

## Call for the position of: Junior Copywriter

---

Anglo-American University announces a search to fill the full-time position of Junior Copywriter.

Anglo-American University is the oldest private university in the Czech Republic, offering undergraduate and graduate programs accredited both in the Czech Republic and the United States of America. Our mission is to provide high-quality education through personalized interaction between students, faculty, and staff in a diverse, international environment.

### **General Job Description:**

At AAU, a Junior Copywriter is a motivated member of the Marketing team with an incredible knack for creative writing. You will be operating with a high degree of autonomy from concept to end; therefore, self-starters, outside-of-the-box thinkers, and team players are encouraged to apply.

### **Responsibilities:**

- 1) Drive the creation of original concepts that result in effective and persuasive copies
- 2) Write clear, concise, and grammatically correct copy
- 3) Create and maintain AAU's Official Blog
- 4) Understand and implement different language styles according to AAU Brand Communication Guidelines
- 5) Able to edit other's writing
- 6) Keep up with current industry trends dealing with copywriting. (SEO, social, video scripts, keywords).
- 7) Other duties and special projects may be assigned as needed.

### **Skills and Qualifications:**

- Excellent writing, editing and proofreading skills with a diligent eye for detail, language, flow, and grammar
- Excellent organizational skills and multitasking ability
- 1-3 years of experience in digital copywriting or similar role
- Native English language proficiency
- Proficiency and interest in different digital copywriting supportive tools, related to content and keyword research.
- Experience with Wordpress or other CMS is an advantage

### **We offer:**

- Multicultural, international environment
- Possibility of personal development (taking university courses free of charge)
- 5 weeks of paid vacation per year

- 5 sick days per year
- Lunch break included in the working hours
- Flexible working environment (home office)

Interested candidates should send their CV and a cover letter, including one reference contact, to [lucie.kacovska@aauni.edu](mailto:lucie.kacovska@aauni.edu). The review of the applications will start on April 7<sup>th</sup>, 2021 and will continue until the position is filled. It is expected that the selected candidate will assume the position immediately or by agreement.

For more information about the University, visit [Anglo-American University website](#).