



May 8, 2014

Reginald H. Gilyard  
Dean  
Chapman University  
The George L. Argyros School of Business and Economics  
One University Drive, Beckman Hall  
Orange CA 92866-1032  
UNITED STATES

*Via Email: gilyard@chapman.edu*

Dear Dean Gilyard:

It is my pleasure to inform you that the peer review team recommendation to extend accreditation for the undergraduate, and master's degree programs in business offered by Chapman University is concurred with by the Continuous Improvement Review Committee and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of the school.

One purpose of peer review is to stimulate further continuous improvement of quality programs. As noted in the team report, the School is to be commended on the following strengths and effective practices:

1. The ASBE is to be commended for its continuous focus on enhancing quantitative and analytical skills among its students.
2. The four year program to enhance academic and professional success (the Argyros Student Roadmap for Success) can be a role model for other schools as they seek to understand antecedents of student success after college.
3. The Economic Sciences Institute is a definite asset to the ASBE. Not only does it enhance the research profile, it also provides financial support for new faculty by 'buying' them out of teaching one course a year.
4. The Leatherby center for Entrepreneurship and Business Ethics has many innovative programs to enhance entrepreneurial activity among ASBE students.

Additionally, in the interest of continuous improvement, the School should closely monitor the following items and incorporate them in your ongoing strategic planning initiatives:

1. The Argyros School of Business and Economics should continue to implement the new strategic plan that was approved in November 2012 and demonstrate progress with the three facets of the plan: building programmatic excellence, establishing industry partnerships, and strengthening the Argyros school brand. (2003 Standard 1: Mission Statement; 2013 Standard 1: Mission, Impact, and Innovation)
2. The School has revised its faculty qualifications system to better align with the new strategic plan; however, these will need to be reviewed and updated to align with the 2013 Standards and the school's mission to strengthen its brand. (2003 Standard 10: Faculty Qualifications; 2013 Standard 15: Faculty Qualifications and Engagement)

3. The School needs to ensure that the changes made to the AOL process are successful in increasing the active participation of faculty in the development of learning goals, rubrics for assessing goals, and in the interpretation and analysis of assessment data. (2003 Standard 15: Management of Curricula; 2013 Standard 8: Curricula Management and Assurance of Learning)
4. The School should continue to implement and further develop a mature AoL process to include demonstrating multiple cycles of 'closing the loop'. Documentation should include specific enhancements made to programs and the educational process as a result of the assurance of learning process. (2003 Standard 15: Management of Curricula; Standard 16: Undergraduate Learning Goals and Standard 18: Master's Level General Management Learning Goals; 2013 Standard 8: Curricula Management and Assurance of Learning)

Your School has achieved accreditation for five additional years. The next on-site continuous improvement review occurs in the fifth year, 2018-2019. A timeline specific to your visit year is attached.

Please note that your Continuous Improvement Review Application will be due on July 1<sup>st</sup>, two years prior to your review year. This application initiates the continuous improvement review process. In this application you will be expected to provide an update on progress in addressing the concerns stated above in addition to other relevant information for initiation of the next continuous improvement review.

Please refer to the [Continuous Improvement Review Handbook](#) for more information regarding the processes for continuous improvement reviews. The handbook is evolving and will be updated frequently to provide the most current process improvements. Please monitor the website to make certain that you have the most current version.

Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business. Thank you for participating in the continuous improvement review process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,



Robert Sullivan, Chair  
Board of Directors

cc: Peer Review Team  
Raghu Tadepalli, Chair  
Christopher P. Puto, Team Member  
Bruce R. Magid, Member

SCOPE OF ACCREDITATION  
Continuous Improvement Review March 2014

**Name of Institution:**

Chapman University

**Name of Business Academic Unit:**

Argyros School of Business and Economics

**List of Degree Programs Reviewed:**

MBA

EMBA

MBA Prague

BS Accounting

BA Economics

BS Business Administration

**CONTINUOUS IMPROVEMENT REVIEW TIMELINE - Visit 2018-2019**

<u>14-15</u> (July 1 – June 30)	<u>15-16</u> (July 1 – June 30)	<u>16-17</u> (July 1 – June 30)	<u>17-18</u> (July 1 – June 30)	<u>18-19</u> (July 1 – June 30)
<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>
<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>
		<ul style="list-style-type: none"> <li>July 1, 2016 - *Submit Review Application with signed cover letter requesting accreditation review and preferred visit dates.</li> </ul>	<ul style="list-style-type: none"> <li>Work with AACSB to select Peer Review Team from nominations, peer and aspirant groups</li> </ul>	<ul style="list-style-type: none"> <li>*Submit Fifth Year Report</li> </ul>
		<ul style="list-style-type: none"> <li>*Submit List of Degree Programs including Catalogs (or online link in lieu of Catalogs)</li> </ul>	<ul style="list-style-type: none"> <li>Work with AACSB to set the visit date</li> </ul>	<ul style="list-style-type: none"> <li>*Submit Executive Summary</li> </ul>
		<ul style="list-style-type: none"> <li>*Submit request for exclusion of degree programs including justification for the request</li> </ul>		<ul style="list-style-type: none"> <li>* Submit Situational Analysis</li> </ul> <p><i>*Submitted together</i></p>
		<ul style="list-style-type: none"> <li>*Submit List of Comparison Groups (Peer, Competitive, and Aspirant)</li> </ul> <p><i>*Submitted together</i></p>		<ul style="list-style-type: none"> <li>Accreditation Statistical Reports will be distributed to applicant and team members by AACSB upon request only</li> </ul>
		<ul style="list-style-type: none"> <li>Committee on Accreditation Policy (CAP) rules on exclusions and the scope of the accreditation visit</li> </ul>		<ul style="list-style-type: none"> <li>Work with Peer Review Team to prepare the Visit Schedule</li> </ul>
		<ul style="list-style-type: none"> <li>Return Date and Team Suggestions as Requested (March 2017)</li> </ul>		<ul style="list-style-type: none"> <li>Peer Review Team Visit</li> </ul>