Junior Creative Designer

Anglo-American University announces a search to fill the **full-time position of the Junior Creative Designer.**

Anglo-American University is the oldest private university in the Czech Republic, offering undergraduate and graduate programs accredited both in the Czech Republic and the United States of America. Our mission is to provide high-quality education through personalized interaction between students, faculty, and staff in a diverse, international environment.

General Description:
We are looking for a creative voice to join our marketing and communications team. Your role will focus mostly on three areas of creative work:
- Desktop Publishing for digital and non-digital assets with Adobe InDesign
- Creative image organization and manipulation with Adobe Lightroom and Flickr
- Video library ownership and editing with Adobe Premiere Pro

A nudge for visual journalism is also welcome!

Your work should capture the attention of those who see it and communicate the right message. For this, you need to have a creative flair and a strong ability to translate requirements into design. If you can communicate well and work methodically as part of a team, we'd like to meet you.

This full-time position reports to the Marketing Director and is a member of the AAU Marketing Team. It can be performed in the office with home office opportunities.

Responsibilities:
- Study design briefs and determine requirements
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Create images and layouts using design software
- Test graphics across various media
- Work with the team to produce final design
- Test graphics across various media
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand
- Own and organize our visual databank (images and videos)
- Support the team in video production efforts in the field of editing and visual storytelling
- Advise the team on visual communication
- Support social media efforts by creating appealing visuals and selecting the right assets from the visual databank
- Support the promotion of university events by creating visual assets like flyers, banners, posters etc.

Profile:
- Work knowledge of Adobe Creative Suite with emphasis on Lightroom, InDesign, PremierePro and Illustrator for dealing with vector graphics
- Positive attitude towards colleagues and work environment
- Proactive approach to problem solving
- Proven graphic design / visual communication / media production experience

- A strong portfolio of visual communication assets or projects
- Knowledge of the specificity of visual communication for marketing and advertising
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines
- English language proficiency

We offer:
- Work at a prestigious university in an inspiring palace under Prague Castle
- Multicultural, international environment
- Friendly staff and colleagues
- 25 days of vacation per a year
- 5 sick days per a year
- One-hour lunch break included in working hours.

Interested candidates (eligible to work in the Czechia) should send their CV and a cover letter to Lucie Kacovská at **lucie.kacovska@aauni.edu**. The review of the applications will start after **June 21, 2022** and will continue until the position is filled. It is expected that the selected candidate will assume the position **from July 2022 or upon agreement.**

The contract will be concluded for one year; in case of satisfaction contract may be prolonged.

For more information about the University, visit the website of [Anglo-American University](#).