

# Call for the position of:

## **Lecturer in Marketing**

The School of Business Administration, Anglo-American University, announces a search to fill **the full-time or part-time position of Lecturer in Marketing.** 

Anglo-American University is the oldest private university in the Czech Republic, offering BA and MA programs with Czech and American accreditation in a uniquely international environment to students from more than 70 countries across the world. With more than 80% of students coming from outside the country, AAU is one of the most international universities in the world.

#### **Responsibilities:**

- To teach three BA or MA courses per semester (in case of a full-time engagement) in the field of marketing
- To systematically conduct research in the relevant field or related disciplines
- To advise theses
- To represent Anglo-American University in academia as well as to the public, and to take part in university governance and academic development
- To be active in the organization of public lectures and events and networking in the field

#### **Profile:**

- Advanced university degree (Ph.D.) in a relevant field
- Strong academic publication record in recognized journals, including recent years
- Demonstrated excellence in teaching
- Dedication to education and openness to innovative educational methods
- Previous experience with independently led courses
- Excellent English
- Friendly demeanor
- Strong communication and presentation skills

#### We offer:

- Work at a prestigious university in an inspiring palace under Prague Castle
- Multicultural, international environment
- Friendly staff and colleagues
- 8 weeks of paid vacation per year
- Possibility to spread the teaching load across the whole academic year (including intensive winter and summer terms)

#### **Contract and Salary:**

- Full-time or part-time position
- Employment to begin upon agreement negotiable depending on candidate's availability
- Contract for 3 years with the possibility to prolong indefinitely



- CZK 34–70 000 gross (EUR 1400–2850, USD 1500–3200) or approximately CZK 28–54 000 net (EUR 1150–2200, USD 1250–2450) monthly for full-time employment, depending on academic rank (lower band for a proven research record, upper band for a full professor).
- Average salary in the Czech Republic is CZK 40 000 gross (EUR 1650, USD 1800). Cost of living: 1-bedroom apartment EUR 500–700/month (outside center–in center) (USD 600–800); 3-bedroom apartment EUR 900–1200/month (outside center–in center) (USD 1100–1400); meal in a restaurant EUR 6–30 (inexpensive–meal for 2 people) (USD 7–36).
- Healthcare insurance is automatically included.
- Work permit for this position is not required.

Interested candidates should send applications to <u>lucie.kacovska@aauni.edu</u>. The reviews of the applications and the interviews will start in second half of November 2023 and will continue until the position is filled. It is expected that the **selected candidate will assume her/his position upon agreement.** 

### Applications should consist of:

- Cover letter
- Diploma and/or documents confirming the highest academic degree
- Up-to-date academic CV, including
  - O List of academic publications
  - List of other academically relevant outputs in the field of expertise public outreach, activity serving the larger community (consultancy, advising, reviewing, dissemination of knowledge, or other forms of engagement) etc.
  - List of courses taught and recent teaching scores (evaluations)
- Shortlisted candidates will be required to submit two reference letters

For more information about the School of Business Administration visit the website of the <u>Anglo-American University</u>.