

## Course Title

# Brain and Management

## What to expect

How to master the complexities of management and leadership in organizations?  
Practical solutions based on latest neuroscience and organizational psychology.

## Overview

<b>Track</b>	Executive
<b>Lecturer</b>	Tomáš Klvaňa
<b>Date</b>	January 22 - 23, 2021
<b>Format</b>	Two-day workshop
<b>CPD Hours</b>	12
<b>Delivery</b>	On campus
<b>Price</b>	13,490 CZK
<b>Academic credits</b>	N/A
<b>Pre-requisites</b>	N/A
<b>Language</b>	English

## Course Description

Research in neuroscience reveals surprising insights into the adult brain and development, and this can be used to improve management and leadership practices in organizations, on several different levels.

Contrary to previous assumptions, this research into the psychology of adult development confirms that, as we grow older, we actually have the potential to become better at managing complex issues, and integrated and innovative thinking. We can also improve



several other skills which, in today's competitive world, just might make a difference between success and failure.

The content of the course is divided into several theoretical and practical parts, based on the expertise and literature in the field of neurology (Sandra Bond Chapman, Tara Swart), organizational psychology (George Kohlrieser, Robert Kegan, Jennifer Garvey Berger), management theory and leadership (Jean-Francois Manzoni, Amy Edmondson, Jim Collins). The course includes case studies of methods employed by successful leaders and businesses (such as Ray Dalio / Bridgewater Associates or Reed Hastings / Netflix).

The follow up course to this topic is "Intergenerational Management". For more information about this course, please [click here](#)

## **Learning Outcomes**

- \* Improve higher-level executive faculties like priority setting and decision making
- \* Become more efficient at managing energized, well-functioning teams
- \* Learn to identify and focus on what really matters to achieve higher productivity

## **Methodology**

The workshop combines lecture sessions, discussions, model exercises and tests. It uses methods of design-thinking, and a combination of in-class learning, with interaction between participants and the lecturer, with work on a modern online platform which supplements classes and enables cooperation between individuals and teams.

## Schedule and Course Content

Day 1 Outline				
The course uses two fictional characters: Zuzana (43), female, Polish, based in London, HR manager for Stream, a blue-chip MN entertainment company; and Jan (35), male Czech, based in Prague, IT manager for TechBC, a growing Central European communications technology company; in order to illustrate the importance of the business situations, decision making and leadership.				
Morning Session Content	Date	Time	Place	Duration
Neuroplasticity Self-awareness Brain's strategic habits Forms of mind	January 22	9am - 12pm	AAU Classroom	3 hours
Afternoon Session Content	Date	Time	Place	Duration
Deliberately developmental organizations Model Exercise (Forms of mind) DDO Case Study Mastering Complexity Focused Discussion Quiz & Review	January 22	2pm - 5pm	AAU Classroom	3 hours
Day 2 Outline				
Morning Session Content	Date	Time	Place	Duration
Psychological safety Secure base Powerless communication	January 23	9am - 12pm	AAU Classroom	3 hours
Afternoon Session Content	Date	Time	Place	Duration
Right habits for individuals and organizations Company culture Netflix case study Focused Discussion Quiz & Review	January 23	2pm - 5pm	AAU Classroom	3 hours
Materials	Handouts will be provided at the start of class.			
Lunch Break	Provided for all participants at Café des Taxis.			