

Course Title

Design-Thinking and Emotional Intelligence

What to expect

How do we combine Design-Thinking methods with the basics of Emotional Intelligence in order to lead and communicate more effectively, identify problems, and come up with creative solutions in a constantly changing business environment?

Overview

Track	Executive
Instructor	Tomáš Klvaňa
Date	February 19 - 20, 2021
Format	Two-day workshop
CPD Hours	12
Delivery	On campus
Price	13,490 CZK
Academic credits	N/A
Pre-requisites	N/A
Language	English

Course Description

Design-Thinking is a simple, intuitive and powerful method based on empathy and a creative approach to problem solving. It's a non-linear, iterative process, suitable for leadership/management, project design, product creation and implementation of new processes in organizations. It helps teams understand users and each other, challenge assumptions, redefine problems and create innovative solutions.

Emotional Intelligence (your EQ) is the level of your ability to understand your own and the emotions of others, their motivations, and how to respond effectively, rather than reactively. Studies have shown that 85% of a person's success can be attributed to EQ, and only 15% to IQ.

In tandem, Design-Thinking and the mastery of the basics of Emotional Intelligence become a powerful tool in the hands of leaders and managers, on all levels.

The course is divided into several theoretical and practical parts, and based on expertise and literature in the fields of social and organizational psychology and emotional intelligence (Daniel Goleman, Amy Edmondson, George Kohlrieser, et al.). The course emphasizes exercises, application and model situations.

Learning Outcomes

- * Introduce DT as key variable in leadership
- * Help leaders use and apply insights from relevant research in practical management and leadership
- * Demonstrate how the new style of management can lead to higher productivity and competitiveness of teams, units and companies
- * Increase understanding of team dynamics

Methodology

The workshop combines lecture sessions, discussions, model exercises and tests. It uses methods of design-thinking, and a combination of in-class learning, with interaction between participants and the lecturer, with work on a modern online platform which supplements classes and enables cooperation between individuals and teams.



Schedule and Course Content

Day 1 Outline				
Morning Session Content	Date	Time	Place	Duration
Introduction to Design-Thinking Introduction to Emotional Intelligence	February 19	9am - 12pm	AAU Classroom	3 hours
Afternoon Session Content	Date	Time	Place	Duration
Model exercise in design-thinking Model exercise in emotional intelligence Mindfulness for business and leadership Lessons from Arnold Schwarzenegger Focused Discussion	February 19	2pm - 5pm	AAU Classroom	3 hours
Day 2 Outline				
Morning Session Content	Date	Time	Place	Duration
Leadership theories (ret. US gen. Stanley McChrystal; Jim Collins) Leading from a secure base Case study (Pixar) Quiz	February 20	9am - 12pm	AAU Classroom	3 hours
Afternoon Session Content	Date	Time	Place	Duration
Case study (designing leadership for an organization) Subject/Object interviewing S/O interviewing model exercise Focused Discussion Course Review	February 20	2pm - 5pm	AAU Classroom	3 hours
Materials	Handouts will be provided at the start of class.			
Lunch Break	Provided for all participants at Café des Taxis.			