

MINUTES OF THE JUNE 8TH, 2017 ALUMNI COUNCIL MEETING

ANGLO-AMERICKÁ VYSOKÁ ŠKOLA, Z.Ú.

ANGLO-AMERICAN UNIVERSITY

JUNE 8TH, 2017, 6:15 PM – 8:20PM

AAU PREMISES (PRESIDENT'S OFFICE), LETENSKÁ 5, PRAHA 1 – MALÁ STRANA

ATTENDANCE:

PRESENT

<i>SOŇA KRAUSOVÁ</i>	SK	<i>Chairwoman</i>
<i>JOSEF MULLER</i>	JM	<i>Member</i>
<i>PRESIDENT PETR PAJAS</i>	PP	<i>AAU President</i>
<i>ELIZABETH NOVACEK</i>	EN	<i>Specialist for University Advancement (Administrator)</i>
<i>JURAJ VOZÁR</i>	JV	<i>Member</i>
<i>ONDŘEJ PEKÁČEK</i>	OP	<i>Member</i>
<i>OFELIJA UZUNOVSKA</i>	OU	<i>Member</i>

ABSENT

<i>ROMAN SHBAT</i>	RS	<i>Manager for University Advancement (Administrator)</i>
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AGENDA:

- 1) Recap of last meeting with President
- 2) Graduation Ceremony
- 3) Spring Mixer review
- 4) New ambassador program description
- 5) Database progress
- 6) Mentorship Program
- 7) Alumni community give-back
- 8) Alumni fundraising evening
- 9) AC Bylaws changes
- 10) Other miscellaneous

TIME STARTED, 6:15 PM

1) Recap of last meeting with the President

- a) EN, JM and SK told AC of the key happens from last Alumni Council meeting with President Pajas
- Alumni Directory accessible to only Alumni Club members which is currently being worked on with the database collection
 - President do like Alumni Council ideas
 - President supported change to divide definition of alumni so that students who have finished at least one course but not a degree to have another name. JM suggested looking back to minutes from last meeting to see what President suggested for the name before moving forward with RS's suggestion to call students who have not received the degree at AAU an "Associate".
- b) JM: Asked to double check the records from last meeting in order to hear the president suggestion.
- c) SK: Explained her feelings from the meeting with the president. Also, told that fundraising activities have been discussed on the meeting.
- JM repeated from the last meeting that those types of meetings with the BoT should be happen in the near future as the President welcomed. EN repeated the President's invitation to have an informal get together with AC and the BoT after the Graduation Ceremony.

2) Graduation Ceremony

- a) EN asked AC what their involvement was last year. EN explained the problem with letters that had been included in the diploma tube last year but which people left behind. EN was unsure if the letter were placed in the tubes or not.
- b) JM asked if there will be 'conditional' graduates who did not finished their exams as he saw years before as it does not look professional to have students walking across the stage who have not finished. EN said she would follow up.
- c) SK suggested that we should check the requirements for conditional graduation first, before rejecting those students from the ceremony.
- d) EN explained that she will have a little speech and that in this year AAU will make post cards instead of envelopes with letters and alumni stickers. AC supported this, and SK suggested we hand write their names to make it more personal.

- e) JM asked if there is any general AAU Alumni give away material. EN responded that we only have general AAU give away material.
- f) EN asked AC for other give away ideas for next year, SK suggested that we can make an engraved glass, with the emblem of the university.
- g) AC suggested to just hand out the post cards, not the letters, but to add social media links.
- h) EN lastly asked AC about which number to use when saying that we have alumni from “x” amount of countries because Alumni Database shows AAU has 40 grads from countries opposed to students from 70 countries which includes exchange students. AC said to move forward by saying we have students from over 70 countries.

3) *Spring Mixer review*

- a) EN told AC how we collaborated with SC on the event, and that she thought it was a successful initiative to mix alumni and students to raise awareness about Alumni Community before students graduate.

4) *New alumni ambassador description*

- a) EN explained how she revamped the Alumni Ambassador brochure to make it more clear for ambassadors to know what they can put in and what they can get out of it, including an added vision and mission statement.
- b) AC briefly looked at the printed out version, OU mentioned it would be better to take out the financial compensation for requirement that ambassadors may engage in as it takes away from the spirit of being ambassador.
- c) AC agreed to review the brochure outside of the meeting.

5) *Database progress*

- a) EN informed about database progress and showed the categories we will be working with.
- b) JM raised a concerned that we must confirm privacy laws and ask alumni how we can process and share their data.
- c) SK explained that data should be secured since we are not transferring information outside of Czech Republic.
- d) EN agreed with AC to talk to Zita about privacy policies.
- e) SK suggested that is not necessary to record their data of birth.
- f) JM recommended that we should ask for gender in the case of a gender change.
- g) SK suggested that the map would look good on website for marketing and JM further suggested not putting the exact number on every country when using the map for external use.

6) Mentorship program

- a) EN explained that the mentorship program will be relaunched, in this September along with Spirit Week, and that we currently only have four mentors.

7) Alumni community giving back

- a) EN brought up how we were able to give money to an alumnus for printing his photos for an exhibit, and that there is another opportunity to support an alumna for a panel discussion she is going on in August, and that we should come up with some kind of framework to standardize alumni giving's in the future.
- b) AC requested that she sends them a proposal to review and to put off developing the framework since it is not a regular occurrence yet.

8) Alumni fundraising evening

- a) Regarding the key speaker to invite, SK said she keen on inviting Otakar Fojt, Senior Science and Innovation Adviser to The British Embassy here in Prague as suggested Daniela.
- b) OP had a couple suggestions which he said he would follow up with and get in touch with EN to further plan
- Jakub Sedlacek, who has been researching the phenomenon of Youtubers
 - Tomas Klvana to speak about Trump
- c) EN asked AC for the logistical details of the event and the following was decided
- three hours long, with one of those hours being a presentation by the key speaker
 - JM suggested hosting it during Spirit Week
 - OU suggested that it should be for alumni plus one
 - JM suggested 'Dirty Dog' for sliders which would play into the theme if Tomas Klvana spoke.
 - AC agreed that the first evening should be a maximum charge of 500 CZK.

9) AC Bylaw changes

- a) JM explained that those registering to vote can be anonymous however once they vote that their vote should be anonymous. If it is done electronically, it should be accessible to any non-AAU vote with a link that can only be used once.
- b) AC agreed on adding the two bylaws below suggested by EN (Listed below)

- (1) Article II Membership: AC members cannot be appointed to sit on other committees or councils if they have family relations to other members on or concerning that council or committee; and
- (2) Article IV Rights and Obligations of Members: AC members appointed to sit on other committees and council shall sit there for the term determined by that committee or council.
- c) EN brought up that AC is supposed to meet a minimum of two times a year, to which AC agreed to increase to four times a year.
 - Alumni council agreed.

EN: Asked what about new name for students who did not receive a degree in AAU

 - AC decided to not use “Associate”. JM advised to review what the President suggested in the last meeting.
 - EN: Brief review of the alumni awards and SK suggested interviewing the winners.

10) ***Other miscellaneous***

- a) EN explained why, one of the alumni council members will be selected to help decide the change of management to Café de Taxis and recommended voting for Kieran as he has agreed to help make it an exhibition space.
- b) EN asked AC what they would wish to complete before their end of term, to which OU responding with completing the Fundraising Event.
- c) EN informed AC about ‘The Alumni Hour’ which is an opportunity to interview alumni, OU suggested we should mention those radio sessions in the newsletter.
- d) JV suggested we could invite Nicholas Dungey to sit on the show for promotion; he’s a professor at AAU and has his own successful podcast series. Alumni council planned to meet informally at 28 of June at the Graduation Ceremony and the next official meeting is to be planned for the end of July.

Sona Krausova left the meeting

- e) OP suggested an idea and provided information about the NGO “Running with those who can’t” to help build the Alumni Community and get involved in a good cause. JM agreed.

- f) OP informed AC that he is teaching courses on populism with his colleague and would be interested in doing summer seminars (suggested a week maximum) with AAU in the future. Alumni could be invited as guests for their interest. These one week seminars could also be open for potential students. EN said she would tell Kamila (or responsible events person from marketing) about this.
- g) JM added that this kind of activity would give value to not just potential students, but also teachers who have a more multiplying affect.

TIME FINISHED, 8:20 PM