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Information about the Institution

Name and Address
Anglo-American University
Anglo-americká vysoká škola, o.p.s.
Letenská 5, 118 00 Prague 1
Czech Republic
Tel: (420) 257 530 202
E-mail: info@aauni.edu
Webpage: www.aauni.edu

Used abbreviation: AAU (in Czech AAVŠ)

Schools of Study
1. School of Business Administration
2. School of Humanities and Social Sciences
3. School of International Relations and Diplomacy
4. School of Journalism
5. John H. Carey II. School of Law

Statutory Body
President
Assoc. Prof. Alan Kraustengl, Ph.D.

University Governance
Founders
Jansen Raichl
JUDr. Lenka Deverová
Richard Smith, Ph.D.
Susan Tietjen, J.D.
Prof. PhDr. Petr Matějů, Ph.D.

Board of Trustees
Ing. Petr Jan Pajas, Chairman
Andrej Barčák, MSc.
Bc. Tanya Bechev
Rostislava Gordon-Smith
Bc. Aleksandar Isirov
Steven Kashkett
Václav Pecha, M.A.
Jansen Raichl
Prof. Rudolf Stickler

Supervisory Board
Roger Kachlik, CA, Chairman
RNDr. Jana Ryšlinková, CSc.
Kristina Soukupová, Ph.D.
**Academic Authorities**

**Academic Council**
Assoc. Prof. Alan Krautstengl, Ph.D., Chairman

*Internal Members (ex officio):*
Prof. PhDr. Milada Polišenská, CSc.
David Lipka, Ph.D.
Tony Ozuna, M.A.
Jennifer Fallon, J.D.
Miroslav Svoboda, Ph.D.
Daniela Lenčěš Chaláňová, Ph.D.

**Board of Trustees Delegate**
TBA

**Supervisory Board Delegate**
TBA

**CEA Delegate**
Jose Alvarez, Ph.D.

**Faculty Delegates**
William Eddleston, Ph.D.
Doc. Ing. Irena Jindřichovská, CSc.

**Student Delegates**
TBA

**Alumni Delegates**
TBA

*External Members:*
TBA

**Faculty Senate**
Mgr. George Hays, President
William Eddleston, Ph.D.
Doc. Ing. Irena Jindřichovská, CSc.
Martin Kavěna, LL.B., B.C.L.
Daniel Padolsky, M.A.
Pier Andrea Podda, Ph.D.
Christopher Shallow, M.Sc.
Mark Wiedorn, M.B.A.
One member to be elected

***
AAU representatives to the Council of Higher Education Institutions of the Czech Republic:
Member of the Presidium: Prof. PhDr. Milada Polišenská, CSc.
Member of the Plenum: Miroslav Svoboda, Ph.D.
Description of the Institution

Anglo-American University (AAU) is registered as a Public Benefit Corporation (in Czech „Obecně prospěšná společnost, o.p.s.“) in the Municipal Court in Prague, Section O, File Number 289. In Czech language, the name of the university is Anglo-americká vysoká škola (AAVŠ).

Anglo-American University (AAU) is the oldest private university in the Czech Republic. It was founded in 1990, shortly after the collapse of communism, as the Anglo-American College (AAC). The vision was to bring the best of American and British academic principles to Central Europe.

AAU has consistently attracted strong credentials to its academic community. Today it prides itself with gifted undergraduate and graduate students from over 60 countries and a renowned multinational faculty trained at fine universities around the world, including Harvard, Yale, Stanford, Berkeley, Oxford, Cambridge and others. AAU alumni have excelled in their professional careers and enjoy work worldwide in top positions in business, academia, politics, diplomacy and media.

Mission, Vision, Values

Anglo-American University honors the following principles and values in all its activities and operations aiming at fulfillment of its mission and vision.

Mission

Graduates of the Anglo-American University are prepared to make a positive difference addressing local, national and international challenges through the analysis and application of current and developing knowledge in the context of a globalized world.

Vision

AAU aspires to be a leading university in Czech Republic recognized for innovation and quality in teaching and learning with a commitment to societal excellence in a globalized world.

Values

i. **Academic excellence:** Conduct quality programs based on innovative practical learning and maintenance of a qualified and diverse faculty.

ii. **Personalized education model:** Utilize seminar and project-based education styles with strong focus on individual needs to develop knowledge base, creativity, and problem solving skills. Prepare students for life and career success.

iii. **Student focused:** Exhibit behavior, and/or make decisions that demonstrate the importance of all students (degree registered and study abroad) as key customers of the university. Seek to actively contribute to their personal success.

iv. **Diversity, Inclusivity, and Multiculturalism:** Engender a multicultural campus environment. Encourage the diversity of the student body, faculty, and staff. Treat every person with dignity.
Statement on Academic Freedom

The Anglo-American University’s educational, research, advisory and other academic duties are rooted in a deep respect for academic freedom, and we consider the honoring and promotion of that freedom as one of our major values. Freedom of speech, learning and teaching, freedom of thought and research, and a right to express or challenge opinion, represent the fundamental components of AAU’s academic freedom for faculty, staff and students. The academic, ethical, and moral responsibility of AAU educators and researchers toward the students, the AAU academic community, and AAU as an institution, represents an integral part of the concept and expression of academic freedom at the Anglo-American University.

Statement on Diversity

The Anglo-American University values and encourages diversity of its student body, faculty and staff. Its leading principle is democracy, treatment of every person whatever their background and point of view may be with dignity and respect. AAU is proud to be a university with an international, multicultural and multi-ethnic academic community. Its policies, principles and codes, educational and teaching philosophy and performance as well as all other operations and work correspond to the university’s definition of values, among which the diversity plays a prominent role.

Degree Programs of Study

Undergraduate Programs:  Business Administration – General Emphasis  
Business Administration: Marketing and Communications Emphasis  
Business Administration: Strategic Marketing Analysis and Planning Emphasis  
Humanities, Society and Culture  
International Relations  
Jewish Studies: History and Culture  
Journalism and Communications  
LL.B. (Bachelor of Laws), University of London International Programmes  
Politics and Society  
Visual Art Studies

Graduate Programs:  Business and Law in International Markets  
Humanities  
International Relations and Diplomacy  
LL.M., University of London International Programmes  
M.B.A. in cooperation with Chapman University, USA

Preparatory Programs:  The Certificate of Higher Education in Common Law (CertHE Common Law)
Admission and Enrollment Procedure

We have a rolling admissions policy which means that you can apply to Anglo-American University at any time of the year and commence your studies in September or February.

In order to apply for an undergraduate (bachelor’s degree) program, applicants must submit a completed Application Form and ALL of the documents listed below (non-English documents must be certified by an authorized translator):
Evidence of high school graduation (a notarized copy of a High school Diploma)
Copy of transcript
Any of the minimum qualifying English language test scores below (non-native speakers only)***
- TOEFL (525 on the paper-based test, 197 on the computer-based test, 71 on the Internet-based test)
- FCE (B)
- CAE (C)
- IELTS (6 | minimum of 5.5 in each subtest)
Curriculum Vitae
Motivation essay (300 – 500 words)
Two letters of recommendation
Copy of ID/passport
Passport size photograph
The application fee is CZK 500 and the admission fee is CZK 1500.

In order to apply for a graduate (master’s degree) program, applicants must submit a completed Application Form and ALL of the documents listed below (non-English documents must be certified by an authorized translator):
Evidence of the completion of an undergraduate degree (a notarized copy)
Copy of transcript
Any of the minimum qualifying English language test scores below (non-native speakers only)***
- TOEFL (550 on the paper-based test, 213 on the computer based test, 80 on the Internet-based test)
- CPE (B)
- IELTS (7)
Curriculum Vitae
Motivation essay (300 – 500 words)
Two letters of recommendation
Copy of ID/passport
Passport size photograph
The application fee is CZK 500 and the admission fee is CZK 1500.

*** When the complete application package has been received, applicants will be invited to an interview (conducted in person or via Skype). Applicants who do not meet the required language test score can be accepted into our one-semester Intensive Academic English Program. Please contact admissions@aauni.edu for further information about the Admissions procedure.

Visa support

To assist you with the visa process, AAU employs trained specialists in its Admissions Office that you can contact at admissions@aauni.edu. We are happy to give any necessary assistance and know-how to our students to help them obtain the relevant visa. Upon request, we will gladly provide you with the contact information for various visa agencies we cooperate with.

Visas or residence permits to study in the Czech Republic are required for students from outside the EU. This includes students from EU candidate countries. Visas and residence permits are issued at Czech consulates in your country of origin (and/or country of residence) and must be obtained before coming to Prague. It may not be possible to apply for a visa after your arrival, or even to pick up a visa you have previously applied for.

Some minor exemptions apply (in particular for students from countries with a short-term visa waiver whose total stay in the EU will last no more than 90 days). You can find the list of countries exempt from the visa requirement on the website of the Ministry of Foreign Affairs of the Czech Republic.
Visa processing can take up to 90 days and we therefore strongly urge all applicants to contact their local Czech consulate as soon as possible.

**Freemovers**
AAU is pleased to receive international students from other institutions of higher education provided that, after students successfully complete their AAU courses, those courses will be transferred back to the students’ home institution. AAU charges these students the same tuition as our own students. Freemoving applicants should submit: Official transcript Application Form Application fee (2 000 CZK/80 EUR/115 USD) Copy of ID or passport 1 passport photograph. Confirmation of the student’s University that they will accept credits earned at AAU.

**Auditing and Non-Degree Seeking Students**
Individuals who are not seeking a degree, but who wish to take courses for professional or personal development, may do so without going through the complete admissions process. For information contact the Admissions/Student Services Center.
Visa processing can take up to 90 days and we therefore strongly urge all applicants to contact their local Czech consulate as soon as possible.

Freemovers
AAU is pleased to receive international students from other institutions of higher education provided that, after students successfully complete their AAU courses, those courses will be transferred back to the students' home institution. AAU charges these students the same tuition as our own students. Freemoving applicants should submit:
- Official transcript
- Application Form
- Application fee (2 000 CZK/80 EUR/115 USD)
- Copy of ID or passport
- 1 passport photograph.
- Confirmation of the student’s University that they will accept credits earned at AAU.

Auditing and Non-Degree Seeking Students
Individuals who are not seeking a degree, but who wish to take courses for professional or personal development, may do so without going through the complete admissions process. For information contact the Admissions/Student Services Center.

International Partner Universities

AAU University Exchange Agreements

Australia  Murdoch University
Canada  University of the Fraser Valley
Israel  IDC Herzliya
Korea  Hankuk University of Foreign Studies
Korea  Kookmin University
Korea  Kyung Hee University
Taiwan  Providence University
Uruguay  University of Montevideo
USA  Chapman University
USA  Florida Atlantic University
USA  Universidad del Este Puerto Rico
USA  University of Hawaii at Hilo
USA  University of Hawaii at Manoa

AAU Erasmus Agreements

Austria  A WIEN38  Fachhochschule des bfi Wien
Belgium  B BRUXEL84  IHECS (Institut des Hautes Etudes des Communications Sociales)
Germany  D BERLIN21  SRH Hochschule Berlin
Germany  D FRANKFU08  Europa-Universität Viadrina
Germany  D KARLSRU08  Karlshochschule International University
Germany  D KONSTAN01  Universität Konstanz
Germany  D MUNCHEN01  Ludwig-Maximilians-Universität München
Spain  E BILBAO02  Universidad de Deusto
Estonia  EE TARTU02  Tartu Ülikool
France  F BORDEAU41  Bordeaux University School of Management /IAE Bordeaux
France  F GRENOBL23  IEP Grenoble
France  F RENNES28  IEP Rennes
Ungarn  HU BUDAPES47  Central European University
Italy  I BOLOGNA01  Universita di Bologna
Lithuania  LT KLAIPEDA02  LLC International University
Malta  MT MALTA01  University of Malta
Netherlands  NL AMSTERD01  Universiteit van Amsterdam
Netherlands  NL EINDHOV03  Fontys University of Applied Sciences
Netherlands  NL LEIDEN01  Leiden University
Netherlands  NL ROTTERD01  Erasmus Universiteit Rotterdam
Portugal  P VIANA-D01  Instituto Politécnico de Viana do Castelo
Poland  PL KATOWIC02  Uniwersytet Ekonomiczny w Katowicach
Poland  PL KRAKOW17  Krakowska akademia im. A.F. Modrzewskiego
Poland  PL RZESZOW02  Uniwersytet Rzeszowski
Slovenia  SI LJUBLJA01  University of Ljubljana
Turkey  TR ANKARA17  Ipek University
Turkey  TR ISTANBU03  Istanbul Universitesi
Great Britain  UK CANTERB03  Canterbury Christ Church University
Great Britain  UK KINGSTO01  Kingston University
Great Britain  UK YORK01  University of York
The list of our partners can be also found on the website:
http://www.aauni.edu/internationalization/

Application requirements

For the international study abroad programs can apply all students who have finished at least 10 courses at AAU before the mobility is started and their GPA is at least 2.5.

Other Academic Partners
Kent State University, USA
Virginia Commonwealth University, USA
University of Florida, USA
University of Wisconsin, Oshkosh, USA
Paris College of Art, France

For further information please contact Cyril Simsa (cyril.simsa@aauni.edu)

Main AAU Rules and Regulations

The fundamental AAU rules and regulations are specified in the Anglo-American University Academic Codex, which includes Financial Code, Study and Examination Code, Standards of Conduct and Discipline Code, Scholarship Code and Financial Code. Full up-to-date versions of the respective Codes are published on the AAU webpage. Relevant excerpts, additional guidelines as well as AAU Policies and Directives are available in the Student Handbook, Faculty Handbook, on the AAUNET, and on request from the AAU administration.
### Academic Calendar 2015 - 2016

(All except LLB & Late Intake students)

<table>
<thead>
<tr>
<th>Month</th>
<th>Days</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>August</td>
<td>Wed 26 – Thu 27</td>
<td>New Student Orientation</td>
</tr>
<tr>
<td></td>
<td>Fri 28</td>
<td>Fall Semester Tuition Payment Deadline</td>
</tr>
<tr>
<td></td>
<td>Mon 31</td>
<td>1st day of Fall Semester</td>
</tr>
<tr>
<td>September</td>
<td>Mon 31 Aug – Fri 11</td>
<td>Add/Drop Period</td>
</tr>
<tr>
<td></td>
<td>Mon 28</td>
<td>Holiday</td>
</tr>
<tr>
<td>October</td>
<td>Mon 26 – Fri 30</td>
<td>Mid-term Break</td>
</tr>
<tr>
<td>November</td>
<td>Mon 02 – Fri 06</td>
<td>4th year BA Student Winter/Spring Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 09 – Fri 13</td>
<td>MA Student Winter/Spring Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 16</td>
<td>3rd year BA Student Winter/Spring Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 16 – Fri 20</td>
<td>MA Student Winter/Spring Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 23 – Fri 27</td>
<td>2nd year BA Student Winter/Spring Advising &amp; Registration</td>
</tr>
<tr>
<td>December</td>
<td>Mon 30 Nov – Fri 04</td>
<td>1st year BA Student Winter/Spring Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Tue 08</td>
<td>Winter Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Wen 09 – Tue 15</td>
<td>Last day of Fall Classes</td>
</tr>
<tr>
<td></td>
<td>Tue 15</td>
<td>Exam Week</td>
</tr>
<tr>
<td></td>
<td>Fri 18</td>
<td>University closes at 12:00 noon for Holidays</td>
</tr>
<tr>
<td>January</td>
<td>Mon 04</td>
<td>University re-opens</td>
</tr>
<tr>
<td></td>
<td>Mon 04</td>
<td>Winter Semester Tuition Payment Deadline</td>
</tr>
<tr>
<td></td>
<td>Tue 05</td>
<td>1st day of Winter Term</td>
</tr>
<tr>
<td></td>
<td>Tue 05 – Thu 07</td>
<td>Add/Drop Period (Winter)</td>
</tr>
<tr>
<td></td>
<td>Fri 15</td>
<td>Withdrawal deadline</td>
</tr>
<tr>
<td></td>
<td>Mon 25</td>
<td>End of Winter Term</td>
</tr>
<tr>
<td>February</td>
<td>Wed 03 – Thu 04</td>
<td>New Student Orientation</td>
</tr>
<tr>
<td></td>
<td>Fri 05</td>
<td>Spring Semester Tuition Payment Deadline</td>
</tr>
<tr>
<td></td>
<td>Mon 08</td>
<td>1st day of Spring Semester</td>
</tr>
<tr>
<td></td>
<td>Mon 08 – Fri 19</td>
<td>Add/Drop Period</td>
</tr>
<tr>
<td>March</td>
<td>Mon 28 – April Fri 01</td>
<td>Mid-Term Break</td>
</tr>
<tr>
<td>April</td>
<td>Mon 04 – Fri 08</td>
<td>4th year BA Student Fall/Summer Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 11 – Fri 15</td>
<td>MA Student Fall/Summer Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 18 – Fri 22</td>
<td>3rd year BA Student Fall/Summer Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Fri 22</td>
<td>2nd year BA Student Fall/Summer Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 25 – Fri 29</td>
<td>Withdrawal from courses deadline</td>
</tr>
<tr>
<td></td>
<td>Mon 28 – April Fri 01</td>
<td>1st year BA Student Fall/Summer Advising &amp; Registration</td>
</tr>
</tbody>
</table>
No classes are scheduled to take place during a Czech public holiday. The start and end dates are adjusted to allow for this. Therefore, semester classes may begin and end on dates other than Mondays and Fridays.
### Academic Calendar Fall 2015 / Late Intake Schedule

Courses start on September 29th and end in January 2016  
IAEP program and selected first year courses

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>September</td>
<td>Fri 25</td>
<td>New Student Orientation (Late Intake)</td>
</tr>
<tr>
<td></td>
<td>Fri 25</td>
<td>Fall Semester Tuition Payment Deadline (Late Intake)</td>
</tr>
<tr>
<td></td>
<td>Tue 29</td>
<td>1st day of Fall Semester (Late Intake)</td>
</tr>
<tr>
<td>October</td>
<td>Tue 29 Sept – Mon 12</td>
<td>Add/Drop Period (Late Intake)</td>
</tr>
<tr>
<td>October</td>
<td>Wed 28</td>
<td>Holiday</td>
</tr>
<tr>
<td>November</td>
<td>Mon 02 – Fri 06</td>
<td>4th year BA Student Winter/Spring Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 09 – Fri 13</td>
<td>MA Student Winter/Spring Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Tue 17</td>
<td>Holiday</td>
</tr>
<tr>
<td></td>
<td>Mon 16 – Fri 20</td>
<td>2nd year BA Student Winter/Spring Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 23 – Fri 27</td>
<td>1st year BA Student Winter/Spring Advising &amp; Registration</td>
</tr>
<tr>
<td>December</td>
<td>Mon 30 November – Fri 04</td>
<td>Winter Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Wen 09</td>
<td>Withdrawal from courses deadline – Late Intake</td>
</tr>
<tr>
<td></td>
<td>Wen 16</td>
<td>Last day of Fall Classes (Late Intake) before Holidays</td>
</tr>
<tr>
<td></td>
<td>Fri 18</td>
<td>University closes at 12.00 noon for Holidays</td>
</tr>
<tr>
<td>January 2016</td>
<td>Mon 04</td>
<td>Classes Resume (Late Intake)</td>
</tr>
<tr>
<td></td>
<td>Fri 15</td>
<td>Last day of Fall Classes (Late Intake)</td>
</tr>
<tr>
<td></td>
<td>Mon 18 – Fri 22</td>
<td>Exam Week (Late Intake)</td>
</tr>
<tr>
<td>February 2016</td>
<td>Wed 03 – Thu 04</td>
<td>New Student Orientation</td>
</tr>
<tr>
<td></td>
<td>Fri 05</td>
<td>Spring Semester Tuition Payment Deadline</td>
</tr>
<tr>
<td></td>
<td>Mon 08</td>
<td>1st day of Spring Semester</td>
</tr>
<tr>
<td></td>
<td>Mon 08 – Fri 19</td>
<td>Add/Drop Period</td>
</tr>
</tbody>
</table>

For Late Intake students there is no Mid-term break week. No classes are scheduled to take place during a Czech public holiday. The start and end dates are adjusted to allow for this. Therefore, semester classes may begin and end on dates other than Mondays and Fridays.
### Academic Calendar 2015 - 2016 / Law – LBB and Certificate

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>July</td>
<td>Tue 7</td>
<td>Ideal time to submit your London application for visa students (LBB only, Certificate students apply directly to AAU alone)</td>
</tr>
<tr>
<td>September</td>
<td>Fri 4</td>
<td>New student orientation</td>
</tr>
<tr>
<td></td>
<td>Mon 7</td>
<td>First day of fall semester</td>
</tr>
<tr>
<td></td>
<td>Mon 7</td>
<td>Add/drop period</td>
</tr>
<tr>
<td></td>
<td>Fri 18</td>
<td>Add/Drop Period Ends</td>
</tr>
<tr>
<td></td>
<td><strong>Mon 28</strong></td>
<td><strong>Holiday</strong></td>
</tr>
<tr>
<td>November</td>
<td>Mon 9 – Fri 13</td>
<td>3rd year Spring Continuing Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 16</td>
<td>Withdrawal deadline</td>
</tr>
<tr>
<td></td>
<td><strong>Tue 17</strong></td>
<td><strong>Holiday</strong></td>
</tr>
<tr>
<td></td>
<td>Mon 16 – Fri 20</td>
<td>2nd year Spring Continuing Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 23 – Fri 27</td>
<td>1st year Spring Continuing Registration</td>
</tr>
<tr>
<td></td>
<td>Mon 30</td>
<td>London Course Registration forms due</td>
</tr>
<tr>
<td>December</td>
<td>Wed 09 – Tue 15</td>
<td>Exam week for non-LLB courses</td>
</tr>
<tr>
<td></td>
<td>Tue 15</td>
<td>Last day of classes for LLB courses</td>
</tr>
<tr>
<td></td>
<td>Fri 18</td>
<td>University closes at 12.00 noon for Holidays</td>
</tr>
<tr>
<td>January 2016</td>
<td>Mon 4</td>
<td>University re-opens</td>
</tr>
<tr>
<td></td>
<td><strong>Wed 20</strong></td>
<td><strong>Classes Resume</strong></td>
</tr>
<tr>
<td>February</td>
<td>Mon 01</td>
<td>London Examination Registrations due</td>
</tr>
<tr>
<td></td>
<td>TBA</td>
<td>Legal Tour of London (separate registration required)</td>
</tr>
<tr>
<td></td>
<td>Fri 5</td>
<td>Spring Semester Tuition deadline</td>
</tr>
<tr>
<td>March</td>
<td>Mon 28 – Fri April 1</td>
<td>Mid-Term Break – all programs</td>
</tr>
<tr>
<td>April</td>
<td>Sat 9 – Sun 10</td>
<td>Revision Session and Exam Preparation</td>
</tr>
<tr>
<td></td>
<td>Mon 11 – Fri 15</td>
<td>3rd Year Fall Advising &amp; Registration</td>
</tr>
<tr>
<td></td>
<td>Sat 16 – Sun 17</td>
<td>Revision Session and Exam Preparation</td>
</tr>
<tr>
<td></td>
<td>Mon 18 – Fri 22</td>
<td>2nd Year Fall Advising and Registration</td>
</tr>
<tr>
<td></td>
<td>Sat 23 – Sun 24</td>
<td>Revision Session and Exam Preparation</td>
</tr>
<tr>
<td></td>
<td>Mon 25 – Fri 29</td>
<td>1st Year Fall Advising and Registration</td>
</tr>
<tr>
<td></td>
<td><strong>Fri 29</strong></td>
<td><strong>Last scheduled day of classes – check syllabi for any additional examination prep sessions</strong></td>
</tr>
<tr>
<td></td>
<td>Apr 30 – May 1</td>
<td>Revision Session and Exam Preparation</td>
</tr>
<tr>
<td>May</td>
<td>May/Jun</td>
<td>London Exam Period*</td>
</tr>
<tr>
<td></td>
<td>Sat 7 – Sun 8</td>
<td>Revision Session and Exam Preparation</td>
</tr>
<tr>
<td></td>
<td>Sat 14 – Sun 15</td>
<td>Revision Session and Exam Preparation</td>
</tr>
<tr>
<td></td>
<td>Sat 21 – Sun 22</td>
<td>Revision Session and Exam Prevention</td>
</tr>
<tr>
<td></td>
<td>Sat 28 – Sun 29</td>
<td>Revision Session and Exam Preparation</td>
</tr>
</tbody>
</table>

In addition to the regularly scheduled classes each core London course will have no less than four review sessions throughout the year. These sessions are scheduled for Friday and for the specified weekends. All students must check their syllabus for any pre-determined dates and should be aware that Friday afternoons in the spring term are also set aside for practice examination sessions. These sessions are mandatory for all London students. Any date listed in the syllabus will be taken in to consideration for attendance for Certificate students.

*Final examination dates will be announced by the University of London in early 2016.*
General Information for Students

Facilities for Special Needs Students

Since AAU campus is located in the historical building in Malá Strana no technical modification of the building are allowed, therefore, AAU is not adapted for physically handicapped.

Insurance

As a result of the Czech Republic's accession to the European Union, students from EU countries, Iceland, Liechtenstein, Norway and Switzerland are entitled to the provision of necessary and urgent health care free-of-charge. It is only necessary that they have a certified E 128 form from their home country or a European Health Insurance Card, which replaces the paper forms needed.

Students from non-EU country, staying in the Czech Republic for less than 3 months should have a supplementary travel health insurance. They should get one before they leave the country of their origin.

Students from non-EU countries, staying in the Czech Republic longer than 3 months must contract an insurance with an insurance company, which is licensed to operate the insurance in the territory of the Czech Republic according to a special legal regulation, i.e.:

• National insurance companies and insurance companies from non-EU countries that were provided by the Czech National Bank with a license to carry on insurance business;
• insurance companies from other EU countries, whose operations in the Czech Republic are based on the right to set up branch offices or are based on the freedom to provide services temporarily.

It is recommended to consult the Czech embassy or consulate and verify whether the insurance meets the requirements for an application for a visa or residence permit for stays longer than 90 days.

For more information go to:
www.mzv.cz/jnp/en/diplomatic_missions (Czech embassies and consulates abroad)
www.mvcr.cz/ (Ministry of the Interior)
www.cap.cz (Czech Insurance Association)

Czech students must submit the confirmation of studies, once they are accepted and registered to their insurance company.

You can apply for your insurance directly at
http://www.aauni.edu/admissions/visa-residence-permits/
# AAU’s Tuition, Fees and Policies

## Financial Policy

### Bank details

<table>
<thead>
<tr>
<th>Name of bank</th>
<th>Raiffeisen Bank</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address</strong></td>
<td>Vodičkova 38 Prague 1 Czech Republic</td>
</tr>
<tr>
<td><strong>Post code</strong></td>
<td>111 21</td>
</tr>
<tr>
<td>Name of Account</td>
<td>Anglo-americká vysoká škola</td>
</tr>
<tr>
<td>Variable symbol</td>
<td>Student’s ID</td>
</tr>
<tr>
<td>Swift code</td>
<td>RZBCCZPP</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CZK Account</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>1031009862/5500</td>
</tr>
<tr>
<td>IBAN</td>
<td>CZ7355000000001031009862</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>USD Account</th>
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</thead>
<tbody>
<tr>
<td>Account number</td>
<td>1021015222/5500</td>
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<tr>
<td>IBAN</td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EUR Account</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>1031012308/5500</td>
</tr>
<tr>
<td>IBAN</td>
<td>CZ8855000000001031012308</td>
</tr>
</tbody>
</table>

### Tuition

**Bachelors Level**

- **Tuition per credit**
  - 1 ECTS credit: CZK 2.000
  - 1 US / 2 ECTS credits: CZK 4.000

- **Bachelor’s Program Total**
  - 90 US / 180 ECTS credits: CZK 360.000

- **Part-time (blended) study form**
  - **Tuition per credit**
    - 1 ECTS credit: CZK 1.333
    - 1 US / 2 ECTS credits: CZK 2.666

  - **Bachelor’s Program Total**
    - 90 US / 180 ECTS credits: CZK 240.000

**LLB**

- **Local tuition per core LLB course** (12 core courses): CZK 25.000
- **Local tuition per AAU support course** (3 support courses): CZK 12.000

- **Local LLB Total**
  - 12 core courses / 3 support courses: CZK 336.000

**Certificate of Higher Education in Common Law**

- **Local tuition per core course** (4 core courses): CZK 25.000
- **Local tuition per AAU support course** (6 support courses): CZK 12.000

- **Local Certificate of Higher Education Total**
  - 4 core courses / 6 support courses: CZK 172.000

**Cost for Certificate of Higher Education students**

- **Local Certificate of Higher Education fees** – 2 years (4 core courses / 6 support courses): CZK 172.000
- **Local LLB fees** – the latter 2 years (8 core courses / 2 support courses): CZK 224.000

- **Local Total Study Fees**
  - CZK 396.000

**Masters Level**

- **Tuition per credit**
  - 1 ECTS credit: CZK 2.300
  - 1 US / 2 ECTS credits: CZK 4.600

- **Master’s Program Total**
  - 60 US /120 ECTS credits: CZK 276.000

- **Part-time (blended) study for masters**
  - **Tuition per credit**
    - 1 ECTS credit: CZK 1.533
    - 1 US / 2 ECTS credits: CZK 3.066

  - **Master’s Program Total**
    - 60 US /120 ECTS credits: CZK 184.000

**LLM**

- **Study Support Package** (per semester): CZK 5.000
# Tuition

## Bachelors Level

<table>
<thead>
<tr>
<th>Description</th>
<th>1 ECTS credit</th>
<th>1 US / 2 ECTS credits</th>
<th>CZK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition per credit 1</td>
<td></td>
<td></td>
<td>2.000</td>
</tr>
<tr>
<td>Bachelor’s Program Total</td>
<td></td>
<td>90 US / 180 ECTS credits</td>
<td>360.000</td>
</tr>
<tr>
<td>Part-time (blended) study form</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuition per credit</td>
<td></td>
<td></td>
<td>1.333</td>
</tr>
<tr>
<td>Bachelor’s Program Total</td>
<td></td>
<td>90 US / 180 ECTS credits</td>
<td>240.000</td>
</tr>
</tbody>
</table>

**LLB**

- Local tuition per core LLB course (12 core courses) | CZK 25.000
- Local tuition per AAU support course (3 support courses) | CZK 12.000
- Local LLB Total | 12 core courses / 3 support courses | CZK 336.000

## Certificate of Higher Education in Common Law

- Local tuition per core course (4 core courses) | CZK 25.000
- Local tuition per AAU support course (6 support courses) | CZK 12.000
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## Cost for Certificate of Higher Education in Common Law students

- Local Certificate of Higher Education fees – 2 years (4 core courses / 6 support courses) | CZK 172.000
- Local LLB fees – the latter 2 years (8 core courses / 2 support courses) | CZK 224.000
- Local Total Study Fees | CZK 396.000

1 Full time enrollment is 15 US / 30 ECTS credits per semester.

## Masters Level

<table>
<thead>
<tr>
<th>Description</th>
<th>1 ECTS credit</th>
<th>1 US / 2 ECTS credits</th>
<th>CZK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition per credit</td>
<td></td>
<td></td>
<td>2.300</td>
</tr>
<tr>
<td>Master’s Program Total</td>
<td></td>
<td>60 US / 120 ECTS credits</td>
<td>276.000</td>
</tr>
<tr>
<td>Part-time (blended) study form</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuition per credit</td>
<td></td>
<td></td>
<td>1.533</td>
</tr>
<tr>
<td>Master’s Program Total</td>
<td></td>
<td>60 US / 120 ECTS credits</td>
<td>184.000</td>
</tr>
</tbody>
</table>

### LLM – Study Support Package

**LLM – Study Support Package (per semester)** | CZK 5.000

---

Anglo-americká vysoká škola, o.p.s. / Anglo-American University 17
MBA program with Chapman University

<table>
<thead>
<tr>
<th>Fees</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition per credit</td>
<td>1 US credit</td>
</tr>
<tr>
<td>Program Total 2</td>
<td>46 US credits</td>
</tr>
<tr>
<td>Auditing students</td>
<td></td>
</tr>
<tr>
<td>Tuition 3</td>
<td>50 % of the base tuition</td>
</tr>
<tr>
<td>Intensive Academic English Program</td>
<td></td>
</tr>
<tr>
<td>Tuition per semester</td>
<td>CZEK 36,000</td>
</tr>
</tbody>
</table>

2 Does not include textbooks and instructional material fees.
3 No other fees, scholarships or discount apply to auditing students. Tuition is all payable at the time of registration.

Fees

<table>
<thead>
<tr>
<th>AAU and LLB Degrees</th>
<th>Description</th>
</tr>
</thead>
</table>
| Admissions Fee (Total CZEK 2,000 )| First part CZEK 500
An admissions fee is required in order to process an application. |
<p>|                                   | Additional payment CZEK 1,500                                               |
|                                   | Admissions processing fee, payable at registration after acceptance.       |
| Alumni Transcript Fee             | The fee is paid by alumni for each additional transcript (apart from two originals that are issued together with diploma). |
| Art Fee                           | The fee is charged for Art courses. It covers tickets to performances, exhibitions, etc. Payable at registration. |
| Credit Transfer Fee               | The fee is paid by students who are transferring classes to AAU from other universities. Payable no later than 2 weeks after notification from the Student Services Center about successful transfer. |
| Drop Fee                          | The fee is paid for dropping courses during the add/drop period without replacing them with other courses. For more information on add/drop policy see the section ‘Add/Drop policy’. |
| Graduation Fee                    | The fee is related to completion of studies. (Graduation examination, Graduation Ceremony, Alumni club and other) |
| Installment Fee                   | For more information on paying in installments see the section ‘Installment Payment Plan’. |
| Internal TOEFL Test Fee           | English language test                                                        |
| ISIC Fee                          | The fee is paid in order to cover the cost of issuance of ISIC card. In case of lost, the reissuance fee is 260 CZEK. |
| Late Registration Fee             | The fee is charged for registration after the Advising / Registration Period as specified in the Academic Calendar. |
| Library Late Fee                  | The fee is in the amount of CZEK 10 is paid each library item for each day it is overdue. The Late Fee is payable at the Library. |</p>
<table>
<thead>
<tr>
<th>Library Replacement Fees</th>
<th>Book buying costs plus the processing fee</th>
<th>Library fee. For more information on Replacement fee see the section ‘Library Policy’.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Out of State Fee</td>
<td>CZK 4.500 (per Fall &amp; Spring semester) CZK 2.500 (per Winter &amp; Summer semester)</td>
<td>The fee is paid by students without permanent residence in the European Union/ European Economic Area. Payable at registration.</td>
</tr>
<tr>
<td>Study Extension Fee</td>
<td>CZK 4.000</td>
<td>This per semester fee is charged to students who do not register for classes but remain AAU students due to postponing their state exams/thesis defense. Payable at registration.</td>
</tr>
<tr>
<td>Waiver Exam Fee</td>
<td>CZK 1.000</td>
<td>The fee is required to cover the cost of exam preparation and supervision, and evaluation of the test. The fee is not refundable, regardless of exam tendance or result. Payable no later than 1 day before the exam.</td>
</tr>
<tr>
<td>Library Late Fee</td>
<td>10 CZK / day / item up to 2.250 CZK</td>
<td>Payable in the Library.</td>
</tr>
<tr>
<td>Library Replacement fees</td>
<td>Overall book buying costs plus the processing fee of CZK 500</td>
<td>Payable in the Bursar’s office.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Chapman University (MBA) Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admissions Fee¹</td>
</tr>
<tr>
<td>Degree conferral fee ³</td>
</tr>
<tr>
<td>Textbooks and Instructional Material Fee</td>
</tr>
</tbody>
</table>

**Discounts**

**Early Payment Discount**

Students who **register and pay in full** during the registration period for Fall, Winter, Spring and Summer semester according to Academic Calendar are entitled to **3 % discount**. Discounts may be combined with the scholarships.

Early payment discount does not apply to MBA program and auditing students.

Once the tuition has been paid, it is not refundable except for cases of visa denial or when the add/drop policy applies.

**Recruitment Discount**

AAU offers a possibility of Recruitment discount for those students who recruit a new student that begins studying at AAU. A recruiting student is eligible for a Recruitment discount of 10 % on his/her tuition for the first semester in which the new student registers. This is only applicable if the recruiting student is listed in the new student’s Application form as the Recruiter.

Recruitment discount does not apply to AAU employees.

Special provisions apply to MBA program.
Add/Drop Policy

Students may add and drop courses before the end of the add/drop period stated in Academic Calendar. The AAU policy on dropping courses is as follows:

- Students can drop courses without penalty at any time up to the tuition payment deadline for a respective semester according to the Academic Calendar.
- Students can drop and replace their courses during the add/drop period without any surcharge.
- Students dropping some of their courses during the add/drop period without replacing them with other courses, will be charged 10 % drop fee from the tuition of the dropped course in order to cover administrative costs.
- Students dropping all of their courses during the add/drop period without replacing them with other courses, will be charged 20 % drop fee from the tuition of the dropped courses in order to cover administrative costs.
- There is no refund after the add/drop period. Students who choose to withdraw a course after the end of the add/drop period may officially withdraw from the course until the withdrawal deadline listed on the Academic Calendar of the respective semester. There is no refund of the tuition for the withdrawn courses.

If a course is cancelled due to low enrollment, AAU will provide the students with full refund of the tuition for such course.

<table>
<thead>
<tr>
<th>Dropping courses</th>
<th>Surcharge</th>
</tr>
</thead>
<tbody>
<tr>
<td>up to the tuition payment deadline</td>
<td>free</td>
</tr>
<tr>
<td>during the add / drop period and replacing them</td>
<td>free</td>
</tr>
<tr>
<td>during the add / drop period without replacing them</td>
<td>10 % drop fee from the tuition of the dropped course</td>
</tr>
<tr>
<td></td>
<td>20 % drop fee if dropping all of them without replacing them</td>
</tr>
<tr>
<td>after the add / drop period</td>
<td>no refund</td>
</tr>
</tbody>
</table>

Instalment Payment Plan

AAU and LLB Degrees

AAU offers to its both new and continuing students a possibility of paying their tuition in installments. The AAU policy on Installment Payment Plan is as follows:

- Auditing students and new visa seeking students are not eligible for the Installment Payment Plan.
- The Installment Payment Plan is possible only in obligatory semesters.
- The Installment Payment Plan shall be agreed with Bursar no later than by the end of add / drop period according to the Academic Calendar. After the end of the add/drop period, in extraordinary cases, the Installment Payment Plan can be agreed upon with the Financial Supervisor.

Students who pay their tuition in installments need to pay at least the minimum amount necessary for registration in the respective semester i.e.:

- 50 % of the tuition plus all the applicable fees for new (non visa-seeking) students
- 10 % of the tuition plus all the applicable fees for continuing students.
- The rest of the tuition is then divided in 4 equal installments and carries 2.5 % surcharge i.e. the Installment fee payable at with the first installment payment.
The first three installments are then payable on or before the twentieth day of the months following the beginning of the semester i.e.:

- September, October and November installments in Fall semester – Regular start
- October, November and December installments in Fall semester – Late Intake
- February, March and April installments in Spring semester.

The last installment is payable on or before the tenth day of respective month i.e.:

- December installment in Fall semester – Regular start
- January installment in Fall semester – Late Intake
- May installment in Spring semester.

Once tuition has been paid in full, it is not possible to switch to the Installment Payment Plan.

**Chapman University (MBA) Degree**

MBA Students who pay their tuition in installments need to pay at least CZK 100 000 plus all the applicable fees before the start of the program. The rest of the tuition is then divided in installments and carries 4 % surcharge i.e. the Installment fee included in the first installment. For more information on Installment Payment Plan for MBA students please contact Director for Budgeting / Operations.

**Penalties**

Any past due amount (including past due installment) carries a surcharge according to the following table:

<table>
<thead>
<tr>
<th>Past due</th>
<th>Surcharge</th>
</tr>
</thead>
<tbody>
<tr>
<td>up to 7 days</td>
<td>2 %</td>
</tr>
<tr>
<td>8 – 30 days</td>
<td>15 %</td>
</tr>
<tr>
<td>31 – 60 days</td>
<td>50 %</td>
</tr>
</tbody>
</table>

Students with outstanding debts to the institution

- will not be allowed to register for new courses
- will not receive their Transcript, Diploma or any other study confirmations
- will not be issued an AAU identity card for Library and Computer Lab

until such debts have been settled (i.e. until payment has been received or a schedule of future payments agreed upon).

With the exception of Library late fees, all debts should be settled with the Bursar office. Library fines must be paid in the Library or the Bursar office. For more information on Library fees please see the section ‘Library Policy’.

It is each student’s own responsibility to understand payment deadlines, to duly pay his/her tuition, either in full or in contractually bound installments and to make all the necessary steps to keep their payment status correct. Anglo-American University is not obliged to continually notify students of their respective deadlines.

AAU recognizes that some students may encounter financial hardship during the course of a semester. Such students are strongly advised to contact their School Dean. Such requests will be dealt with on a case-by-case basis. While AAU undertakes to consider these requests, action taken will depend not only upon the seriousness of the problem concerned, but also on the institution's ability to provide help.

PLEASE NOTE: Unpaid and past due obligations will be given to the legal department for collection.
Visa Seeking Students

New Visa Seeking Students

Academically qualified visa seeking students need to pay the first semester tuition and all the applicable fees in order to receive a confirmation of student status for visa purposes, i.e.:

- CZK 66.500 for bachelor students / CZK 62.500 for LLB students
- CZK 75.500 for master students
- CZK 46.500 for part-time bachelor students
- CZK 52.500 for part-time master students

Student status confirmation shall be issued by the Student Services Center of the Anglo-American University only after receiving the appropriate payments in full.

Students denied a visa are obliged to forthwith inform the Student Services Center and must present the denial evidence (usually a statement in writing from the respective Embassy) in order to obtain a full refund (less banking fees, the application fee, and the admissions fee). After receiving the visa denial evidence, a refund shall be remitted to the student in 10 working days. The refund shall be remitted to the same bank account from which the original tuition payment was transferred.

New students granted visas are eligible to register for classes at Anglo-American University during the registration period as it appears on the Academic Calendar. If a new student registers for less than he/she has already paid, the difference shall be transferred as credit toward the student’s next semester. If a new student registers more than the amount he/she has already paid, the student must pay the difference within tuition deadlines as they appear in the Academic Calendar.

Continuing visa-seeking students denied a visa are obliged to forthwith inform the Student Services Center and must present the denial evidence (usually a statement in writing from the Ministry of Interior) in order to obtain a full refund (less banking fees). After receiving the visa denial evidence, the refund shall be remitted to the student in 10 working days. The refund shall be remitted to the same bank account from which the original tuition payment was transferred.

Special provisions apply to MBA students.

Continuing Visa-Seeking Students

Continuing students seeking a visa extension must be in good financial standing with Anglo-American University, i.e. have no debts owed to Anglo-American University, including its library, have no unreturned library books, and pay at least 10% of their next semester’s tuition as well as all applicable fees in order to be registered for the next semester and receive an updated confirmation of student status for visa purposes.

A student status confirmation shall be issued by the Student Services Center of the Anglo-American University only after receiving the appropriate payments in full.

Continuing visa-seeking students granted a visa are obliged to pay the rest of their tuition, either in full or contractually bound in installments arranged by the Bursar (Student Services Center), within tuition deadlines as they appear on the Academic Calendar or as arranged in the Installment Agreement.

Continuing visa-seeking students denied a visa are obliged to forthwith inform the Student Services Center and must present the denial evidence (usually a statement in writing from the Ministry of Interior) in order to obtain a full refund (less banking fees). After receiving the visa denial evidence, the refund shall be remitted to the student in 10 working days. The refund shall be remitted to the same bank account from which the original tuition payment was transferred.

Special provisions apply to MBA students.

General Provisions for Visa-Seeking Students

As Anglo-American University is obliged to provide the Ministry of Interior of the Czech Republic with accurate and up-to-date lists of registered foreign students; and as all students enter into a student contract with Anglo-American University under which they are obliged to, among other things, pay their tuition and all applicable fees within deadlines either as they appear on the Academic Calendar or in a previously arranged Installment Payment Plan; Anglo-American University shall consider any failure to duly pay the agreed upon amounts as a violation of the student contract.

Anglo-American University shall immediately inform the Ministry of Interior of the Czech Republic of such violations. This may result in the suspension of the visa of the respective student.

PLEASE NOTE: It is each student’s own responsibility to duly pay his/her tuition, either in full or in contractually bound installments, and to do so on time. Anglo-American University is not obliged to continually notify students of their respective deadlines.
General Provisions

- Students with no amounts past due are considered to be in good financial standing.
- Only students in good academic and financial standing are eligible for any discounts or stipends.
- Discounts and scholarships apply to AAU tuition only and do not apply to the fees.
- Only students in good financial standing are allowed to register.
- New non-visa seeking students must pay at least 50% of the tuition due at the time of registration.
- Continuing non-visa seeking students must pay at least 10% of the tuition due at the time of registration.
- New visa seeking students must pay the first semester tuition. (For detailed information on new visa seeking students see the section ‘New visa seeking students’ and the section ‘General provisions for visa seeking students’).
- Continuing students seeking the visa extension must pay at least 10% of their next semester tuition. (For detailed information on continuing visa seeking students see the section ‘Continuing visa seeking students’ and ‘General provisions for visa seeking students’)
- In addition, all applicable fees (except for the Installment fee) must be paid at the time of registration.
- In order to maintain a good financial standing the remainder must be paid within deadlines set up in the Academic Calendar or Installment Payment Plan. Installments carry a 2.5% surcharge that is payable with the first installment payment (For more information on Installment Payment plan see the section ‘Installment Payment Plan’).
- Once the tuition has been paid, it is not refundable except for cases of visa denial or when the add/drop policy applies.
- Auditing students pay in full amount at the time of registration.
- Fees are non-refundable.
- It is each student’s own responsibility to understand payment deadlines, to duly pay his/her tuition, either in full or in contractually bound installments and to make all the necessary steps to keep their payment status correct. Anglo-American University is not obliged to continually notify students of their respective deadlines.

This document doesn’t apply retrospectively.

Scholarship Policy

AAU and LLB Degrees

Merit Based Scholarships

A Merit Based Scholarship is awarded to a student for excellent study results, fulfilling conditions set forth by the President and published in the Scholarship Policy.

Conditions:

- Merit Based Scholarships are awarded to students who have already completed at least 48 ECTS credits or 24 US credits at AAU. For the LL.B. program the requirement is completion of all Level Four courses. For the Certificate of Higher Education in Common Law the requirement is completion of all standard first year courses.
- A students’ GPA is calculated cumulatively from the beginning of the studies of a program at AAU.
- The Merit Based Scholarship can only be awarded to students who have taken at least 4 courses during the previous obligatory semester at AAU and have no “Incomplete.” LL.B. students must take at least 3 courses and the scholarship only applies to AAU tuition. It does not apply to AAU fees and University of London tuition and fees.1

1 Merit based scholarship can be awarded to the maximum of 13 courses per academic year.
- The value of the scholarship is calculated within 10 days after the end of the add/drop period of the semester to which the Merit Based Scholarship applies.
- Students who register for the next semester prior to the end of the current semester are assigned tuition that does not yet reflect the Merit-based Scholarship. Eligible students that have already paid the tuition may select to receive either a refund or tuition credit for future studies.
- Merit Based Scholarships do not apply to MBA program and auditing students.

<table>
<thead>
<tr>
<th>BA and MA programs (Except Law programs listed below) GPA</th>
<th>Scholarship level</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.9 - 4.0</td>
<td>100 %</td>
</tr>
<tr>
<td>3.8 - 3.89</td>
<td>70 %</td>
</tr>
<tr>
<td>3.7 - 3.79</td>
<td>50 %</td>
</tr>
<tr>
<td>3.6 - 3.69</td>
<td>30 %</td>
</tr>
<tr>
<td>3.5 - 3.59</td>
<td>10 %</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LLB UK Numerical GA</th>
<th>Scholarship level</th>
</tr>
</thead>
<tbody>
<tr>
<td>68 and higher</td>
<td>100 %</td>
</tr>
<tr>
<td>66 - 67.99</td>
<td>70 %</td>
</tr>
<tr>
<td>64 - 65.99</td>
<td>50 %</td>
</tr>
<tr>
<td>62 - 63.99</td>
<td>30 %</td>
</tr>
<tr>
<td>60 – 61.99</td>
<td>10 %</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Certificate of Higher Education in Common Law</th>
<th>Scholarship level</th>
</tr>
</thead>
<tbody>
<tr>
<td>68 and higher</td>
<td>100 %</td>
</tr>
<tr>
<td>66 - 67.99</td>
<td>70 %</td>
</tr>
<tr>
<td>64 - 65.99</td>
<td>50 %</td>
</tr>
<tr>
<td>62 - 63.99</td>
<td>30 %</td>
</tr>
<tr>
<td>60 – 61.99</td>
<td>10 %</td>
</tr>
</tbody>
</table>

Alumni Scholarships
Anglo-American University offers scholarships to graduates of any programs of Anglo-American University, Anglo-American College, The New Anglo-American College in Prague, and Anglo-American Institute of Liberal Studies. Alumni scholarship applies to any further programs of study as well as to any individual courses.

<table>
<thead>
<tr>
<th>BA and MA programs (Except Law programs listed below) Cumulative GPA</th>
<th>Scholarship level</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.8 and higher</td>
<td>40 % off tuition</td>
</tr>
<tr>
<td>3.7 - 3.79</td>
<td>30 % off tuition</td>
</tr>
<tr>
<td>3.5 - 3.69</td>
<td>20 % off tuition</td>
</tr>
<tr>
<td>3.4 - 3.49</td>
<td>15 % off tuition</td>
</tr>
<tr>
<td>3.0 - 3.39</td>
<td>10 % off tuition</td>
</tr>
</tbody>
</table>
The value of the scholarship is calculated within 10 days after the end of the add/drop period of the semester to which the Merit Based Scholarship applies.

Students who register for the next semester prior to the end of the current semester are assigned tuition that does not yet reflect the Merit-based Scholarship. Eligible students that have already paid the tuition may select to receive either a refund or tuition credit for future studies.

Merit Based Scholarships do not apply to MBA programs and auditing students.

### LLB UK Numerical GPA Scholarship Level

<table>
<thead>
<tr>
<th>GPA Range</th>
<th>Scholarship Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>70 and higher</td>
<td>68% off tuition</td>
</tr>
<tr>
<td>67 - 69.99</td>
<td>65% off tuition</td>
</tr>
<tr>
<td>64 - 66.99</td>
<td>60% off tuition</td>
</tr>
<tr>
<td>62 - 63.99</td>
<td>58% off tuition</td>
</tr>
<tr>
<td>59 - 61.99</td>
<td>55% off tuition</td>
</tr>
</tbody>
</table>

### Alan Levy Journalism Scholarships

Anglo-American University rewards the most committed students of the BA Journalism program for their contributions to the AAU student newspaper at the Lennon Wall. For each academic year, the scholarship in the amount of 100% of tuition is awarded for the program’s four core courses, including but not limited to: *Media in a Democracy, Digital Tools for New Media*. The Scholarship may be divided among more than one student.

Candidates for the Alan Levy Journalism Scholarship must be currently enrolled in or have successfully completed the degree program’s required courses Reporting I and Reporting II. Candidates are identified most importantly by their quality of writing and time commitment to the student newspaper, and especially ALW’s website [www.lennonwall.net](http://www.lennonwall.net).

The scholarship must be applied for in writing and submitted to the Dean of the School of Journalism and Communications by July 1st of the relevant academic year.

### Chapman University (MBA) Degree

#### MBA Alumni Scholarship

Anglo-American University offers annually 4 MBA Alumni Scholarships in the amount of CZK 100 000 to its alumni. Selection is based on the GPA from their studies at AAU solely.

The scholarship must be applied for in writing to the Dean of the School of Business Administration during the admissions process.

MBA students are not eligible for any other scholarships offered for AAU students.

### Library

The AAU library has over 17,000 books and journals. The library also subscribes to a variety of periodicals and newspapers. The library specializes predominantly on areas studied at the AAU: Business Administration, Humanities and Social Sciences, Journalism, International Relations and Diplomacy, and Legal Studies. The library’s circulating and reference collections offer a well-rounded selection of fiction and non-fiction books.

The library’s main circulating book collection is shelved in open stacks.

For more detailed information, go to section Library on AAU web pages (www.aauni.edu) or contact library@aauni.edu.

### Library Partnerships:

- The Institute of International Relations
- The Institute for Contemporary History, Academy of Sciences (CR)
- The Academy of Science Library
Library Policy
The library's main purpose is to provide study services and materials for the students, faculty and staff of AAU. Any person using library services is assumed to have observed, understood, and agrees to behave according to the library rules as set out below. These rules are intended to help maintain an effective library service and a pleasant working environment for all users.

Access
Member of the AAU staff and registered students may use all library services. Non-members of the AAU community may be given permission to use the library for reference purposes only. All users may be required to present an identity card at the library entrance and at other times if requested to do so by the library staff. Students can apply for a valid identity card at the Student Services Center.

Borrowing Rules
Users must present their identity card in order to borrow material. Identity cards are not transferable. Items loaned to a student are for the personal use of that user only and remain the responsibility of the student until they are returned to the library and the loans are canceled. No items on loan may be transferred from one user to another but must be returned to the library and formally re-issued. No items can be checked out for the next semester if all materials were not returned from the previous semester. All items on loan shall be returned on expiry of membership. AAU faculty, staff, and student membership expires when employment or registered attendance at the school ceases.

Loan Periods
All circulating items with the exception of textbooks, DVDs, and items on short term loan will be checked out for one month from the date the book is borrowed. Consult the librarians for more details. Course materials required for the whole semester must be returned one week after the end of the semester. For more detailed information, see the AAU Library Calendar below. All borrowed materials for a dropped course must be returned to the library before the end of the Add/Drop period and before checking out materials for the newly added course. All items may be checked out with the exception of journals, newspapers, reference books, and other selected publications (such as On Reserve, MBA and LL.B.). A loan may be renewed on or before the due date of the item unless a reservation or recall applies. Reservations can be made only for items which have already been borrowed by another user. A written notice via e-mail is sent automatically once an item is returned. No user will be allowed to renew items if there are outstanding overdue library materials or outstanding fines.

Number of Items
A student is entitled to check out up to 10 books in addition to course materials at one time.

Overdue Notices and Fines
If items are not returned by the due date and no extenuating circumstances were successfully communicated to the library before that date, a late fee of CZK 10 per item per day will be applied. Successful communication is understood as making a personal appearance in the library or sending an email if the library has the message on record. Telephone communication is not considered valid. The library staff cannot be held responsible for non-delivery of library notices about overdue books or other matters. It is the borrower’s responsibility to check that his or her record is up to date and the library staff has a valid e-mail address. A student who fails to return an item by the due date and/or fails to pay fines will have all borrowing privileges suspended until the matter is cleared up.

Overdue Textbooks
If textbooks borrowed in the REGULAR FALL or SPRING semester are not returned 1 month after the textbook due date for that semester, those textbooks will be considered lost and will be deselected from the library collection. The borrower will be charged the late fees plus the replacement fees, which will consist of the book buying costs and processing fee of CZK 500 per item. See the AAU Library Calendar below.
If textbooks borrowed in the LATE-INTAKE FALL, WINTER or SUMMER semester are not returned within 3 days of the due date for that semester, those textbooks will be considered lost and will be deselected from the library collection. The borrower will be charged the late fees plus the replacement fees, which will consist of the book buying costs and processing fee of CZK 500 per item. See the AAU Library Calendar below.

**Overdue Books from the General Collection**
When borrowed books are overdue for 45 days or the total late fees reach CZK 2250, those books will be considered lost and subsequently deselected. The borrower will be charged the late fees plus the replacement fees, which will consist of the book buying costs and processing fee of CZK 500 per item.

**Payments for Collections Procedures**
In the case that textbooks and/or books from the general collection have been deselected as a result of being overdue, an invoice for all accumulated fees will be sent to the borrower who will then need to settle all payments with the Librarian or Bursar. Students with outstanding debts will not be allowed to register for another semester, receive a transcript or diploma, and obtain confirmation of studies until all fees are settled.

**Replacement of Lost or Damaged Materials**
A replacement fee must be paid for any materials that are lost or damaged. Users with an outstanding debt on a lost or damaged book will have borrowing privileges suspended until the debt is paid.

**Penalties for infringement**
Any user who violates the library rules may be asked to leave the library and may be refused future access to the library. Anyone who is caught stealing, destroying library materials, or disrespecting library staff will be permanently banned from using the library.

**Library Deadlines for Returning Textbooks**

<table>
<thead>
<tr>
<th>2015/2016 Academic Year</th>
<th>Textbooks are due back in the library. From this day, the borrower is charged the Late Fee.</th>
<th>Unreturned textbooks are deselected from the library collection. The borrower is charged the Late Fee plus the Replacement Fees.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall Regular intake</td>
<td>December 16, 2015</td>
<td>January 15, 2016</td>
</tr>
<tr>
<td>Fall Late intake</td>
<td>January 29, 2016</td>
<td>February 2, 2016</td>
</tr>
<tr>
<td>Winter</td>
<td>January 29, 2016</td>
<td>February 2, 2016</td>
</tr>
<tr>
<td>Spring</td>
<td>June 2, 2016</td>
<td>June 30, 2016</td>
</tr>
<tr>
<td>Summer</td>
<td>August 1, 2016</td>
<td>August 5, 2016</td>
</tr>
</tbody>
</table>

**General Rules of Conduct**
The library is to be used for the purpose of academic study and research and for the consultation on its collections and associated materials. Any other use requires the explicit permission of the librarian. All users of the library are expected to observe instructions from the library staff or authorized study assistant. Users must not engage in conduct that disturbs others. Conversation and noise must be kept to a minimum. Users must not act disrespectfully or abusively toward other users or to members of the library staff. Users are required to answer their phone calls outside of the library. Mobile phones and laptops should be inaudible to other students while in the library.
Users are not permitted to consume food in the library. Beverages may be consumed only from containers with lids. Users shall not damage or misuse the library’s materials, property, equipment, or premises or abuse its services in any way. Users shall exit the library at closing time and make arrangements to do so prior to closing. When leaving the library with books in their possession, all users must, on request, show these to a member of the library staff. Personal property should not be left unattended. Library staff is not responsible for personal items left in the library.

### Student Services Center

The Student Services Center provides assistance to AAU students in the following areas:

- **Accommodation** (for details see the section “Accommodation”)
- **Residence Permits for Foreign Students** (for details see the section “Practical information for mobile students”)
- **Scholarships** (for details see the section “Financial Support for Students”)
- **Student IDs (ISIC cards)**
- **Transcripts, Letters, and Declarations**
- **Social, Health Benefits and Tax Allowances**
- **Graduation**
- **Verification of AAU Diplomas**

Students sometimes need to have diplomas officially verified for use in another country. In order to learn about the procedure please contact Student Services Center.

### Practical Information for Students Mobility

**Residence Permits for Foreign Students**
The Office provides foreign students with the advice they need in order to obtain or extend their residence permits or study visas. More detailed information can be found on the following link: [http://www.mvcr.cz/clanek/sluzby-pro-verejnost-informace-pro-cizince-informace-pro-cizince.aspx](http://www.mvcr.cz/clanek/sluzby-pro-verejnost-informace-pro-cizince-informace-pro-cizince.aspx)

Students must apply for the first visa at the Czech Embassy or Consulate outside the Czech Republic. Please contact the relevant Embassy or Consulate for details. Extensions of visas can be obtained in the Czech Republic.

For further details please see also the AAU website [http://www.aauni.edu/admissions/visa-residence-permits/](http://www.aauni.edu/admissions/visa-residence-permits/)
AAU does not have at its disposal any contractual medical care providing facility. Students of AAU can go to any students’ health center, e.g. the Students’ Health Centre at no. 12, Spálená Street, 110 00 Prague 1 (phone number 224 949 035). This Students’ Health Centre, which has contracts with all insurance companies in the Czech Republic, provides preventive, diagnostic and curative care.

Prague has several clinics providing health care for English-speaking clients that can offer a network of services from basic medical examination to accompanying a patient to the hospital. We recommend keeping the receipts for any payments so that you can apply for reimbursement from your home insurance company since such costs are not refundable within the Czech Republic. The institutions are as follows: (Please note this list is not exhaustive, other clinics may exist.)

### Private clinics with English-language services

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Dental Associates</td>
<td>Hvězdova 33</td>
<td>Phone: +420 241 410 001; +420 733 737 337</td>
</tr>
<tr>
<td></td>
<td>140 00 Praha 4</td>
<td><a href="mailto:info@dental-office.cz">info@dental-office.cz</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td><a href="http://www.american">www.american</a> dental.cz</td>
</tr>
<tr>
<td>Clinic GHC Prague</td>
<td>Krakovská 8/581</td>
<td>Phone: +420 222 211 208</td>
</tr>
<tr>
<td></td>
<td>110 00 Praha 1</td>
<td>+420 222 211 206</td>
</tr>
<tr>
<td></td>
<td></td>
<td><a href="mailto:ghc@ghc.cz">ghc@ghc.cz</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td><a href="http://www.ghc.cz">www.ghc.cz</a></td>
</tr>
<tr>
<td>Medicover</td>
<td>Clinic: Lomnického 1705/5,</td>
<td>Phone: +420 234 630 111</td>
</tr>
<tr>
<td></td>
<td>140 00 Praha 4</td>
<td>or 1221 (from Czech phone number)</td>
</tr>
<tr>
<td></td>
<td>Palác YMCA</td>
<td><a href="http://www.medicover.cz">www.medicover.cz</a></td>
</tr>
<tr>
<td></td>
<td>Na Poříčí 1041/12</td>
<td></td>
</tr>
<tr>
<td></td>
<td>110 00 Praha 1</td>
<td></td>
</tr>
<tr>
<td>Canadian Medical Center</td>
<td>Vlešínská 30/1</td>
<td>Phone: +420 235 360 133</td>
</tr>
<tr>
<td></td>
<td>162 02 Praha 6</td>
<td><a href="mailto:cmc@cmcpraha.cz">cmc@cmcpraha.cz</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td><a href="http://www.cmcpraha.cz">www.cmcpraha.cz</a></td>
</tr>
<tr>
<td>Canadian Medical Center in The Park</td>
<td>V Parku 2308/8</td>
<td>Phone: 00420 272 913 593</td>
</tr>
<tr>
<td></td>
<td>148 00 Praha 4</td>
<td><a href="mailto:cmcinthepark@cmcpraha.cz">cmcinthepark@cmcpraha.cz</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td><a href="http://www.cmcpraha.cz">www.cmcpraha.cz</a></td>
</tr>
<tr>
<td>Unicare Medical Center</td>
<td>Na Dlouhém lánu 11</td>
<td>Phone: +420 235 356 553</td>
</tr>
<tr>
<td></td>
<td>160 00 Praha 6</td>
<td>24 Hours Emergency Service:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>+420 608 103 050</td>
</tr>
<tr>
<td></td>
<td></td>
<td>+420 602 201 040</td>
</tr>
<tr>
<td></td>
<td></td>
<td><a href="http://www.unicare.cz">www.unicare.cz</a></td>
</tr>
<tr>
<td>American Medical Center</td>
<td>Janovského 48</td>
<td>Phone: +420 220 806 200</td>
</tr>
<tr>
<td></td>
<td>170 00 Praha 7</td>
<td>+420-220 807 756 (24 hours)</td>
</tr>
</tbody>
</table>

**Emergency Service:**
Motel Hospital, V Úvalu 84, 150 06 Prague 5. Phone: 00420 224 438 590.
Mon.–Thur. 7:00 p.m. – 6:00 a.m, Friday 4:00 p.m.–7:00 a.m. Sat.-Sun. 24 hours.

**Dental Emergencies:**
Pacovská street 31, 140 00 Praha 4. Phone: +420 241 733 918
Mon.– Fri. 7:00 p.m.– 7:00 a.m., Sat. – Sun. 24 hours.
Prague City Dental, Klimentská 20, Prague 1, Phone: +420 775 785 222, +420 221 221 777
info@prague-dental.cz; www.prague-dental.cz

**Emergency Call: 112**
If you call this line, you will be transferred to the Fire Brigade (150), the Ambulance (155) or the Police (158). Please note that you can talk to the operator in English, German as well as Czech.
The AAU Student Council
The Student Council represents students’ interests in programs, plans, policies, and procedures of the university, and secures student representation in college governance. The Council is an autonomous body within the university and organizes a variety of student activities which meet collective interests in social, academic and sports related aspects. It consists of 10 members elected for one academic year, supervised by an external Student Council Advisor. The Student Council is governed by the Student Council’s Constitution, which is available on AAUNET as well as on the SC’s official website. The SC meets on a bi-weekly basis, publicly publishing its agenda pre and minutes post each meeting. All SC meetings are open to the entire student body and anyone else from the AAU community. In addition, the Student Council assists students by acting as a liaison between students and university officials. Two Student Council representatives are full members of the AAU Academic Council.

President
President is the Head of Student Council who presides over Student Council meetings, oversees duties of committees and officers, as well as represents the SC at all public affairs. The President along with the Vice-President sets the agenda for meetings, and votes in case of a tie; but the President is otherwise without a vote.

Vice-President
The Vice-President assists the President in all activities and in planning the agenda of the meetings, assists committees, and chairs meetings in the absence of the President.

Secretary
The Secretary keeps an accurate record of all Student Council meetings, makes copies of minutes and distributes them to the members of the SC and posts them on the SC’s board, handles all correspondence, plans the agenda of the meeting along with the president and the advisor, prepares the meeting place for the student council and sets the seating arrangement.

Treasurer
The Treasurer keeps an accurate record of the SC’s budget, reports to the President, and critically evaluates and advises on the SC’s spending and negotiates donations.

Faculty Advisor
The Faculty Advisor is responsible for advising SC members on their activities. He/she acts as a facilitator and mediator; attends SC meetings, and provides feedback on numerous issues. In addition, he develops communication among SC members and leadership skills, in order to maintain a productive and sociable working environment.

The Members
Each representative shall be responsible for performing the duties of the representative as listed in the American Student Council Association Student Council Guide (Student Edition). The term of office shall be for one (1) school year.

Clubs at AAU
The Student Council also oversees all clubs at AAU. Have you been thinking about starting your own club at AAU? Are you interested in some specific activities, sports or perhaps art movements that you would like to share with other students?

Simply submit an application to the Student Council and enjoy the benefits of becoming an AAU club: funding, guidance and support from the AAU Student Council; use of AAU logo on any documents and promotional material; website recognition and an @ aauni.edu email account; official recognition on all published lists of clubs (AAU website, The Student Council website, student publications, etc); free photocopying for club purposes; use of all-student email to contact students about your club; use of classrooms for club meetings.
AAU Alumni Club

AAU prides itself on being more than just an educational institution. We strive to be a source of support and inspiration to students throughout their education, a place where lifelong friendships are formed and where the first steps are taken toward realizing dreams. Anglo-American University takes care that the relations its students have built with the university and one another can continue long after graduation. Civic participation is an important part of how AAU functions, which is why we are proud to cooperate with so many alumni in so many ways. Many provide our current students with internships in the companies where they work, send notifications of hiring vacancies at their firms, support imminent graduates in mentor-mentee relationships, guest-lecture in seminar programs, run campus workshops or represent their work at the Career Expo. All AAU graduates are family. Our goal is to provide help and support following graduation, resources and benefits for personal and professional life and along the way, offering possibilities for networking, socializing and generally staying in contact.

Membership includes:
Invitation to regular networking/business events hosted by AAU
Invitation to the AAU Ball
Invitation to AAU Alumni Mixers (3x per year)
Invitations to other AAU-hosted events (discussions, lectures, informal events)
Automatic subscription to quarterly Alumni Newsletter
Job assistance
Discount on AAU tuition (for future degree-seeking students)

For further information please contact alumni@aauni.edu.

Sports and Leisure Facilities

AAU does not have its own facilities for sports activities. However, AAU supports collective sports activities and extracurricular activities organized by students. The Student Council runs a football team, a basketball team, a running club, a drama club and paintball outings. Up-to-date information is available from the Student Council.
Information on Degree Programs

School of Business Administration

B.A. in Business Administration: General Emphasis

Qualification awarded
Bakalář (Bc.) which is the equivalent to a Bachelor of Arts degree, as stipulated in the accreditation from the Ministry of Education of the Czech Republic.

Admission requirements
Completed High School education, proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview. For further details please see Admission and Enrollment Procedure (page 7).

Form of study
Full-time study form: standard form of education, mandatory attendance and significant in-class participation (1 ECTS credit corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for students in full-time/present study form).

Profile of the program
The program has three principal aims:
- To provide students with a strong understanding of the basic principles of business administration and market economy;
- To produce graduates able to apply theoretical management, accounting, finance and marketing knowledge to real workplace situations;
- To foster civic responsibility at a micro-level, with theoretical and practical knowledge grounded in strong ethical values.

Key learning outcomes
Students who successfully complete the program will be able to:
1. Demonstrate broad knowledge in the field of business administration with a critical understanding of organizational theories and principles.
2. Address and solve moderately complex theoretical and practical issues and problems in changing contexts
   a. Achieve insight
      i. Identify and define the problem
      ii. Select, classify and interpret relevant information
   b. Use appropriate quantitative and qualitative research methods, concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Identify and select realistic solutions
   e. Evaluate possible solutions and their ethical implications
   b. Effectively communicate issues, problems, or dilemmas and their solutions
      a. In appropriate format to specialists and non-specialist audiences
      b. In written documents, oral presentations and critical discussions, drawing on the relevant disciplinary knowledge and using appropriate citations
      c. Within a team: review, evaluate and reiterate expert opinions of team members
      d. In at least one language in addition to English
   c. Take effective and responsible action both individually and within a team
      a. Take into consideration diverse and changing socio-cultural contexts
      b. Critically assess outcomes and performances
      c. Effectively use available resources
      d. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)
The program has three principal aims:

1. Profile of the program
   Students in full-time/present study form.
2. Credit correspondences
   Corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for 32 hours.
3. Students who successfully complete the program
   Will be able to:

**Key learning outcomes**

- To foster civic responsibility at a micro-level, with theoretical and practical knowledge grounded in strong ethical values.
- To provide students with a strong understanding of the basic principles of business administration and market workplace situations;
- To demonstrate broad knowledge and competences.
- To engage oneself and other members of the team in lifelong learning (i.e. acquisition of specialist knowledge and competences).
- To use available resources effectively.
- To use appropriate research methods, concepts, and theories.
- To develop problem-solving skills.
- To develop critical thinking skills.
- To achieve insight in at least one language in addition to English.
- To develop written, oral communication, and critical discussion skills.
- To develop professional skills and competences.
- To develop professional values.
- To develop professional objectivity and interests.

**Admission requirements**

- B.A. in Business Administration: General Emphasis
- School of Business Administration
- Information on Degree Programs
- Required Courses (26 courses, i.e. 156 ECTS credits, 78 US credits)

**Occupational profiles of graduates**

Our graduates can work as managers, business advisors or financial analysts; they are able to work in areas such as public relations, human resources, marketing or accounting, in local or global businesses. Our graduates can also continue their studies at the Master’s, Advanced level, in the Czech Republic or abroad.

**Work Placement(s)**

All the courses do not contain compulsory work placements, however students are required to successfully complete an internship program.

**Access to further studies**

The program of study was re-accredited by the Ministry of Education of the Czech Republic in October 2014 (code number B6218 – 6208R133) qualifying graduates to apply for admission to Master’s, Advanced programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world.

**Course structure diagram with credits and graduation requirements**

The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS Credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIS 161</td>
<td>Computer Information Systems</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 101</td>
<td>Composition I (provided by the School of Humanities and Social Sciences)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 102</td>
<td>Composition II (provided by the School of Humanities and Social Sciences)</td>
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<td>3</td>
</tr>
<tr>
<td>ECO 110</td>
<td>Introduction to Macroeconomics</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ECO 120</td>
<td>Introduction to Microeconomics</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LBS 210</td>
<td>Introduction to Business Law</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>1 course from “Humanities and Social Sciences” group</td>
<td></td>
<td>6</td>
<td>3</td>
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<tr>
<td>1 course from “Civilization” group</td>
<td></td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>CIS 261</td>
<td>Business Information Systems</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 245</td>
<td>Introduction to Management</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MTH 111</td>
<td>Business Mathematics I*</td>
<td>6</td>
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</tr>
<tr>
<td>MKT 248</td>
<td>Introduction to Marketing</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 255</td>
<td>Business Ethics</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ACC 233</td>
<td>Financial Accounting</td>
<td>6</td>
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<tr>
<td>ACC 263</td>
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<tr>
<td>FIN 304</td>
<td>Corporate Finance</td>
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<tr>
<td>MTH 222</td>
<td>Business Statistics</td>
<td>6</td>
<td>3</td>
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<tr>
<td>MTH 190</td>
<td>Business Mathematics II*</td>
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<td>MGT 280</td>
<td>Project Management</td>
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<td>MGT 357</td>
<td>Human Resource Management</td>
<td>6</td>
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<tr>
<td>MGT 325 / MKT 318 / ECO 300</td>
<td>1 course from: International Business or International Marketing or International Economics</td>
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<tr>
<td>MKT 375 / MTH 250 / MGT 415</td>
<td>2 courses from: Marketing Research or Introduction to Econometrics or Operations Management</td>
<td>6</td>
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**Elective Courses (4 courses, i.e. 24 ECTS credits, 12 US credits)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>“Business Elective” group</td>
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<tr>
<td></td>
<td>3 courses</td>
<td>18</td>
<td>9</td>
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<tr>
<td></td>
<td>“Non-Business Elective” group</td>
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<tr>
<td></td>
<td>1 course</td>
<td>6</td>
<td>3</td>
</tr>
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</table>

* Instead of the MTH 111 + MTH 190 sequence, students may take MTH 190 + a quantitative course of higher level.

**Final examination**

State exams consisting of:

1. presentation and defense of Bachelor’s thesis
2. oral examination from required subjects: 1 question from the area of Management and Economics, 2 questions from the area Marketing and Finance

**Examination and assessment regulations**

US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Bachelor’s Program in Business Administration. See Information on the Institution: Main regulations.

**Program Director**

Miroslav Svoobođa, Ph.D., Dean, School of Business Administration
Sviatlana Skachykhina, MBA, Assistant Dean, School of Business Administration

**B.A. in Business Administration: Marketing and Communications Emphasis**

**Qualification awarded**

Bakalář (Bc.) which is the equivalent to a Bachelor of Arts degree, as stipulated in the accreditation from the Ministry of Education of the Czech Republic.

**Admission requirements**

Completed High School education, proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview.

For further details please see Admission and Enrollment Procedure (page 7).

**Profile of the program**

The program has four principal aims:

1. To allow students to focus on the Marketing and Communication, as a specific area of Business Administration and equip them with strong theoretical and practical knowledge of marketing and its management and marketing communications within the general realm of economics, management, finance and marketing.
2. To provide students theoretical and conceptual understanding of communication and its role in the society emphasizing the application in business.
3. To produce graduates able to apply the theoretical knowledge to real workplace situations.
4. To develop analytical and critical thinking, communication skills in English both in writing and speaking, ethical awareness, and graduates’ ability to understand marketing and communications from the societal perspective conditional on the specifics of the socio-economic, legal, historical, and cultural environment.

**Key learning outcomes**

Students who successfully complete the program will be able to:

1. Demonstrate broad knowledge in the field of business administration with a critical understanding of organizational theories and principles in the area of marketing and communication.

2. Address and solve moderately complex theoretical and practical issues and problems in changing contexts
   a. Achieve insight
      i. Identify and define the problem
      ii. Select, classify and interpret relevant information
   b. Use appropriate quantitative and qualitative research methods, concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Identify and select realistic solutions
   e. Evaluate possible solutions and their ethical implications

3. Effectively communicate issues, problems, or dilemmas and their solutions
   a. In appropriate format to specialists and non-specialist audiences
   b. In written documents, oral presentations and critical discussions, drawing on the relevant disciplinary knowledge and using appropriate citations
   c. Within a team: review, evaluate and reiterate expert opinions of team members
   d. In at least one language in addition to English

4. Take effective and responsible action both individually and within a team
   a. Take into consideration diverse and changing socio-cultural contexts
   b. Critically assess outcomes and performances
   c. Effectively use available resources
   d. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)

**Occupational profiles of graduates with example**

Graduates from B.A. in Business Administration with emphasis on Marketing and Communications will be best prepared for positions in PR, external affairs, marketing and communication departments of international business which need to communicate with their external environment in English. Graduates will have firm knowledge of English both written and oral; they will understand the principles of business administration and will have excellent understanding of marketing and the need and forms of communication with stakeholders: owners, investors, community, and most importantly customers.

**Work Placement(s)** All the courses do not contain compulsory work placements, however students are required to successfully complete an internship program.

**Access to further studies**

Graduates of the program are qualified to apply for admission to Master’s, Advanced programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world.

**Course structure diagram with credits and graduation requirements**

The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.
## Required Courses
(28 courses, i.e. 168 ECTS credits, 84 US credits)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS Credits</th>
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<tr>
<td>LBS 210</td>
<td>Introduction to Business Law</td>
<td>6</td>
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<tr>
<td><strong>Program Required Courses</strong></td>
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<tr>
<td>CIS 261</td>
<td>Business Information Systems</td>
<td>6</td>
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<tr>
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<td>Business Statistics</td>
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<td>3</td>
</tr>
<tr>
<td><strong>Emphasis Required Courses</strong></td>
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<tr>
<td>MKT 268</td>
<td>Public Relations</td>
<td>6</td>
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<tr>
<td><strong>One of the two:</strong></td>
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<tr>
<td>MKT 258</td>
<td>Introduction to Advertising</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MKT 280</td>
<td>Direct Marketing and Sales</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MKT 430</td>
<td>Strategic Marketing and Planning</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td><strong>Internship</strong></td>
<td></td>
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<tr>
<td>BUS 349</td>
<td>Internship</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td><strong>Thesis</strong></td>
<td></td>
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</tr>
<tr>
<td>MGT 430</td>
<td>Strategic Planning</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 435</td>
<td>Thesis seminar</td>
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## Elective Courses (2 courses, 12 ECTS credits, 6 US credits)

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td></td>
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</tr>
<tr>
<td></td>
<td>1 course</td>
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<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>“Non-Business Elective” group</strong></td>
<td></td>
<td></td>
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<tr>
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</tr>
</tbody>
</table>

## Final examination
State exams consisting of:

1. presentation and defense of Bachelor’s thesis
2. oral examination from required subjects: 1 question from the area Economics and Management, 1 question from the area of Marketing and Finance, 1 question from area of Marketing and Communications
Examination and assessment regulations
US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Bachelor’s Program in Business Administration. See Information on the Institution: Main regulations.

Program Director
Miroslav Svoboda, Ph.D., Dean, School of Business Administration
Sviatlana Skachykchina, MBA, Assistant Dean, School of Business Administration
Romana Kavanová, B.A., Coordinator, School of Business Administration

B.A. in Business Administration: Strategic Marketing Analysis and Planning Emphasis

Qualification awarded
Bakalář (Bc.) which is the equivalent to a Bachelor of Arts degree, as stipulated in the accreditation from the Ministry of Education of the Czech Republic.

Admission requirements
Completed High School education, proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview.
For further details please see Admission and Enrollment Procedure (page 7).

Profile of the program
The program has the following principal aims:

1. To allow students to focus on Strategic Marketing, as a specific area of Business Administration and equip them with strong theoretical and practical knowledge in the area of strategic marketing within the general realm of economics, management, finance and marketing.
2. To equip students with quantitative and qualitative methods used for marketing data analysis relevant for strategic marketing decisions.
3. To develop qualitative analysis and logical thinking skills important for efficient design of marketing strategies.
4. To produce graduates able to apply the theoretical knowledge to real workplace situations.
5. To develop analytical and critical thinking, communication skills in English both in writing and speaking, ethical awareness, and graduates’ ability to understand marketing and communications from the societal perspective conditional on the specifics of the socio-economic, legal, historical, and cultural environment.

Key learning outcomes
Students who successfully complete the program will be able to:

1. Demonstrate knowledge in the field of business administration with a critical understanding of organizational theories and principles in the area of strategic marketing.
   a. Achieve insight
      i. Identify and define the problem
      ii. Select, classify and interpret relevant information
   b. Use appropriate quantitative and qualitative research methods, concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Identify and select realistic solutions
   e. Evaluate possible solutions and their ethical implications
2. Address and solve moderately complex theoretical and practical issues and problems in changing contexts
3. Effectively communicate issues, problems, or dilemmas and their solutions
   a. In appropriate format to specialists and non-specialist audiences
   b. In written documents, oral presentations and critical discussions, drawing on the relevant disciplinary knowledge and using appropriate citations
   c. Within a team: review, evaluate and reiterate expert opinions of team members
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   b. Critically assess outcomes and performances
   c. Effectively use available resources
   d. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)

**Occupational profiles of graduates with example**
Graduates from B.A. in Business Administration with emphasize on Strategic Marketing will be best suited for analytical and managerial positions in marketing planning and strategic marketing departments of international companies. They will have strong analytical skills, firm knowledge of quantitative methods used for analysis of markets and decision making, and they will have understanding of the role marketing plays in the overall operation of a company.

**Work Placement(s)** All the courses do not contain compulsory work placements; however students are required to successfully complete an internship program.

**Access to further studies**
Graduates of the program are qualified to apply for admission to Master’s, Advanced programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world.

**Course structure diagram with credits and graduation requirements**
The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.

### Required Courses (28 courses, i.e. 168 ECTS credits, 84 US credits)

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<tr>
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<th>Course</th>
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<td>Introduction to Business Law</td>
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<tr>
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<td>Business Statistics</td>
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<td>3</td>
</tr>
</tbody>
</table>
The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years. Graduates of the program are qualified to apply for admission to Master's, Advanced programs of study at private and public universities in Canada and in other countries of the world.

**Course structure diagram with credits and graduation requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSY 150</td>
<td>Introduction to Psychology</td>
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<td>SOC 100</td>
<td>Introduction to Sociology</td>
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<td>MKT 320</td>
<td>Brand Management</td>
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<td>MKT 329</td>
<td>Buyer Behavior</td>
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<td>3</td>
</tr>
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<td>MKT 375</td>
<td>Marketing Research</td>
<td>6</td>
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</tr>
<tr>
<td>MKT 420</td>
<td>Pricing Strategy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MKT 430</td>
<td>Strategic Marketing and Planning</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MTH 190</td>
<td>Business Mathematics II*</td>
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<td>BUS 349</td>
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<tr>
<td>Thesis</td>
<td></td>
<td>6</td>
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</tr>
<tr>
<td>MGT 430</td>
<td>Strategic Planning</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 435</td>
<td>Thesis Seminar</td>
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<td>3</td>
</tr>
</tbody>
</table>

* Instead of the MTH 111 + MTH 190 sequence, students may take MTH 190 + a quantitative course of higher level.

**Elective Courses (2 courses, 12 ECTS credits, 6 US credits)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>“Business Elective” group</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>1 course</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>“Non-Business Elective” group</td>
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<td>3</td>
</tr>
<tr>
<td></td>
<td>1 course</td>
<td></td>
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</tr>
</tbody>
</table>

**Final examination**

State exams consisting of:
1. presentation and defense of Bachelor’s thesis
2. oral examination from required subjects: 1 question from area of Economics and Management, 1 question from area of Marketing and Finance, 1 question from area Strategic Marketing Analysis and Planning

**Examination and assessment regulations**

US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Bachelor’s Program in Business Administration. See Information on the Institution: Main regulations.

**Program Director**

Miroslav Svoboda, Ph.D., Dean, School of Business Administration
Sviatlana Skachykina, MBA, Assistant Dean, School of Business Administration
Romana Kavanová, B.A., Coordinator, School of Business Administration
M.A. in Business and Law in International Markets

Qualification Awarded
Magistr (Mgr.) which is the equivalent to a Master of Arts degree, as stipulated in the accreditation from the Ministry of Education of the Czech Republic.

Admission Requirements
Completed Bachelor’s education, fundamentals of economics (at the bachelor’s level at AAU), proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview.

Form of study
Full-time study form: standard form of education, mandatory attendance and significant in-class participation (1 ECTS credit corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for students in full-time/present study form).

Profile of the program
The program has three principal aims:

1. To offer a unique blend of graduate education in business and law.
2. To combine theoretical knowledge in the areas of economics, law, finance and business administration with practical applications in the areas of management, legal aspects of running a business, and strategic decision-making.
3. To prepare students for a wide array of positions and successful careers in international business organizations.

Key learning outcomes
Students who successfully complete the program will be able to:

1. Demonstrate specialized knowledge in economics, business and business law relating to international markets, with a critical awareness and understanding of theories and methods in these fields
   a. Achieve insight
      i. Identify and define the problem, formulate an advanced research question
      ii. Select, classify and interpret relevant information
   b. Assess and utilize an appropriate advanced quantitative and qualitative research methods, current concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Create an applied and investigative work that assesses the resulting gains and difficulties and/or proposes original solutions
   e. Evaluate possible solutions
   f. Address the ethical implications of the issues at hand
2. Address and solve complex theoretical and practical issues and problems in changing and unfamiliar contexts, independently produce advanced categories of research outcomes, including analytical synthesis
   a. Achieve insight
      i. Identify and define the problem, formulate an advanced research question
      ii. Select, classify and interpret relevant information
   b. Assess and utilize an appropriate advanced quantitative and qualitative research methods, current concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Create an applied and investigative work that assesses the resulting gains and difficulties and/or proposes original solutions
   e. Evaluate possible solutions
   f. Address the ethical implications of the issues at hand
3. Effectively reflect on and communicate complex issues, problems, or dilemmas and their solutions
   a. In an appropriate format to engage with specialists and non-specialist audiences
   b. Drawing on the relevant disciplinary knowledge, utilizing a variety of appropriate media, with appropriate citations
   c. Within a team: review, evaluate and reiterate expert opinions of team members, effectively lead the discussion
   d. In at least one language in addition to English
4. Initiate and carry out specialist activities
   a. Independently and through coordinating the actions of others
   b. Take into consideration diverse and changing socio-cultural contexts
   c. Critically assess outcomes and performances
   d. Effectively use available resources
e. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)

**Occupational profiles of graduates**

Our graduates can work as mid-level managers in a variety of international organizations, including for-profit companies, non-profit organizations or governmental agencies.

**Work Placement(s)** All the courses do not contain compulsory work placements.

**Access to Further Studies**

This program of study was re-accredited by the Ministry of Education of the Czech Republic in May 2015 (code number N6227 – 6208T172) qualifying graduates to apply for admission to post-graduate programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world.

**Course structure diagram with credits and graduation requirements**

The program requires 120 ECTS credits (60 US credits) and may be completed by full-time students in two years.

**Required Courses** (15 courses, i.e. 90 ECTS credits, 45 US credits)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS Credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECO 500</td>
<td>International Trade</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ECO 620</td>
<td>Political Economy of European Integration and Trade in the EU</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ECO 640</td>
<td>Organizational Theory and Design</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>FIN 510</td>
<td>International Finance</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>FIN 541</td>
<td>Corporate Finance in Global Environment</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 510</td>
<td>Management and Communication in Global Environment</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 641</td>
<td>Business Strategies and Global Competition</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 681</td>
<td>International Operations Management</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 631</td>
<td>Global Strategy Online Simulation: Innovations and Design</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LBS 510</td>
<td>Business Law</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LBS 540</td>
<td>Law of Business Contracts</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LBS 610</td>
<td>EU Law</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LBS 640</td>
<td>Protection of Economic Competition</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 701</td>
<td>Thesis Seminar I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 702</td>
<td>Thesis Seminar II</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

**Elective Courses** (5 courses, i.e. 30 ECTS credits, 15 US credits)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 511</td>
<td>International Accounting and Reporting</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>BUS 649</td>
<td>Internship</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ECO 543</td>
<td>Economic Aspects of Globalization</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>FIN 620</td>
<td>Investment Analysis and Portfolio Management</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>FIN 641</td>
<td>International Banking</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 503</td>
<td>International Law</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 580</td>
<td>Sustainable Enterprise Management</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>MGT 683</td>
<td>Advanced Project Management</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>Course Code</td>
<td>Course Title</td>
<td>Credits</td>
<td>ECTS</td>
</tr>
<tr>
<td>-------------</td>
<td>--------------------------------------------------------</td>
<td>---------</td>
<td>------</td>
</tr>
<tr>
<td>MTH 550</td>
<td>Econometrics</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 502</td>
<td>Theories of Globalization</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 510</td>
<td>International Political Economy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 668</td>
<td>Global Energy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 509</td>
<td>Advanced Social Science Research Methods</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 505</td>
<td>Europe in Global Politics</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 507</td>
<td>Current Issues in International Relations from Diplomatic Perspectives</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 501</td>
<td>International Development</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>French / German / Russian (provided by the School of International Relations and Diplomacy)</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

**Final Examination**

State exams consisting of:

1. presentation and defense of Master’s thesis
2. oral examination from three subjects areas based on the program required classes:
   a. International Trade, International Finance, Political Economy of European Integration and Trade in the EU, Organizational Theory and Design
   b. Law in International Business, Law of Business Contracts, Protection of Economic Competition, EU Law

**Examination and Assessment Regulations**

US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Master’s, Advanced Program in Business and Law in International Markets. See Information on the Institution: Main regulations.

**Program Director**

Miroslav Svoboda, Ph.D., Dean, School of Business Administration
Sviatlana Skachykhina, MBA, Assistant Dean, School of Business Administration
Romana Kavanová, B.A., Coordinator, School of Business Administration
MBA – Master of Business Administration

Qualification Awarded
MBA, Master of Business Administration. The program is offered in cooperation with the Argyros School of Business and Economics at Chapman University, California, USA. The degree is awarded by Chapman University, California, USA.

The quality of the program is guaranteed by the accreditation of the Association to Advance Collegiate Schools of Business International (AACSB) and by the institutional accreditation of Chapman University by the Western Associations of Schools and Colleges (WASC).

The program is not accredited by the Ministry of Education of Czech Republic and therefore no ECTS credits are issued (only US credits).

Admission Requirements
Completed education at Bachelors’ level, proficiency in English language, three years of professional experience, CV, 2 letters of recommendation, statement of intent, and an interview.

Profile of the program
The MBA program is offered in cooperation with the Argyros School of Business and Economics at Chapman University, California, USA.

The main professional goal of the program is to give students the competitive advantage necessary to become leaders in a dynamic market-driven economy. Graduates emerge from the MBA program infused with an understanding that in order to create and enhance value, management must think creatively, behave proactively, and communicate effectively.

Key learning outcomes
1. Each student will effectively apply paradigms and theories in accounting, economics, finance, management, marketing and operations to solve business problems.
2. Each student will possess the quantitative and technical skills to analyze data, interpret results and propose defensible solutions for improving business performance.
3. Each student will be able to evaluate the economic potential of business opportunities, devise actionable strategies, and communicate recommendations persuasively.
4. Each student will demonstrate the ability to integrate diverse and global perspectives to professionally address management issues.

Occupational profiles of graduates
Our graduates can work as mid-level and senior-level managers in companies in a variety of areas such as marketing, technology, logistics and supply chain management, finance, human resources, operations management, project management, and general management. Graduates are well-qualified to supervise employees and manage multiple divisions and business processes.

Access to Further Studies
See “Qualification awarded” above.

Course structure diagram with credits and graduation requirements
The program requires completion of 12 courses, 46 US credits. It may be completed by full-time students in 17 months.
The MBA program is governed by the examination and assessment regulations of the Argyros School of Business and Economics, Chapman University.

**Program Director**
Miroslav Svoboda, Ph.D., Dean, School of Business Administration
Romana Kavanová, B.A., Coordinator, School of Business Administration

### Required Courses
**9 courses, 36 US credits**

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 601</td>
<td>Economic Analysis for Business</td>
<td>4</td>
</tr>
<tr>
<td>BUS 602</td>
<td>Accounting and Financial Analysis</td>
<td>4</td>
</tr>
<tr>
<td>BUS 603</td>
<td>Statistics for Business Decisions</td>
<td>4</td>
</tr>
<tr>
<td>BUS 604</td>
<td>Organization Design and Behavior</td>
<td>4</td>
</tr>
<tr>
<td>BUS 605</td>
<td>Marketing Management</td>
<td>4</td>
</tr>
<tr>
<td>BUS 606</td>
<td>Operations and Technology Management</td>
<td>4</td>
</tr>
<tr>
<td>BUS 607</td>
<td>Financial Management</td>
<td>4</td>
</tr>
<tr>
<td>BUS 610</td>
<td>Understanding the Global Business Environment</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td><strong>Capstone Course</strong></td>
<td></td>
</tr>
<tr>
<td>BUS 612</td>
<td>Strategic Management</td>
<td>4</td>
</tr>
</tbody>
</table>

### Elective Courses
**3 courses, 10 US credits**

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 621</td>
<td>Investment</td>
</tr>
<tr>
<td>BUS 624</td>
<td>Marketing Research</td>
</tr>
<tr>
<td>BUS 627</td>
<td>Corporate Finance and Global Environment</td>
</tr>
<tr>
<td>BUS 628</td>
<td>International Finance</td>
</tr>
<tr>
<td>BUS 630</td>
<td>New Product Development</td>
</tr>
<tr>
<td>BUS 633</td>
<td>International Marketing</td>
</tr>
<tr>
<td>BUS 634</td>
<td>Marketing Strategy</td>
</tr>
<tr>
<td>BUS 635</td>
<td>Management of Entrepreneurial Enterprises</td>
</tr>
<tr>
<td>BUS 637</td>
<td>Financial Markets and Institutions</td>
</tr>
<tr>
<td>BUS 640</td>
<td>Leadership and Corporate Governance</td>
</tr>
<tr>
<td>BUS 641</td>
<td>Portfolio Management</td>
</tr>
<tr>
<td>BUS 645</td>
<td>Human Resources Management</td>
</tr>
<tr>
<td>BUS 652</td>
<td>Conflict and Negotiation</td>
</tr>
<tr>
<td>BUS 655</td>
<td>Service Management</td>
</tr>
<tr>
<td>BUS 656</td>
<td>Project Management</td>
</tr>
<tr>
<td>BUS 657</td>
<td>Global Supply Chain Management</td>
</tr>
<tr>
<td>BUS 660</td>
<td>Creativity and Innovation (Corporate Entrepreneurship)</td>
</tr>
</tbody>
</table>

*Individual course description can be found on the AAU website*

The list of elective courses is only informational. Full list of electives is available on www.chapman.edu. The final offer of electives will be available at the beginning of the program, after the first semester.

**Final examination**
Students are required to complete all the coursework. There is no special final exam for the program.

**Examination and Assessment Regulations**
The MBA program is governed by the examination and assessment regulations of the Argyros School of Business and Economics, Chapman University.

**Key learning outcomes**

1. To produce graduates able to apply their knowledge and skills to real workplace situations;
2. To equip students with strong theoretical and methodological knowledge of the respective academic disciplines;
3. To understand political and social issues, both regionally and globally, from the various and diverse points of view in political, social and cultural studies, as well as from historical, anthropological and psychological perspectives;
4. To address and solve moderately complex theoretical and practical issues and problems in changing contexts through the application of theories, methods and concepts in the area of social and political sciences;
5. To achieve insight in at least one language in addition to English;
6. Effectively communicate issues, problems, or dilemmas and their solutions;
7. To foster civic responsibility at a micro-level, with theoretical and practical knowledge grounded in strong ethical values.

**Admission Requirements**
Completed High school education, proficiency in English language, 2 letters of recommendation, essay on 
"Professional Objectives and Interests", and an interview.

**Qualification Awarded**
B.A. in Politics & Society
Bakalář (Bc.) which is the equivalent to a Bachelor of Arts degree, as stipulated in the accreditation from the Ministry of Education of the Czech Republic.
School of Humanities and Social Sciences

B.A. in Politics & Society

Qualification Awarded
Bakalář (Bc.) which is the equivalent to a Bachelor of Arts degree, as stipulated in the accreditation from the Ministry of Education of the Czech Republic.

Admission Requirements
Completed High school education, proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview.
For further details please see Admission and Enrollment Procedure (page 7).

Form of Study
Full-time study form: standard form of education, mandatory attendance and significant in-class participation (1 ECTS credit corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for students in full-time/present study form).

Profile of the program
The program has four principal aims:
1. Understand political and social issues, both regionally and globally, from the various and diverse points of view in political, social and cultural studies, as well as from historical, anthropological and psychological perspectives;
2. To equip students with strong theoretical and methodological knowledge of the respective academic disciplines;
3. To produce graduates able to apply their knowledge and skills to real workplace situations;
4. To foster civic responsibility at a micro-level, with theoretical and practical knowledge grounded in strong ethical values.

Key learning outcomes
Students who successfully complete the program will be able to:
1. Demonstrate broad knowledge in the area of social and political sciences; have a broad knowledge of the theories, methods and concepts in the area of social and political sciences;
2. Address and solve moderately complex theoretical and practical issues and problems in changing contexts
   a. Achieve insight
      i. Identify and define the problem
      ii. Select, classify and interpret relevant information
   b. Use appropriate quantitative and qualitative research methods, concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Identify and select realistic solutions
   e. Evaluate possible solutions and their ethical implications
3. Effectively communicate issues, problems, or dilemmas and their solutions
   a. In appropriate format to specialists and non-specialist audiences
   b. In written documents, oral presentations and critical discussions, drawing on the relevant disciplinary knowledge and using appropriate citations
   c. Within a team: review, evaluate and reiterate expert opinions of team members
   d. In at least one language in addition to English
4. Take effective and responsible action both individually and within a team
   a. Take into consideration diverse and changing socio-cultural contexts
   b. Critically assess outcomes and performances
   c. Effectively use available resources
   d. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)

**Occupational profile of graduates with examples**
The B.A. program in Politics & Society prepares the graduates for:
(1) a variety of jobs, particularly for employment with an international dimension and in a wide range of social service areas, including political, governmental, and non-profit organizations, and bilingual media;
(2) or graduates can choose to continue their studies in M.A. programs at AAU, at universities in the Czech Republic and abroad.

**Work Placement(s)** All the courses do not contain compulsory work placements, however students are required to successfully complete an internship program.

**Access to Further Studies**
This program of study was accredited by the Ministry of Education of the Czech Republic in 2001, and further reaccredited in 2005 and in December 2008 and finally in May 2015 (code number B6739–6703R010) qualifying graduates to apply for admission to master’s programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world.

**Course structure diagram with credits and graduation requirements**
The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIS 161</td>
<td>Computer Information Systems (provided by School of Business Administration)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 101</td>
<td>Composition I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 102</td>
<td>Composition II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 200</td>
<td>Introduction to Mass Communication</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ECO 105</td>
<td>Introduction to Economic Thought (provided by School of Business Administration)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LEG 101</td>
<td>Introduction to Law (provided by School of Law)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>2 courses from “Civilization” group</td>
<td>12</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td><strong>Foundation Courses</strong></td>
<td><strong>24</strong></td>
<td><strong>12</strong></td>
</tr>
<tr>
<td>POS 101</td>
<td>Introduction to Politics I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 102</td>
<td>Introduction to Politics II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 100/ SOCIETY</td>
<td>Introduction to Sociology or</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 200</td>
<td>Introduction to Social Theory</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 290</td>
<td>Introduction to Social Science Research Methods</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Core Courses in Politics</strong></td>
<td><strong>36</strong></td>
<td><strong>18</strong></td>
</tr>
<tr>
<td>POS 201</td>
<td>Political Philosophy I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 202</td>
<td>Political Philosophy II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 204</td>
<td>Nations and Nationalism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HUM 300</td>
<td>Civic Society</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 221</td>
<td>Contemporary Europe: History of European Integration</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 100/ HIS 380</td>
<td>History of the Cold War &amp; Post-Cold War Transition or History of Racism &amp; Anti-Semitism</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>
The B.A. program in Politics & Society prepares the graduates for:

Occupational profile of graduates with examples

The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.

### Core Courses in Society

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIS 270</td>
<td>20th Century Social History</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 351</td>
<td>Gender and Culture</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 280</td>
<td>Social Anthropology</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LIT 280/281</td>
<td>Literature as Social Critique or Politics and Drama</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PSY 150/250</td>
<td>Introduction to Psychology or Social Psychology</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 380/220</td>
<td>Language &amp; Power or Language Policy</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

### Other requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Internship</td>
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</tr>
<tr>
<td>B.A. Thesis</td>
<td>6</td>
</tr>
<tr>
<td>B.A. Thesis Seminar</td>
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</tbody>
</table>

18 credits

### Elective Courses

(3 courses, i.e., 18 ECTS credits, 9 US credits)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 101</td>
<td>History of Art I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 102</td>
<td>History of Art II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 131</td>
<td>Prague Art and Architecture</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 337</td>
<td>Eroticism, Power &amp; Fate in the Cinema of Central Europe</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 104</td>
<td>World History II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 236</td>
<td>The Jewish Experience in Central Europe</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 237</td>
<td>Central European History</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 433</td>
<td>Seminar in Russian History: The Russian-Ukrainian Conflict in Historical Perspective</td>
<td>6</td>
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<tr>
<td>HSS 485</td>
<td>Advanced Interdisciplinary Seminar in Post-Modernism</td>
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<tr>
<td>SOC 255</td>
<td>Anthropology of Religion</td>
<td>6</td>
<td>3</td>
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<td>SOC 276</td>
<td>Subcultures: Lifestyles, Music, Visual Arts</td>
<td>6</td>
<td>3</td>
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<tr>
<td>SOC 377</td>
<td>Critical Insights into Resistance</td>
<td>6</td>
<td>3</td>
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<td>SOC 451</td>
<td>Anthropological Knowledge and Modern Civilization</td>
<td>6</td>
<td>3</td>
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<tr>
<td>POL 312</td>
<td>Totalitarian Experience: Culture, Identity and Memory</td>
<td>6</td>
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</tr>
<tr>
<td>POL 339</td>
<td>Advanced Seminar on Corruption</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 301</td>
<td>European Union: Policies and Current Issues</td>
<td>6</td>
<td>3</td>
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<tr>
<td>IRS 354</td>
<td>Contemporary Issues in the Middle East</td>
<td>6</td>
<td>3</td>
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<tr>
<td>IRS 222</td>
<td>Contemporary Issues in International Relations</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 255</td>
<td>Video Story Telling</td>
<td>6</td>
<td>3</td>
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<tr>
<td>JRN 260</td>
<td>Cultural Journalism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PHI 385</td>
<td>Philosophy &amp; Society</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POL 343</td>
<td>Prague: Culture, Citizenship &amp; Urbanity in the Context of the Global City</td>
<td>6</td>
<td>3</td>
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<tr>
<td>POS 351</td>
<td>Political Parties and Party Systems</td>
<td>6</td>
<td>3</td>
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<tr>
<td>POS 360</td>
<td>Democratization</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PSY 368</td>
<td>Psychology of Totalitarianism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 200</td>
<td>Introduction to International Relations</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 250</td>
<td>Introduction to Diplomacy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 355</td>
<td>South Asian Politics and Culture</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 356</td>
<td>Chinese Politics and Society</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

**One open elective**
Final examination
State exams consisting of:
1. presentation and defense of Bachelor’s thesis
2. oral examination from required subjects in
   a. Politics
   b. Society

Examination and Assessment Regulations
US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Bachelor’s Program in Politics & Society. See Information on the Institution: Main regulations.

Program Director
Tony Ozuna M.A., Associate Dean, School of Humanities & Social Sciences
Mgr. Kateřina Vanová, Assistant Dean, School of Humanities and Social Sciences
B.A. in Humanities, Society & Culture

Qualification Awarded
Bakalář (Bc.) which is the equivalent to a Bachelor of Arts degree, as stipulated in the accreditation from the Ministry of Education of the Czech Republic.

Admission Requirements
Completed High school education, proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview.
For further details please see Admission and Enrollment Procedure (page 7).

Form of Study
Full-time study form: standard form of education, mandatory attendance and significant in-class participation (1 ECTS credit corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for students in full-time/present study form).

Profile of the program
The program has four principal aims:

1. To provide students with a strong understanding of the basic principles of the historical developments and present issues of the transformations of modern democratic societies examined and interpreted through the humanistic fields of philosophy, religion, history, cultural anthropology, gender studies, cultural studies, arts and literature;
2. Equip them with strong theoretical and methodological knowledge of the respective academic disciplines;
3. To produce graduates able to apply their knowledge and skills to real workplace situations;
4. To foster civic responsibility at a micro-level, with theoretical and practical knowledge grounded in strong ethical values.

Key learning outcomes
Students who successfully complete the program, will be able to:

1. Demonstrate broad knowledge of ideas & issues across the fields of art, literature, film, philosophy, religion, history, politics & sociology, anthropology and psychology; demonstrate broad knowledge of the theories, methods and concepts in these areas;
2. Address and solve moderately complex theoretical and practical issues and problems in changing contexts
   a. Achieve insight
      i. Identify and define the problem
      ii. Select, classify and interpret relevant information
   b. Use appropriate quantitative and qualitative research methods, concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Identify and select realistic solutions
   e. Evaluate possible solutions and their ethical implications
3. Effectively communicate issues, problems, or dilemmas and their solutions
   a. In appropriate format to specialists and non-specialist audiences
   b. In written documents, oral presentations and critical discussions, drawing on the relevant disciplinary knowledge and using appropriate citations
   c. Within a team: review, evaluate and reiterate expert opinions of team members
   d. In at least one language in addition to English
4. Take effective and responsible action both individually and within a team
   a. Take into consideration diverse and changing socio-cultural contexts
   b. Critically assess outcomes and performances
   c. Effectively use available resources
   d. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)
Occupational profiles of graduates with examples
The B.A. program in Humanities, Society & Culture prepares the graduates for:

1. a variety of jobs in cultural, educational, humanitarian and communications-oriented international and national institutions, in governmental agencies and NGO’s and media, in various programs of cultural diplomacy, cultural management, cultural reporting and many others.
2. or graduates can choose to continue their studies in M.A. programs at the AAU, at universities in the Czech Republic and abroad.

Work Placement(s) All the courses do not contain compulsory work placements, however students are required to successfully complete an internship program.

Access to Further Studies
This program of study was accredited by the Ministry of Education of the Czech Republic in February 2005 and reaccredited in December 2008 and again in July 2014 (code number B6739–6703R009) qualifying graduates to apply for admission to Master’s programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world.

Course structure diagram with credits and graduation requirements
The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.

Required Courses  (27 courses, i.e., 162 ECTS credits, 81 US credits)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIS 161</td>
<td>Computer Information Systems (provided by the School of Business Administration)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 101</td>
<td>Composition I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 102</td>
<td>Composition II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 200/COM 201</td>
<td>Introduction to Mass Communication or Intercultural Communication</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ECO 105</td>
<td>Introduction to Economic Thought (provided by the School of Business Administration)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 122</td>
<td>European History II: Making of Modern Europe</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LEG 101</td>
<td>Introduction to Law (provided by the School of Law)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td><strong>Foundation Courses</strong></td>
<td></td>
<td><strong>54</strong></td>
<td><strong>27</strong></td>
</tr>
<tr>
<td>HIS 103</td>
<td>World History I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PHI 125</td>
<td>Introduction to Philosophy (From Ancient Times to Kant)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 400</td>
<td>20th Century Social Theory</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 101</td>
<td>Introduction to Politics I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PSY 150/PSY 250</td>
<td>Introduction to Psychology or Social Psychology</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 100/SOC 200</td>
<td>Introduction to Sociology or Introduction to Social Theory</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PSY 401/COM 380</td>
<td>Psychology of Language and Mind or Language &amp; Power</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 240</td>
<td>Social Science Research Methods</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td><strong>Core Courses in Art</strong> (2 courses required, selection open)</td>
<td></td>
<td><strong>12</strong></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td>ART 101</td>
<td>History of Art I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 102</td>
<td>History of Art II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 131</td>
<td>Prague Art and Architecture</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 250/</td>
<td>Visual Culture or</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>
ART 250/
ART 131
PO
COM 380
PSY 401/
SOC 200
SOC 100/
SOC
PHI 125
LEG 101
HIS 122
ECO 105
COM 201
COM 200/
COM 101
CIS 161

successfully complete an internship program.

The B.A. program in Humanities, Society & Culture prepares the graduates for:

Occupational profiles of graduates with examples

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHI 180</td>
<td>Freedom</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PHI 183</td>
<td>Introduction to Existentialism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PHI 333</td>
<td>The Concepts of Evil</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PHI 385</td>
<td>Philosophy &amp; Society</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 201</td>
<td>Political Philosophy I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>REL 140</td>
<td>Comparative Religions</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PHI 141</td>
<td>Comparative Worldviews</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>REL 271</td>
<td>Religion as a Social Force</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PHI 460</td>
<td>Seminar in Aesthetics</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PHI 335</td>
<td>World Philosophies: East and West</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>REL 280</td>
<td>Jewish Religious Beliefs and Practices</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 255</td>
<td>Anthropology of Religion</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PHI 334</td>
<td>Moral Philosophy and Meaning of Life</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 104</td>
<td>World History II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 111</td>
<td>United States History I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 100</td>
<td>History of the Cold War &amp; Post-Cold War Transition</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 236</td>
<td>The Jewish Experience in Central Europe</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 237</td>
<td>Central European History</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 239</td>
<td>Jewish Prague</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 336</td>
<td>The Holocaust and its Representation</td>
<td>6</td>
<td>3</td>
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<tr>
<td>HIS 433</td>
<td>Seminar in Russian History: The Russian-Ukrainian Conflict in Historical Perspective</td>
<td>6</td>
<td>3</td>
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<tr>
<td>POS 204</td>
<td>Nations and Nationalism</td>
<td>6</td>
<td>3</td>
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<tr>
<td>PSY 368</td>
<td>Psychology of Totalitarianism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 121</td>
<td>European History I</td>
<td>6</td>
<td>3</td>
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<tr>
<td>TER 220</td>
<td>The Story of Language: History and Civilization</td>
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<td>HIS 380</td>
<td>History of Racism &amp; Anti-Semitism</td>
<td>6</td>
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<tr>
<td>HIS 310</td>
<td>The Habsburgs and their Empire, 1526-1918</td>
<td>6</td>
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<tr>
<td>COM 201</td>
<td>Intercultural Communication</td>
<td>6</td>
<td>3</td>
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<td>COM 220</td>
<td>Language Policy</td>
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<td>3</td>
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<tr>
<td>HSS 200</td>
<td>European Music History and Appreciation</td>
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<td>3</td>
</tr>
<tr>
<td>SOC 273</td>
<td>Culture, Identity and Film</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 280</td>
<td>Social Anthropology</td>
<td>6</td>
<td>3</td>
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<tr>
<td>SOC 351</td>
<td>Gender and Culture</td>
<td>6</td>
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<td>SOC 370</td>
<td>Popular Culture and Media Theory</td>
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<td>SOC 276</td>
<td>Subcultures: Lifestyles, Literature, Music</td>
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<td>3</td>
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<tr>
<td>SOC 377</td>
<td>Critical Insights into Resistance</td>
<td>6</td>
<td>3</td>
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<tr>
<td>SOC 451</td>
<td>Anthropological Knowledge and Modern Civilization</td>
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<tr>
<td>POL 312</td>
<td>Totalitarian Experience: Culture, Identity and Memory</td>
<td>6</td>
<td>3</td>
</tr>
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<td>POL 343</td>
<td>Prague: Culture, Citizenship &amp; Urbanity in the Context of the Global City</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HSS 310</td>
<td>Folklore and Mythology</td>
<td>6</td>
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Anglo-americká vysoká škola, o.p.s. / Anglo-American University

### Elective Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>2 courses from B.A. Programs in the School of Humanities and Social Sciences, 1 elective open</td>
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<td>6</td>
</tr>
<tr>
<td></td>
<td>One open elective</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

### Final examination

State exams consisting of:
1. presentation and defense of Bachelor’s thesis
2. oral examination from required subjects in
   a. Culture
   b. Society

### Examination and Assessment Regulations

US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Bachelor’s Program in Humanities, Society & Culture. See Information on the Institution: Main regulations.

### Program Director

Tony Ozuna M.A., Associate Dean, School of Humanities and Social Sciences
Mgr. Kateřina Vanová, Assistant Dean, School of Humanities and Social Sciences
B.A. in Jewish Studies: History and Culture

Qualification Awarded
Bakalář (Bc.) which is the equivalent to a Bachelor of Arts degree, as accredited by the Ministry of Education of the Czech Republic.

Admission Requirements
Completed High school education, proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview.
For further details please see Admission and Enrollment Procedure (page 7).

Form of Study
Full-time study form: standard form of education, mandatory attendance and significant in-class participation (1 ECTS credit corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for students in full-time/present study form).

Profile of the program
The program has four principal aims:

1. To provide students with a strong understanding of the history and culture of the Central European Jewry within a larger interdisciplinary context of social sciences and humanities;
2. Equip them with strong theoretical and methodological knowledge of the respective academic disciplines;
3. To produce graduates able to apply their knowledge and skills to real workplace situations;
4. To foster civic responsibility at a micro-level, with theoretical and practical knowledge grounded in strong ethical values.

Key learning outcomes
Students who successfully complete the program will be able to:

1. Demonstrate broad knowledge of ideas & issues across the fields of philosophy, religion, history, politics and sociology, art, literature, film, psychology; and Modern Hebrew; demonstrate solid knowledge of issues related to anti-Semitism and the Holocaust; demonstrate broad knowledge of the theories, methods and concepts in these areas.
2. Address and solve moderately complex theoretical and practical issues and problems in changing contexts
   a. Achieve insight
      i. Identify and define the problem
      ii. Select, classify and interpret relevant information
   b. Use appropriate quantitative and qualitative research methods, concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Identify and select realistic solutions
   e. Evaluate possible solutions and their ethical implications
3. Effectively communicate issues, problems, or dilemmas and their solutions
   a. In appropriate format to specialists and non-specialist audiences
   b. In written documents, oral presentations and critical discussions, drawing on the relevant disciplinary knowledge and using appropriate citations
   c. Within a team: review, evaluate and reiterate expert opinions of team members
   d. In at least one language in addition to English
4. Take effective and responsible action both individually and within a team
   a. Take into consideration diverse and changing socio-cultural contexts
   b. Critically assess outcomes and performances
   c. Effectively use available resources
   d. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)
Occupational profiles of graduates with examples

a. The graduates of the program will be qualified to work in the centers dealing with Jewish history and culture as e.g. tour guides, documentarian, archivist, editors, assistants, PR specialists and in a variety of other professions at an undergraduate level.

b. The general education in political and social sciences and humanities will qualify the graduates for work in mass media, cultural institutions, galleries, publishing houses, tourism, in the governmental institutions and in the non-profit sector and in many other positions in which they would use their qualification and also their outstanding knowledge of English.

Work Placement(s) All the courses do not contain compulsory work placements, however students are required to successfully complete an internship program.

Access to further studies
This program of study was accredited by the Ministry of Education of the Czech Republic on April 20 2012 qualifying graduates to apply for admission to master’s programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world.

Course structure diagram with credits
The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.

<table>
<thead>
<tr>
<th>Required Courses</th>
<th>25 courses (150 ECTS, 75 US credits)</th>
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</thead>
<tbody>
<tr>
<td><strong>Code</strong></td>
<td><strong>Course</strong></td>
</tr>
<tr>
<td><strong>General Education Courses (8 courses)</strong></td>
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</tr>
<tr>
<td>COM 101</td>
<td>Composition I</td>
</tr>
<tr>
<td>COM 102</td>
<td>Composition II</td>
</tr>
<tr>
<td>ECO 105</td>
<td>Introduction to Economic Thought (provided by the School of Business Administration)</td>
</tr>
<tr>
<td>HIS 237</td>
<td>Central European History</td>
</tr>
<tr>
<td>LEG 101</td>
<td>Introduction to Law (provided by the School of Law)</td>
</tr>
<tr>
<td>POS 101/POS 201</td>
<td>Introduction to Politics I or Political Philosophy I</td>
</tr>
<tr>
<td>PSY 250/PSY 253</td>
<td>Social Psychology or Psychology of Aggression</td>
</tr>
<tr>
<td>SOC 100/SOC 400/SOC 285</td>
<td>Introduction to Sociology or 20th Century Social Theory or Social and Cultural Anthropology of Central and Eastern Europe</td>
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<tr>
<td><strong>Required courses in Jewish Studies – 15 courses</strong></td>
<td></td>
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<tr>
<td><strong>general (9 courses)</strong></td>
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<tr>
<td>GER 100</td>
<td>German I.</td>
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<tr>
<td>HEB 101</td>
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<tr>
<td>HEB 102</td>
<td>Hebrew II.</td>
</tr>
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<td>HIS 180</td>
<td>History of the Jews: From the Beginnings to the Modern State of Israel</td>
</tr>
<tr>
<td>HIS 181</td>
<td>Jewish History and Culture</td>
</tr>
<tr>
<td>LEG 380</td>
<td>History of Jewish Legal Tradition</td>
</tr>
<tr>
<td>JEW 100</td>
<td>Introduction to Jewish Studies</td>
</tr>
<tr>
<td>PHI 280</td>
<td>Jewish Philosophy</td>
</tr>
<tr>
<td>REL 280</td>
<td>Jewish Religious Beliefs and Practices</td>
</tr>
<tr>
<td><strong>focused on Central Europe (6 courses)</strong></td>
<td></td>
</tr>
<tr>
<td>ART 236</td>
<td>Jewish Art and Architecture in Central Europe</td>
</tr>
<tr>
<td>HIS 236</td>
<td>The Jewish Experience in Central Europe</td>
</tr>
<tr>
<td>HIS 282</td>
<td>Jewish History in Central and Eastern Europe</td>
</tr>
<tr>
<td>JEW 221</td>
<td>The Jewish Community in the Czech Republic After World War II</td>
</tr>
</tbody>
</table>
The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.

Course structure diagram with credits

- Jewish Literature in Central Europe
- Nations and Nationalism (including special focus on Central and Eastern Europe)

Other Requirements (2 requirements)

- Internship
- B.A. Thesis

Elective Courses (5 courses required, 30 ECTS, 15 US credits)

- German II.
- Hebrew III.
- Hebrew IV.
- Jewish Prague
- The Jews in the Habsburg Monarchy
- History of Racism & Anti-Semitism
- You Shall Not Steal: The Robbing of Jewish Property, 1933-1945
- Advanced Seminar on Holocaust
- Memory and Genocide
- Comparative Jewish, Canonical, and Islamic Law
- Advanced Seminar on Franz Kafka
- Arab-Israeli Conflict

Final examination

State exams consisting of:
1. presentation and defense of Bachelor’s thesis
2. oral examination consisting of topics from the required courses

Examination and assessment regulations

US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Bachelor’s Program Jewish Studies: History and Culture. See Information on the Institution: Main regulations.

Program director

Tony Ozuna, M.A., Associate Dean, School of Humanities and Social Sciences
Mgr. Kateřina Vanova, Assistant Dean, School of Humanities and Social Sciences
B.A. in Visual Art Studies

Qualification Awarded
Bakalář (Bc.) which is the equivalent to a Bachelor of Arts degree, as accredited by the Ministry of Education of the Czech Republic.

Admission Requirements
Completed High school education, proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview.
For further details please see Admission and Enrollment Procedure (page 7).

Form of Study
Full-time study form: standard form of education, mandatory attendance and significant in-class participation (1 ECTS credit corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for students in full-time/present study form).

Profile of the program
The Visual Art Studies program at AAU offers several areas of concentration for BA level students: Art History and Art Theory, Arts Management & Curatorial Studies, and possibilities to develop Art Studio skills including painting, photography, sculpture, and cross-media arts. The centrality of Art History is a foundation requirement for all students, while European and later American art history is core to the curriculum; additional courses in world art history (Asia, Latin America, and Africa) are offered to better appreciate the influences across art history and the wider circle of the art world.

The Visual Art Studies program at AAU is also unique to more traditional programs (i.e. art schools) since a part of the curriculum serves as an interdisciplinary, liberal arts foundation in history, sociology, psychology, media studies, politics and economics, as well, students may take advanced level courses in these fields at the end of their studies. The Visual Art Studies program is aligned with the existing BA program in Humanities, Society & Culture, and so courses in cultural and film studies, philosophy, literature, social history, social and cultural anthropology, and social theory are offered at introductory and advanced level for completion of the program.

Key learning outcomes
Students who successfully complete the program will be able to:

1. Demonstrate broad knowledge of ideas & issues across the fields of art history and art theory, arts management & curatorial studies.
   a. Demonstrate art studio skills including painting, photography, sculpture, and cross-media arts
   b. Demonstrate broad knowledge of the theories, methods and concepts in these areas.
2. Address and solve moderately complex theoretical and practical issues and problems in changing contexts
   a. Achieve insight
      i. Identify and define the problem
      ii. Select, classify and interpret relevant information
   b. Use appropriate quantitative and qualitative research methods, concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Identify and select realistic solutions
   e. Evaluate possible solutions and their ethical implications
3. Effectively communicate issues, problems, or dilemmas and their solutions
   a. In appropriate format to specialists and non-specialist audiences
   b. In written documents, oral presentations and critical discussions, drawing on the relevant disciplinary knowledge and using appropriate citations
   c. Within a team: review, evaluate and reiterate expert opinions of team members
   d. In at least one language in addition to English
4. Take effective and responsible action both individually and within a team
   a. Take into consideration diverse and changing socio-cultural contexts
   b. Critically assess outcomes and performances
   c. Effectively use available resources
Students who successfully complete the program will be able to:

Key learning outcomes

- in cultural and film studies, philosophy, literature, social history, social and cultural anthropology, and social theory

Visual Art Studies program is aligned with the existing BA program in Humanities, Society & Culture, and so courses serve as an interdisciplinary, liberal arts foundation in history, sociology, psychology, media studies, Canada and in other countries of the world.

The Visual Art Studies program at AAU is also unique to more traditional programs (i.e. art schools) since a part of the Latin America, and Africa) are offered to better appreciate the influences across art history and the wider circle of the world. While European and later American art history is core to the curriculum; additional courses in world art history (Asia, photography, sculpture, and cross-media arts. The centrality of Art History is a foundation requirement for all students, Art Theory, Arts Management & Curatorial Studies, and possibilities to develop Art Studio skills including painting, museum management & curatorial studies.

Credit corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for full-time study form: standard form of education, mandatory attendance and significant in-class participation (1 ECTS credit per hour of face-to-face teaching).

Admission Requirements

- Applicants must be at least 18 years old
- Bachelor's degree in a related field
- English proficiency

Access to further studies

This program of study was accredited by the Ministry of Education of the Czech Republic on 6 October 2014 (code number B6107/ 8206R129) qualifying graduates to apply for admission to master’s programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world.

Course structure diagram with credits

The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.

**Required Courses**

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>General Education Courses (7 courses)</td>
<td>42</td>
<td>21</td>
</tr>
<tr>
<td>COM 101</td>
<td>Composition I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 102</td>
<td>Composition II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 121</td>
<td>European History I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 122</td>
<td>European History II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>CIS 161/</td>
<td>Computer Information Systems or</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 276</td>
<td>Digital Tools for New Media</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COM 200</td>
<td>Introduction to Mass Communication</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 101 /</td>
<td>Introduction to Politics I, or</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 100 /</td>
<td>Introduction to Sociology or</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ECO 105</td>
<td>Introduction to Economic Thought</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Required Courses in Art Theory (5 courses)</td>
<td>30</td>
<td>15</td>
</tr>
<tr>
<td>ART 370/</td>
<td>Introduction to Critical Art Theory or</td>
<td>6</td>
<td>3</td>
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<tr>
<td>ART 471</td>
<td>Critical Approaches to Contemporary Art</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PSY 280</td>
<td>Psychology of Art and Culture</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 300</td>
<td>Sociology of Culture</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 354 /</td>
<td>Visual Communication or</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 290</td>
<td>Methods and Research in Art History</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PHI 460</td>
<td>Seminar in Aesthetics</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Required Courses in Art History (6 courses)</td>
<td>36</td>
<td>18</td>
</tr>
<tr>
<td>ART 101</td>
<td>History of Art I (from Ancient to Gothic)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 102</td>
<td>History of Art II (from Renaissance to Classicism)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 275</td>
<td>History of Art III - Modernism (from Realism to Modern Art)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 375</td>
<td>History of Art IV (History of Contemporary Art)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LIT 460 /</td>
<td>Interdisciplinary Seminar in Romanticism or</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LIT 461 /</td>
<td>Interdisciplinary Seminar in Modernism or</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HSS 485</td>
<td>Advanced Interdisciplinary Seminar in Post-Modernism</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ART 372</td>
<td>Contemporary Art Scene</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>
Program Core Courses (4 courses) | 24 | 12
---|---|---
HUM 450 | Art and Cultural Management | 6 | 3
HUM 458 | Curatorship | 6 | 3
ART 350 | Art Management Internship | 6 | 3
ART 388 | Art Studio Project | 6 | 3

Other Requirements (2 courses) | 12 | 6
---|---|---
ART 445/ | Curatorial Project or | 6 | 3
ART 489 | Advanced Studio Research Project | 6 | 3
HSS 390 | B.A. Thesis | 6 | 3

Elective Courses (6 courses required, 36 ECTS, 18 US credits)

<table>
<thead>
<tr>
<th>Selected Topics in Contemporary Art</th>
</tr>
</thead>
</table>
| ART 302 | Cross-Media Art Studio | 6 | 3
| ART 337 | Eroticism, Power & Fate in the Cinema of Central Europe | 6 | 3
| ART 351 | Documentary Photography | 6 | 3
| ART 298 | The Art within Collaboration | 6 | 3

<table>
<thead>
<tr>
<th>Selected Topics in Art Studio</th>
</tr>
</thead>
</table>
| ART 384 | Studio Practice: Materials, Techniques & Methods of Drawing | 6 | 3
| ART 385 | Studio Practice: Materials, Techniques & Methods of Painting | 6 | 3
| ART 386 | Studio Practice: Materials, Techniques & Methods of Sculpture and 3D Art | 6 | 3
| ART 387 | Studio Practice: Materials, Techniques & Methods in New Media | 6 | 3
| ART 300 | Art as Inquiry Research | 6 | 3
| ART 303 | Sound Art in Theory and Practice | 6 | 3
| ART 389 | Advanced Studio Research Projects | 6 | 3
| JRN 260 | Cultural Journalism | 6 | 3

<table>
<thead>
<tr>
<th>Selected Topics in Art History</th>
</tr>
</thead>
</table>
| ART 355 | Christianity in Western Art | 6 | 3
| ART 236 | Jewish Art and Architecture in Central Europe | 6 | 3
| ART 131 | Prague Art and Architecture | 6 | 3
| ART 343 | Chapters in Japanese Art & Culture | 6 | 3
| ART 340 | East Asian Art History | 6 | 3

One open elective | 6 | 3

Final examination
State exams consisting of:
1. presentation and defense of Bachelor’s thesis and Individual Visual Art Project
2. oral examination consisting of topics from the Required Courses in Art Theory and Art History

Examination and assessment regulations
US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Bachelor’s Program in Visual Art Studies. See Information on the Institution: Main regulations.

Program director
Tony Ozuna, M.A., Associate Dean, School of Humanities and Social Sciences
Mgr. Kateřina Vanová, Assistant Dean, School of Humanities and Social Sciences
Qualification Awarded
Magistr (Mgr.) which is the equivalent to a Master of Arts degree, as stipulated in the accreditation from the Ministry of Education of the Czech Republic.

Admission Requirements
Completed education at Bachelor’s level, proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview. For further details please see Admission and Enrollment Procedure (page 7).

Form of Study
Full-time study form: standard form of education, mandatory attendance and significant in-class participation (1 ECTS credit corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for students in full-time/present study form).

Profile of the program
The program has three principal aims:

1. To offer a unique blend of interdisciplinary graduate education in humanities;
2. To theoretical dimension—to enable students to acquire a solid grasp of a variety of theoretical approaches to the study of the humanities and culture, and a practical dimension—to enable students to practice applying a variety of methodologies of analysis, interpretation, and critique to the humanities and cultural studies;
3. To prepare students for a wide array of positions and successful careers in culture, education and media with an international dimension, and/or an academic career.

Key learning outcomes
Students who successfully complete the program will be able to:

1. Demonstrate specialized knowledge of history, analysis, and interpretation of the humanities with a critical awareness and understanding of theories and methods in these fields
   a. Achieve insight
      i. Identify and define the problem, formulate an advanced research question
         ii. Select, classify and interpret relevant information
   b. Assess and utilize an appropriate advanced quantitative and qualitative research methods, current concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Create an applied and investigative work that assesses the resulting gains and difficulties and/or proposes original solutions
   e. Evaluate possible solutions
   f. Address the ethical implications of the issues at hand
2. Address and solve complex theoretical and practical issues and problems in changing and unfamiliar contexts, independently produce advanced categories of research outcomes, including analytical synthesis
   a. Achieve insight
      i. Identify and define the problem, formulate an advanced research question
      ii. Select, classify and interpret relevant information
   b. Assess and utilize an appropriate advanced quantitative and qualitative research methods, current concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Create an applied and investigative work that assesses the resulting gains and difficulties and/or proposes original solutions
   e. Evaluate possible solutions
   f. Address the ethical implications of the issues at hand
3. Effectively reflect on and communicate complex issues, problems, or dilemmas and their solutions
   a. In an appropriate format to engage with specialists and non-specialist audiences
   b. Drawing on the relevant disciplinary knowledge, utilizing a variety of appropriate media, with appropriate citations
   c. Within a team: review, evaluate and reiterate expert opinions of team members, effectively lead the discussion
   d. In at least one language in addition to English
4. Initiate and carry out specialist activities
   a. Independently and through coordinating the actions of others
   b. Take into consideration diverse and changing socio-cultural contexts
   c. Critically assess outcomes and performances
d. Effectively use available resources
e. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)

**Occupational profiles of graduates with examples**
The graduates will be able to function effectively across a wide range of human sciences and cultural studies and will embark upon a wide range of possibilities for future employment in cultural institutions, education and the media, or a variety of directions for further post-graduate studies.

**Work Placement(s)** All the courses do not contain compulsory work placements.

**Access to Further Studies**
This program of study was accredited by the Ministry of Education of the Czech Republic in July 2007 and then re-accredited in May 2015 (code number 6107T003) qualifying graduates to apply for admission to Ph.D. programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world.

**Course structure diagram with credits and graduation requirements**
The program requires 120 ECTS credits (60 U.S. credits) and may be completed by full-time students in two years.

**Required Courses** (14 course, 84 ECTS credits, 42 US credits)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUM 600</td>
<td>Theoretical and Methodological Foundation - 4 Courses</td>
<td>24</td>
<td>12</td>
</tr>
<tr>
<td>HUM 690</td>
<td>Methods in the Human Sciences: Critical Writing, Analysis &amp; Interpretation</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HUM 695</td>
<td>Methods in the Human Sciences: Scholarly Writing and Research</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HUM 699</td>
<td>M.A. Thesis</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

**Program Core – 10 courses**

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIS 600</td>
<td>History and History of Ideas: Main currents &amp; controversies in 20th Century Historiography or History of Historiography or Seminar in Race, Ethnicity &amp; Nationality (2 classes required)</td>
<td>12</td>
<td>6</td>
</tr>
<tr>
<td>HIS 601</td>
<td>Philosophy and Religious Studies: 20th century Social Theory or Philosophy &amp; Society or Comparative Religions (2 classes required)</td>
<td>12</td>
<td>6</td>
</tr>
<tr>
<td>HIS 635</td>
<td>Aesthetics and Art Theory: Aesthetics-From Enlightenment to Postmodernism Methods and Research in Art History Art and Society: History of Visual Art in 20th Century (2 classes required)</td>
<td>12</td>
<td>6</td>
</tr>
<tr>
<td>LIT 660</td>
<td>Literary Studies: Advanced Interdisciplinary Seminar in Romanticism or Advanced Interdisciplinary Seminar in Modernism or Advanced Interdisciplinary Seminar in Post-Modernism</td>
<td>12</td>
<td>6</td>
</tr>
<tr>
<td>LIT 661</td>
<td>Studies in Language, Culture and Communication: Studies in Language &amp; Society or The Story of Language or Psychology of Language &amp; Mind (2 classes required)</td>
<td>12</td>
<td>6</td>
</tr>
</tbody>
</table>
The program requires 120 ECTS credits (60 U.S. credits) and may be completed by full-time students in two years.

**Course structure diagram with credits and graduation requirements**

**Access to Further Studies**

**Required Courses (14 courses, 84 ECTS credits, 42 US credits)**

**Elective Courses** (6 courses, i.e., 36 ECTS credits, 18 US credits)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIS 533</td>
<td>Seminar in Russian History: The Russian-Ukrainian Conflict in Historical Perspective</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 585</td>
<td>Advanced Seminar on the Holocaust</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HUM 538</td>
<td>Jews &amp; Gypsies in Modern Europe: the reinvention of difference in the age of homogenization</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PHI 521</td>
<td>Advanced Seminar in Philosophy: Georges Bataille and Michel Foucault</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HUM 550 / HUM 458</td>
<td>Art &amp; Cultural Management or Curatorship</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 577</td>
<td>Critical Insights into Resistance</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 506</td>
<td>Environmental Anthropology: Ecology, Culture &amp; Globalization</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PSY 568</td>
<td>Psychology of Totalitarianism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 537</td>
<td>Eroticism, Power &amp; Fate in the Cinema of Central Europe</td>
<td>6</td>
<td>3</td>
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<tr>
<td>ART 572</td>
<td>Contemporary Art Scene</td>
<td>6</td>
<td>3</td>
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<tr>
<td>ART 570</td>
<td>20th Century Art: the Avant-Garde</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LIT 553</td>
<td>Exiles and Expatriate Literature</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LIT 506</td>
<td>Václav Havel: Theatre, Politics &amp; Dissent</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LIT 556</td>
<td>Advanced Seminar in Poetry</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

**Final examination**

State exams consisting of:
1. presentation and defense of Master’s thesis
2. oral examination from the Humanities based on the program core courses

**Examination and Assessment Regulations**

US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Master’s Program in Public Policy. See Information on the Institution: Main regulations.

**Program Director**

Tony Ozuna M.A., Associate Dean, School of Humanities and Social Sciences
Mgr. Kateřina Vanová, Assistant Dean, School of Humanities and Social Sciences
School of Journalism

B.A. in Journalism and Communications

Qualification Awarded
Bakalář (Bc.) which is the equivalent to a Bachelor of Arts degree, as stipulated in the accreditation from the Ministry of Education of the Czech Republic.

Admission Requirements
Completed High school education, proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview.
For further details please see Admission and Enrollment Procedure (page 7).

Form of Study
Full-time study form: standard form of education, mandatory attendance and significant in-class participation (1 ECTS credit corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for students in full-time/present study form).

Profile of the program
The program has four principal aims:

1. To provide students with a strong understanding of the basic principles of news literacy and media, of basic reporting with an emphasis on specialisations in domestic and foreign policy, economic, political issues and culture;
2. Equip them with strong methodological and practical knowledge in the journalistic and communication sphere;
3. To produce graduates able to apply theoretical knowledge in the field of journalism to real workplace situations;
4. To foster journalistic and civic responsibility, ethics, and knowledge of legal aspects of the journalistic and mass communications practice.

Key learning outcomes
Students who successfully complete the program will be able to:

1. Demonstrate interdisciplinary knowledge of political, economic and social disciplines and humanities, demonstrate broad knowledge of the methods and concepts in the area of journalism and communication;
2. Address and solve moderately complex theoretical and practical issues and problems in changing contexts
   a. Achieve insight
      i. Identify and define the problem
      ii. Select, classify and interpret relevant information
   b. Use appropriate quantitative and qualitative research methods, concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Identify and select realistic solutions
   e. Evaluate possible solutions and their ethical implications
3. Effectively communicate issues, problems, or dilemmas and their solutions
   a. In appropriate format to specialists and non-specialist audiences
   b. In written documents, oral presentations and critical discussions, drawing on the relevant disciplinary knowledge and using appropriate citations
   c. Within a team: review, evaluate and reiterate expert opinions of team members
   d. In at least one language in addition to English
4. Take effective and responsible action both individually and within a team
   a. Take into consideration diverse and changing socio-cultural contexts
   b. Critically assess outcomes and performances
   c. Effectively use available resources
   d. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)

**Occupational profiles of graduates with example**
The Journalism and Communications Program will prepare its graduates for work in both the traditional press and the electronic English (and other) language media, for radio and TV programming, and in the wider area of marketing and public relations. The students will be well qualified to work in the government including the embassies and international organizations (public affairs), as well as in public administration, the private sector, and in the non-profit NGO sector.

**Work Placement(s)** All the courses do not contain compulsory work placements, however students are required to successfully complete an internship program.

**Access to Further Studies**
This program of study was accredited by the Ministry of Education of the Czech Republic in January 2010 and re-accredited in October 2013 (code number B7202 - 7202R025) qualifying graduates to apply for admission to master’s programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world.

**Course structure diagram with credits and graduation requirements**
The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.

**Required Courses**  (27 courses, i.e., 162 ECTS credits, 81 US credits)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>General Education Courses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COM 101</td>
<td>Composition I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 102</td>
<td>Composition II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ECO 105</td>
<td>Introduction to Economic Thought (provided by the School of Business Administration)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 104</td>
<td>World History II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 122</td>
<td>European History II - Making of Modern Europe</td>
<td>6</td>
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</tr>
<tr>
<td>LEG 101</td>
<td>Introduction to Law (provided by the School of Law)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 100</td>
<td>Introduction to Sociology</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 101</td>
<td>Introduction to Politics I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 102</td>
<td>Introduction to Politics II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POL 250/POS 230</td>
<td>Political Geography or Political Economy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PSY 150/PSY 250</td>
<td>Introduction to Psychology or Social Psychology</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Journalism Courses</strong></td>
<td></td>
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</tr>
<tr>
<td>JRN 200</td>
<td>Reporting I</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 201</td>
<td>Reporting II</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 226</td>
<td>Changing Media – The West and Beyond</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 251</td>
<td>Documentary Photography</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 250</td>
<td>Broadcast News and Video Production</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 323</td>
<td>International Journalism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 276</td>
<td>Digital Tools for New Media</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Communications Courses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ART 250</td>
<td>Visual Culture</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 200</td>
<td>Introduction to Mass Communication</td>
<td>6</td>
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</tr>
</tbody>
</table>
Today’s Main Content

**Elective Courses** *(3 courses, i.e., 18 ECTS credits, 9 US credits)*

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 252</td>
<td>Digital Photography</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ART 337</td>
<td>Eroticism, Power &amp; Fate in the Cinema of Central Europe</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 351</td>
<td>Creative Writing</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 110</td>
<td>Public Speaking</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 302</td>
<td>Public Relations &amp; Media</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 380</td>
<td>Language &amp; Power</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 433</td>
<td>Seminar in Russian History: The Russian-Ukrainian Conflict in Historical Perspective</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HUM 357</td>
<td>Documentary Film Seminar</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 227</td>
<td>Cultural Reporting</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 230</td>
<td>Travel Writing</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 255</td>
<td>Video Story Telling</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 260</td>
<td>Cultural Journalism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 351</td>
<td>Media &amp; Shaping Public Opinion Seminar – Opinion Writing</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>JRN 421</td>
<td>Democratic Journalists in Exile in the Cold War</td>
<td>6</td>
<td>3</td>
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<tr>
<td>JRN 422</td>
<td>Propaganda in Non-Democratic Regimes</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PHI 385</td>
<td>Philosophy &amp; Society</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POL 343</td>
<td>Prague: Culture, Citizenship &amp; Urbanity in the Context of the Global City</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 369</td>
<td>U.S. and Global Civil Rights</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>PSY 368</td>
<td>Psychology of Totalitarianism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 255</td>
<td>Anthropology of Religion</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 276</td>
<td>Subcultures: Lifestyles, Music, Visual Arts</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 377</td>
<td>Critical Insights into Resistance</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

**Final Test**

State exams consisting of:

1. Written project, which consists of 3 articles eligible for publishing (area—foreign policy, domestic policy, economy, social affairs or culture)
2. Defense of Bachelor’s thesis
3. Oral examination, areas of oral examination:
   a) History and contemporary media issues
   b) Media theory

**Examination and Assessment Regulations**

US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Bachelor’s Program in Journalism and Communication. See Information on the Institution: Main regulations.

**Program Director**

Tony Ozuna M.A., Associate Dean, School of Journalism
Mgr. Kateřina Vanová, Assistant Dean, School of Journalism
School of International Relations and Diplomacy

B.A. in International Relations

Qualification Awarded
Bakalář (Bc.) which is the equivalent to a Bachelor of Arts degree, as stipulated in the accreditation from the Ministry of Education of the Czech Republic.

Admission Requirements
Completed High school education, proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview.
For further details please see Admission and Enrollment Procedure (page 7).

Form of study
Full-time study form: standard form of education, mandatory attendance and significant in-class participation (1 ECTS credit corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for students in full-time/present study form).

Profile of the program
The program has four principal aims:
1. To provide students with a strong understanding of international relations, politics and economy, within a broader context of European and world history;
2. To provide students with a theoretical, methodological and conceptual understanding of respective disciplines;
3. To produce graduates able to apply the theoretical knowledge to their further studies an/or employment;
4. To foster civic responsibility at a micro-level, with theoretical and practical knowledge grounded in strong ethical values.

Key learning outcomes
Students who successfully complete the program will be able to:

1. Address and solve moderately complex theoretical and practical issues and problems in changing contexts
   a. Achieve insight
      i. Identify and define the problem
      ii. Select, classify and interpret relevant information
   b. Use appropriate quantitative and qualitative research methods, concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Identify and select realistic solutions
   e. Evaluate possible solutions and their ethical implications
2. Effectively communicate issues, problems, or dilemmas and their solutions
   a. In appropriate format to specialists and non-specialist audiences
   b. In written documents, oral presentations and critical discussions, drawing on the relevant disciplinary knowledge and using appropriate citations
   c. Within a team: review, evaluate and reiterate expert opinions of team members
   d. In at least one language in addition to English
3. Take effective and responsible action both individually and within a team
   a. Take into consideration diverse and changing socio-cultural contexts
   b. Critically assess outcomes and performances
   c. Effectively use available resources
   d. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)
4. Situate their arguments within the general ontological and epistemological frameworks of International Relations; discuss and debate basic theories, levels of analysis and empirical evidence used in relevant scholarly literature.
5. Apply, at a basic level, relevant theories to compare and contrast the meanings and functions of political institutions in different political systems and to explain the outcomes and performance of political processes.
6. Apply, at a basic level, relevant theories to understand the working of global economy, and to assess the role of various actors (businesses, governments, international organizations).
7. Apply, at a basic level, relevant theories to understand history, and current events in international relations.
8. Apply, at a basic level, relevant theories to understand European integration history, the working of the EU institutions, and selected European Union policy areas.

Occupational Profiles of graduates
The B.A. program in International Relations prepares the graduates for:
1. a variety of jobs, particularly for employment with an international dimension;
2. further studies in MA programs in International Relations and Diplomacy or Public Policy at the AAU, or to study international relations, public policy, political science and history at universities in the Czech Republic and abroad.

Work Placement(s) All the courses do not contain compulsory work placements, however students are required to successfully complete an internship program.

Access to Further Studies
This program of study was accredited by the Ministry of Education of the Czech Republic in May 2007 and re-accredited in April 2014 (code number B 6708/6701R005) qualifying graduates to apply for admission to master’s programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world.

Course structure diagram with credits and graduation requirements
The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.

Required Courses 24 courses (144 ECTS, 72 US credits)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS Credits</th>
<th>US Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIS 161</td>
<td>Computer Information Systems (Provided by the School of Business Administration)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 101</td>
<td>Composition I (Provided by the School of Humanities and Social Sciences)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>COM 102</td>
<td>Composition II (Provided by the School of Humanities and Social Sciences)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ECO 110</td>
<td>Introduction to Macroeconomics (Provided by the School of Business Administration)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ECO 120</td>
<td>Introduction to Microeconomics (Provided by the School of Business Administration)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 104</td>
<td>World History II.</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>LEG 101</td>
<td>Introduction to Law (Provided by the School of Law)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>SOC 100/ SOC 280/ PSY 250</td>
<td>Introduction to Sociology/ Social Anthropology/ Social Psychology (Provided by the School of Humanities and Social Sciences)</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 101</td>
<td>Introduction to Politics I.</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>
The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years.

The B.A. program in International Relations prepares the graduates for:

Occupational Profiles of graduates

- to work in institutions of the European Union, in the United States and Canada and in other countries of the world.
- to master's programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, and in other countries, if the degree is re-accredited in April 2014 (code number B 6708/6701R005) qualifying graduates to apply for admission to further studies.
- required to successfully complete an internship program.

Access to Further Studies

- Work Placement(s)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>Credits</th>
<th>US Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>POS 102</td>
<td>Introduction to Politics II.</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 201</td>
<td>Political Philosophy I.</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 204</td>
<td>Nations and Nationalism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 202</td>
<td>Political Philosophy II.</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 221</td>
<td>Contemporary Europe: History of European Integration</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 200</td>
<td>Introduction to International Relations</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 230</td>
<td>Political Economy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 301</td>
<td>European Union: Policies and Current Issues</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 222</td>
<td>Contemporary Issues in International Relation</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 300</td>
<td>Global Security</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 240</td>
<td>Social Science Research Methods</td>
<td>6</td>
<td>3</td>
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<tr>
<td>POS 340</td>
<td>B.A. Thesis Seminar</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

**Language Requirements** (BA students must complete one foreign language on the second level to fulfill the requirement)

- FRE 100 | French I.                                   | 6       | 3          |
- FRE 200 | French II.                                  | 6       | 3          |
- GER 100 | German I.                                   | 6       | 3          |
- GER 200 | German II.                                  | 6       | 3          |
- RUS 100 | Russian I.                                  | 6       | 3          |
- RUS 200 | Russian II.                                 | 6       | 3          |
- SPA 100 | Spanish I.                                  | 6       | 3          |
- SPA 200 | Spanish II.                                 | 6       | 3          |

**Other Requirements**

- POS 341 | Internship                                  | 6       | 3          |
- POS 345 | B.A. Thesis Seminar                         | 6       | 3          |

**Elective Courses (6 elective courses required, e. i. 36 ECTS, 18 US credits)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS Credits</th>
<th>US Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 201</td>
<td>Intercultural Communication</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 250</td>
<td>Ethnic Conflicts in Europe and Its Neighbourhood</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 351</td>
<td>Political Parties and Party Systems</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 357</td>
<td>Public Diplomacy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 364</td>
<td>American Foreign Policy in Film</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 359</td>
<td>European Neighborhood Policy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 370</td>
<td>Editorial Cartoons in Political and Social Science</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 361</td>
<td>Capitalism, Democracy, and Freedom: Critical Assessment of Neoliberalism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 369</td>
<td>U.S. and Global Civil Rights</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 252</td>
<td>Central European Politics</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 355</td>
<td>South Asian Politics &amp; Culture</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 360</td>
<td>Democratization</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 358</td>
<td>Global Migration</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 367</td>
<td>Islam and the West</td>
<td>6</td>
<td>3</td>
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<tr>
<td>IRS 368</td>
<td>Global Energy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 369</td>
<td>Civil Military Relations</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 352</td>
<td>U.S. National Security Policy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 353</td>
<td>The Americas</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 354</td>
<td>Contemporary Issues in the Middle East</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>
**State Examination**

State exams consisting of:

1. Presentation and defense of Bachelor’s thesis
2. Oral examination from International Relations areas of oral examination:
   a. political science (Introduction to Politics I; Introduction to Politics II; Political Philosophy);
   b. international relations (Introduction to International Relations; Politics of European Union; East Central European Politics; Global Security);
   c. economy, law and history of international relations (Microeconomics; Macroeconomics; Political Economy; World History II.; European History: The Making of Modern Europe; History of the Cold War and Post-Cold War Transition; Nations and Nationalism).

**Examination and assessment regulations**

US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Bachelor’s Program of International Relations. See Information on the Institution: Main regulations.

**Program Director**

Daniela Lenčéš Chalániová, Ph.D., Interim Dean, School of International Relations and Diplomacy
Mgr. Darima Batorova, Assistant Dean, School of International Relations and Diplomacy
**M.A. in International Relations and Diplomacy**

**Qualification Awarded**
Magistr (Mgr.) which is the equivalent to a Master of Arts degree, as stipulated in the accreditation from the Ministry of Education of the Czech Republic.

**Admission Requirements**
Completed education at Bachelor’s level, proficiency in English language, 2 letters of recommendation, essay on “Professional Objectives and Interests”, and an interview.
For further details please see Admission and Enrollment Procedure (page 7).

**Form of Study**
Full-time study form: standard form of education, mandatory attendance and significant in-class participation (1 ECTS credit corresponds to the workload consisting of 7 hours in class and 18 hours of home preparations per semester for students in full-time/present study form).

**Profile of the program**
The program has three principal aims:

1. To provide advanced knowledge and understanding at the Master’s level building upon the study of theories of international relations, political science, economics, history, law, social theory, and related disciplines;
2. To combine theoretical knowledge in the respective academic disciplines with practical applications in the areas of international relations and diplomacy;
3. To prepare students for a wide array of positions and successful careers in international sphere, and/or for further academic work.

**Key learning outcomes**
Students who successfully complete the program will be able to:

1. Address and solve complex theoretical and practical issues and problems in changing and unfamiliar contexts, independently produce advanced categories of research outcomes, including analytical synthesis
   a. Achieve insight
      i. Identify and define the problem, formulate an advanced research question
      ii. Select, classify and interpret relevant information
   b. Assess and utilize an appropriate advanced quantitative and qualitative research methods, current concepts and theories
   c. Employ perspective of a relevant additional discipline
   d. Create an applied and investigative work that assesses the resulting gains and difficulties and/or proposes original solutions
   e. Evaluate possible solutions
   f. Address the ethical implications of the issues at hand
2. Effectively reflect on and communicate complex issues, problems, or dilemmas and their solutions
   a. In an appropriate format to engage with specialists and non-specialist audiences
   b. Drawing on the relevant disciplinary knowledge, utilizing a variety of appropriate media, with appropriate citations Within a team: review, evaluate and reiterate expert opinions of team members, effectively lead the discussion
   c. In at least one language in addition to English
3. Initiate and carry out specialist activities
   a. Independently and through coordinating the actions of others
   b. Take into consideration diverse and changing socio-cultural contexts
   c. Critically assess outcomes and performances
   d. Effectively use available resources
e. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)

4. Situate their arguments within the general ontological and epistemological frameworks of International Relations; apply relevant methods, theories, and levels of analysis in building arguments.

5. Be well grounded in the institutional framework of international relations.

6. Apply theories to understand history, and current events in international politics.

7. Apply theories to understand the working of global economy, and to assess the role of various actors and institutions.

8. Choose appropriate negotiation strategies in various cultural and political contexts.

Occupational profiles of the graduate
The graduates of the program will be well prepared:

1. for employment with an international dimension where a high level of professionalism is required (diplomacy, governmental agencies and non-governmental organizations, national, international and supranational organizations, “think tanks,” academic institutions and research or international business);

2. for post-graduate study in Political Science, International Relations, Diplomacy, History and other fields at universities in the Czech Republic and abroad.

Work Placement(s) All the courses do not contain compulsory work placements, however students are required to successfully complete an internship program.

Access to Further Studies
This program of study was accredited by the Ministry of Education of the Czech Republic in July 2006 (code number N6704/6701T019) qualifying graduates to apply for admission to Ph.D. programs of study at private and public universities in the Czech Republic, in the other countries of the European Union, in the United States and Canada and in other countries of the world. The program was further re-accredited in April 2009 and then again in October 2014.

Course structure diagram with credits and graduation requirements
The program requires 120 ECTS credits (60 US credits) and may be completed by full-time students in two years.

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>IRS 500</td>
<td>Theories of International Relations</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 502</td>
<td>Theories of Globalization</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 509</td>
<td>Advanced Social Science Research Methods</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 540</td>
<td>M.A. Thesis Seminar</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 501</td>
<td>International Development</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 510</td>
<td>International Political Economy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 503</td>
<td>International Law</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 504</td>
<td>International Organizations</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 508</td>
<td>Diplomatic History</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 511</td>
<td>Diplomatic Protocol and International Negotiations</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 505</td>
<td>Europe in Global Politics</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 506</td>
<td>Conflict Studies</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 507</td>
<td>Current Issues in International Relations from Diplomatic Perspectives</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

Note: The courses are divided into the following categories:

- Courses focused on Theory and Methodology
- Program Foundation Courses
Other requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>POS 545</td>
<td>M.A. Thesis</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 541</td>
<td>Internship</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

Elective Courses (5 courses, 30 ECTS credits, 15 US credits)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>ECTS credits</th>
<th>US Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>IRS 651</td>
<td>Terrorism and Human Security: Perspectives on Contemporary Security</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 658</td>
<td>Global Migration</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 669</td>
<td>Civil Military Relations</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 671</td>
<td>NATO in the 20th and 21st Century</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 661</td>
<td>Human Rights</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 668</td>
<td>Global Energy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>HIS 533</td>
<td>Seminar in Russian History: The Russian-Ukrainian Conflict in Historical Perspective</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>ECO 500</td>
<td>International Trade</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 659</td>
<td>European Neighborhood Policy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 669</td>
<td>U.S. and Global Civil Rights</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 652</td>
<td>U.S. National Security Policy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 653</td>
<td>The Americas</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 664</td>
<td>American Foreign Policy in Film</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 654</td>
<td>Contemporary Issues in the Middle East</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 667</td>
<td>Islam and the West</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 655</td>
<td>South Asian Politics and Culture</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 662</td>
<td>East Asian Politics</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 657</td>
<td>Public Diplomacy</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 656</td>
<td>Advanced Seminar in Diplomatic History</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 661</td>
<td>Capitalism, Democracy, and Freedom: Critical Assessment of Neoliberalism</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 660</td>
<td>Democratization and Survival of Autocrats</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 651</td>
<td>Political Parties and Party Systems</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 670</td>
<td>Editorial Cartoons in Political and Social Science</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>IRS 653</td>
<td>Critical and Alternative Approaches to International Politics</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>POS 652</td>
<td>Political Utopias and Dystopias in Literature and Film</td>
<td>6</td>
<td>3</td>
</tr>
</tbody>
</table>

Final Examination

State exams consisting of:

1. presentation and defense of Master’s thesis
2. oral examination from International Relations and Diplomacy

Areas of oral examination:

a) Theoretical subjects (Theories of International Relations and Theories of Globalization)

b) Program Foundation courses

Examination and Assessment Regulations

US examination and assessment regulations supplemented by ECTS were accredited by the Ministry of Education of the Czech Republic as part of the Master’s Program in International Relations and Diplomacy. See Information on the Institution: Main regulations.

Program Director

Daniela Lenčéš Chalániová, Ph.D., Interim Dean, School of International Relations and Diplomacy
Mgr. Darima Batorova, Assistant Dean, School of International Relations and Diplomacy
John H. Carey II. School of Law

The John H. Carey II School of Law has earned the status of Registered Centre with the University of London. The programmes currently offered through the School of Law are designed, assessed and awarded by the University of London International Programmes.

LL.B. – Bachelor of Laws

Qualification Awarded
The University of London International Programme awards the LLB, a Bachelor of Laws degree.

AAU’s study program requires concurrent enrollment with the University of London International Programme. Upon completion of the programme of study, and after having successfully passed the University of London’s assessments and fulfilled a skills path, students will receive their LLB, Bachelor of Laws, issued by the University of London.

Admission Requirements
To be eligible for instruction you must also be eligible for admission to the University of London International Programme. The University of London entrance requirements state that you must normally be at least 17, have proof of having successfully completed secondary education at an A-Level equivalency, and have a good level of competency in English evidenced by specific language test scores. Additionally AAU requires two letters of recommendation, an essay addressing your personal interests and professional objectives, and the completion of a personal interview.

Profile of the programme
The University of London International Programme LLB is focused on the law of England and Wales. It is an intensive and demanding structure that leads to a law qualifying degree issued by an internationally recognized and highly esteemed university. Students will attend lectures, seminars and tutorials as they expand their knowledge, skills and analytical ability in preparation of their assessments and ultimately their entry in to the work force.

Key learning outcomes
Upon completion of each course students will be prepared for their externally administered University of London assessments.

Upon successfully completion of the course of study students will be able to:

1. demonstrate a thorough understanding of the laws of England and Wales;
2. present legal concepts and rules in their wider context;
3. use and evaluate legal reasoning and construct legal arguments;
4. undertake legal research and present the results effectively;
5. demonstrate improved oral and written communication, problem solving skills, and the ability to effectively work in a group dynamic;
6. benefit from the academic qualifications, knowledge, skills, and analytical ability expected of candidates of either the barrister or solicitor vocational training programs or to continue on to fields such as business or international relations.

Occupational profiles of graduates
Graduates will have obtained the necessary education for admission to the vocational training programs for barristers or solicitors, as well as a legal education that can be expanded upon through graduate studies or professional employment in law, business or a variety of other endeavors. For the graduates who choose not to continue their studies they will be equipped with the knowledge, skills and analytical abilities required to enter the legal and professional job markets in other capacities.
**Work Placement(s)**
This programme of study does not have a required work placement however internships are strongly recommended for students considering a career in law as sponsorship contracts for vocational training programs are highly competitive.

**Access to Further Studies**
Students who obtain their LLB are eligible to continue on to graduate level studies around the world. Students who obtain a degree of Upper Second or above are able to apply to the legal vocational training programs in England required of all persons attempting to obtain status as either a barrister or solicitor. Students are also able to continue their studies in advanced degree programs in other fields.

**Course structure diagram with credits and graduation requirements**
Each course requires one academic year of study. The program has two different structures to fit students’ needs; full-time entails four University of London assessed courses per year and one locally assessed year long course while part-time studies consists of three University of London assessed courses per year and at least three locally assessed year long courses. Credits are earned with the University of London after the student takes the externally administered assessment, either at their local British Council or in London. The locally assessed courses result in a limited number of ECTS credits awarded by AAU.

### Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Required London Assessed Law Courses</th>
<th>ECTS Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEG 151</td>
<td>Common Law Reasoning and Institutions</td>
<td>15</td>
</tr>
<tr>
<td>LEG 152</td>
<td>Criminal Law</td>
<td>15</td>
</tr>
<tr>
<td>LEG 153</td>
<td>Elements of the Law of Contracts</td>
<td>15</td>
</tr>
<tr>
<td>LEG 154</td>
<td>Public Law</td>
<td>15</td>
</tr>
<tr>
<td>LEG 216</td>
<td>Law of Torts</td>
<td>15</td>
</tr>
<tr>
<td>LEG 251</td>
<td>Property Law</td>
<td>15</td>
</tr>
<tr>
<td>LEG 317</td>
<td>Equity and Trusts</td>
<td>15</td>
</tr>
<tr>
<td>LEG 254</td>
<td>Jurisprudence and Legal Theory</td>
<td>15</td>
</tr>
<tr>
<td>LEG 236</td>
<td>EU Law</td>
<td>15</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Required AAU Assessed Courses</th>
<th>ECTS Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEG 106</td>
<td>Legal English</td>
<td>12</td>
</tr>
<tr>
<td>LEG 206</td>
<td>Moot Court</td>
<td>12</td>
</tr>
<tr>
<td>LEG 121</td>
<td>Legal Research and Writing</td>
<td>12</td>
</tr>
</tbody>
</table>

**Elective Courses – students must take at least two courses from Group A**

<table>
<thead>
<tr>
<th>Code</th>
<th>Group A</th>
<th>ECTS Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEG 320</td>
<td>Commercial Law</td>
<td>15</td>
</tr>
<tr>
<td>LEG 325</td>
<td>Company Law</td>
<td>15</td>
</tr>
<tr>
<td>LEG 330</td>
<td>Criminology</td>
<td>15</td>
</tr>
<tr>
<td>LEG 335</td>
<td>Evidence</td>
<td>15</td>
</tr>
<tr>
<td>LEG 340</td>
<td>Family Law</td>
<td>15</td>
</tr>
<tr>
<td>LEG 345</td>
<td>History of English Law</td>
<td>15</td>
</tr>
<tr>
<td>LEG 351</td>
<td>International Protection of Human Rights</td>
<td>15</td>
</tr>
<tr>
<td>LEG 355</td>
<td>Introduction to Islamic Law</td>
<td>15</td>
</tr>
<tr>
<td>LEG 246</td>
<td>International Public Law</td>
<td>15</td>
</tr>
</tbody>
</table>

**Group B**

<table>
<thead>
<tr>
<th>Code</th>
<th></th>
<th>ECTS Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEG 327</td>
<td>Succession</td>
<td>15</td>
</tr>
<tr>
<td>LEG 337</td>
<td>Dissertation</td>
<td>15</td>
</tr>
</tbody>
</table>

The above elective listing represents the full range of electives offered by the University of London. The actual offerings will be identified in the spring prior to the start of the term.
Final Award
Progression from year to year is monitored and determined by the University of London. Students must pass their courses before being allowed to move on to another year of study. In addition to completing the established study program candidates must select and submit a skills path project in their final year. The University of London determines the final award status based upon the marks earned in the second and third year of study when contemplating full-time status.

Examination and Assessment Regulations
The School of Law prepares students for the University of London’s assessments. Students register for these assessments directly with the British Council. The assessments rules and regulations are governed by the University of London International Programme. Students will earn credit for their locally designed courses.

Programme Director
Jennifer Fallon, J.D., Associate Dean, John H. Carey II. School of Law

Certificate of Higher Education in Common Law

Qualification Awarded
The Certificate of Higher Education in Common Law, formerly known as the Diploma in Law, in addition to a free standing award indication the completion of a course of study, is an alternate entry path on to the LLB for students who find they do not meet the British A-Levels equivalency or who need further academic development prior to undertaking intensive legal studies.

Admission Requirements
Acceptance to the Certificate, unlike the LLB, is governed by AAU. Applicants submit their application and information directly to AAU for evaluation. In addition to the established documentation, applicants will undertake a Law Skills Bridging course and written assessments. Those students who are accepted will be communicated to the University of London; they will then register with both AAU and the University of London.

Profile of the programme
The Certificate is primarily offered as an alternate entry on to the LLB programme for under-qualified students. It is an intensive and demanding structure that combines the first year of the LLB with a wide variety of locally offered courses over a two-year period; this structure will help to lay the foundation for successful legal studies by limiting the LLB courses to two per year while further developing their legal understanding and writing skills as well as establishing a strong foundation for later courses such as Jurisprudence, EU Law, and Business Law.
Students will attend lectures, seminars and tutorials as they expand their knowledge, skills and analytical ability in preparation of their assessments and progression to the LLB.

Key learning outcomes
Upon completion of each course students will be prepared for their externally administered University of London assessments.

Upon successfully completion of the course of study students will be able to:

1. demonstrate a their understanding of Criminal Law, Public Law, Contracts and CLRI;
2. produce basic legal memos and client letters;
3. present legal concepts and rules in their wider context;
4. use and evaluate legal reasoning and to construct legal arguments;
5. undertake legal research and present the results effectively;
Upon successful completion of the course of study students will be able to:

1. Understand and write legal arguments and legal concepts in their wider context.
2. Demonstrate a strong understanding of Criminal Law, Public Law, Contracts and CLRI.
3. Produce basic legal memos and client letters.
4. Demonstrate improved oral and written communication, problem solving skills, and ability to effectively work in a group dynamic.
5. Use and evaluate legal reasoning and to construct legal arguments.
6. Present legal concepts and rules in their wider context.

Additionally, students will have a stronger foundation for their future LLB courses stemming from the foundational courses offered in the Certificate programme.

**Occupational profile of graduates**

As the certificate is considered an intermediary award rather than a final degree it is not sufficient for masters studies. The certificate qualifies students to continue in a bachelor's programme. For students who may have already earned an undergraduate degree the Certificate can be used to establish a comprehensive understanding of the foundational elements of the law of English and Wales.

**Work placements**

This programme of study does not have a required work placement. Students in the Certificate are encouraged to spend their time immersed in their studies rather than pursuing internships.

**Access to further studies**

Successful completion of the Certificate will allow students to seamlessly transfer into the second year of LLB studies.

**Course structure diagram with credits and graduation requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Required London Assessed Law Courses</th>
<th>ECTS Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEG 151</td>
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<td>LEG 154</td>
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<tr>
<td>LEG 153</td>
<td>Elements of the Law of Contracts</td>
<td>15</td>
</tr>
</tbody>
</table>

| LEG 108 | Foundations of Law                                  | 12           |
| LEG 106 | Legal English                                       | 12           |
| COM 101 | Composition 1                                       | 6            |
| COM 102 | Composition 2                                       | 6            |
| LEG 109 | World Order                                         | 12           |

**AAU Required Courses**

| PHI 125 | Introduction to Philosophy                          | 6            |
| COM 110 | Public Speaking                                     | 6            |
| POS 101 | Introduction to Politics I                          | 6            |
| CIS 161 | Computer Information Systems                        | 6            |
| ECO 105 | Introduction to Economic Thought                    | 6            |

**Final award**

The final award is governed by the University of London. In addition to the final award, students will have earned local credit for their AAU courses.

**Examination and Assessment Regulations**

AAU courses will be assessed locally. Students must register with the University of London for their London issued examinations as well as with their desired British Council. In order to be eligible for their examinations, students must have attended 80% of the course; local attendance will be confirmed with the University of London and students falling below the threshold will be barred from the examination room.
LLM – Masters of Law

AAU offers study support to students registered on the University of London LLM programme. This consists of access to the library, guidance through the VLE, access to a quiet study room, other general student resources, and, upon further agreement, limited tutorials.

Students interested in this option should contact the School of Law directly.
Description of Individual Course Units

ACC 233  Financial Accounting

Course code: ACC 233
Semester: 1
Year of Study: 2
Course Type: required
Lecturer
David John Muir, M.Sc., MBA
Doc. Ing. Irena Jindřichovská, CSc.
Roger Kachlik, C.A.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Define, describe and interpret IFRS & GAAP Financial Accounting Concepts, principles and theory
- Demonstrate the above concepts in application to accounting transactions and Financial Statements
- Perform the entire Accounting Cycle from accounting entries to the preparation of complete set of Financial Statements (Income Statement, Balance Sheet, Statement of Retained Earnings, Cash Flow Statement) for both Service and Merchandising Operations
- Analyse Financial Statements
- Interpret Financial Analysis.

Prerequisites
MTH 111

Course Contents
The objective of this course is to acquaint students with the development and analysis of financial statements. Accounting concepts and terminology will be stressed. This course concentrates on the application of accounting theory, standards, principles, and procedures to accounting problems.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Lecture with basic explanation of each topic with ample examples and summary notes, topic tests for each week, regular homework, high level of interaction

Assessment Methods
Midterm exam, tests, homework assignments, project, final exam

ACC 263  Managerial Accounting

Course code: ACC 263
Semester: 2
Year of Study: 2
Course Type: required: B.A. in BA
Lecturer
Larisa Svobodová, M.A.
Doc. Ing. Irena Jindřichovská, CSc.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Comprehend and have a clear understanding of terms and concepts using in business decision-making
- Understand and analyze how accounting information is prepared and how it is used in making management decisions
- Prepare cost reports for different production systems
- Evaluate the consequences of different business decisions using differential analysis
- Produce the Master Budget of the company and interpret the differences between planned and actual performance.

Prerequisites
ACC 233

Course Contents
This course deals with the presentation of information on which cost conscious management decisions will be made. Management accounting teaches how to decide the amount of funding needed for a given project. It also covers areas like budgetary control and standard costing.

Level of Course
Bachelor’s, Intermediate

Readings
Required Reading

Recommended Reading
Additional Readings may be distributed during the course of the class for specific assignments.

Teaching Methods
Lectures, discussion, case study

Assessment Methods
Midterm exam, final exam, homework assignments

ACC 511 International Accounting and Reporting

Course code: ACC 511

Lecturer
David John Muir, M.Sc., MBA

Semester: 1 or 2
Year of Study: 1 or 2
Course Type: elective
ECTS Credits: 6
Hours p. week: 3
MABLIM

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Describe the history of International Financial Reporting Standards (IFRS) and explain the framework of IASB for the Preparation and Presentation of Financial Statements
- Understand the impact that cultural influences have on accounting and explain the pros and cons of principles-based vs. rules-based accounting standards
- Articulate the difficulties involved in historical cost accounting vs. fair value accounting
- Evaluate the reasoning for different accounting treatments and discuss the concept of substance over form
- Compare and contrast the key differences between IFRS and US-GAAP and describe in detail the technical aspects and difficulties of adopting IFRS
- Express the concepts of additional standards
- Collaborate effectively in groups to research and present topics on IFRS.

Prerequisites
None

Course Contents
This course provides students with a firm grasp of the principal conceptual problems surrounding international financial accounting and reporting, providing a bridge between accounting theory and practical applications. Topics include: the application of international financial reporting standards in the preparation and presentation of single company and group financial statements; the main concepts and theories of financial accounting and reporting of both the accounting profession and the academic
community; and the integration and evaluation of information from a variety of sources. Comparison of accounting systems and recent issues, trends and developments in international financial accounting and reporting will also be covered as part of the material.

**Level of Course**
Master’s, Advanced

**Readings**

*Required reading:*


*IFRS and Czech GAAP - Similarities and Differences,* PWC, 2009.


*Recommended reading:*


**Teaching Methods**

Lectures, readings, class participation, homework on the reading material and lectures

**Assessment Methods**

Midterm exam, final exam, homework assignments

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**ART 101 History of Art I.**

<table>
<thead>
<tr>
<th>Course code:</th>
<th>ART 101</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester:</td>
<td>1 or 2</td>
</tr>
<tr>
<td>Year of study:</td>
<td>1</td>
</tr>
<tr>
<td>Course type:</td>
<td>req./opt.: B.A. in HSC; GEC-civ</td>
</tr>
<tr>
<td>Hours p. week:</td>
<td>3</td>
</tr>
<tr>
<td>ECTS credits:</td>
<td>6</td>
</tr>
</tbody>
</table>

**Lecturer**

Christopher Montoni, M.A.
Dita Baker, M.A.

**Learning Outcomes**

Upon successful completion of this course, students will:
- Be familiar with overview of art from the ancient times to the 14th century
- Have acquired knowledge of key characteristics of each art period and the vocabulary to discuss and analyze works of art.

**Prerequisites**

None

**Course Contents**

The art of prehistory, the ancient Near East, Ancient Egypt, the Aegean, the art of Ancient Greece, the art of Etruscans, Ancient Rome, Early Christian and Byzantine art, the Early Middle Ages, Romanesque art, Gothic art in Bohemia and Central Europe, precursors of Renaissance.

**Level of Course**

Bachelor’s, Introductory

**Readings**

Teaching Methods
Slide-based lectures, discussions, group exercises, museum visits

Assessment Methods
Mid-term exam, essay, in-class assignments, final exam

ART 102 History of Art II

Lecturer
Dita Baker, M.A.

Learning Outcomes
Upon successful completion of this course, students will:
- Be familiar with an overview of art from the Late Gothic art in Italy to the 20th century art and architecture
- Have acquired knowledge of key characteristics of each art period and the vocabulary to discuss and analyze works of art.

Prerequisites
None

Course Contents
Precursors of the Renaissance, the Early Renaissance, the High Renaissance in Italy and Mannerism, Baroque art, Rococo, Neoclassicism, Romanticism, 19th century Realism and Expressionism, post-Impressionism, Cubism, Futurism and related 20th century styles.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Slide-based lectures, discussions, group exercises, museum visits

Assessment Methods
Mid-term exam, final exam, essay, in-class assignments

ART 131 Prague Art and Architecture

Lecturer
PhDr. Kateřina Průšová
Christopher Montoni, M.A.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand the specific language of architecture and fine art
- Identify major historical periods and styles of art and architecture and recognize their defining characteristics from Romanesque to the Contemporary period

Course code: ART 131
Semester: 1 or 2
Year of study: 1
Course type: req./opt.: B.A. in HSC; GEC-civ
Hours p. week: 3
ECTS credits: 6
- Contextualize the characteristics of representative forms and examples of art and architecture within the socio-cultural, historical, and political influences of their time
- Discuss the meaning of art and architecture examples
- Prepare and present research on a given topic.

Prerequisites
None

Course Contents
This course gives students an insightful orientation into the history of western art from the Middle Ages to the contemporary period through the architecture and art of Prague. The city is seen as a virtual open-air museum and a life-size 3-D reading book; therefore the classroom lectures are combined with regular excursions throughout the city.

Level of Course
Bachelor’s, Introductory

Readings


Teaching Methods
Slide-based lectures, visits of monuments, art collections and museums in Prague

Assessment Methods
Class presentation, final exam
ART 225 Post-War European Film

**Lecturer**
Doc. Douglas S. Dix, Ph.D.

**Course code:** ART 225
**Semester:** 1
**Year of study:** 1
**Course type:** req./opt.: B.A. in HSC
**Hours p. week:** 3
**ECTS Credits:** 6

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Explore the stylistic, conceptual, ideological, psychological, and socio-historical concerns of European film in the postwar period
- Study the specific sensibility of European films in terms of form as well as content.

**Prerequisites**
None

**Course Contents**
Europe & the War – the persistence of history; Europe/Hollywood crosscurrents: Film Noir, From “Le Cinéma de Papa” to La Nouvelle Vague: The French New Wave; The Italian “New Wave”: The Second Italian Film Renaissance; Post-New Wave British cinema; German New cinema; Ingmar Bergman; Dogma; European Women Directors; European Film nowadays.

**Level of Course**
Bachelor’s, Intermediate

**Readings**
Corrigan, Timothy: The Film Experience—An Introduction. Bedford/St. Martin, 2004
Course lecturer’s essays (by Douglas Shields Dix) on the following films or topics: The Third Man, Film Noir: A Prime, The French New Wave: Jean-Luc Godard’s “À Bout de Souffle,” Les Quatre-Cents Coups (The 400 Blows); Alain Resnais & the Cinema of Consciousness, Je vous Salue, Marie/Hail Mary (1985) & Eloge de l’amour/In Praise of Love (2001); Godard, Federico Fellini’s “Purgatorio: 8 ½,” Michelangelo Antonioni’s “The Passenger,” Wim Wenders: Himmel über Berlin/Wings of Desire

**Teaching Methods**
Screenings, discussions, lectures

**Assessment Methods**
Mid-term exam, final exam

ART 236 Jewish Art and Architecture in Central Europe

**Lecturer**
PhDr. Kateřina Průšová, M.A.

**Course code:** ART 236
**Semester:** 1 or 2
**Year of study:** 2
**Course type:** required: B.A. in JEW elective: BA in VAS
**Hours p. week:** 3
**ECTS credits:** 6

**Learning Outcomes**
Upon successful completion of this course students will be able to:
- Differentiate Jewish liturgical objects and synagogal accessories
- Demonstrate knowledge of characteristics of architecture styles and of styles of applied art from Middle Ages to the 20th century

**Prerequisites**
None
Course Contents
This course examines the development of synagogal architecture in Europe, the meaning of the synagogue and the purposes of its parts and liturgical objects from its origins to the present day. Students experience art and architecture directly on field trips. They get an overview in Jewish art and architecture in European context with an emphasis on Central European examples.

Level of Course
Bachelor’s, Introductory

Readings
Alexandr Putík et al., Jewish Customs and Traditions, Prague, 2005.
Arno Pařík, Jewish Prague, Prague, 2002.

Teaching Methods
Slide-based lectures, visits of monuments, art collections and museums in Prague

Assessment Methods
Mid-term examination, final examination

ART 250 Visual Culture
Course code: ART 250
Lecturer
Bjorn Steinz, M.A.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Present and build a working vocabulary with which to discuss the way visual images, particularly photographs, are constructed
- Identify and understand the visual functions of each of these elements in terms of their desired effect or impact on viewers
- Analyze, explore and question the relationships between the image-maker, viewer, subject and commissioning agent and the various functions of images in society
- Consolidate the above material in the context of contemporary uses of images.

Prerequisites
None

Course Contents
Introduction to aesthetics, elements of visual meaning, aesthetic variables - shape, pattern, texture, form, light, line, scale, space and composition, introduction to design and design variables - balance, dominance, proportion, rhythm and perspective.

Level of Course
Bachelor’s, Intermediate

Readings
Lazroze, Beth. Photography as Visual Communication, a curriculum. FAMU, Prague, 1998
Cotton, Charlotte. "Bachelor's, Intermediate Level of Course documentary photography now, critique of documentary photography project. a photograph, kinds of photographs, a short history of documentary photography, presentations: Introduction of documentary photography, determination of your subject matter, description and analysis of

Course Contents

Learning Outcomes

Upon successful completion of this course, students will be able to:
- Comprehend international documentary photography, both historical and contemporary
- Apply theoretical knowledge and develop personal documentary projects
- Demonstrate hands-on experience by creating a documentary photography series themselves.

Prerequisites

None

Course Contents

Introduction of documentary photography, determination of your subject matter, description and analysis of a photograph, kinds of photographs, a short history of documentary photography, presentations: documentary photography now, critique of documentary photography project.

Level of Course

Bachelor’s, Intermediate

Readings

Cotton, Charlotte. “*The Photograph as Contemporary Art*”. Thames & Hudson, 2007

Teaching Methods

Lecture, discussion

Assessment Methods

Class Participation, Photographic Journal/ Visual Diary, Research/ Presentation of Photographer, Artist’s Statement, Final project

ART 252 Digital Photography

Lecturer

Bjorn Steinz, M.A.
Mark Weidorn, M.B.A.

Learning Outcomes

Upon successful completion of this course, students will be able to:
- Describe and execute proper operation and of a digital camera

Course code: ART 252

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<th>Course type</th>
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- Present working knowledge of shutter speeds, aperture settings, ISO Settings, light, and camera angles in order to provide desired images
- Name and understand the mechanics of a digital camera
- Calculate the equivalent relationships between shutter speeds, aperture settings, and film speeds.
- Instill an understanding of photographic concepts and vocabulary
- Discuss how and what photographs communicate through careful analysis of yours and your fellow students work
- Create a series of images that convey a particular theme or concept as proposed by the student
- Inform and educate the class as a whole on different photographers and photographic styles through individual presentations
- Provide a very broad overview of digital photography as a unique form of the medium so as to encourage a more holistic understanding of it as both an art form and a technical craft.

**Prerequisites**
None

**Course Contents**
Photography as a digital medium, concept development, digital capture, editorial technique, digital presentation, and printing, post-production software programs, contemporary visual artists, gallery visits, discussions.

**Level of Course**
Bachelor’s, Introductory

**Readings**
- *Understanding Exposure, 3rd Edition: How to Shoot Great Photographs with Any Camera* by Bryan Petersen, 2010

**Teaching Methods**
Lectures, readings, discussion, presentations, and workshop style instruction followed by fieldwork

**Assessment Methods**
Attendance, discussion, group work, journal (blog or Flickr), written test, long-term project, final presentation (printing, editing, statement)

### ART 270 20th Century Art

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<th>Course code</th>
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<td>Semester</td>
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**Learning Outcomes**
Upon successful completion of this course, the students will be able to:
- Identify major artists and artistic movements from the beginnings of 20th century up to nowadays
- Understand broader issues and contexts, which influenced the state of modern and contemporary art
- Discuss and analyse works of art and the contexts within which they emerged

**Prerequisites**
None
Course Contents
Realism, impressionism, cubism, surrealism, abstract expressionism and minimalism, futurism, early abstraction, pop art, conceptualism, intermedia, electronic/digital and biological art.

Level of Course
Bachelor’s, Intermediate

Readings
Stangos, Nikos (ed.). Concepts of Modern Art. From Fauvism to Postmodernism. Thames and Hudson, 1994

Teaching Methods
Slide-based lectures, visits of monuments, art collections and museums in Prague

Assessment Methods
Written test, in-class presentation, final essay

ART 275 History of Art III

Lecturer
Karolina Dolanská, Ph.D.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Define the term “modernism” and explain what makes particular works of art “modernist”
- Describe the general characteristics of the most important modern art movements
- Associate works of modern art with specific modern art movements based on the style and subject of the works
- Know the principal artists from each movement and identify their most important works

Prerequisites
None

Course Contents
This course traces the beginning of Modernism to Realism of the second half of the 19th century and presents the history of Modern art to the post World War II point when New York replaced Paris as the world’s art center – the point when the modernist agenda of re-thinking all traditional values and radically redefining and extending their meanings was fulfilled literally and thus had reached its own limit. We will study and discuss painting, sculpture, and architecture and gain understanding of major twentieth-century stylistic movements, situating them within the historical, philosophical, social, and political contexts in which they arose. The classroom lectures will be combined with excursions to museums, art galleries, and historical sites relevant to the topics covered in the class

Level of Course
Bachelor’s, intermediate

Readings

**Teaching Methods**
- Slide-based lectures, discussion of images and texts, excursions to museums and art galleries

**Assessment Methods**
- Class participation, presentation, essays, exam

### ART 290 / 590 Methods and Research in Art History

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<th>Course code:</th>
<th>ART 290/590</th>
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<td>Semester:</td>
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<td>Course type:</td>
<td>req./opt.: B.A. in VAS, MA in HUM</td>
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**Lecturer**
- TBA

**Learning Outcomes**
- Upon successful completion of this course, students will be able to:
  - Comprehend and have a clear understanding of art historical approaches
  - Write a research paper

**Prerequisites**
- None

**Course Contents**
- Critical discourse, essays and excerpts from books, visual analysis and cultural theory will be used as tools to connect discourses from art theories, art exhibitions, readings and research of the past two centuries.

**Level of Course**
- Bachelor’s, intermediate

**Readings**

**Teaching Methods**
- Lecture, Discussion, Visual Analysis

**Assessment Methods**
- Class participation, Final paper

### ART 298 The Art within Collaboration

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<th>Course code:</th>
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<td>Semester:</td>
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<td>ECTS credits:</td>
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**Lecturer**
- TBA

**Course Contents**
- None

**Learning Outcomes**
- Upon successful completion of this course, students will be able to:
  - Comprehend and have a clear understanding of art historical approaches
  - Write a research paper

**Prerequisites**
- None

**Course Contents**
- Critical discourse, essays and excerpts from books, visual analysis and cultural theory will be used as tools to connect discourses from art theories, art exhibitions, readings and research of the past two centuries.

**Level of Course**
- Bachelor’s, intermediate

**Readings**

**Teaching Methods**
- Lecture, Discussion, Visual Analysis

**Assessment Methods**
- Class participation, Final paper
Learning Outcomes
Upon successful completion of this course, students will be able to:
- Create exhibits that will be determined by the experiences each individual brings to the course
- Demonstrate the ability to conceive, design, contribute, curate, exhibit, and collaborate leading up to and including the final product
- Through class discussion and critiques of their process, the students will be able to analyze and evaluate the formal qualities inherent in successful collaboration, as well as compare and contrast their work to develop context

Prerequisites
None

Course Contents
This course will examine the collaboration that occurs within the art making, curating, exhibiting, and community collaborative processes. This will be a hands-on course promoting creativity and personal artistic expression by expanding the applied understanding of collaboration. Students will bring their own unique expertise to the group. We will examine issues such as; what are the roles of the artist, community, and audience? How does one attribute quality or success to collaborative projects? What is the relationship between process and product? They will partner with students in an interdisciplinary manner to make collaborative art pieces and complete several short papers. Weekly class discussions will provide students the opportunity to reflect upon their own experiences and observations as collaborators. They will also read about and discuss collaboration, and social issues, as it relates to the people they will be working with.
There will be documentation of the learning and creative process as defined by each student through exploration of ideas and discussion. This documentation can be in the form of digital (film, photography, blog, web design) and or hard copy (sketch book, journal). Through the recurring theme of the interdisciplinary approach the works will be cataloged and documented. At the end of the semester you will be expected to present a finished collaborative project/exhibition/community practicum in the area of your choice, as a narrative of the semester long process.

Level of Course
Bachelor’s, Intermediate

Recommended Reading

Teaching Methods
See the Course Contents

Assessment Methods
Final Project

<table>
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<tr>
<th>ART 300  Art as Inquiry Research</th>
<th>Course code: ART 300</th>
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<tr>
<td>Lecturer</td>
<td>Andrea Dancer, MFA, Ph. D.</td>
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Learning Outcomes
Students learn process through theory and praxis. What is important to this seminar is not artistic ability and writing prowess, but engagement with critical thinking, skepticism, self-reflection and observation, socio-cultural expression and activism through art -- and a grinding gritty expansive process distilled into different arts, learning, academic and social ends. It’s about the lived experience of the artist-researcher and researcher-artist, vertical and horizontal exploration and learning.
Through close readings of key critical and arts-based inquiry theorists, students learn how to take difficult readings apart, analyze their structure and biases, and place them in a lineage of ideas. Emphasis is placed on understanding theory as praxis rather than abstraction. Cultivating independent analysis of critical thought -- the thought, its form of expression, and the thinker -- contextualizes students as social actors in
understanding theory as praxis rather than abstraction. Cultivating independent analysis of critical through close readings of key critical and arts-based inquiry theorists, students learn how to take difficult assessment methods. See course contents. Teaching methods. Will be assigned in the classroom. Assessment methods. Weekly readings participation, multi-media journaling, exhibit critical review, art project.

ART 302  Cross-Media Art Studio

Course code: ART 302
Semester: 1 or 2
Year of study: 2
Course type: elective: B.A. in VAS
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of this course, students will:
- Be able to use all possible media to express their ideas, concepts and feelings about their self, contemporary society, and nature
- Be more familiar with contemporary “cross media art” internationally, but then with an emphasis on current trends in Czech art and society

Prerequisites
None

Course Contents
This course will introduce students to Studio Art with an emphasis on photography, but touching upon other important media from drawing, painting, sculpting, performance and “self-performance” to new media, video and sound art. Students will learn to use all possible media to find the right tools to express their ideas, concepts and feelings about themselves, contemporary society and nature. This course is an inter-disciplinary exploration of photograph, video, performance, and all of the evolving forms of new media. Regardless of artistic ability, will students engage with studio art practices and art production in group and solo projects. Students will also critically respond to contemporary art through
visiting cross-media art exhibits (visual, audio, haptic, interactive and new media), performances, installations and festivals

**Level of Course**
Bachelor’s, Advanced

**Readings**

**Teaching Methods**
Exhibition and gallery excursion, workshop

**ART 303 Sound Art in Theory and Practice**

**Lecturer**
Andrea Dancer, MFA, Ph. D.

**Course code:** ART 303

| Semester: | 1 or 2 |
| Year of study: | 2 or 3 |
| Course type: | elective: |
| Hours p. week: | 3 |
| ECTS credits: | 6 |

**Learning Outcomes**
Upon successful completion of this course, students will:
- Be familiar with concepts such as acoustic culture and ecology, soundscape study, sound / radio art techniques and arts-based research methodologies;
- Be able to comprehend the field's history, current state and practitioners
- Be able to integrate acoustic with visual arts practices (such as photography, film, performance or spoken word)
- Interpret intersections between critical cultural theorists, acoustic art culture, and various media art practices.
- Be able to use introductory (or build on intermediate) field recording and sound editing techniques and concepts such as design, composition, structure and reflective practice
- Be able to conduct a major project for adjudication and exhibition: propose, design, record, edit and document a soundart based work that can take the form of a radio portrait or personal essay, soundart composition, film score, performance or installation/intervention (length and scope to be determined).

**Prerequisites**
None

**Course Contents**
In this arts-based course, we will examine the history and theory of sound as art and be introduced to areas such as soundscape composition, radio-broadcast arts, deep listening, soundwalking, acoustic composition, sound installation-intervention in the context of artistic practice and socio-cultural intersections. Students survey a number of relevant texts as well as examine the current state of the genre through an introduction to international acoustic artists, activists, organizations, and scholars as well as their works. Soundart is further explored through hands-on practice (in tandem with visual paradigms), exposure to Prague's own soundart community, arts-based research, and self-reflexive engagement. Students learn beginning (or intermediate) audio field recording and editing techniques and elements of composition toward a major final project that is sound-art based including a body of documentation and an adjudicated exhibition / presentation of their work.

**Level of Course**
Bachelor’s, Intermediate
Readings

Major Texts (Reading Excerpts TBD)

Supplementary Reading

Teaching Methods
See Course Contents

Assessment Methods
Attendance and Participation, Arts-based research portfolio / journal, Assigned Reading-Listening-Viewing Material, Major Project and Research Proposal, Final Project Presentation and Exhibition

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ART 337 / 537 Eroticism, Power & Fate in the Cinema of Central Europe

Course code: ART 337/537

Semester: 1 or 2
Year of study: BA: 3 , MA:1
Course type: req./opt.: BA in HSC elective:
BA in PS, JC, VAS / MA in HUM
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completing this course, the students will be:
- Familiar with the basic trends in the cinemas of Central Europe,
- Able to describe continuities and divergences between the various National Cinemas
- Able to discuss and analyze specific films, not only in aesthetic terms (i.e. form and content), but also in terms of their cultural and historical context (i.e. as “cultural artifacts”)
**Readings**
Bachelor's Advanced / Master's Level of Course
various elements of film theory and modes of film analysis. Throughout the course we will also touch on
addresses how each film approaches this thematic constellation and how cinematic treatment of these
Beginning with the assumption that eroticism, power, and fate are somehow interrelated, the course
interpreting films. To this end the course reader is also supplemented with recommended texts that offer an
in film studies is assumed, the first few sessions will also function as an introduction to reading and
interpreting films. To this end the course reader is also supplemented with recommended texts that offer an
overview of relevant aspects of film theory and analysis. Throughout the course we will also touch on
various elements of film theory and modes of film analysis.

**Level of Course**
Bachelor’s Advanced / Master’s

**Readings**
Readings and other materials will be specified in the course syllabus

**Teaching Methods**
Film screening, lecture, discussion

**Assessment Methods**
Attendance and Participation, Weekly “mini assignments”, Midterm exam, Final paper

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**ART 340 East Asian Art History**

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<td>Semester:</td>
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**Lecturer**
Doc. Lucie Olivová, M.A., DSc.
PhDr. Helena Honcoopová

**Learning Outcomes**
Upon successful completion of this course, the students will be able to:
- Comprehend East Asian art
- Distinguish Chinese, Japanese and Korean works of art, tie them together and reflect on them.

**Prerequisites**
None

**Course Contents**
This course provides an overview of the cinematic traditions in Central Europe in historical and political
context, with specific focus on the themes of eroticism, power, and fate in these films. This course
examines a series of films from Central Europe (including present day Czech Republic, Austria, Germany,
Hungary, Poland, and Slovakia) from the silent era until the present day. Primary areas of focus are: the
pre-WWII period, the various “New Waves” of the 1960s and 1970s, and the developments after 1989.
Beginning with the assumption that eroticism, power, and fate are somehow interrelated, the course
addresses how each film approaches this thematic constellation and how cinematic treatment of these
themes has developed over time and throughout the region. In this analysis, consideration is given to the
broader social, political, economic, and cultural contexts (both nationally and between nations) in which the
films were made as well as the impact of these films within “Central Europe.” Since no previous experience
in film studies is assumed, the first few sessions will also function as an introduction to reading and
interpreting films. To this end the course reader is also supplemented with recommended texts that offer an
overview of relevant aspects of film theory and analysis. Throughout the course we will also touch on
various elements of film theory and modes of film analysis.

**Prerequisites**
None

**Course Contents**
This course is dedicated to the study of arts in East Asia, as they developed within the context of cultural
history, and religious environment. It will give a chronological survey of the main study cases (architecture,
ceramics, bronzes, lacquerware, stone carvings, wooden sculpture, porcelain, paintings and calligraphy,
printing etc.). Th e block of lectures on Chinese Art will be followed by the block on Japanese art and
selected topics from the Korean art will be interposed.

**Level of Course**
Bachelor’s, Intermediate

**Readings**
Emerson, Julie, Jennifer Chen & Mimi Gardner Gates. *Porcelain Stories. From China to Europe.*

*Korean traditional art.* Korean Culture and Arts Foundation. Seoul: Hexa Communications, 1995. 147
pages. ISBN: 8986381001

Teaching methods
Lecture, associated research activities will be also arranged to complement the lectures: visits to museums and workshops (three times per semester).

Assessment methods
Mid-term exam, final exam, two essays

ART 343 Chapters in Japanese Art & Culture

<table>
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<tr>
<th>Lecturer</th>
<th>PhDr. Helena Honcoopová</th>
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Learning Outcomes
Upon successful completion of this course, students will be able to:
- Comprehend and have a clear understanding of the development, changes and continuities of Japanese cultural history
- Understand and analyse basic art motives, symbols and techniques
- Place in context and lend perspective to the masterpieces of the Japanese cultural tradition
- Present safely the names and dates of eras used in chronological systems of Japan (such as Tokugawa or Meiji Period, Genroku Era etc)
- Demonstrate basic knowledge of terms used in assessing respective art disciplines of East Asia (such as, emakimono, sumie, ukiyoe, kachōga, eiga, kabuki, nó, bunraku etc.)
- Interpret the transcription system used for the Japanese languages (basically written in Chinese characters, combined with Japanese kana syllabary) stem from the English international standards (Hepburn transliteration for Japanese).

Prerequisites
None

Course Contents
This course is dedicated to the study of important cultural aspects (architecture, art, literature, theatre, film) of Japan, as they developed within the context of cultural history and religious environment. The 15 lectures on Japanese culture are divided into four chronologically ordered blocks covering ancient, mediaeval, new age, and modern culture, each of three lessons. 12 lessons will offer a chronological survey of the development of culture. Each lesson will be joined by a theme which will review a study case of one cultural genre or discipline (archaeology, architecture, sculpture, paintings and calligraphy, printing, ceramics and lacquer ware, poetry, theatre of nó, bunraku and kabuki, as well as film). Two practical lessons – one in a museum and one lecture on calligraphy are included. The complex is taught by Helena Honcoopová, an experienced Czech specialist on Japanese art and literature

Level of Course
Bachelor’s, Intermediate
Readings

Teaching Methods
Lectures, discussion, excursion, visits to museums and workshops

Assessment Methods
Mid-term Exam, Final Exam, Essay, Attention, activity

**ART 354 Visual Communication**

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<td>Hours p. week: 3</td>
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<td>ECTS credits: 6</td>
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**Lecturer**
TBA

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Understand and use concepts, ideas, and terminology related to visuality and its interpretive frameworks
- Develop and use various methods and strategies for analyzing and interpreting visual images, spaces, and events
- Extend personal interpretive and meaning-making criteria when interacting with visual elements and properties as they appear and are used in various socio-cultural milieus
- Experience contemporary visual communication in Prague and investigate its constitutive properties in relationship to other forms of communication
- Experience, explore, analyze and interrogate the relationships between and behind image-maker, viewer, subject, commissioning agents, social groups, and the various functions of visuality in society
- Apply course content to one’s personal experience of contemporary visuality.

**Prerequisites**
None

**Course Contents**
From the Internet to advertising, visual forms of communication are ubiquitous in today’s environment. The course inquires into forms of contemporary visuality as both ‘text’ that is read and as ‘information’ that communicates forms of visual knowledge with which individuals interact and interpret. This includes everyday expressive visual signs and events from advertising, leisure activities, work, politics, community, national and global activities, friendships, Internet use, shopping, etc. and their relationship to visual representational practices.
Activities and readings are designed to investigate the forms and practices of visual communication in the public domain and their relationship to social groups, including the power relations through which these
images and groups are constructed and mediated. An element of the course will be to understand and make connections between social processes, institutional forms of visual production, consumer culture, and the meaning individuals give to visuality. Participants will examine these elements in light of their formative, historical contexts as well as the spaces they produce and are produced in. Such contexts include socio-cultural and personal belief systems and identities.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Written essays, presentation, final exam

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**ART 355 Christianity in Western Art**

**Course code:** ART 355

**Semester:** 1 or 2

**Year of study:** 2 or 3

**Course type:** req./opt.

**ECTS credits:** 6

**Course type:** B.A. in HSC

**Hours p. week:** 3

**Lecturer**
Doc. Dr. Jiří Kašný, Th.D.

**Learning Outcomes**
Upon successful completion of this course, the students will be able to:
- Analyze and comment on religious motifs, symbols and images in western art
- Identify and interpret religious iconography in modern and contemporary art
- Understand and use religious iconography language in ordinary communication
- Express experience of today’s men and women through religious images and icons.

**Prequisites**
None

**Course Contents**
The course is an examination of the origins and development of religious imagery and icons in European culture and art. Major motifs, symbols, and images will be identified and analyzed to discern their meaning and message. Teaching proceeds in the two linked paths: religious imagery in the main periods of European history and the icons that represent main religious persons and ideas.

**Level of Course**
Bachelor’s, Introductory

**Readings**

**Required reading:**


**Recommended reading:**
Rywiková, Daniela. *Úvod do křesťanské ikonografie*. Ostrava: FF OU, 2010
**Teaching methods**
Associated research activities will be also arranged to complement the lectures: visits to museums and workshops (three times per semester).

**Assessment methods**
Mid-term exam, final exam, two essays

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**ART 370 Introduction to Critical Art Theory**

| Lecturer         | Karina Kottova, M.A. |

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<th>Course code</th>
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<tr>
<td>Course type</td>
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<tr>
<td>Hours p. week</td>
<td>3</td>
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<tr>
<td>ECTS credits</td>
<td>6</td>
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</tbody>
</table>

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Comprehend and have a clear understanding of art theories
- Write a research paper

**Prerequisites**
None

**Course Contents**
This is a seminar course to explore theories and concepts of art discourses. Critical discourse, essays and excerpts from books, visual analysis and cultural theory will be used as tools to connect discourses from art theories, art exhibitions, readings and research.

**Level of Course**
Bachelor’s, advanced

**Readings**

**Teaching Methods**
This course will consist of discussions of theoretical preparation through the readings and visual analysis of works of art. Students are required to come to each class well prepared. The instructor will guide the students through preparation of their research paper.

**Assessment Methods**
Class participation, Final paper

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**ART 372 / 572 Contemporary Art Scene**

| Lecturer         | Karina Kottova, M.A. |

<table>
<thead>
<tr>
<th>Course code</th>
<th>ART 372/ 572</th>
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<tbody>
<tr>
<td>Semester</td>
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<td>Course type</td>
<td>req./opt. B.A. in HSC elective: M.A. in HUM</td>
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<tr>
<td>ECTS credits</td>
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</tbody>
</table>
Learning Outcomes
Upon successful completion of this course, the students will be able to:
- Use the Prague art scene as a case study enabling students to study the contemporary art scene
- Comprehend issues and institutions connected to the realm of contemporary art (artists, curators, art historians, critics, collectors, art schools, galleries, media, market, exhibitions etc.)
- Orient themselves in the contemporary art scene and enabling them to follow the exciting changes in the art world.

Prerequisites
None

Course Contents
By visiting exhibitions and galleries, artists’ studios and discussing strong contemporary artworks and art texts, students will explore the different concepts of contemporary arts. This seminar course will also question issues like the art market, art collectors and collections, phenomena of international shows like Venice Biennale and the position of curators.

Level of Course
Bachelor’s, Advanced

Readings

Teaching Methods
Lecture, discussions, visits

Assessment Methods
Exam

ART 375  History of Art IV

Course code: ART 375
Semester: 1 or 2
Year of study: 2 or 3
Course type: required: B.A. in VAS
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will:
- be familiar with an overview of art and architecture from WWII to the beginning of the 21st century.
- have acquired knowledge of key characteristics of each art period and the vocabulary to discuss and analyze works of art and architecture on the background of socio-political changes of the 20th century.

Prerequisites
None

Course Contents
This course examines the key developments in Western art and architecture from World War II until the beginning of the 21st century. The classes will cover Post-War Abstraction both in USA and Europe, Post-War Figuration, Art brut and Pop Art. It will also cover changes in the 1960s art with the rise of Conceptualism and Happenings. It will cover Process Art, Nouveau Realisme, Body Art, Minimalism and Land Art. Later it will concentrate on Postmodern Architecture and Art, covering new developments in
Photography and Video Art as well. It will also cover exciting global changes of the 1990s and introduce students to the contemporary art scene. Slide-based lectures will be supplemented by discussions about important art terms, artworks and visits to representative sights and exhibitions in Prague.

**Level of Course**
Bachelor’s, Advanced

**Readings**

**Teaching Methods**
Lecture, discussion, excursion, group exercise

**Assessment Methods**
Final exam, presentation

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**ART 384 Studio Practice: Materials, Techniques & Methods of Drawing**

**Course code:** ART 384

**Lecturer**
Cory Wanamaker, M.F.A.
Richard Willenbrink, M.F.A.

**Semester:** 1 or 2  
**Year of study:** 2 or 3  
**Course type:** required: B.A. in VAS  
**Hours p. week:** 3  
**ECTS credits:** 6

**Learning Outcomes**
Upon successful completion of this course, students will:
- Have developed each their observational and representational skills, along with their understanding of the criteria for successful visual communication.
- Be able to recognize the work of some of the best draftsmen in the history of art and express their drawing aims and strategies verbally

**Prerequisites**
None

**Course Contents**
Drawing is at the foundation of most visual arts. It has four main functions: representing what has been observed, expressing the personality of the artist, conveying information, and making the invisible visible. This course focuses on representational drawing but assumes no prior training or experience. In-class and outdoor drawing exercises and assignments will promote careful observation, eye-hand coordination and the ability to translate three-dimensional forms into two dimensional images.

Students will explore a variety of media (pencil, ink, crayon, chalk) and different techniques to gain a sense of the possibilities existing within the broad category of drawing. Subjects of the weekly drawing exercises will include still-lifes, landscapes and portraits. Recurring themes are likely to be perspective and composition, flatness and depth, lighting and shading, accuracy and originality, action and analysis.

**Level of Course**
Bachelor’s, Intermediate

**Course Materials**
The “Basic Art Kit” will be available. This will include a sketchbook, drawing paper, and general drawing / mark making materials. The specifics are to be determined within the process of the course.

**Teaching Methods**
Practice exercise, discussion

**Assessment Methods:** Project
## ART 385 Studio Practice: Materials, Techniques & Methods of Painting

**Lecturer**
- Barbara Benish, M.F.A.
- Richard Willenbrink, M.F.A.
- Cory Wanamaker, M.F.A.

**Course code:** ART 385  
**Semester:** 1 or 2  
**Year of study:** 2 or 3  
**Course type:** elective: B.A. in VAS  
**Hours p. week:** 3  
**ECTS credits:** 6

### Learning Outcomes
Upon successful completion of this course, students will:

- Have acquired a basic working knowledge of the principles and techniques of painting, which include working with oil paint, mixing colors, creating volume and space by chiaroscuro, and a basic knowledge of human proportions and anatomy.
- Be able understand and recognize the main characteristics of the Expressionist and Surrealist styles in Central European art.
- Have acquired the understanding and skills to use the Expressionist and Surrealist methods in one’s own painting.

### Prerequisites
None

### Course Contents
This is a painting course to be held in the studios of the Academy of Fine Arts in Prague. Students will paint from the model, still life, landscape and their own imagination, but inspired by the specific Expressionist and Surrealist characteristics of Central European art. The premise is that Central Europe of Prague and Vienna developed according to its unique history and artistic heritage, which differed from the cultures of other European capitals and regions and that this can be a valuable source of inspiration for the contemporary artist.

Students will be painting in some of the finest studios in Europe and work in one of the most visually inspirational cities in the world.

There are no prerequisites as we can accommodate beginners and more advance students in this multilevel course.

### Level of Course
Bachelor’s, Intermediate

### Readings

### Teaching Methods
Practice exercise, discussion

### Assessment Methods
Final Project

## ART 386 Studio Practice: Materials, Techniques & Methods of Sculpture and 3D Art

**Lecturer**
- Richard Willenbrink, M.F.A.
- Cory Wanamaker, M.F.A.

**Course code:** ART 386  
**Semester:** 1 or 2  
**Year of study:** 2 or 3  
**Course type:** elective: B.A. in VAS  
**Hours p. week:** 3  
**ECTS credits:** 6
Upon successful completion of this course, students will be able to:

- Create a number of sculptural works demonstrating basic principles of 3D design using a variety of media and construction techniques
- Demonstrate the ability to conceive, design and fabricate 3D art objects from prescribed conceptual guidelines to aesthetically finished status (within material limitations)
- Analyse and evaluate the formal qualities inherent in successful sculptural work
- Explain relationships existing between their work and that of various movements of artistic thought.
- Demonstrate a thoughtful approach to expressing a diverse range of ideas within their artwork

**Prerequisites**
None

**Course Contents**
A hands-on studio course promoting creativity and personal artistic expression by expanding the foundation of proven design principles to incorporate the most contemporary media and studio practices available to us. Through basic aesthetic problem solving, conceptualization, acquired working skills, dialogue, and reflection the student will establish the studio fundamentals to carry into advanced courses of study, while developing exemplary portfolio documentation.

An interdisciplinary approach will be vital to the broader development of ideas pertaining to the production of the students sculpture. Research brought from other courses of study will inform the student’s work.

There will be documentation of the learning and creative process as defined by each student through exploration of ideas and discussion. This documentation can be in the form of digital (film, photography, blog, web design) and or hard copy (sketch book, journal). Through the recurring theme of the interdisciplinary approach the works will be cataloged and presented at the end of the course.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Teaching Methods**
Demonstrations in a variety of 3D media, field trips, videos, lectures pertaining to classical, contemporary sculptural art, student presentations, conceptually based projects

**Assessment Methods**
Final Project

**ART 387 Studio Practice: Materials, Techniques & Methods in New Media**

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<td>Semester: 1 or 2</td>
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<tr>
<td>Hours p. week: 3</td>
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<td>ECTS credits: 6</td>
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**Lecturer**
Cory Wanamaker, M.F.A.
MgA. Veronika Bromová

**Learning Outcomes**
Upon successful completion of this course, students will:

- Be able to use all possible media to express their ideas, concepts and feelings about their self, contemporary society, and nature
- Be more familiar with contemporary “cross media art” internationally, but then with an emphasis on current trends in Czech art and society
Prerequisites
None

Course Contents
This course will introduce students to Studio Art with an emphasis on New Media & Time Arts using digital photography (and digital film), but also touching upon other important media from drawing, painting, sculpting, performance and “self-performance” as well as developing skills in video and sound art. Students will learn to use all possible media to find the right tools to express their ideas, concepts and feelings about themselves, contemporary society and nature.

This course is an inter-disciplinary exploration of photograph, video, performance, and all of the evolving forms of new media. Regardless of artistic ability, will students engage with studio art practices and art production in group and solo projects. Students will also critically respond to contemporary art through visiting cross-media art exhibits (visual, audio, haptic, interactive and new media), performances, installations and festivals.

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
See Course Contents

Assessment Methods
Final Projects

ART 388  Art Studio Project

Course code: ART 388

Lecturer
Barbara Benish, M.F.A.
Richard Willenbrink, M.F.A.
Cory Wanamaker, M.F.A.

Semester: 1 or 2
Year of study: 3
Course type: required: B.A. in VAS
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of this course, students will be able to:

- Demonstrate developed skills in the application of various arts media and materials.
- Understand, adapt and use optimal methods and skills for creative production.
- Demonstrate critical and contextual awareness of different perspectives, approaches and process within studio art practice specifically and art in general.
- Present appreciation for complex problem-solving through the application of art and design practical, theoretical and technical understanding.
- Critically review one’s own and peers arts-based methods, actions and results in a useful and appropriate manner.
- Use evaluative and reflective skills in order to enhance learning, development and decision-making and situate self and other in socio-cultural contexts.
- Conduct primary research, proposal, planning, time management and action-based practices; evaluate and reflect on an emergent process and practice
- Effectively present work to different audiences (academic, peers, public)
Prerequisites
None

Course Contents
In this course, different artistic technique and practice are introduced to build proficiency in skill enhancement, practice as process, and social and artistic critique as defined by ideas, exploration and transmedia. Students are encouraged to develop distinctive ideas that link their works with current social, political, scientific or wider critical theoretical contexts. Students chose a minimum of three media such as drawing, cartoon, print media, written/spoken word, performance, sculpture, ceramics, photography, film, sound, and performance/installation to develop and document their work. The media chosen are student directed in consultation with the instructor. A body of documentation, portfolio and major work of art comprises the course’s final outcome as well as an exhibition.

Level of Course
Bachelor’s, Advanced

Readings

Bibliography of Core Texts:

Supplemental Texts:

Teaching Methods
Discussion, practice

Assessment Methods
Final Project
ART 471 Critical Approaches to Contemporary Art

Lecturer
TBA

Learning Outcomes
Upon successful completion of this course, the students will be able to:
- Be acquainted with the purpose and use of critical theory in contemporary art;
- Be familiar with various local and international contemporary artists and artistic practices;
- Discuss contemporary theories related to the practice of art-as-research;
- Touse various forms of reflective practice to explore the nature of one’s own meaning-making and interpretive processes’
- Discuss personal meaning-making processes in relation to contemporary artistic experiences, theories, and practices;
- Use and develop visual and semiotic tools for examining the relationship between socio-cultural forms of artistic practice and their discourses;
- Conduct research to gain understanding and insight into the role and uses of art in contemporary society;
- Produce visual and written documentation for personal artistic and research-based projects.

Prerequisites
ART 102

Course Contents
This is a seminar course to explore critical theories and concepts relating contemporary discourses to personal encounters of contemporary art and visual culture. Critical discourse and visual analysis, social and cultural theory, and visual culture studies will be used as tools to connect discourses from arts exhibitions, readings, research, popular culture, media, journal writing, art assignments, and reflections with classroom discussions. Students will be expected to prepare a research project and give a summary of it with a visual presentation. As part of the course, a course site has been created to support the classroom process and provide additional opportunities to continue discussing and learning together.

Level of Course
Bachelor’s, Advanced

Readings
Caruso, Hwa Young Choi. Art as a Political Act: Expression of Cultural Identity, Self-Identity, and Gender by Suk Nam Yun and Yong Soon Min. Journal of Aesthetic Education. 2005, Fall, 39(3), 71-87
N. Felshin ed. But is this Art? The Spirit of Art as Activism, Seattle.

Teaching Methods
Lecture, discussions, visits

Assessment Methods
Essay

**ART 489 Advanced Studio Research Project**

<table>
<thead>
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<th>Course code:</th>
<th>ART 489</th>
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<td>Semester:</td>
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<td>ECTS credits:</td>
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Lecturer
TBA

**Learning Outcomes**
See Course Contents

**Prerequisites**
3rd year of study, and approval of Dean

**Course Contents**
Students engaging in Independent Art Projects should be affirmed by the Dean, as well as a letter of endorsement from a faculty member or in special cases from artists in local university-level art educational institutions who will be advisors and supervisors of directed project, along with a written description of the project co-signed by the student and mentor is required. It is the expectation that the student will have 3 hours of studio space available each week either during the times listed or other times to be arranged between instructor and a student. The instructor will visit the student during the studio hours to critique, advise and provide assignments based on the progress and needs of the student.

The projects should be professionally documented in photos or video, and the project will be evaluated at the end of studies by the mentor, with a critique presented by an appointed opponent (either from faculty or a non-faculty artist), and the final grade should be determined by the state exam committee. The defense of the project is a required part of a State Exam.

**Level of Course**
Bachelor’s, Advanced

**Readings**
Will be assigned individually

**Teaching Methods**
See Course Contents

**Assessment Methods**
See Course Contents

**ART 500 Art and Society: The History of Visual Arts in the 20th Century**

<table>
<thead>
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<th>Course code:</th>
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<td>Semester:</td>
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<td>M.A. in HUM</td>
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<td>Hours p. week:</td>
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Lecturer
PhDr. Pavlína Morganová, Ph.D.
PhDr. Kateřina Průšová

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Draw an overview of the development of art during the 20th century along with a questioning of its relationships with regard to changes occurring in society
- Examine the roots of avant-gardism and its aims
- Examine shifts in concepts of art brought on by Performance Art, Conceptualism and Postmodernism and its connection to the post-war society.

**Prerequisites**
None

**Course Contents**
Modern art styles including Futurism, Cubism, Functionalism, Constructivism, Dada and Surrealism, the birth of Abstract Art and deformations in Modernism within the totalitarian regimes of Soviet Russia and Nazi Germany, survey of post-World War II art.

**Level of Course**
Master’s

**Recommended Reading**

**Required reading:**


**Recommended reading:**


**Teaching Methods**
Lecture, discussions, slide and other visual presentation

**Assessment Methods**
Exam

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**ART 537 Eroticism, Power & Fate in the Cinema of Central Europe**

See ART 337

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**ART 570 20th Century Art: the Avant-Garde**

**Lecturer**
Karina Kottová, M.A.

**Course code:** ART 570

**Semester:** 1 or 2

**Year of study:** 1 or 2

**Course type:** elective: M.A. in HUM

**Hours p. week:** 3

**ECTS credits:** 6

**Learning Outcomes**
Upon successful completion of this course, students will be able to:

- Present an overview of the main European avant-gardes of the XXth century
- Interpret literature and visual arts
- Comprehend the philosophical and political contexts of the movements.
Prerequisites
None

Course Contents
Cubism, Futurism, Constructivism, Bauhaus, Dadaism, Expressionism, Surrealism, Situationism, COBRA, Czech avant-gardes

Level of Course
Bachelor’s, Intermediate

Readings
Required reading:

Recommended reading:

Teaching Methods
Slide-based lectures, visits of monuments, art collections and museums in Prague

Assessment Methods
Written test, in-class presentation, final essay

ART 572  Contemporary Art Scene
See ART 372

ART 590  Methods and Research in Art History
See ART 390

BUS 349  Internship

Lecturer
Supervision by Dean/Assistant Dean of the School of Business Administration

Course code: BUS 349
Semester: 1 or 2
Year of Study: 3
Course Type: required
Hours p. week: 3
ECTS-Credits: 6
Learning Outcomes
Upon successful completion of the course, students will be able to:
- To use in praxis a real working environment experience
- To apply the studied theoretical concepts in real-life situations
- To comprehend the links between theory and practical application of the concepts.

Prerequisites
Approval of the Dean/Assistant Dean of the School of Business Administration

Course Contents
This course is specifically designed work experience in a business organization. The course requires that the position include significant learning tasks not previously acquired in other positions. Written reports and/or assigned readings must be undertaken. The course is for third-year or fourth-year students only.

General Requirements: Interns must be in their 3rd or 4th year of study. Internship work must be professional in nature and non-clerical (such as answering telephones, filing). If possible, internship should be related to the academic area in which the student has career interest. The work may be performed at any time during the year Internships can be with private companies, non-government organizations, or governments.

Internship Duties: Internship “work” shall be clearly defined in a job description. It is preferable that intern duties be varied and provides an opportunity for the intern to experience as many responsibilities as possible within the organization. Interns may be paid appropriate for their work. (Amount of pay, if any, shall be determined between the student and the company).

Student responsibilities are as follows:
1. Keep a written record of the number of hours worked. Large amounts of time spent on clerical tasks should not be included.
2. Meet with the company Internship Supervisor periodically to review and evaluate your work and overall performance.
3. Perform all assignments in a professional manner. Competence, maturity, confidentiality, diligence and promptness are necessary qualities for all interns serving as representatives of Anglo-American University.
4. Ensure that the Internship Supervisor completes the Internship Evaluation Report and submits it online to the Career Center no later than 2 weeks after the internship is completed.
5. Submit the Internship Final Report (both a hard copy and an electronic version) to Career Center Manager Stephanie Lachman within 2 weeks after the internship is completed. In special cases a student may ask for the deadline to be extended. Please note that the final deadline for the report submission is the last day of the final exams week of the current Fall/Spring semester.

Level of Course
Bachelor’s, Advanced

Recommended Reading
N/A

Teaching Methods
N/A

Assessment Methods
Final paper, reports from work, evaluation by a supervisor
- Develop a critical approach to evaluating alternative courses of action
- Develop a strategic perspective
- Apply economic concepts to the management of people and units within organizations.

**Prerequisites**
BUS 600

**Course Contents**
- Economists’ View of Behavior
- Markets, Organizations and the Role of Knowledge
- Demand
- Production and Cost
- Market Structure
- Pricing with Market Power
- Incentive Conflicts and Contracts
- Organizational Architecture
- Incentive Compensation
- Ethics and Organizational Architecture

**Level of Course**
Master’s, Advanced

**Readings**

**Teaching Methods**
Lectures; problem solving; presentations, analysis and discussion of cases (Wall Street Journal, Fortune, Forbes,…); discussions on the Discussion Board (on-line)

**Assessment Methods**
Midterms (2), final exam, class preparation and contribution

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**BUS 602 Accounting and Financial Analysis**

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<td>US-Credits:</td>
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**Lecturer**
Assoc. Prof. Bruce Dehning, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Describe extant accounting systems and the preparation and interpretation of financial statements
- Evaluate the usefulness and limitations of accounting information for effective decision making
- Describe how accounting information is used for strategic planning and performance evaluation.

**Prerequisites**
BUS 600

**Course Contents**
- Preparation of financial statements
- Financial statement analysis
- Income measurement
- Asset valuation and reporting
- Liability valuation and reporting
- Concepts and behavior of costs
- Product costing
- Cost-volume-profit relationships
- Decision-making: relevant costs and benefits
- Performance measurement and evaluation

**Level of Course**
Master’s, Advanced
Develop a critical approach to evaluating alternative courses of action
- Develop a strategic perspective
- Apply economic concepts to the management of people and units within organizations.

**Prerequisites**
BUS 600

**Course Contents**
- Economists' View of Behavior
- Markets, Organizations and the Role of Knowledge
- Demand
- Production and Cost
- Market Structure
- Pricing with Market Power
- Incentive Conflicts and Contracts
- Organizational Architecture
- Incentive Compensation
- Ethics and Organizational Architecture

**Level of Course**
Master's, Advanced

**Readings**

**Teaching Methods**
Lectures; problem solving; presentations, analysis and discussion of cases (Wall Street Journal, Fortune, Forbes,…); discussions on the Discussion Board (online)

**Assessment Methods**
Midterms (2), final exam, class preparation and contribution

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**BUS 602 Accounting and Financial Analysis**

**Course code:** BUS 602

**Semester:** 1
**Lecturer:** Assoc. Prof. Bruce Dehning, Ph.D.
**Year of Study:** 1
**Course Type:** required; MBA

**Hours per week:** 48 (3 weekends)
**US-Credits:** 4

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Describe extant accounting systems and the preparation and interpretation of financial statements
- Evaluate the usefulness and limitations of accounting information for effective decision making
- Describe how accounting information is used for strategic planning and performance evaluation.

**Prerequisites**
BUS 600

**Course Contents**
- Preparation of financial statements
- Financial statement analysis
- Income measurement
- Asset valuation and reporting
- Liability valuation and reporting
- Concepts and behavior of costs
- Product costing
- Cost-volume-profit relationships
- Decision-making: relevant costs and benefits
- Performance measurement and evaluation

**Level of Course**
Master’s, Advanced

**Readings**

**Teaching Methods**
Lectures, problem solving, discussion of cases

**Assessment Methods**
Midterm exam, final exam, case preparation and presentation

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**BUS 603 Statistics for Business Decisions**

**Course code:** BUS 603

**Semester:** 1
**Lecturer:** Prof. RNDr. Jan Hanousek, CSc.
**Year of Study:** 1
**Course Type:** required; MBA

**Hours per week:** 36 (3 weekends)
**US-Credits:** 3

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Edit and analyze economic and business data, and describe its statistical nature
- Comprehend the use of statistical inference, hypothesis testing, and sampling to gain insights into the characteristics of a population
- Comprehend the use of correlation and regression analysis to find relationships among business and economic variables
- Comprehend the evaluation of data and use of critical judgment in forming business decisions..

**Prerequisites**
BUS 600

**Course Contents**
- Sources of business and economic data
- Frequency distributions, Measures of dispersion and skewness
- Probability theory, probability distributions
- Sampling, sampling distributions and estimation
- Tests of hypotheses
- Correlation and regression analysis
- Special Topics (chi-squared test, F-test, ANOVA)

**Level of Course**
Master’s, Advanced

**Readings**

**Teaching Methods**
Lecture, problems solving (focus on managerial decision making problems)

**Assessment Methods**
Midterms (2) and final exam, homework and computer assignments, short projects (use of Excel, hypothesis testing, running a regression model)

**Language of Instruction**
English

**Mode of Delivery**
Face to face

**Recommended Optional Program Components**
None
BUS 604 Organization Design and Behavior

Lecturer
Assoc. Prof. Cris Giannantonio, Ph.D.
Assoc. Prof. Amy Hanson, Ph.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Diagnose and correct organizational problems
- Improve skills in maximizing firm value by effectively managing individuals and groups
- Improve skills in maximizing firm value by designing organizations that efficiently and effectively exploit changing market opportunities.

Prerequisites
BUS 601

Course Contents
This course introduces the tools, techniques, and skills necessary to increase the capacity of firms to do that. Building on insights from economics, this course teaches students how to align incentives, identify and change employee preferences, assign decision rights, and select and retain appropriate employees. Mostly importantly, this course will describe how a firm can be designed and managed to reduce the bureaucratic behavior that destroys value in organizations.

Level of Course
Master’s, Advanced

Readings

Teaching Methods
Lectures, case studies analysis

Assessment Methods
Midterm exams (2), final exam, case analyses, group report and oral presentation

BUS 605 Marketing Management

Lecturer
Assoc. Prof. Prashanth Nyer, Ph.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Outline the role of marketing within the organization and to develop the ability to define and analyze the decision problems dealt with by marketing managers
- Refine decision-making and analytical abilities and the ability to express the results orally and in writing
- Survey current developments in marketing science and theory, and analytical concepts and techniques relevant for marketing decision making, with an emphasis on demand analysis, cost-volume-profit relationships, and the economics of customer retention.

Prerequisites
BUS 601, BUS 602, BUS 603

Course Contents
- Antecedents and Consequences of Customer Satisfaction
- Calculation of Customer Lifetime Value
- Introduction to Marketing Planning
- Marketing Research including the use of Statistics in Making Marketing Decisions
- Segmentation, Targeting and Positioning
- Product Strategies
- Pricing Strategies
- Promotional Strategies

Level of Course
Master’s, Advanced

Readings

Teaching Methods
Lectures, online lectures, offline learning modules, marketing simulation exercise (analysis of marketing research reports, refinement of decisions)

Assessment Methods
Midterm exam, final exam, case analysis, marketing simulation, team and individual assignments, and class participation

**BUS 606 Operations and Technology Management**

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<thead>
<tr>
<th>Course code:</th>
<th>BUS 606</th>
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<td>Hours p. week:</td>
<td>48 (3 weekends)</td>
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<td>US-Credits:</td>
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Lecturer
Ing. Milan Šlapák, Ph.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Expose students to a wide range of activities that comprise Production & Operations Management
- Provide students with some experience in developing operations strategy and operating policies for both manufacturing and service operations
- Provide students with some experience at dealing with the basic issues and economic trade-offs which face an operations manager
- Enable students to analyze data with basic models in areas like location planning, layout planning, inventory management, project management, and quality control. Use of an Excel-based software is encouraged to solve complex problems

Prerequisites
BUS 602, BUS 603

Course Contents
Students analyze the management of operations and technology in both production and service industries. Topics include operations and technology strategy, project management, product and service design, capacity and location planning, supply chain management, and total quality management. Students examine the tradeoffs involved in operations decisions and the application of software tools to solve these problems.

Level of Course
Master’s, Advanced

Readings

Teaching Methods
Lecture, case studies analysis, class discussion, group project (operations analysis of a specific company)

Assessment Methods
Midterm exams (2), final exam, case presentation/critique, student participation
BUS 607  Financial Management

Lecturer
Assoc. Prof. Jack Broughton, Ph.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Comprehend the basic theory of modern corporate finance
- Demonstrate the application of theory to financial decision making
- Use in praxis basic methods of corporate finance and financial statement analysis.

Prerequisites
BUS 601, BUS 602, BUS 603

Course Contents
- The financial sector of the economy
- Financial forecasting, planning and control
- Working capital management
- Short-term, and long-term financing
- Risk and return
- Cost of capital, Capital budgeting, Capital structure
- Dividend policy
- Stock and bond valuation, Corporate valuation

Level of Course
Master’s, Advanced

Readings

Teaching Methods
Lecture, problems solving, group and individual assignments

Assessment Methods
Midterm, final exam, written group and/or individual case analyses, assigned readings and handouts

BUS 610  Understanding the Global Business Environment

Lecturer
Assoc. Prof. Noel Murray, Ph.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand and appreciation of how a global perspective can create value for a firm as well as for the world economy
- Develop an ability to apply international business concepts, via case study analysis, to diagnose problems of international firms, to recommend and communicate a course of action
- Obtain knowledge of international organizations and agreements that regulate international business activities
- Learn to integrate knowledge from different areas of business in a global business environment.

Prerequisites
BUS 604, BUS 605, BUS 607

Course code:  BUS 607
Semester:  2
Year of Study:  1
Course Type:  required; MBA
Hours p. week:  48 (3 weekends)
US-Credits:  4

Course code:  BUS 610
Semester:  2
Year of Study:  1
Course Type:  required; MBA
Hours p. week:  48 (3 weekends)
US-Credits:  4
Course Contents
- Globalization and Political Economy
- International Trade Theory
- Global Culture Analysis
- Regional Economic Integration
- Political Economy of International Trade
- Foreign Direct Investment
- Country Risk Analysis
- Foreign Exchange Market
- International Monetary System
- Strategy of Global Business
- Global Marketing Strategy
- Global Human Resource Management

Level of Course
Master’s, Advanced

Readings

Teaching Methods
Due to the lecture-discussion format, regular class participation is essential

Assessment Methods
Midterm, final exam, term project, six case analyses

**BUS 612 Strategic Management**

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Lecturer
Prof. Tom Turk, Ph.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Learn to integrate tools and concepts from economics, finance, accounting, management, and marketing and to develop the skill of making informed decisions that affect the direction and performance of the firm
- Understand the circumstances under which various strategic options including acquisitions, divestitures, digital strategies and international strategies offer the greatest potential to acquire and sustain a competitive advantage
- Enhance their capabilities in persuasively communicating strategic analyses orally and in writing
- Develop the ability to do significant field research on strategic problems and present strategic recommendations professionally.

Prerequisites
All MBA required courses

Course Contents
Students focus on the requirements for sustaining competitive advantage and the implications of these requirements for market positioning, diversification, acquisitions, joint ventures, corporate restructuring, and other decisions that can significantly affect firm value. This course also requires students to demonstrate significant business research and presentation skills by forming teams to analyze a strategic issue facing an actual firm. Recommendations based on that analysis are presented and defended orally and in writing and judged by a panel of professors and business leaders. Main topics covered include:
- Requirements for Sustaining Competitive Advantage.
- Macro Environmental Analysis, External Industry Analysis, Internal Company Analysis
- The Strategic Management Process, Business (SBU) Level Strategies
- Diversification and Corporate Restructuring, Mergers and Acquisitions
- Digital and Internet-related Strategies, International Strategies
Level of Course
Master’s, Advanced

Readings

Teaching Methods
Lectures, case method instruction focused on application of strategic analysis and techniques, 2 major projects: a Group Case Analysis and a Group Field Study Strategic Audit.

Assessment Methods
Case study analysis, presentation (2 individual, 2 groups), class participation

**BUS 649 Internship**

**Course code:** BUS 649  
**Semester:** 1 or 2  
**Year of Study:** 3  
**Course Type:** required; MABLIM  
**Hours p. week:** 3  
**ECTS-Credits:** 6

**Lecturer**
Supervision by Dean/Assistant Dean of the School of Business Administration

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Demonstrate practical professional experience that is relevant to the discipline and practice of Business and Law
- Use the knowledge and skills maintained in the program in the real professional environment
- Comprehend the links between theory and practical application of the concepts and describe it

**Prerequisites**
Approval of the Dean/Assistant Dean of the School of Business Administration

**Course Contents**
This course is specifically designed work experience in a business organization. The course requires that the position include significant learning tasks not previously acquired in other positions. Written reports and/or assigned readings must be undertaken. The course is for third-year or fourth-year students only.

**Level of Course**
Masters’s

**Readings**
N/A

**Teaching Methods**
N/A

**Assessment Methods**
Final paper, reports from work, evaluation by a supervisor

**CIS 161 Computer Information Systems**

**Course code:** CIS 161  
**Semester:** 1 or 2  
**Year of Study:** 1  
**Course Type:** GEC  
**Hours p. week:** 3  
**ECTS-Credits:** 6

**Lecturer**
Pramod Dasan, MSc., MBA  
Doc. RNDr. Vladislav Kuboň, Ph.D.  
Jeff Medeiros, MBA  
RNDr. David Obdržálek

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Comprehend and have a clear understanding of current and future developments in IT
- Understand the Computer Architecture – Processing, Memory, Input and Output computer representation
- Understand high level overview of Operating systems & Software Development
- Understand various type of computer networks
- Understand concept of e-Business Application, Business Intelligence.
- Work with Word Processor – text formatting, working with tables, spell checks & page formatting.
- Work with Spread Sheets – formulas, sorting, filtering, Pivot tables, graphs, what if analysis
- Work with Presentation – basic presentation, managing presentation, customizing presentation

Prerequisites
None

Course Contents
The purpose of the course is to introduce students to the basic features and uses of computer and information systems. The course will start with an introduction to the origins of computing, move into the technical foundations of computing; continue with a discussion of hardware, software, and operating systems. The bulk of the class, however, will relate to the introduction to and use of popular software applications which will be useful to you in your academic and professional careers.

Level of Course
Bachelor’s, Introductory

Readings
Laudon, Kenneth and Laudon, Jane: Management Information Systems. Prentice Hall, 2005
Two course readers composed predominantly from on-line materials (from www.howstuffworks.org) by Vladislav Kuboň

Teaching Methods
Lectures and hands-on exercises

Assessment Methods
Midterm exam, final exam, homework assignments, project presentation

CIS 261 Business Information Systems

Course code: CIS 261
Semester: 1 or 2
Year of Study: 2
Course Type: required: B.A. in BA
ECTS-Credits: 6

Lecturer
Doc. RNDr. Vladislav Kuboň, Ph.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Comprehend and have a clear understanding of the differences between data and information, spreadsheets and databases, traditional file systems and modern DBMS
- Understand how business information systems work, why they are necessary in today’s business and what profits they can bring if used in a correct and effective way
- Understand the social and ethical issues related to the use of IS
- Design and implement a simple database in MS Office Base or Microsoft Access
- Understand the security threats of modern IT
- Understand methods of data capture, data validation and data protection.

Prerequisites
CIS 161

Course Contents
This course requires a basic familiarity with personal computers from the point of view of a user. It will provide the students with knowledge how business information systems work, why they are necessary in today’s business and what profits they can bring if used in a correct and effective way. The course will consist of two parts, theoretical and practical. The theoretical part will provide the background for some practical experiments with office automation software.
Level of Course
Bachelor’s, Intermediate

Readings
Recommended Materials
Slides used in the classroom (Available on Google Apps)
DFD tutorial (Available in Google Apps)
BIS study help (Available in Google Apps)


Teaching Methods
Lectures and hands-on exercises

Assessment Methods
Midterm exam, final exam, homework assignments

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**COM 101 Composition I**

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**Lecturer**
Ivan Gutierrez, M.A.
Daniel Padolsky, M.A.
Stephan Delbos, M.A.
Mgr. Emily Thomson

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Develop and improve essential writing skills
- Get a firm grasp of the mechanics of English grammar and usage
- Write the essays and reports that form a major part of study

**Prerequisites**
None

**Course Contents**
The aim of this course is to improve students’ writing skills in English and to prepare them for more demanding writing assignments they will encounter throughout their university career.
The course will focus on the essay form, but will also explore other styles of creative and technical writing.
Example essays will be discussed in class and students will work on all aspects of the writing process, from brainstorming to final editing. An emphasis will be placed on organization and use of English, and students will do grammar exercises and activities in every session, as well as in-class writing.

**Level of Course**
Bachelor’s, Introductory

**Readings**

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Short writing assignments, quizzes, final paper
COM 102 Composition II

Lecturer
Tony Ozuna, M.A.
Ivan Gutierrez, M.A.
Stephan Delbos, M.A.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Comprehend and have a clear understanding of the concept of a research paper
- Understand and analyze given text and outside sources
- Develop the skills to write a research paper
- Gain the ability to formulate a thesis
- Write with clarity, revise and edit
- Find useful sources to defend your argument

Prerequisites
Composition I

Course Contents
This second part of the Composition curriculum builds upon what has been covered in COM 101 and concentrates on improving writing style and helping students develop the skills required to produce an academic research paper. These skills include summary writing, critical reading, note taking, library research, field research, working with primary and secondary sources, bibliographical techniques, finding a topic and organizing formal writing.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Lectures, group work, discussions

Assessment Methods
3 short essays, presentations, final essay

COM 110 Public Speaking

Lecturer
Mary Angiolillo, Ph.D.

Learning Outcomes
Upon successful completion of this course, the students will be able to:
- Apply the exercises for freeing the voice for better projection and resonance
- Demonstrate the basics for effective contact with a group of listeners
- Practice organizational patterns for types of presentations, particularly those to inform, to demonstrate and to persuade
- Gain confidence as a speaker through practice and knowledge of tools for effective presentations
- Understand various positive and negative roles one can play in group communication.

Prerequisites
None
**Course Contents**
The communication process, listening, impromptu speeches; freeing the voice and body, listening, outlining; personal experience speech; organizational patterns, beginning and ending speeches; delivering another person’s speech from an outline; informative speech; persuasive speaking, appeals, Maslow’s hierarchy of needs; audience analysis, reasoning with evidence and argument, Monroe pattern for persuasion; effective communication in groups.

**Level of Course**
Bachelor’s, Introductory

**Readings**

Additional material distributed in class

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
2 short tests, 2 minor speeches, 3 major speeches.

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**COM 200 Introduction to Mass Communication**

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**Lecturer**
Etienne Augé, Ph.D.
DeAnna DeRosa, M.S., D.P.A.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Understand structures and practices of mass communication
- Have an awareness of the social, political, cultural, and economic factors that affect the production and reception of media messages
- Use the tools to analyze media messages
- Critically engage with the media around them

**Prerequisites**
None

**Course Contents**
History of media technologies, the economics of media, making the news, alternative media, advertising in society, ideology, the public, activism, and media, media effects, the emerging global order.

**Level of Course**
Bachelor’s, Introductory

**Readings**

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Presentation, essay, mid-term exam, final exam
# COM 201 Intercultural Communication

**Course code:** COM 201  
**Semester:** 1  
**Year of study:** 1  
**Course type:** required: B.A. in JC  
req./opt.: B.A. in HSC  
elective: B.A. in IR  
**Hours p. week:** 3  
**ECTS credits:** 6

## Lecturer

Prof. Eva Eckert, Ph.D.

### Learning Outcomes

Upon successful completion of this course, students will be able to:

- Comprehend the concepts of communication, culture and language from diverse theoretical perspectives, studied their interconnection and application in various language cultures;
- Analyze key reading on ICC;
- Explore, questioned and compared ICC concepts relevant to social networking, negotiation, politeness strategies and social rituals of diverse traditions;
- Assess the concepts of migration, race and ethnicity, majority vs. minorities, equality vs. social exclusion as social forces complicating traditional sociocultural landscapes;
- Present a research thesis: explain an ICC dilemma or issue and proposed a resolution;
- Collect and evaluated data from speakers’ interactions, behaviors and conflicts;
- Write a research paper.

### Prerequisites

None

### Course Contents

**INTERCULTURAL COMMUNICATION** is an intermediate course that examines the interaction of culture, communication and language; leads you to investigate social channels and factors supporting or preventing communication; studies cultural diversity of networks in which speakers use language in their families, villages, immigrant communities, and professional and political groupings; tracks language borders marking gender, age, motivation, social status, class, ethnicity and race; and investigates trends of migration, globalization and language shift.

### Level of Course

Bachelor’s, Intermediate

### Readings

- Bloomer, Griffiths and Merrison (eds.). Language in Use: A Reader. Routledge, 2011

### Teaching Methods

Seminar presentations and discussion

### Assessment Methods

Attendance, class preparation and participation, portfolio, project

---

# COM 220 Language Policy

**Course code:** COM 220  
**Semester:** 1  
**Year of study:** 3  
**Course type:** reg./opt.: B.A. in HSC, PS  
**Hours p. week:** 3  
**ECTS credits:** 6

## Lecturer

Prof. Eva Eckert, Ph.D.
Learning Outcomes
Upon completion of the course, students will be able to:
- Discover the interrelation of public policy and social and political status of language;
- Review problems and ways to resolve them through the application of language policy, incl. precedents and cases of specific language policies throughout the world;
- Differentiate between issues of local language management and global language policy;
- Evaluate ongoing processes of setting up official, national and standard languages in regions of political and social strife, and issues related to national hierarchy, ethnic exclusion et al.
- Collect and analyze data of ongoing policy negotiations.

Prerequisites
None

Course Contents
Language Policy examines the interaction of politics, management and language; investigates the status of official or standard languages vs. those of migrants and ethnic minorities; studies conflicts of dominant and dominated speakers; follows EU Charter for Minority Languages and its application throughout Europe; investigates human rights of migrants and ethnic minorities with respect to mother languages; tackles local policies and issues of political correctness with respect to linguistic and cultural diversity of gender, age, class, ethnicity and race.

Level of Course
Bachelor’s, Intermediate

Readings
Austin, P. and J. Sallabank (eds.). The Cambridge Handbook of Endangered Languages. 2011

Teaching Methods
Lectures, discussions

Assessment Methods
Mid-term exam, final exam

COM 302 Public Relations & The Media

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Lecturer
DeAnna DeRosa, M.S., D.P.A.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand and define public relations and its purpose
- Understand and apply the four-step public relations process (research, action plan/program planning, communication tactics/implementation plan and evaluation)
- Understand some of the legal and ethical concerns of public relations practitioners by analysing case studies
- Define career opportunities in public relations
- Explain how public relations practitioners influence and interact with their publics, including the media.
- Define the difference between public relations, journalism, advertising and marketing.
- Design a public relations campaign promotion a product or company.
- Identify and problem solve in the following PR areas: product (or consumer PR), financial PR, crisis communications.
- Demonstrate critical thinking skills.
- Participate in group work while making individual decisions (particularly in ethical dilemmas).

**Prerequisites**

COM 200

**Course Contents**

What is Public Relations?; Careers in Public Relations; Managing Competition and Conflict; Growth of a Profession; Today’s Practice; Research and Campaign Planning; Communication and Measurement; Persuasion and Public Opinion; Ethics and the Law; Reaching Diverse Audiences; The Internet and Social Media; Public Relations Tactics.

**Level of Course**

Bachelor’s, Advanced

**Readings**


**Teaching Methods**

Lectures, discussions

**Assessment Methods**

Exam, class participation, project

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**COM 351 Creative Writing**

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**Lecturer**

Stephan Delbos, M.A

Joe Sherman, M.B.A.

**Learning Outcomes**

Upon successful completion of this course the students will be able to:

- Better understand creative writing techniques and how to put them to work in a variety of forms.
- Demonstrate understanding and improved writing skills, along with the ability to penetrate and portray a place - Prague - more deeply.

**Prerequisites**

None

**Course Contents**

Let us distill this magic into prose and verse, making the course a creative celebration - or damnation, as the case may be - of Prague. My primary form is creative nonfiction, and so I encourage travel essays, personal essays, and off-the-wall essays about Prague. But I also encourage - and have lately been writing - poetry about the city from my expat American’s viewpoint (I’ve written some trilingual poetry set in Prague, and would encourage you to try such experiments). And I encourage fiction and drama experiments set in or somehow related to Prague. Finally, I welcome work in the new realm of digital creative writing, and for this we’ll have the guidance of our guest lecturer Zuzana Husarova, a 2011 Slovak Fulbright Scholar of digital creative writing.

Of course before celebration comes hard work, and I am known for working would-be writers in order to hone their skills. You’ll write two pieces and have them reviewed in peer workshops, along with rewrites. Also, I want you to keep a journal of your writing during this course, which will include short written responses to reading assignments during the first half of the course.

**Level of Course**

Bachelor’s, Advanced
**Readings**
Additional materials posted on course website, to be announced.

**Teaching Methods**
Lectures, discussions, writing exercises, workshops

**Assessment Methods**
Exam, class participation

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**COM 380 Language & Power**

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<th>Course code:</th>
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<td>Course type:</td>
<td>reg./opt.: B.A. in HSC, PS elective: B.A. in JC</td>
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**Lecturer**
Prof. Eva Eckert, Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Gained insight into the human culture, language and mind
- Defined core concepts and questions
- Identified sound types, brain organization for language, relevant components of anatomy
- Compared and comprehend the logic of sounds and grammars across languages
- Collected and analyze data on children, multilinguals, etc.
- Researched a topic, present it in class and write up a research paper.

**Prerequisites**
None

**Course Contents**
Language and power form a symbiosis that has been forever explored and debated by philosophers, poets and linguists. Power shapes languages and languages generate power. Language defines humanity and represents its unique communication system. But its true power lies in transferring information, constructing histories, cultures and identities, setting up networks, channeling emotions and defining esthetics. Language has power over us, and we succumb to its rules. Language is exploited in politics, media and advertising to manipulate and control. Living in and using language presupposes social and emotional engagement. Language and Power analyzes essays on language, power and violence by thinkers such as Orwell, Žižek, Chomsky and others, and dwells on questions such as: Do all humans have “language”? Are those with writing more powerful than those without it? Do we all have the right to speak a maternal tongue and form a community around it? Are multilinguals more powerful than monolinguals? For a language to become powerful does it depend on social management? Et al.

**Level of Course**
Bachelor’s, Advanced/ Master’s

**Readings**
*Language Files*. Ohio State University Press, 10th edition, 2007
Orwell, G. *Politics and the English Language*. 1st ed. 1946

**Supporting Materials**
Video In Search of the First Language, Let There Be Words
Video series The Story of English, *Do you Speak "American"?*
http://www.youtube.com/watch?v=W68VaOuY6ew&feature=related
Orwell, G. Readings Bachelor's, Advanced/Master's Level of Course

For a language to become powerful does it depend on social management? Et al. a maternal tongue and for a community around it? Are multilinguals more powerful than monolinguals? "language"? Are those with writing more powerful than those without it? Do we all have the right to speak such as Orwell, Žižek, Chomsky and others, and dwells on esthetics. Language has power over us, and we succumb to its rules. Language is exploited in politics, represents its unique communication system. But its true power lies in transferring information, and linguists. Power shapes languages and languages generate power. Language defines humanity and Language and power form a symbiosis that has been forever explored and debated by philosophers, poets

Course Code: COM 581

Semester: 1 or 2
Year of study: 1
Course type: reg./opt.: M.A. in HUM
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Analyze problems and conflicts related to the course topics
- Identify factors relevant to investigation of cases and situations
- Collect and analyze primary data
- Understand and apply qualitative research methods based in structured interviews, participant observation, group surveys, questionnaires etc.
- Choose and/or design an investigation strategy and research method
- Analyze and interpret statistical data (such as population census)

Prerequisites
None

Course Contents
The course offers an examination of published case studies on language, society, culture and communication and research methods applied in respective cases. It leads students to analyzing relevant factors involved in particular cases, identifying relevant factors determining the setup and direction of one’s research, studying comparable situations in need of investigation and applying outcomes of the analyses to personal research during the semester and M.A. thesis. Students are guided individually through projects, data organization and presentation, and involved in peer evaluation.

Level of Course
Master’s

Readings

Required reading:
Recommended reading:

Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term and Final Exam

<table>
<thead>
<tr>
<th>CZE 100 Elementary Czech Language &amp; Culture</th>
<th>Course code: CZE 100</th>
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</thead>
<tbody>
<tr>
<td>Lecturer</td>
<td></td>
</tr>
<tr>
<td>Mgr. Slavěna Brownová, M.A.</td>
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<tr>
<td>Mgr. Marek Columby</td>
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<tr>
<td>Prof. Eva Eckert, Ph.D.</td>
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<tr>
<td>PhDr. Milena Kelly</td>
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<table>
<thead>
<tr>
<th>Learning Outcomes</th>
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<tbody>
<tr>
<td>Upon successful completion of this course, students will be able to:</td>
<td></td>
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<tr>
<td>- Comprehend and master basic communicative strategies of Czech speakers</td>
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<tr>
<td>- Demonstrate developed elementary speaking, reading and listening skills to deal with any foreign language</td>
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<tr>
<td>- Comprehend the sounds of a new language and their patterns</td>
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<tr>
<td>- Engage in elementary conversations, i.e., ask questions, give commands, seek information and describe the surroundings</td>
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<tr>
<td>- Use lexical supply focused on the description of self and the immediate environment, and topics relevant to student life, studying abroad and life in the city</td>
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<tr>
<td>- Compare the characteristics of the Czech and English cultural universe</td>
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<tr>
<td>- Outline the key events of Czech history and politics</td>
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<table>
<thead>
<tr>
<th>Prerequisites</th>
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<tbody>
<tr>
<td>None</td>
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<thead>
<tr>
<th>Course Contents</th>
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<tbody>
<tr>
<td>This course aims at stimulating students to interact in a new language with Czech cultural environment, and develop their own path through the Czech linguistic landscape. The course introduces relevant topics of Czech Studies and explores Czech culture, arts and linguistic legacy in relevant cultural, historical, and theoretical contexts. The course is a journey into the Czech cultural universe shaped by history, mind concepts and traditions. It includes field trips (investigating Czech language landscape of Prague) and films by Czech directors.</td>
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<table>
<thead>
<tr>
<th>Level of Course</th>
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<tbody>
<tr>
<td>Bachelor’s, Intermediate</td>
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<table>
<thead>
<tr>
<th>Readings</th>
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<tbody>
<tr>
<td>Required Readings:</td>
<td></td>
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<tr>
<td>Holá Lída and Bořová Pavla. Čeština Expres. Akropolis.</td>
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<tr>
<td>Recommended Readings:</td>
<td></td>
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<tr>
<td>online:</td>
<td></td>
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</tbody>
</table>
CZE 101  Elementary Czech

**Lecturer**
- Mgr. Slavěna Brownová, M.A.
- Mgr. Marek Columby
- Mgr. Ivana Štěpánková
- Mgr. Hana Waissarová, Ph.D.

**Course code:** CZE 101

**Semester:** 1 or 2

**Year of study:** 1, 2 or 3

**Course type:** elective: B.A. in PS

**Hours p. week:** 3

**ECTS credits:** 6

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Develop an essential understanding and usage of the Czech language
- Acquire the correct pronunciation of Czech, mastering basic communication skills in various areas of language interaction (social Czech, prices/shopping, ordering drinks and food, asking directions, etc.), and presenting the language as a rich cultural heritage
- Be able to distinguish Czech grammar structure in use, as well as its characteristic features in relation to other Slavonic languages, referring to other Indo-European languages
- Learn several Czech folk songs and a field trip will be organized.

**Prerequisites**
None

**Course Contents**
- Czech cases - nominative, genitive, dative, accusative, vocative, locative, instrumental

**Level of Course**
Bachelor's, Introductory

**Readings**
- Various supplementary materials and texts

**Teaching Methods**
- Lectures, discussions

**Assessment Methods**
- Class participation and presentation, mid-term, final test

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**ECO 105  Introduction to Economic Thought**

**Lecturer**
- Robert Ellmann, J.D., M.Phil.

**Course code:** ECO 105

**Semester:** 1 or 2

**Year of Study:** 1

**Course Type:** required: B.A. in PS, HSC, JEW, JC

**Hours p. week:** 3

**ECTS-Credits:** 6

**Learning Outcomes**
Upon successful completion of this course, students will:
- Be aware of the history of economic ideas
- Have an insight into fundamentals of microeconomics and macroeconomics
- Be able comprehend economic concepts and how the markets work

**Prerequisites**
None

**Course Contents**
This course covers the ideas of major economists from Smith and Malthus through 20th Century theorists. The material will illustrate major themes in Economics from the operation of Markets through Macroeconomic theories of modern economies. Students should gain both a basic understanding of market economic and a view of economics as a method of analysis which provides insights into the behavior of individuals, markets and national economies.

**Level of Course**
Bachelor’s, Introductory

**Readings**
Keynes, J.M. *Economic Consequences of the Peace*, 1919.

**Teaching Methods**
Lectures, discussions, applications of theory to real-world problems

**Assessment Methods**
Final exam, written essay, homework assignments

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**ECO 110 Introduction to Macroeconomics**

<table>
<thead>
<tr>
<th>Course code:</th>
<th>ECO 110</th>
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<tr>
<td>Semester:</td>
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<td>Course Type:</td>
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<tr>
<td>Hours p. week:</td>
<td>3</td>
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<tr>
<td>ECTS-Credits:</td>
<td>6</td>
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**Lecturer**
Robert Ellmann, J.D., M.Phil.
Marek Hudík, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Discuss and analyze macroeconomic events using standard economic concepts such as demand and supply;
- Determine nominal and real GDP; Connect fluctuations in inflation, unemployment and economic growth;
- Identify the categories of national income accounting;
- Understand the goals, tools and limitations of fiscal and monetary policies;
- Understand the basic working of financial markets; understand the role of private finance in public debt markets;
- Realize the international linkages between economies
- Understand the main macroeconomic statistics, be able to work with the data and produce simple macroeconomic analyses.
- Understand explanations of the current economic crisis
- Realize the existence of different historical schools of economic thought and the differences between them – namely to recognize the basic differences between Classical, Neo-Classical and Monetarist theories.

**Prerequisites**
None

**Course Contents**
An introduction to macroeconomic theory. This course employs standard macroeconomic approaches and looks at the economy as a whole to gain an understanding of how it works. The course introduces the main macroeconomics concepts and topics: GDP, economic growth, national income, unemployment, inflation,
the role of government, fiscal policy, the role of central banks and monetary policy, international monetary arrangements, bubbles and crashes. Students will learn why some countries are rich while others are not, what causes the unemployment or what the effects of inflation are. In addition, the course includes research concerning capitalist economies since the recent world-wide economic crash.

**Level of Course**
Bachelor’s, Bachelor’s, Introductory

**Readings**
<http://www.bankofengland.co.uk/about/pdfs/whatthebankdoes1.pdf>

**Teaching Methods**
Lectures explaining theory by brainstorming with students, using illustrative examples from news, drawing graphs, homework and occasional quizzes

**Assessment Methods**
Midterm exam, final exam, homework assignments, quizzes, essay

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**ECO 120 Introduction to Microeconomics**

<table>
<thead>
<tr>
<th>Course code:</th>
<th>ECO 120</th>
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<tr>
<td>Semester:</td>
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<td>Year of Study:</td>
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<td>Course Type:</td>
<td>GEC</td>
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<tr>
<td>Hours p. week:</td>
<td>3</td>
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<td>ECTS-Credits:</td>
<td>6</td>
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</table>

**Lecturer**
Ing. Peter Bolcha, Ph.D.
Robert Ellmann, J.D., M.Phil.
Ing. Marek Hudík, Ph.D.
Mgr. Katarina Stehlíková, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Have a clear understanding of the necessary terminology as consumer, producer, market, prices, regulations, taxes, externalities etc.;
- Comprehend the basic concepts of economic thinking as benefits, costs, market interactions, consumption, production, competition, demand, supply;
- Understand and analyze simple models describing the market environment and the behavior of its agents, for example: demand and supply diagram (in all basic market);
- models as perfect competition, monopoly etc.), production possibility frontier and strategic interactions (games);
- Place the studied concepts in the context of real life situations, analyze social interactions and phenomena by application of above mentioned tools;
- Understand effects of microeconomic policies on the market outcomes, including welfare considerations.

**Prerequisites**
None

**Course Contents**
A basic introduction to microeconomic theory. This course explores those theories that explain in detail how an economy works. It introduces supply and demand, the firm, price theory, production and cost, with an application of these and other relevant theories to problems in the market economy. In this course, we will study different types of market structure, different kinds of firms’ reaction to customers’ demand.
and competitors’ strategy and government interventions. Special attention will be devoted to game theory and strategic interactions. All the concepts will be applied on real life examples.

**Level of Course**
Bachelor’s, Introductory

**Readings**
Mankiw, Gregory N. *Principles of Microeconomics*. South-Western Pub., 7th Edition 2014, (Editions after 2008 can be used)
Nicholson, W., Snyder, C. *Microeconomic theory: basic principles and extension*. Mason, OH: Cengage Learning; 11th edition, 2012 (older editions can be used)

**Teaching Methods**
Lectures, discussions, applications of theory to real-world problems

**Assessment Methods**
Midterm exam, final exam, homework assignments and quizzes

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**ECO 300 International Economics**

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<thead>
<tr>
<th>Course code:</th>
<th>ECO 300</th>
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<td>Semester:</td>
<td>1 or 2</td>
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<tr>
<td>Year of Study:</td>
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<tr>
<td>Course Type:</td>
<td>req./opt.: B.A. in BA</td>
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<tr>
<td>Hours p. week:</td>
<td>3</td>
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<td>ECTS-Credits:</td>
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**Lecturer**
Doc. Ing. Vladimír Benáček, CSc.
Mgr. Ing. Pavla Nikolovová, M.A.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Understand the theoretical as well as practical aspects of international trade, international finance and international economics
- Describe what international trade policy is
- Identify the role of regional economic integrations
- Comprehend basic international trade models and links to international finance
- Link the theoretical concepts of international trade to empirical evidence
- Identify key issues in trade policy of different countries and communicate it to the audience
- Analyze and present data on functioning of economics in the globalized world
- Analyze the benefits and costs of trade barriers and regulations using standard economic tools, present and defend the arguments.

**Prerequisites**
ECO 110, ECO 120

**Course Contents**
This course applies principles of economics to the functioning of international markets. Part one of the course examines reasons for, and consequences of, international trade. We will also analyze the effects of policies and regulations on the economy. Part two focuses on international finance, basic open economy macroeconomics, global finances and foreign exchange and their effects on national economies. We will also examine domestic economic policy in the context of globalized markets.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

*Required reading:*
Mankiw, Gregory N. *Principles of Microeconomics*. South-Western Pub., 7th Edition 2014, (Editions after 2008 can be used)

Research articles, handouts and other supporting materials will be provided through the course webpage.
Recommended reading:

Teaching Methods
Lecture, case study, practical examples based on theories, in-class discussion, students’ short presentations

Assessment Methods
Midterm exam, final exam, homework assignments

**ECO 320 EU Market and Business Policies**

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<thead>
<tr>
<th>Course code:</th>
<th>ECO 320</th>
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<tr>
<td>Semester:</td>
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<td>Year of Study:</td>
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<tr>
<td>Course Type:</td>
<td>elective: B.A. in BA</td>
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<tr>
<td>Hours p. week:</td>
<td>3</td>
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<tr>
<td>ECTS-Credits:</td>
<td>6</td>
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**Lecturer**
Pietro Andrea Podda, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Understand European Economic Integration and the institutional structure of the European Union
- Develop familiarity with the most important market related and market based EU policies
- Identify and solve problems related to these policies in the business policies and strategies. To be able to analyze case studies where these particular policies are relevant
- Present the results of one’s own analysis and defend the position using the standard terminology.

**Prerequisites**
ECO 110, ECO 120

**Course Contents**
The course aims at presenting market related policies of the European Union (EU) and their impact on business companies. The course will be divided into two parts. The first will familiarize students with the main institutions of EU, whereas the second will focus on EU market and on the business-related policies of EU (i.e., labor market policy, financial market regulation, competition policy and state aid).

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Recommended reading:**

**Teaching Methods**
Lectures, readings, discussion, case study

**Assessment Methods**
Midterm exam, final exam, homework, quizzes

**ECO 322 Behavioral Economics**

<table>
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<tr>
<th>Course code:</th>
<th>ECO 322</th>
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<td>Semester:</td>
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<tr>
<td>Year of Study:</td>
<td>2 or 3</td>
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<tr>
<td>Course Type:</td>
<td>elective: B.A. in BA</td>
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<tr>
<td>Hours p. week:</td>
<td>3</td>
</tr>
<tr>
<td>ECTS-Credits:</td>
<td>6</td>
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**Lecturer**
Marc Aaron, M.A.
Learning Outcomes
Upon successful completion of this course, students will be able to have:
- An understanding of why we do the things we do and the decisions we make
- An understanding of how thinking and emotions affect individual economic decisions
- An understanding of the behavior of markets and the implications of easing the standard economic assumption that everyone in the economy is rational and selfish, and that instead entertain the possibility that some of the players/activists in the economy are sometimes human.
- An understanding of how uncertainty impacts human judgment and decision-making
- An understanding of why individuals make the choices they do and why people spend money on certain items.

Prerequisites
ECO 120

Course Contents
This class will introduce students to the field of behavioral economics, which combines ideas from psychology with experimental and empirical results to get a better handle on human behavior than has been supplied by traditional economic theory. While many economic courses focus on objective spending and psychology with experimental and empirical results to get a better handle on human behavior than has been This course is a non-technical introduction to the intersection of psychology and economics.

Level of Course
Bachelor’s, Intermediate

Readings
Required readings:
Anderson, Elizabeth. Value in ethics and Economics, 2006
Smelser, Neil J. The Sociology of Economic Life. 2005
Posner, Eric A. Law and Social Norms. 2002
Levitt, Steven D. Freakonomics. 2009
Akerlof, George A. Animal Spirits. 2009

Recommended readings:
Handouts (emails and postings) on specific topics, newspapers, online news sources and readings on the world-wide web. Readings from journals and newspapers available in the library will be assigned.

Teaching Methods
Lectures, discussions, applications of theory to real-world problems, case study

Assessment Methods
Midterm exam, final exam, homework assignments and short papers

ECO 340 Intermediate Microeconomics

Course code: ECO 340

Semester: 1 or 2
Year of Study: 2 or 3
Course Type: elective: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Identify and understand various microeconomic problems from the real-world environment (e.g., behavior of a monopoly, moral hazard, optimal choice of a consumer and a producer under various conditions)
- Explain and apply to specific situation the economic concepts and theories relevant for analysis of firms, consumers and their interaction
- Discuss the application of the theories to specific situations, such as: profit maximization, market equilibrium, government interventions, etc.
- Find appropriate solutions and implement proper actions to remedy/optimize these situations.
Prerequisites
ECO 120, MTH 190

Course Contents
The course builds on the introduction to microeconomics course and develops the main microeconomic topics and theories further using standard microeconomic models. The topics covered are: utility, consumer theory, theory of the firms, theories of the markets, models of monopoly and duopoly markets, perfect competition, introduction to public economics, and externalities.

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
Lectures, discussions, applications of theory to real-world problems, case study

Assessment Methods
Midterm exam, final exam, homework, quizzes

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Analyze strategic situations using game-theoretic tools
- Make better decisions
- Manipulate conditions to get desired outcomes
- Better interpret information presented in media.

Prerequisites
ECO 120, MTH 111

Course Contents
This course provides the student with the basic toolset of a modern approach to analyze strategic interactions, called game theory. The covered material includes situations in which agents decide simultaneously or sequentially, while endowed with either perfect or imperfect information. Basic game-theoretic concepts, such as Nash equilibrium, focal points, mixed strategy equilibrium, backward induction or (perfect) Bayesian equilibrium, are studied and practiced on numerous examples from business, economics and everyday life.

Level of Course
Bachelor’s Honor Class

Readings

Recommended reading:

Teaching Methods
Lectures, problem solving
Assessment Methods
Midterm exam, final exam, homework, quizzes

ECO 342 Global Energy for Business
Course code: ECO 342

Lecturer
Robert Ellmann, J.D., M.Phil.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Describe primary energy supply and use, innovation & trends, especially since the last quarter of the nineteenth century
- Understand and analyze the complex relations between energy, economy & society research, write and present case studies involving energy or energy markets
- Understand pertinent natural science theories
- Recognize the scientific and market challenges faced by energy industries
- Identify major global energy externalities and sustainability issues and critiques of the same.

Prerequisites
ECO 120, MTH 111

Course Contents
The long term trends and milestones in the history of energy revolve around innovations in energy extraction, transportation, conversion, generation, transmission and consumption. These various domains are presented in conjunction with pertinent economic, public policy, scientific and environmental pressures which have at different times and to differing extents affected their evolution. Lectures will emphasize energy trends, crucial technical innovations, the changing resource base, the rise of electricity, the trade in energy commodities, energy economics, forecasting, demand trends, safety and ecological sustainability. This content will be complemented with the expertise of guest speakers from industry and academe, and audiovisual presentations.

Level of Course
Bachelor’s Honor Class

Readings
Required Materials from the list are specified in the schedule. The rest is recommended.
Feely, R., Sabine, C. and V. Fabry. Carbon dioxide and our ocean legacy. Pew Charitable Trust, 2006
B. Fawley, L. Juvenal & I. Petrella (2012): When oil prices jump, is speculation to blame? St. Louis Fed. Please see:
http://www.stlouisfed.org/publications/re/articles/?id=2232
Natural Resources Canada (2010): Review of issues affecting the price of crude oil. Please see:
Intergovernmental Panel on Climate Change (IPCC) (2007): Summary for policymakers. Please see:
United States Geological Survey (2012): Assessment of potential additions to conventional oil and gas
resources of the world (outside the United States) from reserve growth, 2012. Please see:
EPA (2003): Ozone – good up high bad nearby. Please see:
http://www.epa.gov/oaqs001/gooduphigh/ozone.pdf
J. Condliffe (2012): What nuclear radiation does to your body. Please see:
MIT Explained (2010): Climate: if we double the Earth's greenhouse gases, how much will the temperature
change? That's what this number tells you. Please see: http://web.mit.edu/newsoffice/2010/explained-climate-
sensitivity.html
ergy outlook
GEA/IIASA (2012): Global Energy Assessment. On course materials site in folder called zRESEARCH: GEA-
Summary-web.pdf

Teaching Methods
Lectures, problem solving

Assessment Methods
Midterm exam, final exam, homework, quizzes

ECO 500 International Trade

Course code: ECO 500
Course Type: required: M.A. in MABLIM, elective: M.A. in IRD
Semester: 1 or 2
Year of Study: 1
Course Type: required: M.A. in MABLIM, elective: M.A. in IRD
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Describe what international trade policy is about;
- Identify the role of regional economic integrations;
- Comprehend basic international trade models and links to international finance;
- Link the theoretical concepts of international trade to empirical evidence;
- Identify key issues in trade policy of different countries and communicate it to the audience;
- Interpret relevant data.

Prerequisites
None

Course Contents
This course introduces students to international trade in the broader framework of international economics. The
treatments of trade theory and trade policy are balanced to give the student the necessary understanding of
fundamental topics: the gains from trade, the pattern and volume of trade, the role of institutions and the link of
international trade and international finance. It is centered in the treatment of all basic topics of international
trade policy – its instruments, political economy, trade policy in developing countries and controversies in trade
policy, especially in the context of the European Union. It gives basic survey of international trade theory.

Level of Course
Master’s

Readings

Required reading:
Baier, Scott L., and Jeffrey H. Bergstrand. 2007. “Do Free Trade Agreements Actually Increase Members’
Baldwin, Richard, and Charles Wyplosz. 2009. The Economics of European Integration. 3rd edition. London:
McGraw-Hill Higher Education.

**Recommended reading:**

**Teaching Methods**
Lecture, discussion, case analysis

**Assessment Methods**
Presentation in class, research project

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**ECO 543 Economic Aspects of Globalization**

**Course code:** ECO 543

**Lecturer**
Mgr. Ing. Pavla Vozárová, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Understand the evolution of economic globalization, its causes and its impacts
- Comprehend what FDI is and have a clear understanding of the issues related to the activity of MNEs in the globalized economy
- Explain why MNEs may be motivated to invest abroad and analyze what implications this would have for the target country
- Place the studied concepts in the context of economic development
- Find and process information related to the topic globalization
- Give relevant arguments when discussing controversial issues related to economic globalization

**Prerequisites**
None

**Course Contents**
The course will make students understand what are the underlying forces that have restructured the global economy into how we know it to be today. It will provide a brief historical explanation of the development of international economic relations and of the growing role of foreign direct investment and multinational corporations. Then, it will explain from a microeconomic perspective the most important aspects of these two closely related phenomena.

The foreign direct investment (FDI) is an operation through which a multinational corporation (MNC) acquires a substantial control over a domestic firm in the target economy. Net investment inflows represent several percent of GDP in both developed and developing countries nowadays and sales of the biggest MNCs are larger than GDP of many developed economies.

In the course, we will clarify why companies invest abroad and what incentives are most likely to attract foreign investors. We will explain the complex relationship between FDI and international trade and we will describe the impact of FDI on less developed countries. We will explain why MNCs are accused of being too economically powerful and why NGOs fight to make them to accept the idea of corporate responsibility.

For this purpose, we will use academic papers, reports of international economic organizations, and articles from press. We will illustrate the studied concepts on elementary microeconomic models and we will evaluate them by using simple quantitative analyses.

**Level of Course**
Master’s, Advanced
The foreign direct investment (FDI) is an operation through which a multinational corporation (MNC) acquires a substantial control over a domestic firm in the target economy. Net investment inflows represent a significant portion of GDP in both developed and developing countries nowadays and sales of the biggest foreign investors. We will explain the complex relationship between FDI and international trade and we will place the studied concepts in the context of economic development for the target country.

In the course, we will clarify why companies invest abroad and what incentives are most likely to attract foreign investors. We will evaluate them by using simple quantitative analyses. We will illustrate the studied concepts on elementary microeconomic models and we will analyze the economic strength of a country in transition, being aware of the specific aspects that are different from established markets.

Learning Outcomes
Upon completion of this course, students will be able to:
- Understand the economic theories of transition in countries in Europe, America and Asia and to be able to apply them to derive the implications on business
- Understand the link between transition changes and economic performance of countries (why some countries are poor and others are rich), to understand the path-dependency theory
- Analyze the economic strength of a country in transition, being aware of the specific aspects that are different from established markets.

Prerequisites
None

Course Contents
This course is designed for those who are interested in the socio-economic developments in countries that have to overcome systemic barriers constraining their growth. It implies revamping their socio-economic institutions combined with the economic restructuring. Stress will be given to post-Communist countries and to their specific ways of transformation (called also "transition"). We will deal with the systemic changes in Central and Eastern Europe and China, which concerned the buildup of new rules, policies and organization of agents that led to the re-allocation of economic resources and the participation on world markets. The course will conclude with the impacts of the recent world financial crisis on systemic changes on economies in the USA, EU and some developing countries.

Required reading:

Recommended reading:

Teaching Methods
Lecture, discussion

Assessment Methods
Midterm exam, final exam

Readings

ECTO 562 Economic of Transition, Restructuring and Development
Course code: ECO 562
Semester: 1 or 2
Year of Study: 2 or 3
Course Type: elective: MABLIM
Hours p. week: 3
ECTS-Credits: 6

Lecturer
TBA

Learning Outcomes
Upon completion of this course, students will be able to:
- Understand the economic theories of transition in countries in Europe, America and Asia and to be able to apply them to derive the implications on business
- Understand the link between transition changes and economic performance of countries (why some countries are poor and others are rich), to understand the path-dependency theory
- Analyze the economic strength of a country in transition, being aware of the specific aspects that are different from established markets.

Prerequisites
None

Course Contents
This course is designed for those who are interested in the socio-economic developments in countries that have to overcome systemic barriers constraining their growth. It implies revamping their socio-economic institutions combined with the economic restructuring. Stress will be given to post-Communist countries and to their specific ways of transformation (called also "transition"). We will deal with the systemic changes in Central and Eastern Europe and China, which concerned the buildup of new rules, policies and organization of agents that led to the re-allocation of economic resources and the participation on world markets. The course will conclude with the impacts of the recent world financial crisis on systemic changes on economies in the USA, EU and some developing countries.

Readings

Required reading:

Recommended reading:

Teaching Methods
Lecture, discussion

Assessment Methods
Midterm exam, final exam

ECTO 562 Economic of Transition, Restructuring and Development
Course code: ECO 562
Semester: 1 or 2
Year of Study: 2 or 3
Course Type: elective: MABLIM
Hours p. week: 3
ECTS-Credits: 6

Lecturer
TBA

Learning Outcomes
Upon completion of this course, students will be able to:
- Understand the economic theories of transition in countries in Europe, America and Asia and to be able to apply them to derive the implications on business
- Understand the link between transition changes and economic performance of countries (why some countries are poor and others are rich), to understand the path-dependency theory
- Analyze the economic strength of a country in transition, being aware of the specific aspects that are different from established markets.

Prerequisites
None

Course Contents
This course is designed for those who are interested in the socio-economic developments in countries that have to overcome systemic barriers constraining their growth. It implies revamping their socio-economic institutions combined with the economic restructuring. Stress will be given to post-Communist countries and to their specific ways of transformation (called also "transition"). We will deal with the systemic changes in Central and Eastern Europe and China, which concerned the buildup of new rules, policies and organization of agents that led to the re-allocation of economic resources and the participation on world markets. The course will conclude with the impacts of the recent world financial crisis on systemic changes on economies in the USA, EU and some developing countries.

Readings

Required reading:

Recommended reading:

Teaching Methods
Lecture, discussion

Assessment Methods
Midterm exam, final exam

ECTO 562 Economic of Transition, Restructuring and Development
Course code: ECO 562
Semester: 1 or 2
Year of Study: 2 or 3
Course Type: elective: MABLIM
Hours p. week: 3
ECTS-Credits: 6

Lecturer
TBA

Learning Outcomes
Upon completion of this course, students will be able to:
- Understand the economic theories of transition in countries in Europe, America and Asia and to be able to apply them to derive the implications on business
- Understand the link between transition changes and economic performance of countries (why some countries are poor and others are rich), to understand the path-dependency theory
- Analyze the economic strength of a country in transition, being aware of the specific aspects that are different from established markets.

Prerequisites
None

Course Contents
This course is designed for those who are interested in the socio-economic developments in countries that have to overcome systemic barriers constraining their growth. It implies revamping their socio-economic institutions combined with the economic restructuring. Stress will be given to post-Communist countries and to their specific ways of transformation (called also "transition"). We will deal with the systemic changes in Central and Eastern Europe and China, which concerned the buildup of new rules, policies and organization of agents that led to the re-allocation of economic resources and the participation on world markets. The course will conclude with the impacts of the recent world financial crisis on systemic changes on economies in the USA, EU and some developing countries.
**Level of Course**  
Master’s, Advanced

**Readings**  
Handouts and articles provided by the lecturer  

**Teaching Methods**  
Lecture, discussion, guest speakers

**Assessment Methods**  
Midterm exam, final exam

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**ECO 620 Political Economy of European Integration and Trade in the EU**

**Course code:** ECO 620  
**Semester:** 1  
**Year of Study:** 2  
**Course Type:** required: MABLIM  
**Hours p. week:** 3  
**ECTS-Credits:** 6

**Lecturer**  
Prof. Ing. Alena Zemplinerová, CSc.

**Learning Outcomes**  
The course should provide students with an understanding of integration processes in Europe and their economic aspects. The emphasis is on the functioning of the common market and the regulatory role of EU institutions. At the end of the course, the student should be able to:

- Understand the integration processes in Europe and their economic effects on the functioning of the common market
- Understand the historical development of the European integration and institutional structure of the EU
- Explain the theories and concepts behind the economic integration
- Describe policies implemented within the Common Market
- Discuss monetary and fiscal policies in the EU
- Identify current difficulties of Eurozone
- Critically assess outcomes of the EU membership and integration for businesses and thus provide students with insights useful for their future career

**Prerequisites**  
ECO510, FIN510

**Course Contents**  
The objective of this course is to present the process of economic integration in Europe. The course includes an introduction to the history of the European Union (EU) and its institutions. The integration theory covers customs unions, the Internal Market, competition policy, the Common Agricultural Policy and monetary union. Towards the end of the course, current issues of the Economic and Monetary Union (EMU), financial markets regulation, the Banking Union, the Stability and Growth Pact will be discussed.

**Level of Course**  
Master’s, Advanced

**Readings**  
*Required reading:*

*Recommended reading:*

Teaching Methods
Interactive lecture, discussion and analysis of cases

Assessment Methods
Midterm exam, essay, final exam

ECO 640 Organizational Theory and Design

<table>
<thead>
<tr>
<th>Course code: ECO 640</th>
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<tbody>
<tr>
<td>Lecturer: Katarina Stehlíková, Ph.D.</td>
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<tr>
<td>Semester: 2</td>
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<td>Year of Study: 1</td>
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<tr>
<td>Hours p. week: 3</td>
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<tr>
<td>ECTS-Credits: 6</td>
</tr>
</tbody>
</table>

Learning Outcomes

Upon successful completion of this course, students will be able to:
- Explain and compare various theories of firm and economic rationale for existence of organizations
- Explain and apply to specific situation the economic concepts and theories relevant for analysis of organizational design, mainly: principal-agent theory, game theory and its basic solution concepts, theory of contracts
- Explain the main characteristics of organization design (types of organization structures, decision rights, compensation/incentives, performance evaluation), its problems and relationships
- Analyze existing real-world situations and apply the theories to identify possible problematic areas; recommend and defend solutions
- Discuss the application to the theories to specific situations, such as: management of change, outsourcing, nonprofit organizations
- Present and defend own findings, in writing and orally.

Prerequisites

None

Course Contents

The course presents theory of organizations from the economic perspective, emphasizing the microeconomic viewpoint. Its aim is to motivate students to think about organizations as systems with an internal structure and design because the organizational structure, i.e., the links between the people and activities in an organization, the coordination and control mechanism that relate them, are a major determinant of an organization's ability to achieve its desired objectives. The main topics covered throughout the course are: basic concepts and organizational theories, brief overview of the evolution of macroeconomic theories, the microeconomic theories of motivation (introduction of the principal-agent theory, contract theory), and the impact of organizational structure on the operation of a company.

Level of Course

Master’s, Advanced

Readings

Required reading:

Recommended reading:
FIN 204 Money and Banking  

**Lecturer**  
Doc. Ing. Irena Jindřichovská, CSc.  
David John Muir, M.Sc., MBA  

**Learning Outcomes**  
Upon successful completion of this course, students will be able to:  
- Understand the basic operation of fractional reserve banking  
- Understand the basic objectives of central banks and identify the instruments they use in conducting their policy  
- Identify various actors in the financial market and their functions  
- Discuss how financial markets operate differently in some of the major economic in the world  
- Understand the operation of the interbank market and the basics of banks’ balance sheets  
- Understand how companies manage risk as they operate across borders  
- Understand the basics of financial market regulation and identify contemporary issues in the field.  

**Prerequisites**  
ECO 110, ECO 120, MTH 111  

**Course Contents**  
This is an introductory course on money, banking, and the financial markets. The course will focus on financial instruments and interest-rate determination; the structure and operations of banks and financial institutions; the operations, tools, and policies of central banks; and money and inflation  

**Level of Course**  
Bachelor’s, Intermediate  

**Readings**  
Course reader  

**Teaching Methods**  
Lectures, readings, group and individual problem solving  

**Assessment Methods**  
Midterm exam, tests, homework assignments, final exam  

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FIN 304 Corporate Finance  

**Lecturer**  
Doc. Ing. Irena Jindřichovská, CSc.  
David Muir, MBA, M.Sc.  

**Learning Outcomes**  
Upon successful completion of this course, students will be able to:  
- Explain the use of financial activity and its critical role in corporate governance;
- Use any one of the decision-making tools (quantitative and qualitative) demonstrated in the course;
- Understand and be able to use cash-flow projections based upon a given set of adequate data;
- Utilize the financial press with comprehension in order to better assimilate the importance of activity in this field;
- Discuss the uses of capital markets and alternate sources of funding;
- Perform most of the functions required both manually, and with a spreadsheet.

**Prerequisites**
ACC 263

**Course Contents**
This is a Bachelor’s introductory course on corporate finance. The course will focus on how corporations structure funds, manage internal finances, and evaluate investment projects. Other topics covered will be the time value of money, valuation of stocks and bonds, capital market theories, the cost of capital and corporate cash management.

**Level of Course**
Bachelor’s, Advanced

**Readings**

*Required reading:*

*Recommended reading:*

**Teaching Methods**
Lectures, discussion, case study, readings, 6 quizzes on the reading material and lectures, homework assignments

**Assessment Methods**
Midterm exam, homework assignments, quizzes, final exam

**FIN 320 Investment Analysis and Portfolio Management**

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<td>elective: B.A. in BA</td>
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<td>Hours p. week:</td>
<td>3</td>
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<td>ECTS-Credits:</td>
<td>6</td>
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</table>

**Lecturer**
David John Muir, M.Sc., MBA

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Demonstrate an understanding of the concepts and methods of investments
- Explain the use of investment as an activity in the current financial system;
- Use any one of the decision-making models (technical, fundamental, quantitative) demonstrated in the course;
- Understand and be able to explain use of portfolio theory
- Utilize attribution analysis;
- Discuss the numerous factors which affect the investment environment;
- Perform most of the functions required both manually, and with a spreadsheet.

**Prerequisites**
ECO 110, ECO 120, ACC 233; FIN 304 highly recommended

**Course Contents**
This is an introductory course in Investment. The basics will be covered. An understanding of Corporate Finance is built upon from the outside of a company, looking at what an investor might wish to see. Portfolio theory, analytical techniques, methods of stock selection, and the nature of investments are all used to develop notions of the most recent investment techniques.
Level of Course
Bachelor’s Honors Class

Readings
Required reading:

Recommended reading:

Teaching Methods
Lectures (in seminar form), readings, homework and class participation

Assessment Methods
Midterm exam, final exam, homework assignments

FIN 510 International Finance
Course code: FIN 510
Semester: 2
Year of Study: 1
Course Type: required: MABLIM
Hours p. week: 3
ECTS-Credits: 6

Lecturer
Ing. Eva Hromádková, M.A.

Learning Outcomes
Upon successful completing this course, students will be able to understand:
- Comprehend foreign exchange regimes
- Comprehend balance-of-payments accounts of countries
- Comprehend monetary policy and central bank operations
- Interpret the international monetary system – its evolution since the 19th century and present issues
- Comprehend the theory of optimum currency areas and the operation of the eurozone
- Interpret contemporary issues: financial crisis 2008 and the sovereign debt crisis, current monetary policy problems

Prerequisites
None

Course Contents
The course provides the essentials of international finance and its financial management: national accounts and balance of payments; exchange rates and foreign exchange markets; money, interest rates and exchange rates; international financial markets and institutions; price level and exchange rates in the long run; returns and exchange rates in the short run; fixed exchange rates and interventions on foreign exchange markets; floating exchange rates; management of risk and speculation; optimal currency areas and the Euro; foreign direct investment and global capital market.

Level of Course
Master’s, Advanced

Readings
Required reading:


**Recommended reading:**

**Teaching Methods**
Interactive lecture

**Assessment Methods**
Midterm exam, essay, final exam

### FIN 541 Corporate Finance in Global Environment

<table>
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<tr>
<th>Course code:</th>
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<td>Hours p. week:</td>
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<td>ECTS-Credits:</td>
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</table>

**Lecturer**
David John Muir, MSc., MBA

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Explain the use of global financial activity and its critical role in corporate governance;
- Use any one of the decision-making tools (quantitative and qualitative) demonstrated in the course;
- Understand and be able to use international cash-flow projections based upon a given set of data and projections;
- Utilize the international financial press with comprehension in order to cull information and intelligence;
- Discuss international capital markets and alternate sources of funding including derivatives;
- Perform most of the functions required both manually, and with a spreadsheet.

**Prerequisites**
None

**Course Contents**
The course builds upon and extends the knowledge of corporate finance acquired at the bachelor's level. It emphasizes the specific features of corporate financial management in the global environment, providing the students with a framework for financial decision-making on international markets. The course covers the following topics: valuation methods, cash flow analysis, risk management, investment and financial decision-making, financial markets and financial instruments, and corporate finance for mergers and acquisitions. The course strengthens also the theoretical knowledge of students, including the capital asset pricing model, arbitrage pricing theory, Modigliani-Miller theory, and efficient markets' theory.

**Level of Course**
Master's, Advanced

**Required Materials**


**Recommended reading:**

**Teaching Methods**
Lecture, case study method

**Assessment Methods**
Midterm exam, project, final exam

**FIN 620 Investment Analysis & Portfolio Management**

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<thead>
<tr>
<th>Course code:</th>
<th>FIN 620</th>
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<td>Semester:</td>
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<tr>
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<td>3</td>
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<td>ECTS-Credits:</td>
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</table>

**Lecturer**
David Muir, MSc., MBA

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Explain the use of investment as an activity in the current financial system
- Use any one of the decision-making models (Technical, Fundamental, Quantitative) demonstrated in the course
- Understand and be able to explain use of portfolio theory
- Utilize attribution analysis
- Discuss the numerous factors which affect the investment environment
- Perform most of the functions required both manually, and with a spreadsheet

**Prerequisites**
FIN 510

**Course Contents**
This is an introductory course in Investment. The basics will be covered. An understanding of Corporate Finance is built upon from the outside of a company, looking at what an investor might wish to see. Portfolio theory, analytical techniques, methods of stock selection, and the nature of investments are all used to develop notions of the most recent investment techniques.

**Level of Course**
Master’s, Advanced

**Readings**

**Required reading:**

**Recommended reading:**
Upon successful completion of this course, students will be able to:

− Understand and discuss the role of banking in society, and the nature of international banking as a global dynamic in economic activity, and have a basic understanding of the legislative regimes which govern these activities.
− Comprehend the problems arising from banks and their role in the credit crisis, which is in development as the course proceeds.

Prerequisites

FIN 510

Course Contents

This course is designed for the future financial professional seeking an understanding of the role of banking in international financial. Some of the key issues to be touched upon will be comparative the actual function of banks, regulatory regimes, political interference, successes and failures of banks and Islamic financial regimes. An essential part of the course will highlight the banking world pre- and post-credit crisis. The participant will come away with an understanding of the complexities of banking systems in international markets, as well as have an appreciation of the strengths and shortfalls of many of the solutions currently under discussion.

Level of Course

Master’s, Advanced

Readings

Required reading:


Recommended reading:

FRE 100 French I.  

Lecturer  
Mark Culioli  

Learning Outcomes  
Upon successful completion of this course, students will be able to:  
- Comprehend the basics of French grammar, vocabulary and practice, with an attention to French culture.  
- Understand and use familiar everyday expressions to satisfy needs of a basic type;  
- Introduce him/herself and others and ask and answers questions about personal details;  
- Interact in a simple way; speak about daily routines;  
- Write a short letter or postcard to a friend.  

Prerequisites  
None  

Course Contents  
Students will learn the basics of French language based on the study of oral and written documents. These documents will emphasize specific grammar, vocabulary and phonetics. Culture of French speaking countries will also be part of the course. The course is aimed to build the foundation of vocabulary and develop basic conversational skills.  

Level of Course  
Bachelor’s, Introductory  

Readings  

Teaching Methods  
Communicative method, interactive learning, development of skills of listening, reading, writing, talking, contextual teaching of grammar, guided conversation.  

Assessment Methods  
Quizzes, tests, oral and written final exam.  

FRE 200 French II.  

Lecturer  
Mark Culioli  

Learning Outcomes  
Upon successful completion of this course, students will be able to:  
- Demonstrate intermediate knowledge of French language (vocabulary, grammar, conversation)  
- Understand and use familiar everyday expressions to satisfy needs of a basic type;  
- Interact in a simple way;  
- Analyze and test out new grammar strategies in listening, writing and speaking; used new conversational routines;  

Course code:  
FRE 100  
Semester:  
2  
Year of Study:  
1  
Course Type:  
req./opt.: B.A. in IR elective: MABLIM  
Hours p. week:  
3  
ECTS-Credits:  
6  

Course code:  
FRE 200  
Semester:  
1  
Year of Study:  
2  
Course Type:  
req./opt.: B.A. in IR elective: MABLIM  
Hours p. week:  
3  
ECTS-Credits:  
6
Upon successful completion of this course, students will be able to:

**Learning Outcomes**

- Arrive and interact by applying simplified language tools (e.g. telling time, giving directions, etc.);
- Create short texts that are parts of modern communication (e.g. emails, letters, invitations, etc.);
- Relate personal experiences that happened in the recent past (e.g. travels, celebrations, cultural activities, etc.)
- Comprehend and have a clear understanding of essential grammar structures (Present Tense, Present Perfect Tense; Nominative, Accusative, Dative Case; etc.)
- Make use of a basic vocabulary to satisfy needs of various everyday situations (e.g. in the restaurant, at the station, in the store, etc.)
- Talk about some everyday topics (e.g. interests, hobbies, family, weather, studies, etc.)
- React and interact by applying simplified language tools (e.g. telling time, giving directions, etc.).

**Prerequisites**

None

**Course Contents**

In this course students will learn the basics of German. The focus of the course is the establishment of conversational skills; by learning a simplified structure of German grammar in a clear and concise format, students will be encouraged to use the new language as often as possible. The first steps into the four language skills (listening, speaking, reading, writing) will be accompanied by an introduction to contemporary life and culture in German-speaking countries. At the end of the course students should be

**Level of Course**
Bachelor’s, Introductory - Intermediate

**Readings**

**Teaching Methods**
Communicative method, simulation of real situations, of all language skills (listening, reading, writing, talking), contextual teaching of grammar, guided conversation. The students will learn to interact by the means of role-playing games and creativity exercises.

**Assessment Methods**
Quizzes, tests, oral and written final exam.
able to handle some essential structures of the (real-life functional) language and achieve a rough idea about the way how the German language works.

**Level of Course**
Bachelor’s, Introductory

**Readings**

**Teaching Methods**
The main characteristic of the course is an emphasis on establishing conversational skills. Therefore the approach adopted is based on a communicative methodology, i.e. the students should have many opportunities to speak and to practice the language. An idiom is not a sum of isolated words but a web of contextual and intentional linguistic activities. Therefore students will learn to interact by the means of role-playing games and creativity exercises. The indispensable grammar base will be acquired in a simplified form. However, the concept of systematical and continuous language learning will be realized by regular homework assignments, vocabulary quizzes, and permanent learning-by-doing training.

**Assessment Methods**
Short essay, tests, mid-term exam, final exam

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**GER 200 German II.**

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<th>Course code:</th>
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<tr>
<td>Semester:</td>
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<td>req./opt.: B.A. in IR elective: B.A. in JEW, MABLIM</td>
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<tr>
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<td>3</td>
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<td>ECTS-Credits:</td>
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</table>

**Lecturer**
Josef Ager, Ph.D.

**Learning Outcomes**
Upon completion of this course, students will be able to:
- Comprehend and have a clear understanding of essential grammar structures (Simple Past Tense, Future Tense; Genitive Case; Present-time Subjunctive; etc.)
- Make use of an enriched vocabulary to satisfy needs of various everyday situations (e.g. making a phone call, at the doctor, in the office, etc.)
- Relate events that happened in the past or that are hypothetical (e.g. descriptions, wishes, etc.)
- Talk about general topics (e.g. health, education, professions, etc.)
- Create texts that are parts of modern communication (e.g. emails, letters, outlines, accounts, etc.)
- React and interact in a more detailed way (e.g. giving reasons).

**Prerequisites**
GER 100 or previous knowledge of German

**Course Contents**
In Elementary German II students will continue to learn the basics of German. Although the course introduces more complex grammatical concepts and is intended to enrich lexical knowledge, it focuses on the development of conversational abilities. Students will grow more confident and more proficient while using various linguistic tools enabling them to speak—although in a simplified way—about general topics. Written assignments will support writing skills, which gradually are getting more important during the course. By understanding some aspects of contemporary German life and culture and by acquiring essential language skills students will achieve an initial knowledge of the language.

**Level of Course**
Bachelor’s, Introductory-Intermediate

**Readings**

**Teaching Methods**
The main characteristic of the course is an emphasis on establishing conversational skills. Therefore the approach adopted is based on a communicative methodology, i.e. the students should have many opportunities to speak and to practice the language. An idiom is not a sum of isolated words but a web of contextual and intentional linguistic activities. Therefore students will learn to interact by the means of role-playing games and creativity exercises. The indispensable grammar base will be acquired in a simplified form. However, the concept of systematical and continuous language learning will be realized by regular homework assignments, vocabulary quizzes, and permanent learning-by-doing training.

Assessment Methods
Short essay, homework, tests, mid-term exam, final exam

<table>
<thead>
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<th>Course code: HEB 101</th>
<th>Lecturer</th>
<th>Mgr. Zuzana Hametová</th>
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<td>ECTS credits:</td>
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Learning Outcomes
Upon successful completion of this course, students will be able to:
- Demonstrate basic reading skills; students will learn to read vocalised and unvocalised Hebrew texts
- Comprehend basic knowledge of the Hebrew vocabulary and grammar (nouns, pronouns, basic types of verbs, tenses)
- Demonstrate basic conversational skills; students will learn to interact in routine situations (at a station, in a shop, in a city, etc.)
- Demonstrate basic writing skills; students will learn to write the Hebrew script and essays on elementary topics (personal experiences, interests, family, city, food, weather).

Prerequisites
None

Course Contents
In Hebrew I, students will learn the basics of the language. After learning the Hebrew script, reading of Hebrew texts will be accompanied by learning essentials of the Hebrew grammar necessary to correct reading of unvocalised texts. Besides reading, students will also develop their other language skills (listening, speaking, and writing). At the end of the course, students should be able to understand simple unvocalised texts and react in common situations in a both written and spoken form.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Language Lesson

Assessment Methods
Mid-term examination, final examination

<table>
<thead>
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<th>Course code: HEB 102</th>
<th>Lecturer</th>
<th>Mgr. Zuzana Hametová</th>
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</table>
Learning Outcomes
Upon successful completion of this course, students will be able to:
- Demonstrate knowledge of the Hebrew vocabulary and grammar (weak verbs, action nouns)
- Demonstrate reading skills; students will learn to read and understand common texts
- Demonstrate conversational and writing skills; students will learn to talk and write about advanced topics (personal opinions, history, and politics).

Prerequisites
Hebrew I.

Course Contents
In Hebrew II., students will develop their basic skills and knowledge of the language obtained in the previous course. This course is focused on advanced the Hebrew grammar in order that at the end of the course, students should be able to identify practically all common elements of a Hebrew text, to find them in a vocabulary and to understand the written text. Students will also deepen their understanding of spoken language, so that should be finally able to get essential information from TV news and to summarise its content in written or oral form.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Language Lesson

Assessment Methods
Mid-term examination, final examination

HEB 103 Hebrew III.

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<td>ECTS credits:</td>
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Learning Outcomes
Upon successful completion of this course, students will be able to:
- Comprehend Hebrew vocabulary and grammar (syntax)
- Demonstrate reading skills; students will learn to understand Hebrew academic texts
- Demonstrate conversational and writing skills.

Prerequisites
Hebrew II.

Course Contents
In Hebrew III., students will practise their skills and knowledge of the language obtained in the previous courses. In the major part of the course, special attention will be given to comprehension of academic texts. For these purposes, students will learn more details of the Hebrew grammar, especially the syntax of the Hebrew sentence.

Level of Course
Bachelor’s, Intermediate

Readings
Learning Outcomes
Upon completion of this course, students will be able to:
- Demonstrate knowledge of the Hebrew vocabulary
- Demonstrate reading skills; students will learn to understand Hebrew texts, which use manifold vocabulary
- Demonstrate conversational and writing skills.

Prerequisites
Hebrew III.

Course Contents
In Hebrew IV., students will enrich their vocabulary and practise it both in written and in spoken form. For this purpose, special attention will be given to texts of various kind, which use manifold vocabulary. Acquired knowledge of vocabulary will be practised by writing essays and speaking about various topics.

Level of Course
Intermediate

Readings

Teaching Methods
Language Lesson

Assessment Methods
Mid-term examination, final examination
Course Contents
From Ancient Civilizations to 1500: Ancient Mesopotamia, Near East, India, China, the Greeks, the Roman Republic, the Roman Empire, rise of Christianity, end of the Roman Empire, Middle Ages in Europe, the rise and growth of Islam, Medieval Africa, S. E. Asia, China, and Japan in the Middle ages, Europe and the world by 1500.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Lectures, discussions

Assessment Methods
Short essay, quizzes, mid-term exam, final exam

Language of Instruction
English

Mode of Delivery
Face to face

Recommended Optional Program Components
None

HIS 104 World History II

Course code: HIS 104
Semester: 1 or 2
Year of study: 1 or 2
Course Type: required: B.A. in JC, IR req./opt.: B.A. in HSC elective: B.A. in PS; GEC-civ
Hours p. week: 3
ECTS Credits: 6

Learning Outcomes
Upon successful completion of this course, the students will be able to:
- Address the broad intellectual, political, economic, and cultural issues of the modern world
- Reflect on the survey of World History from approx. 1500 up to the present.

Prerequisites
None

Course Contents
This course will provide a general overview of world history between approximately 1500 to the End of the Cold War. The class will address the broad intellectual, political, economic, and cultural issues of the modern world.

Level of Course
Bachelor’s, Introductory

Readings
Journal of European Integration History

Teaching Methods
Lectures, discussions, reading assignments, quizzes, one short essay, two examinations

Assessment Methods
Short essay, quizzes, mid-term exam, final exam
## HIS 111 United States History I

**Course code:** HIS 111  
**Semester:** 1 or 2  
**Year of study:** 1 or 2  
**Course type:** req./opt.: B.A. in HSC elective: B.A. in PS  
**ECTS credits:** 6

### Lecturer
Mark A. Brandon, M.A.

### Learning Outcomes
Upon successful completion of this course, the students will be able to:
- Understand the forces at work behind the colonization of North America and Declaration of Independence;
- Comprehend the main trends and events of U.S. social and domestic political history in 19th and 20th Century;
- Be familiar with main concepts and conducts of U. S. foreign policy in 19th and 20th Century.

### Prerequisites
None

### Course Contents
The course will explore the settlement in the New World and the events leading to the Declaration of Independence. Attention will be paid to the slavery, the Civil War and reconstruction, the crises of the 1880’s, Spanish-American War and the rise of American imperialism. U.S. participation in the World War I will be examined as well as the inter-war period including such issues as the isolationism, Great Depression, New Deal and the United States in the World War II. U. S. role in the Cold War and under the presidents Bill Clinton and George W. Bush will be the most important topics of the course.

### Level of Course
Bachelor’s, Introductory

### Readings

### Teaching Methods
Lectures, discussions

### Assessment Methods
Short essay, quizzes, mid-term exam, final exam

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## HIS 121 European History I

**Course code:** HIS 121  
**Semester:** 2  
**Year of study:** 1  
**Course type:** req./opt.: B.A. in HSC; GEC-civ; elective: B.A. in PS  
**ECTS Credits:** 6

### Lecturer
Christofer Montoni, M.A.  
William Eddleston, Ph.D.  
Mark A. Brandon, M.A.
Learning Outcomes
Upon successful completion of this course, the students will be able to:
- Have a clear understanding of the main contributions of the late Ancient world to the emerging early European civilization of the Middle Ages; a knowledge of the important events and personalities that shaped the history of medieval Europe, and an understanding of the development and organization of the political, religious and cultural institutions of medieval society
- Understand the difference between primary and secondary sources, and be able to work on a basic level with primary source materials
- Compare and contrast the cultural and religious worldview that shaped the medieval era.

Prerequisites
None

Course Contents
This course is a survey of the development of Europe from the Late Roman Empire to the end of the Middle Ages. In this course, we will look at the political, religious, economic, and cultural trends that together formed the medieval world, and consideration will be given to how many of these developments subsequently defined Europe to the present day. Lectures will be based mainly on primary source texts in English translation, as well as examples from art, architecture, music and literature. These primary textual and visual sources along with secondary readings from important medievalists will be the basis for short written exercises and class discussions. There will also be an excursion to the National Gallery collection of Medieval Art later in the semester.

Level of Course
Bachelor’s, Introductory

Readings


Teaching Methods
Lectures, discussions

Assessment Methods
Mid-term exam, final exam

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**HIS 122  European History II: The Making of Modern Europe**

**Lecturer**
Mark A. Brandon, M.A.
William Eddleston, Ph.D.

**Course code:**  HIS 122

**Semester:**  2

**Year of study:**  1

**Course type:**  required: B.A. in HSC, JC; GEC-civ

**Hours p. week:**  3

**ECTS Credits:**  6

Learning Outcomes
Upon successful completion of this course, the students will be able to:
- Understand the transformations in European politics, society, culture and economic life from Renaissance to the end of World War II
- Reflect on the growing strength of nationalism, the rise of mass political movements, the impact of economic modernization on both individuals and society
- Recognize the continuity and discontinuity, common trends and fundamental issues in the history of modern Europe.

Prerequisites
None
Course Contents
Politics, economics and the church in Western and Central Europe, Early Modern period: Renaissance humanism, the Reformation (Lutheranism/Calvinism), the Counter-Reformation, ritual, magic and the Sacred in the Early Modern Period, territorial confessionalism, Religious wars, tolerance and Intolerance, Enlightenment and Absolutism, French Revolution, Industrial Revolution, nationalism and imperialism, the First World War, Europe after the War, World War II in Europe, the Soviet experiment, post-World War II.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Lectures, discussions

Assessment Methods
Quizzes, essay, mid-term exam, final exam

Upon successful completion of this course, the students will be able to:
- Become familiar with main events of the Jewish history, either in the Land of Israel, or in the Diaspora.
- Present acquired knowledge of the historical background of Jewish religious traditions: Biblical, legal, theological, liturgical, philosophical, ethical, and mystical.
- Understand the role of history in Judaism as the manifestation of the Jewish essence with its eschatological aspirations (“history of redemption”).

Prerequisites
None

Course Contents
Biblical and early Post-Biblical period; confrontation with Assyria, Babylonia and Persia; the first churban: the destruction of the First Temple; Hellenism; Hasmoneans; Pharisees and Sadducees; Roman period; the Jewish War and the second churban: the destruction of the Second Temple; canonization of the Hebrew Bible; compilation of the Mishnah; Talmudic and Gaonic periods; encounters with Christianity and Islam; European Jews in the Middle Ages; the Jews in Western Europe; East European Jewry; the Jews in the Land of Israel and the rise of Zionism.

Level of Course
Bachelor’s, Introductory

Readings
De Lange, Nicholas: Judaism. Oxford University Press, 1986

Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term examination, final examination
HIS 181 Jewish History and Culture

Lecturer
Hana Kubátová, Ph.D.

Learning Outcomes
Upon completion of this course, the students will be able to:
- Understand the basics of history and culture of Jews in Europe
- Interpret this topic from various regional perspectives
- Interpret the rise of racial anti-Semitism as a political ideology
- Understand the place and role of Jews in pre-1933 Europe, Students focus – among others – on identity questions, including assimilation and conversion
- Explain the history of the Holocaust as a process (discrimination, ghettoization, deportations, and annihilation).

Prerequisites
None

Course Contents
This course will closely follow Jewish (and thus also European as such) history and Culture. This course will examine Jewish history and culture from a comparative perspective, focusing on Czech lands, Kingdom of Hungary and Galicia (in a letter part of the course on newly formed Czechoslovakia, Hungary and Poland). This class will also focus on examining the rise of anti-Semitism as a political ideology and will investigate the path to destruction from the perspective of Central European Jewry. In this course, persecution of Jews will be studied along the discrimination of other national, political and other minorities (such as communists, Roma and Sinti, homosexuals, disabled etc.).

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term examination, final examination

HIS 236 The Jewish Experience in Central Europe

Lecturer
Hana Kubátová, Ph.D.
Jan Fingerland, Ph.D.
Mgr. Linda Štucbartová, DES

Course code: HIS 236

Semester: 2
Year of study: 1
Course type: required: B.A. in JEW req./opt.: B.A. in HSC; GEC-civ

Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon completion of this course, students will be able to:
- Comprehend the Jewish history in the Czech lands from different views - legends, traditions, religion, art, philosophy and history.

Prerequisites
None

Course Contents
Jewish religion and traditions in Central Europe, history and legends, the Holocaust, Jewish philosophy, Jewish displaced persons in Allied politics, Czechoslovakia and Israel, Judaism during Communism, contemporary Central European Judaism.

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
Lectures, discussions, visits and field trips

Assessment Methods
Presentation, final paper
**HIS 237 Central European History**

**Lecturer**  
Mgr. Martina Krosová  
Kevin Gibbons, M.A. (Hons)

**Course code:** HIS 237  
**Semester:** 1 or 2  
**Year of study:** 2  
**Course type:** required: B.A. in JEW  
req./opt.: B.A. in HSC  
elective: B.A. in PS  
**Hours p. week:** 3  
**ECTS credits:** 6

**Learning Outcomes**  
Upon successful completion of this course, the students will be able to:  
- Distinguish major events and trends in political, social and cultural history of Central and Eastern Europe  
- Analyze the complexities and most significant phenomena of this region  
- Understand the issues beyond the national framework and focus on continuity and discontinuity, and on common features and differences in history of this part of Europe.

**Prerequisites**  
None  

**Course Contents**  
Encounters with the Roman and Byzantine Empires; early states; Christianity; the political, social and cultural transformations of the Central Europe in the Middle Ages; Humanism, Renaissance, Reformation and Counter-reformation; impact of Enlightenment, of the French Revolution and of the Napoleonic era; Central Europe in 19th C.; Central Europe from 1850 to the WWI; Central Europe in the WWI and in the inter-war period; Central Europe and the WWII; Central Europe during the Cold War; the collapse of Communism in Central Europe.

**Level of Course**  
Bachelor’s, Introductory

**Readings**  

**Teaching Methods**  
Lectures, discussions

**Assessment Methods**  
Presentation, final paper, exam

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**HIS 239 Jewish Prague**

**Lecturer**  
Ivy Helman, Ph.D.

**Course code:** HIS 239  
**Semester:** 1 or 2  
**Year of study:** 2 or 3  
**Course type:** elective: B.A. in HSC, JC, PS, JEW  
**Hours p. week:** 3  
**ECTS credits:** 6

**Learning Outcomes**  
Upon successful completion of this course, the students will be able to:  
- Outline and explain the history of Jews in Prague from their arrival to today  
- Analyze and access primary documentation (in translation) about Jewish Prague  
- Identify the main obstacles to and primary contributions of Jews in Prague  
- Name and describe Jewish Prague’s major figures, events and movements.  
- Creatively capture course content in an artistic final project.
Prerequisites
None

Course Contents
The course explores Jewish life in Prague from its beginning in the tenth century to today, paying specific attention to five historical time periods: arrival in Prague, the ghetto, the Inter-War Years, the Totalitarian states (Nazis and Communism) and modern-day life. Through seminar discussions, workshops and fieldtrips, we will examine the daily lives of the average Jew as well as those of renown in each of these respective time periods. This course focuses on the religious, cultural and political legacy of Prague’s Jews in the midst of complicated and often difficult experiences of anti-Semitism.

Level of Course
Bachelor’s, Intermediate

Readings

Required reading:

Recommended reading:

**Teaching Methods**
Lecture, workshop, excursion

**Assessment Methods**
Home assignments, mid-term, final test, final project

### HIS 270  20th Century Social History

**Course code:** HIS 270  
**Semester:** 1 or 2  
**Year of study:** 2 or 3  
**Course type:** required: B.A. in PS  
**Hours p. week:** 3  
**ECTS credits:** 6

**Lecturer**
William Eddleston, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, the students will be able to:
- Describe the social conditions of European society of 20th Century
- Examine selected aspects of everyday life of different social groups and individuals.

**Prerequisites**
None

**Course Contents**
Social history of Europe before and during WWI, social conditions of the Nazi and Communist regimes in the interwar years, social aspects of the Cold War.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Teaching Methods**
Lecture, discussion, use of primary sources

**Assessment Methods**
Home assignments, mid-term, final test

### HIS 282  Jewish History in Central and Eastern Europe

**Course code:** HIS 282  
**Semester:** 1 or 2  
**Year of study:** 1 or 2  
**Course type:** required: B.A. in JEW  
**Hours p. week:** 3  
**ECTS credits:** 6

**Lecturer**
Gaelle Vassogne, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, the students will be able to:
- Posses a solid knowledge of the political, cultural and social history of the Jews in Central and Eastern Europe, see how this history is part of the history of Central Europe as a whole and grasp the differences between the situations of the Jews in the different countries of the region.
- Have a better understanding of the context that lead to the Holocaust and of its dramatic consequences. They’ll have familiarized themselves with the most important Jewish political writers and will be able to analyze their texts in relation to the historical and cultural context.

**Prerequisites**
None

**Course Contents**
The course focuses on Jewish history in Central and Eastern Europe with an emphasis on the 19th and 20th century. The primary goals of the course are to study the political, cultural and economic situation of the Jews in Central and Eastern Europe and analyze the different forms of Jewish cultural and political identity. In the analysis, special attention will be paid to the history of Central and Eastern European countries at the beginning of the 20th century.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Required readings:**
The required readings are to be found in the reader which the student can purchase at the beginning of the semester at the ECES office. They are essentially primary sources (in English translation) which will be discussed in class.

**Recommended readings:**
At the beginning of the semester, the instructor will provide each student with recommended readings according to the subject of their presentation and, if applicable, of their research paper. Shtetl, by Eva Hoffman (Boston: Houghton Mifflin, 1997) constitutes a short, good introduction to the material that will be covered in class.

**Teaching Methods**
Lecture, discussion

**Assessment Methods**
Mid-term examination, final examination

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**HIS 283 The Jews in the Habsburg Monarchy**

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<thead>
<tr>
<th>Lecturer</th>
<th>Hana Kubátová, Ph.D.</th>
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<tbody>
<tr>
<td>Course code</td>
<td>HIS 283</td>
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**Learning Outcomes**
Upon successful completion of this course, the students will be able to:
- Understand overview of the history of Jews in the Habsburg Monarchy and its successor states
- Comprehend the dissolution of the traditional Jewish society in a historical context
- Understand the place of the Jews in the surrounding society by active participation in field trips

**Prerequisites**
JEW 100, HIS 282

**Course Contents**
This course will be dealing with the Jewish experience in the Habsburg Monarchy (from the half of the sixteenth until the early twentieth century) and its successor states. This course will begin with examining the traditional Jewish society in the Danube region (the so-called Talmudic age). Later on we will study the process of modernization, both within the Jewish society (Haskala) and from the outside (legal emancipation). In addition, this course will compare different Jewish communities within the Empire; the Jews in Bohemian lands, Hungarian Kingdom and in Galicia. We will examine their place in the surrounding society, the question of identity and loyalty, as well as the shifting demographic and religious
patterns in the Jewish life. This course will finish with investigating the place of Jews in the newly established republics (Czecho-Slovakia, Poland and Hungary).

**Level of Course**
Bachelor’s, Intermediate

**Readings**
- Steve Lowenstein, “The Shifting Boundary Between Eastern and Western Jewry,” *Jewish Social Studies*, vol. 4/1, Fall 1997, 60-73.

**Teaching Methods**
Lecture, discussion

**Assessment Methods**
Mid-term examination, final examination

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**HIS 310 The Habsburgs and their Empire, 1526-1918**

**Course code:** HIS 310

**Semester:** 1 or 2

**Year of study:** 2

**Course type:** req./opt.: B.A. in HSC

**Hours p. week:** 3

**ECTS credits:** 6

**Lecturer**
Gerald Power, Ph.D.
Gaelle Vassogne, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, the students will be able to:
- Become familiar with the methods used by the Habsburgs to acquire and retain an empire to assess the Habsburgs’ achievements, and charts the development of Central Europe under their influence
- Interpret the Habsburg Empire in Central Europe from the Congress of Vienna to the end of the First World War
- Comprehend the responses of the Habsburgs to these challenges, and attempts to work out if the empire’s demise was inevitable.

**Prerequisites**
HIS 122

**Course Contents**
This course offers a history of early modern Central Europe by exploring the fortunes of the Habsburgs, the dynasty which ruled much of the region during this period. The course examines the methods used by the Habsburgs to acquire and retain an empire which was not only geographically extensive and multi-ethnic, but which also shared a military frontier with the rival empire of the Ottoman sultan. The Habsburgs weathered many storms in a rapidly changing Europe. Whilst other ruling dynasties foundered, the Habsburgs survived Ottoman invasion, the Reformation, wars with other European powers, noble rebellions and discontent among the Estates, the succession of a female to imperial rule, the impact of the French Revolution and the Napoleonic Wars. This course assesses the Habsburgs’ achievements, and charts the
development of Central Europe under their influence. This course also examines the Habsburg Empire in Central Europe from the Congress of Vienna to the end of the First World War.

Level of Course
Bachelor’s, Advanced

Readings
Evans, R. J. W. *Rudolph II and his World*. Oxford: Thames and Hudson, 1997

Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term exam, final exam

**HIS 336 The Holocaust And Its Representation**

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Learning Outcomes
Upon successful completion of this course, the students will be able to:
- Comprehend the Holocaust through the controversies and discussions surrounding its representation
- Understand various modes of representation that are historical, theoretical, cinematic, narrative, poetic, and artistic
- Interpret the historical context of both represented events and origin of the work

Prerequisites
None

Course Contents
The Holocaust, Shoah, or genocide of Jewish people by the Nazi regime, while recognized as a world-historical event, was an event of such staggering immensity that the human mind stumbles at the point of grasping it, retreating into a blur of statistics and over-generalizations on the one hand, or the over-particularity of the individual account on the other. There is no value-free position to be held within the realm of Holocaust studies or representations— a point that attests to the trauma of the event at the core of these representations, which will not simply take its place among other historical events.

Level of Course
Bachelor’s, Advanced

Readings
AAU Reader containing excerpts from historical works (Friedländer, Hilsenberg), theoretical studies (Friedländer, Hilsenberg), narrative works (Lustig, Borowski, Levi), poetry (Celan, Derrida)

Teaching Methods
Lecture, discussion, film screening (Schirk, Resnais, Lanzmann, Spielberg, Cavani, Losey, Hřebejk, Costa-Gavras, Verhoeven)

Assessment Methods
Continuous assessment, final paper, exam
HIS 380 History of Racism & Anti-Semitism

Lecturer
William Eddleston, Ph.D.

Learning Outcomes
Upon successful completion of this course, the students will be able to:
- Demonstrate familiarity with many of the most important intellectual and historiographical controversies concerning the study of racism, slavery, imperialism, nationalism and anti-Semitism.
- Understand the development of racial thinking from antiquity to the 20th century.
- Grasp the connections between anti-Semitism and various forms of exclusionary racial discourses within European history (anti-Slavic prejudice; anti-Roma prejudice) and earlier forms of physical racialism which developed in relation to Africans and colonial subjects.
- Understand long-term historical continuities in certain memes of racist discourse: polygenesis; ritual murder accusations; the taint of “blackness”; “barbarism” and natural slavery.
- Equally appreciate the many radical breaks and departures in racial discourse: notions of the “purity of blood”; craniometry and physiological racism; anti-Judaism to anti-Semitism; 19th century imperialism; Darwinism and inheritance and the eugenics movement.
- Begin to understand something of the complex process by which linguistic definitions of racial affiliation – “Aryan,” “Semite,” “Turanian” and “Slav” – became hardened into physiological, pseudo-scientific racial concepts.
- Finally, understand the lineages of National Socialist racism and genocide in these discourses – but especially in the histories of slavery, imperialism and eugenics.

Prerequisites
JEW 100

Course Contents
The course traces the development of racial prejudice and anti-Semitism, from their roots in the classical and mediaeval worlds to the rise of National Socialism in the early 20th century. Particular emphasis will be paid to the manner in which religious, cultural, linguistic and physical/biological forms of exclusion have overlapped and reinforced each other. It is one of the principal contentions of this course that National Socialism’s exterminatory anti-Semitism is not merely a product of centuries of anti-Jewish prejudice; rather, racial anti-Semitism must be understood as something which evolved in close symbiosis with racial prejudices directed against Africans – slave and free – and colonial peoples from the early modern period, culminating in the historically-particular form of exterminatory racial anti-Semitism which formed the necessary precondition of the Holocaust.

Level of Course
Bachelor’s, advanced

Readings


### Teaching Methods

Lecture, discussion

### Assessment Methods

Mid-term examination, final examination

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<tr>
<th><strong>HIS 383 You shall not Steal: The Robbing of Jewish Property, 1933 - 1945</strong></th>
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**Lecturer**

Hana Kubátová, Ph.D.

**Learning Outcomes**

Upon successful completion of this course, the students will be able to:

- Comprehend the process of robbing Jews of their property
- Understand this issue in a larger perspective of Jewish discrimination
- Interpret post-war restitution efforts.

**Prerequisites**

JEW 100

**Course Contents**

This course will examine the process of robbing Jews of their property. In the first part of this course, attention will be paid to systematic discrimination – economical as well as political, religious and cultural – of Jews in post-1933 Europe. In the second part of this course, aryranization of Jewish property will be investigated from a comparative perspective. Students will learn not only about confiscation, aryranization and liquidation of Jewish property in Nazi Germany, but also about nationalisation of Jewish property in Slovakia and Romania.

**Level of Course**

Bachelor’s, Advanced
Readings

Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term examination, final examination

Learning Outcomes
Upon successful completion of the course, it is expected that students will have gained:
- A clear understanding of the complex relationship between Russia and Ukraine, starting with questions fundamental to the formation of modern Russian and Ukrainian national identities as well as overall issues related to nationalities and nationalism; knowledge of the most current issues raised by Western, Russian and Ukrainian historians regarding the major controversies in historiography as to the nature of the origins of two nations.
- An understanding of the political, social and economic situation in the Ukrainian state since its independence, and internal issues that caused Ukraine’s political instability, economic decline and social unrest.
- An understanding of the changes that occurred in post-Soviet Russia and the overall transformation of the Russian political, economic, social and cultural reality during the last 25 years, and the effect of these changes on the relationship between Russia and the former Soviet Republics.
- Knowledge of complex geopolitical and economic developments in the region and Russia’s response to these developments.
- An understanding of the actions of the Russian Federation that led to the annexation of Crimea and war in Eastern Ukraine between separatist Ukrainian forces and the Ukrainian army.

Prerequisites
HIS 121

Course Contents
This course consists of two basic components – lectures and seminars.
It aims to provide students with an understanding of the conflict between Russia or Russian supported separatists in Eastern Ukraine and Ukraine by placing this conflict in an overall historical perspective.
Course lectures will address the following topics: fundamental questions related to the formation of Russian and Ukrainian national identities; theoretical issues of nationalities and nationalism constructed on concepts of ethnicity or political and civic identity. We also will examine the debates that took place in Russian and Ukrainian historiography during the nineteenth, twentieth and twenty first-centuries, debates that posed the key question of where Russian and Ukrainian history begin. Is there a common Russian/Ukrainian national identity based on their early common history, or do the historical, political, social and cultural events that took place between the thirteenth and eighteenth centuries bring about the rise of two distinct nations?
We will also survey the political, social and economic situation in the Ukrainian state since its independence. It will be important to understand the internal issues that caused Ukraine's political instability, economic decline and social unrest. We will look at the roots of the conflict between the eastern and western parts of the state - the language questions, religious differences, economic disparity, corruption and other internal disputes that developed in Ukraine in the last 25 years.

We will examine the changes that occurred in post-Soviet Russia, starting with the dismantling of the Soviet Union and continuing to present-day Putin's government. We will review the agreements signed by the Yeltsin government with independent Ukraine and other former Soviet republics, and gradual transformation and eventual abandonment of these agreements by Putin's government. Some additional topics will be addressed, such as the Kremlin's initiatives in forming an opposition to the Western alliances - NATO and the European Union - in the form of CIS (Commonwealth of Independent States), Customs Union and Eurasian Union. In order to better understand Putin's policies, we will review some core concepts that rule the actions of his government, such as "sovereign democracy," "power vertical" and "Orthodoxy." We will examine the new expansionists’ policies of Russia revealed in the wars in Georgia and Transnistria, the annexation of Crimea and the present-day conflict in Eastern Ukraine.

**Level of Course**
Bachelor's Advanced, Master's

**Readings**


**Teaching Methods**

Lecture, Discussion, Presentation

**Assessment Methods**

Assignment, Individual Presentations, Term Paper, Participation and Attendance
HIS 485 / 585 Advanced Seminar on the Holocaust

Lecturer
Richard Jackson, M. A.

Course code: HIS 485

Semester: 1 or 2
Year of study: BA: 3, MA: 1
Course type: elective: B.A. in JEW, HSC, PS / M.A. in HUM
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of this course, the students will be able to:
- Demonstrate grounding in the background to the Holocaust in 19th century radical exclusionary nationalism and “scientific” eugenics
- Understand course and consequences of the Holocaust
- Assess the major historiographical controversies and issues of interpretation surrounding the study of Holocaust: most notably, the functionalist vs. intentionalist debate, and questions regarding the motivation of perpetrators, and the uniqueness of the Holocaust
- Identify some of the most important primary sources, literature and films relating to the Holocaust, including survivor and perpetrator accounts and key documentaries such as Claude Lanzmann’s Shoah.
- Distinguish between the scholarship and the pseudo-scholarship of the Nazi Holocaust.

Prerequisites
HIS 122

Course Contents
Advanced Topics on the Holocaust aims to provide students with a grounding in some of the major issues concerning the Jewish Holocaust. Among the topics examined will be the intensification of European anti-Semitism in the late 19th and early 20th centuries; the growth of eugenic and pseudo-scientific racial theories during the same period; the murder of physically and mentally disabled people before the beginning of the Holocaust; the origins of the Holocaust and the scholarly debate between Functionalism and Intentionalism; the comparative history of genocide; the non-Jewish victims of the Holocaust; the question of Allied knowledge of the death camps and what they could or should have done to prevent the extermination of the Jews; the participation of non-German populations as perpetrators, and the extent of popular knowledge and involvement in the Holocaust.

The seminar programme will use documentaries extensively throughout the course. One seminar will be devoted to showing and discussing Claude Lanzmann’s seminal documentary Shoah. The programme will also include an on-site visit to the extermination camp of Auschwitz-Birkenau near the Polish city of Krakow. There will also be an (optional) day excursion to Theresienstadt in the Czech Republic outside of the seminar programme schedule.

Level of Course
Bachelor’s, Advanced / Master’s

Readings
Required reading:

**Recommended reading:**

**Teaching Methods**
The course is seminar-based, hence student driven. Students will be expected to do a significant amount of reading each week, to present their interpretation of the evidence and participate in discussions.

**Assessment Methods**
Final examination

**HIS 533  Seminar in Russian History:**
The Russian-Ukrainian Conflict in Historical Perspective
See HIS 433

**HIS 585  Advanced Seminar on the Holocaust**
See HIS 485

**HIS 600  Main Currents & Controversies in 20th Century Historiography**

**Lecturer**
William F. Eddleston, Ph.D.

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**Learning Outcomes**

Upon successful completion of the course, students will be able to:
- Comprehend four of the most important methodological debates in English-speaking historiography in the 20th century: the debate inspired by Herbert Butterfield's *Whig Interpretation of History*; the famous Carr-Elton-Berlin controversy of the 1960s; the arguments over Richard J. Evans' moderate critique of postmodernism, and the early 1960s controversy surrounding A. J. P. Taylor's iconoclastic *Origins of the Second World War*.
- Understand the three most significant schools of social history of the 20th Century: the French Annales School; the Cliometric movement and (English) Marxism.
- Analyse the work of two cultural historians: Jan Huizinga and his path-breaking *Autumn of the Middle Ages*; and George L. Mosse’ s re-reading of fascism as a form of cultural revolution.
- Explain major controversy in the field of diplomatic history – the so-called “Taylor Controversy.”
- have an understanding of the concept of collective memory through its application to the study of the Holocaust.
- Comprehend some knowledge of the major historiographical controversies surrounding the representation of the Jewish Holocaust in postmodernist theory.
- Explain the major historiographical controversy over the meaning of the 18th century Enlightenment.
- Apply many of the above-mentioned theories in the study of the Near East (Orientalism); the problem of the so-called “Witch Craze” of the early modern period, and the rise of the so-called penal society and its relation to the later Soviet Gulag.
- Examine at least one of the more famous works of microhistory: The Cheese and the Worms; The Return of Martin Guerre, Montaillou or The Great Cat Massacre.

**Prerequisites**

None

**Course Contents**

Main currents & controversies in 20th Century Historiography aims at providing students with a basic overview of the most significant methodological debates and major schools of interpretation which have shaped the study of history in the 20th century. It assumes no prior knowledge of historical methodology or the study of history.

The course attempts to strike a balance between theoretical problematic and the exigencies of writing practical history. In all cases we have attempted to examine a particular theoretical perspective against the light it sheds on a specific historical problem. Students will be encouraged to apply the theoretical insights they have gained from the study of these movements, individuals and controversies to historical and intellectual questions of particular personal interest.

**Level of Course**

Master’s

**Readings**

**Required reading:**


**Recommended reading:**


**Teaching Methods**

Lecture, discussion

**Assessment Methods**

Written assignments, essay

**Course code:**

HIS 601

**Semester:**

1 or 2

**Year of study:**

1 or 2

**Course type:**

req./opt.: M.A. in HUM

**Hours p. week:**

3

**ECTS credits:**

6
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Grasp the achievements of ancient Greek, Roman and Medieval historiography, historiography of the Renaissance and Baroque periods, with an emphasis on the period of the Enlightenment to the present
- Examine the development of history as a scholarly discipline, the main personalities of historical science, and their contributions to the field of research.

Prerequisites
None

Course Contents
Ancient Greek, Roman and Medieval historiography; historiography of the Renaissance and Baroque periods; focus on the Enlightenment to Present; historiography as a scholarly discipline, relationship between historical thinking and history, and between history and other social science disciplines.

Level of Course
Master’s

Readings
Required reading:
Bentley, M.: Companion to Historiography, Rutledge, 2004

Recommended Reading:
Polisenska, M. Antonin Gindely and the European dimension of his work (English translation)/studie Antonin Gindely a evropská dimenze jeho díla, nepublikovaný rukopis (100 pp.) (for Hlávkova nadace), 2006

Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term and Final Exam

HIS 635 Seminar in Race, Ethnicity & Nationality

Course code: HIS 635

Lecturer
Prof. PhDr. Milada Polišenská, CSc.
William Eddleston, Ph.D.
Prof. PhDr. Pavel Barša, Ph.D.

Semester: 1 or 2
Year of study: 1 or 2
Course type: req./opt.: M.A. in HUM
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend racism and the Enlightenment, and the debate over Adorno and Horkheimer’s Dialectic of the Enlightenment
- Explain Sir William Jones and the discovery of Aryan antiquity
- Understand James Cowles Prichard – anthropology in the defence of monogenesis and against slavery
- Critically analyse human universal social and technological evolution vs. “racial geology”: the critique of Lord Lubbock and E. B. Tylor
- Discuss social science and the American Indian – the transition from Enlightenment anthropology to racial craniometry in Jacksonian America
- Understand the American polygenist school, slavery and ancient Egypt
- Explain Darwin and slavery
- Comprehend Ernst Renan and the creation of the Semite Race
- Explain Robert Knox, James Hunt and the Anthropological Society of London
- Describe The Governor Eyre controversy and the split in British Anthropology between the ESL and ASL
- Understand British and American anthropology and the American Civil War
- Understand Imperial archaeology – the racial surveys of India and Palestine
- Explain Imperial archaeology: Flinders Petrie, Archibald Henry Sayce and the Races of the Old Testament
- Analyse the nexus between archaeology and nationalism in Europe and the Near East
- Understand Francis Galton, Arthur Keith and British eugenics, and the influence of British eugenics in continental Europe

Prerequisites
None

Course Contents
The Enlightenment tended to assume that human nature was similar everywhere, and that civilisations advanced according to universal material and environmental laws. From the late 18th century through to the first half of the 20th century, this universalist model was challenged by a growing belief in human difference - and human inequality. Throughout the 19th century, materialist explanations of human progress based on universal developmental laws would gradually give way to theories of human order and progress based upon racial hierarchy as the determining factor in historical development. Racial doctrines which justified slavery and imperialism also increasingly provided nineteenth century anthropologists, archaeologists and historians with the explanation for the rise of civilisation itself.

The course will focus on the use of racial theories as systems of pseudo-scientific justification for the perpetuation of slavery, imperial rule and social and national inequalities within Europe itself. It will explore the manner in which these theories then shaped Europe’s understanding of the rise of civilisation and the nature of progress. An important theme will be the use of linguistically and physically-based racial concepts in 19th and early 20th century writing about the history of the ancient near east and prehistoric Europe.

Level of Course
Master’s

Readings
Required reading:
Recommended reading:

Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term and Final Exam

### HSS 200 European Music History and its Appreciation

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**Lecturer**
Mgr. Kateřina Vanová

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Become familiar with music and society of main historical periods in East and Central Europe
- Understand the role and purpose of music in each period and recognize its major composers and compositions
- Master concert etiquette and present their improved music comprehension and appreciation through frequent in-class listening and concert visits
- Manage basic music terminology and various composition styles

**Prerequisites**
None

**Course Contents**
This course will introduce students to the world of music through listening and analysis, discussions, history context and visits of live concerts. After a brief introduction of music elements, forms and instruments, the course will provide an overview of major historical periods in East and Central Europe (Medieval, Renaissance, Baroque, Classical, Romantic and the 20th Century), and their major representatives and compositions. In-class listening and concert visits will improve students’ critical thinking as well as understanding and appreciation of music.

**Level of Course**
Bachelor’s, Intermediate

**Readings and Listening**
AAU reader; music according to the recommendations from the reader

**Teaching Methods**
Lectures, discussions, music listening and analysis, visits of live performances

**Assessment Methods**
Midterm exam, final exam, concert reports, home works and in-class activity

### HSS 310 Folklore & Mythology

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**Lecturer**
Andrew Giarelli, Ph.D.
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Understand the definitions, categories and subcategories of folklore
- Identify and classify an example of folklore in a short descriptive essay using the terminology and classifications of folklore study
- Use the various indices and scholarly journals in the field of folklore study
- Critically examine popular conceptions regarding folklore and folklore study’s own assumptions during its long history
- Engage in focused discussion of folklore and folklore scholarship
- Make connections between folklore and other fields, including ethnic and nationalism studies
- Use a variety of scholarly research sources, including primary materials collected by folklorists, to formulate a thesis and support it in a folklore research paper.

Prerequisites
None

Course Contents
Folklore — the oral traditions of a people — informs the arts, politics, and many other areas of human endeavor. Its study is truly interdisciplinary, involving anthropology, history, literature, music, sociology, and the arts. This course will introduce students to a wide range of oral, customary and material folklore genres, and to folkloristics, the study of folklore.

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
Lectures, discussions

Assessment Methods
Exam

HSS 350 Internship

Course code: HSS 350

Semester: 1 or 2
Year of study: 3
Course type: other req.
Hours per semestr: 150
ECTS credits: 6
Learning Outcomes
Upon successful completion of the course, students will be able to apply the knowledge, skills and competences acquired in school to real working environment.

Prerequisites
3rd year of study, and approval of Dean

Course Contents
N/A

Level of Course
Bachelor’s, Advanced

Recommended Reading
N/A

Teaching Methods
Regular meetings with the internship coordinator and the internship supervisor

Assessment Methods
Written report of the student, written report of the internship supervisor

### HSS 390 B.A. Thesis

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#### Learning Outcomes
Upon successful completion of the course, students will be able to:
- Determine a relevant and proper research question
- Determine a relevant and proper thesis statement to answer that question
- Determine the relevant theory and methodology to inform the thesis statement
- Find and properly incorporate quality resources into their argument in support of the thesis statement.
- Critically read, critically write, critically think
- Produce an overall quality foundation for research with their thesis advisor

#### Prerequisites
3rd year of study, and approval of Dean and the Thesis advisor

#### Course Contents
This course introduces the students to the components, structure, and function of a large academic work-the Bachelor’s Thesis. Through introductory lectures and structured work at the individual, small group, and class level, the students will steadily build a foundation upon which to write their theses with their individual thesis advisors. In addition to the overall thesis structure, the students will learn and practice researching with proper sources, citing those sources properly, using those sources to construct a strong and well informed argument, and defend that argument. The ultimate goal of the course is to give the students the skills-set necessary to approach and engage with their advisors at a high level in order to efficiently produce Bachelors’ Theses of high academic quality.

#### Level of Course
Bachelor’s, Advanced

#### Readings

#### Teaching Methods
Students work closely with a member of the faculty, and produce a thesis of approximately 40 pages.
Assessment Methods
An oral defense of the thesis to a three-person committee. The thesis, defense, and oral exam together constitute the state exam required for the bachelor’s degree.

HSS 485 / HUM 585 Advanced Interdisciplinary Seminar in Post-Modernism

Lecturer
Doc. Douglas Dix, Ph.D.

Course code: HSS 485 / HUM 585

Semester: 1 or 2
Year of study: BA:3 / MA:1
Course type: req./opt.: B.A. in VAS, BA in HSC, elective: BA in PS / req./opt.: MA in HUM

Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- a comprehensive understanding of the term “postmodernism” and the various conflicts associated with its definition and application
- Students should have an understanding of the aesthetic (and “anti-aesthetic”) of postmodernism, and should have knowledge of a wide variety of examples of postmodernist art, literature & thought
- Students should have an understanding of the socio-historical, political, philosophical and scientific factors that played a role in the advent of postmodernism, and should have an understanding of how postmodernism was a reaction to modernity

Prerequisites
None

Course Contents
In this seminar we will be exploring the terms postmodern, modernity, and, especially, postmodernism as they have been utilized to describe certain key artistic, literary, intellectual and social currents in the mid-to-late 20th Century (and even into the 21st Century, according to some cultural historians). Given the definition and application of these terms have been (and continue to be) seriously contested, we will proceed via an inductive and chronological manner – both regarding the cultural objects we will be considering, but also in regard to the emergence of an ongoing discourse about the meaning of these terms. We will begin with a brief survey of modernism, paying particular attention to the dividing line between late modernism and early postmodernism, and then proceeding through a decade-by-decade exploration of postmodern art, literature, and thought. While the artists, critics, and thinkers we will be considering are too numerous to mention in this description, we will be reading the following writers (and considering many more): Samuel Beckett, John Barth, Jorge Luis Borges, Julio Cortázar, Alain Robbe-Grillet, Vladimir Nabokov, Thomas Pynchon, Richard Brautigan, Joan Didion, Marguerite Duras, Maurice Blanchot, John Ashbery, David Antin, and Lydia Davis.

Level of Course
Master’s

Readings
Primary Sources:
In this seminar we will be exploring the terms postmodern, postmodernity, and, especially, postmodernism was a reaction to postmodernity. We will begin with a brief survey of modernism, paying particular attention to the dividing line between late modernism and early postmodernism, and then proceeding through a decade-by-decade exploration of the factors that played a role in the advent of postmodernism, and should have an understanding of how the definition and application of these terms have been (and continue to be) seriously contested, we will proceed via an inductive and chronological manner regarding the cultural objects we will be considering, but also in regard to the emergence of an ongoing discourse about the meaning of these terms. 

Secondary Sources:

Teaching Methods
Lecture, extensive reading, discussion

Assessment Methods
Written assignments, essay

**HUM 300 Civic Society**

Lecturer
Prof. Steven Saxonberg, Ph.D.

Learning Outcomes
See Course Contents

Prerequisites
None

Course Contents
The main purpose of the course is to give students a basic background on the role of civic organizations in modern industrial society and the relationship between these organizations and democracy. The course begins with a general debate about the role of civic society in democracy. Then the course concentrates on the Swedish experience with "associational life" and neo-corporatism. Although the focus is on Sweden,
the country is compared to other West European countries. The final part of the course critically examines the debate about the role of civil society in bringing down the “communist” regimes as well as the problems in building up a civil society in the post-communist era. Central European experiences with neo-corporatism will also be discussed.

**Level of Course**
Bachelor’s

**Readings**

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Exam

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**HUM 357 Documentary Film Seminar**

| Course code: | HUM 357 |
| Semester: | 1 or 2 |
| Year of study: | 1 or 2 |
| Course type: | elective |
| Lecturer: | MgA. Marek Asmara |
| Hours p. week: | 3 |
| ECTS credits: | 6 |

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Interpret the history and contemporary vitality of non-fiction films
- Appreciate the social significance and aesthetic possibilities of the form that is considered the taproot of cinema
- Identify the distinctive development and attributes of documentary;
- Realize the range of subjects these films can address, using the largest human rights festival in Europe as a practical laboratory for writing about their topics
- Comprehend documentary’s current characteristics, as a historical chronicle, free associative essay, tester of truth, and ongoing inspiration for fiction films.

**Prerequisites**
None
Course Contents
This course surveys the history and contemporary vitality of non-fiction films, teaching students to appreciate the social significance and aesthetic possibilities of the form that is considered the taproot of cinema. The curriculum is divided into three sections: in the first, we identify the distinctive development and attributes of documentary; the second explores the range of subjects these films can address, using the largest human rights festival in Europe as a practical laboratory for writing about their topics, and the third outlines documentary’s current characteristics, as a historical chronicle, free associative essay, tester of truth, and ongoing inspiration for fiction films.

THE DISTINCTIONS OF DOCUMENTARY
(Origins and Definitions, Creative Choices: Technologies and Approaches, Social Effects, Modes and Experiments)

COVERING THE SUBJECTS OF DOCUMENTARY
(Writing about Documentary, Documentary and the Group, Documentary and Individual Performance, Documentary and the Body, Documentary and Memory)

DOCUMENTARY’S MODERN MUTATIONS
(Documentary as a Historical Chronicle, Documentary as a Playful Essay, Documentary Plays with Truth, Documentary Inspires Fiction)

Level of Course
Bachelor’s

Readings
Film screenings include, and are not limited to the following:
Nanook of the North (1922)
Salesman (1968)
Films by Michael Moore
Man with a Movie Camera (1929)
Triumph of the Will (1935)
Don’t Look Back (1967)
Night and Fog (1955)
The Sorrow and the Pity (1969)
Rome Open City (1945)
Flamenco (1995)

Teaching Methods
Video, discussion

Assessment Methods
Exam

HUM 438 / 538 Jews and Gypsies in Modern Europe: Reinvesting difference in the Age of Homogenization

Course code: HUM 438 / 538

Semester: 1
Year of study: 1 or 2
Course type: elective
ECTS credits: 6

Lecturer
Prof. Pavel Barša, Ph.D.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend the similarities and differences between the Jews and Gypsies and about what puts them apart from the conventional category of other national minorities in European nation-states
- Discuss different attitudes which prevailed in the two groups toward the processes of modernization and assimilation and different social positions that Jews and Gypsies have tended to end up in.
- Explain the connection between incomplete or failed Jewish assimilation and Jewish contribution to European modernism
- Interpret the oscillation of European images of the Roma/Gypsies between romantic exoticism and racist xenophobia and grasp the current ambiguous position of the Roma/Gypsies between an underclass and national minority.

**Prerequisites**
None

**Course Contents**
The course will begin by the exposition of the concept of Mercurians which, according to Iuri Slezkine, captures shared features of Jews, Gypsies and similar groups of “service nomads” such as the Parsis in India or the Chinese in Indonesia. The contradictions of Jewish emancipation in the 19th and early 20th century and their reflections in modern social theory (e.g. K. Marx, W. Sombart, the Frankfurt School) and modernist writing (F. Kafka, M. Proust, J. Joyce) will be dealt with in the first part of the course. The second part, which will be devoted to the Gypsies, will emphasize their difference from conventionally conceived ethnic groups. Rather than on a mythical past and genealogy, Gypsies base their identity on their ability to maintain their living-together “here and now”. Their difference does not stem from specific cultural contents but rather from their ability to give a specific Gypsy twist to any cultural content which they appropriate for their own use from the surrounding societies. Not surprisingly, they share this feature with an ambivalent existence of assimilated Jews of the 19th and the first part of the 20th century.

**Level of Course**
Bachelor’s

**Readings**
Judith Okely, *Cultural Ingenuity and traveling autonomy: not copying, just choosing in: Thomas Acton, Gary Mundy (eds.): Romani culture and Gypsy identity*, University of Hertfordshire Press, Hatfield 1999, pp. 188-203

**Additional reading**
Patrick Williams, *Gypsy World: The Silence of the Living and the Voices of the Dead*, University of Chicago, 2003

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Case study of cultural organization, presentation, final exam
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Enhance the knowledge of the arts and culture with practical involvement in arts and cultural organization
- Integrate the best of management theory and practice in the commercial sectors with the challenges of arts and cultural institutions
- Provide the students with an abundant experience of practicing ´art and cultural managers´.

Prerequisites
None

Course Contents
Management theory and cultural organizations (art management positions): seven cultural tracks;
Cultural strategy formation: cultural mission; process dimensions (strategic motive, evaluation, environmental research, options, S/W-analyses; strategy implementation);
Cultural leadership: leadership styles, teamwork, participation, decision making, self management, intercultural networks.

Level of Course
Bachelor’s Advanced / Master’s

Readings
Hagoort, G. Art Management Entrepreneurial Style, Utrecht 2003
Dragicevic Sesic, M. and Dragojevic, S. Arts Management in Turbulent Times, Amsterdam 2005
Stricland, A.J. and Thompson, A.A. JR. Cases in Strategic Management, Alabama 1995

Teaching Methods
Lectures, discussions

Assessment Methods
Case study of cultural organization, presentation, final exam

Learning Outcomes
Upon successful completion of the course, students will be able to demonstrate:
- The critical abilities to produce insightful analysis of film texts;
- The skills necessary to conduct sound film historical research and to produce sophisticated film historiography;
- The capacity to synthesize original ideas in a lucid and coherent manner, both verbally and in writing;
- A solid understanding of the complex social, historical, political, and industrial relationships between hollywood and europe;
- A solid understanding of key debates circulating the interaction of hollywood and europe;
- A solid understanding of Hollywood’s status as a global social, cultural, economic, aesthetic, and political institution;
- A solid understanding of the complex ways in which Europeans have perceived, engaged with, and understood Hollywood, historically.

**Prerequisites**
None

**Course Contents**
This course aims to facilitate students’ deeper understanding of: the dynamic and complex relationships that have existed, and which continue to exist, between Hollywood and Europe. The course also aims to shed light on the intersecting social, cultural, political, economic, and industrial contexts in which the interaction of Hollywood and Europe has taken place – from strategy, production, and film content to distribution, exhibition/delivery, and reception. In addition, students will be introduced to key popular and scholarly debates which have shaped understandings of relations between Hollywood and Europe.

**Level of Course**
Master’s

**Readings**
Tobias Hochsherf and James Ligott, “Working Title Films: From Mid-Atlantic to the Heart of Europe”, *Film International*, vol. 8, no. 6 (2010), pp. 8–20.
Teaching Methods
Discussion
Assessment Methods: Final exam

HUM 458 Curatorship

Lecturer
Doc. PhDr. Ladislav Kesner, Ph.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand major current issues and theories in art management and curatorship with emphasis on implementation (putting theory to practice)
- To analyze and critique exhibitions
- Demonstrate developed basic intermediate to advanced skills in curatorship (preparing and managing an exhibit)
- Prepare and implement a curatorial project

Prerequisites
None

Course Contents
The focus of the seminar is on the theory and practice of curatorship in art museum/gallery. Reading and discussion of selected texts will provide participants with an overview of current issues and theories of curatorship. Major part of the seminar will be devoted to analysis and critique of exhibitions. During the seminar each participant will work on development of his/her own curatorial project. The projects will be presented and jointly discussed.

Level of Course
Bachelor’s, Advanced

Readings
Greenberg, Reesa, Ferguson, Bruce and Sandy Nairne (eds.). Thinking about Exhibitions. London 1996.

Teaching Methods
Lecture, discussion, excursion

Assessment Methods
Final Project

HUM 500 Internship / Research Practicum in Humanities

Lecturer
TBD

Course code: HUM 500
Semester: 2
Year of study: 2
Course type: elective M.A. in HUM
Hours p. semestr: 150
ECTS credits: 6
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Have attained relevant work experience
- Be able to apply their knowledge of theoretical and practical knowledge and skills attained throughout the program
- Be able to present on the topic of their thesis research
- Be prepared for employment in the field of humanities
- Be able to demonstrate organization and administrative skills, group cooperation and public speaking.

Prerequisites
None

Course Contents
Intern, work experience

Level of Course
Master’s

Readings
None

Teaching Methods
Professional work experience, practicum

Assessment Methods
Pass/fail

HUM 538 Jews and Gypsies in Modern Europe: Reinvesting difference in the Age of Homogenization
See HUM 438

HUM 550 Art and Cultural Management
See HUM 450

HUM 554 Popular Cinematic Genres: Interpretation and Theory
Course code: HUM 554

Semester: 1 or 2
Year of study: 1 or 2
Course type: elective
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Interpret popular cinematic genres through the perspective of cultural and social theory
- Use practical skills in the interpretation of popular culture
- Apply the acquired interpretive skills actively to the creation of new interpretations.

Prerequisites
None

Course Contents
Viewing films from a variety of popular genres and subgenres including the detective and gangster film, the film noir, the women’s film, the romantic comedy, the screwball comedy, the thriller/suspense film, the melodrama, the horror film, the disaster film, the science fiction film, the fantasy film, the western, or the musical, and reading essays interpreting the films from theoretical paradigms representing the socio-
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Have attained relevant work experience
- Be able to apply their knowledge of theoretical and practical knowledge and skills attained throughout the program
- Be able to present on the topic of their thesis research
- Be prepared for employment in the field of humanities
- Be able to demonstrate organization and administrative skills, group cooperation and public speaking.

Prerequisites
None

Course Contents
Intern, work experience

Level of Course
Master’s

Readings
None

Teaching Methods
Lecture, discussions, screening

Assessment Methods
Essay

HUM 585 Advanced Interdisciplinary Seminar in Post-Modernism

See HSS 485

HUM 600 Methods in the Human Sciences: Theoretical Paradigms

Course code: HUM 600

Semester: 1
Year of study: 1
Course type: required M.A. in HUM
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Be familiar with the key theoretical paradigms used in the study of humanities and culture including biographical, historical, comparative, formalist, psychoanalytic, etc.
- Understand the following theoretical paradigms: structuralism, deconstruction, post-structuralism, the new historicism, post-colonialism, gender studies, and others.

Prerequisites
None

Course Contents
This core course will introduce students to key theoretical paradigms used in the study of the humanities and culture. Beginning with an assessment of standard philological, historical, comparative and formalist approaches, the seminar will follow a generally chronological course examining the following theoretical paradigms: structuralism, deconstruction, post-structuralism, the new historicism, post-colonialism, gender studies, and others.

Level of Course
Master’s

Readings
Required reading:


Recommended reading:

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Analyse and interpret cultural texts and present the results of analysis/interpretation in both oral and written forms
- Analyse the formal, intrinsic features of cultural texts, formulate interpretations based upon their analyses combined with various extrinsic theoretical paradigms, and present the consequences of their analysis/interpretation through the medium of oral presentation and a final essay.

Prerequisites
HUM 600

Course Contents
This core course will introduce students to methods of critical writing, analysis, and interpretation in the human sciences and cultural studies. Students will be introduced to a variety of interpretative and analytic essays by various scholars as exemplars, and will be required to apply several different theoretical approaches to cultural texts (literature, art, film, and media) in a practical manner.

Level of Course
Master’s

Readings
Teaching Methods
Lecture, discussion
Assessment Methods
Exam

HUM 695 Methods in the Human Sciences:
Scholarly Writing and Research

Course code: HUM 695

Semester: 1
Year of study: 2
Course type: required
ECTS credits: 6
Hours p. week: 3

Lecturer
Karen Grunow-Harst, Ph.D.
Richard T. Stock, Ph.D.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Demonstrate an understanding of the thesis as a genre
- Demonstrate an understanding of the writing process
- Identify and critically analyse the structure and content of the academic thesis
- Demonstrate the skills necessary to produce a professional and academic thesis

Prerequisites
HUM 690

Course Contents
This course is designed to prepare students to effectively write an MA thesis. Students will be given instruction on the various aspects of successful thesis writing. These include: understanding academic audience and the requirements of academic style; defining a topic and creating a strong thesis statements; understanding the relationship between form and function; developing coherence and cohesion in writing, and, finally the process of revising, editing and citation formatting.

Level of Course
Master’s

Readings
Required reading:

Recommended reading:


### Teaching Methods

Seminar

### Assessment Methods

Written assignment, project design

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#### HUM 699 M.A. Thesis

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<td>Semester:</td>
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<td>required: M.A. in HUM</td>
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<td>Hours p. week:</td>
<td>3</td>
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<td>ECTS credits:</td>
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</table>

### Learning Outcomes

Upon successful completion of the course, students will be able to:
- Determine a relevant and proper research question
- Determine a relevant and proper thesis statement to answer that question
- Determine the relevant theory and methodology to inform the thesis statement
- Find and properly incorporate quality resources into their argument in support of the thesis statement critically read, critically write, and critically think
- Produce an overall quality foundation for research with their thesis advisor

### Prerequisites

Approval of Dean and thesis advisor

### Course Contents

This course introduces the students to the components, structure, and function of a large academic work - the Master’s Thesis. Through lectures, seminars and structured work at the individual and small group level, and, the students steadily build a foundation upon which to write their theses with their individual thesis advisors. In addition to the overall thesis structure, the students learn and practice researching at the advanced level with proper research methods, sources, citing those sources properly, using those sources to construct a strong and well informed argument, and defend that argument. The ultimate goal of the course is to give the students the skillset necessary to approach and engage with their advisors at a high level in order to efficiently produce a Master’s Thesis of high academic quality.

### Level of Course

Master’s

### Readings

**Required reading:**


**Recommended reading:**

Teaching Methods
Students work closely with a member of the faculty, and produce a thesis of approximately 60 pages.

Assessment Methods
An oral defense of the thesis to a three-person committee. The thesis, defense, and oral exam together constitute the state exam required for the master’s degree.

<table>
<thead>
<tr>
<th>IRS 100 History of the Cold War &amp; Post-Cold War Transition</th>
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**Lecturer**
William Eddleston, Ph.D.
Prof. PhDr. Milada Polišenská, CSc.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Understand the historical relationship between the United States and the Soviet Union, particularly as it developed after 1945
- Understand the main rival schools of thought regarding the causes and development of the Cold War - the "Orthodox School," the "Revisionists," the "Post-Revisionists" and the "Post-Soviets."
- Gain an understanding of some of the more controversial topics relating to the Cold War period, such as the decision to drop the atomic bomb; whether the Soviet Union or the United States was primarily responsible for the Cold War; the Cuban missile crisis; the debates over American policy in Vietnam, etc. These scholarly controversies will be the main focus of the seminar programme
- Gain a basic acquaintance with some of the key documentary sources relating to the Cold War
- Consider the role of great power strategic and economic interests, competing ideologies (capitalism, democracy, imperialism, communism, Pan-Slavism), nationalism, ethnic conflict and anti-colonialism in shaping the Cold War conflict.

**Prerequisites**
None

**Course Contents**
The course begins by examining the uneasy alliance that developed in 1941 between the United States, Great Britain and the Soviet Union against the threat of Nazi Germany and the Axis powers. We will then trace the deterioration of this alliance after 1945 into hostile camps, and the intensification of superpower conflict in Asia during the 1950s. The death of Stalin in 1953 brought with it some hope for a relaxation of these tensions. But by the end of the 1950s and the early 1960s, the Cold War had entered its most dangerous period, with crises in Europe and the Caribbean (the successive Berlin and Cuban Missile crises) which very nearly resulted in a nuclear conflagration.

A period of so-called détente followed in the later 60s and the 1970s. But a relaxation in tensions between the two superpowers was paradoxically characterised by an intensification of conflict on the periphery of the superpowers’ spheres of influence – in South East, the Middle East and Africa. America’s unending war in Vietnam, and the war fought between the Arab states and Israel in 1973 - almost brought the world economy to the brink of collapse in the 1970s.

The Cold War would enter another intense phase – the so-called “Second Cold War” - in the late 1970s and early 1980s, almost resulting in the outbreak of nuclear war in 1983. Yet, just at the point where the conflict seemed at its most intense and irreconcilable, it suddenly and unexpectedly ended with the coming to power in the Soviet Union of Mikhail Gorbachev and the rapid collapse of the Soviet empire in Eastern Europe in 1989 and of the Soviet Union itself in 1991.

**Level of Course**
Bachelor’s, Intermediate
Readings
A course reader covering the entire Cold War period will be available for students.

Teaching Methods
Lectures, discussions, film screenings

Assessment Methods
Four short papers, movie project, mid-term, final exam

**IRS 200 Introduction to International Relations**

**Course code:** IRS 200

**Semester:** 1 or 2

**Year of Study:** 2

**Course Type:** required

**ECTS Credits:** 6

**Hours p. week:** 3

**Lecturer**

Mgr. George Hays

**Learning Outcomes**

Upon successful completion of the course, students will be able to:
- Discuss the main points of the main theories of International Relations, and situate them within the Great Debates
- Situate the Great Debates in their historical context
- Discuss the epistemological and ontological differences between the two ends of the International Relations Spectrum
- Write critical essays and make analytical arguments concerning/using the concepts of International Relations.

**Prerequisites**

POS 101 / POS 102

**Course Contents**

History of International Relations, Great Debates, Realism, Idealism, Game Theory, Neo-Realism, Neo-Liberalism, Neo-Marxism, International Political Economy, Constructivism, Post-Structuralism, Gender Studies, Peace Studies, Ethics Studies, power, capabilities, balance-of-power, anarchy, sovereignty, conflict, cooperation, identity, levels of analysis, the state, international organizations, globalization, war, terrorism, international law, environmental issues, post-colonial issues, post-Westphalian issues

**Level of Course**

Bachelor’s, Intermediate

**Recommended Reading**


**Teaching Methods**

Lectures, discussions, debates

**Assessment Methods**

Presentation, quiz, essay, final exam
IRS 221  Contemporary Europe: History of European Integration

Course code: IRS 221

Semester: 2
Year of study: 2
Course type: required: B.A. in IR, PS
Hours p. week: 3
ECTS credits: 6

Lecturer
JUDr. Cyril Svoboda

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Have an advanced knowledge of European integration, European Communities, treaties and a working knowledge of EU’s most prominent policies
- Name European Institutions and their roles and explain the EU decision-making procedures
- Apply European integration theories to real-life developments
- Clearly present an issue/a policy to their fellow students.

Prerequisites
None

Course Contents
The course offers a comprehensive introduction into European integration with an emphasis on historical development of the European Union, its institutions and decision-making, and theoretical approaches to integration.

First part of the course is dedicated to the situation in Europe post war and the exceptional conditions that lead to supranational integration in the first place. Throughout the course we will focus on the early European communities and national positions to EU integration, on deepening and widening of integration, creation of new treaties from Paris to the latest Lisbon treaty, and inclusion of new policy areas under a united institutional framework.

In the second part, European Union’s institutions will be introduced with a focus on the role of various EU institutions in supranational as well as intergovernmental decision-making. Finally the course will conclude with an overview of most the relevant theories of European integration with examples from history (first part of the course).

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
Lectures, discussions, student’s presentation

Assessment Methods
2 essays, presentation, final exam
IRS 222  Contemporary Issues in International Relations

Lecturer
Doc. PhDr. Francis D. Raška, Ph.D.
Mats Braun, Ph.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Compare, contrast, and critique the main theories of International Relations based on epistemological, ontological, methodological, and theoretical points
- Understand and discuss the evolution of the Great Debates in their historical context
- Understand, discuss, and critique professional academic works in International Relations
- Write critical essays and make analytical arguments concerning/using the concepts, theories, methods, and methodologies of International Relations
- Write a theoretically informed essay explaining/understanding a contemporary international event.

Prerequisites
IRS 200

Course Contents
Institutional approach (historical institutionalism, neo and new institutionalism), structural approach, post-structural and interpretive approach, behavioral and attitudinal approach, rational choice approach in the study of politics.

Level of Course
Bachelor’s, Intermediate

Readings


**Teaching Methods**
Group work, lectures, discussions, student presentations

**Assessment Methods**
Mid-term exam, final exam, presentation

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**IRS 250 Introduction to Diplomacy**

**Course code:** IRS 250  
**Semester:** 2  
**Year of Study:** 2  
**Course Type:** required: B.A. in IR  
**Course Type:** elective: B.A. in PS  
**Hours p. week:** 3  
**ECTS-Credits:** 6

**Lecturer**
MgA. Ladislav Pflimpfl, Ph.D.
Linda Štucbartová, DES

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Understand the concept of diplomatic relations within the IR context
- Understand roles of various types of diplomatic missions, ministries and other state actors
- Identify roles of non-state actors active in or influencing diplomacy
- Analyze the role of media in foreign relations.

**Prerequisites**
None

**Course Contents**
This is an undergraduate course for students either interested in pursuing their career in the sphere of international relations: for future diplomats of respective national Ministries of Foreign Affairs, for those interested in working for the international organizations as well as for students interested in the day to day process of foreign policy making. The aim of the class is to give students the insight to the real-world practice of international relations. Lectures will introduce the most important facts and concepts about actors in the area of international relations and the basic knowledge necessary for diplomats, following seminars will help the students to improve their writing and presentation skills.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Mid-term exam, final exam
IRS 251 Arab-Israeli Conflict

Course code: IRS 251
Semester: 2 or 3
Year of study: 2 or 3
Course type: elective: B.A. in JEW, IR
Hours p. week: 3
ECTS credits: 6

Lecturer
Šádi Shanaah, M.Phil.
Irena Kalhousová, M.Phil.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of the history of the Arab-Israeli conflict
- Understand and critically analyze the roles and positions of the main actors
- Place in context the current events.

Prerequisites
None

Course Contents
This course focuses on the causes, course, and implications of the Arab-Israeli conflict. It explores the history, politics, and diplomacy, of the conflict, comparing the narratives of the Israeli, Palestinians and the Arab states. It also examines domestic political, economic, and social forces in Israel and the Arab countries. The relationships among Arabs and Israelis, inter-Arab relations and the role of the external powers on the conflict will be explored.

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
Lecture, discussion

Assessment Methods
Presentations, debate, mid-term examination, final examination
IRS 301  European Union: Policies and Current Issues

Lecturer
Mgr. Daniela Chalániová

Learning Outcomes
Upon completion of this course, students will:
- Be familiar with the way the EU works (institutions and decision-making)
- Have a working knowledge of Europe’s relevant policies before and after the Lisbon treaty
- Be able to present an issue to their fellows and suggest possible policy remedies
- Understand EU documents and statements and place them within a wider EU integration framework
- Discuss contemporary issues within a wider EU integration processes.

Prerequisites
None

Course Contents
This course builds upon the knowledge of European Union’s history, institutional architecture and decision-making processes (created in the Contemporary Europe: History of European Integration course).
The onus of this course lies in introduction of European Union’s policies, both internal and external and discussions of present-day issues within respective policy areas as well as discussion of European integration in general, especially in light of the changes caused by the recent economic crisis.
Policies considered include: the Internal Market, Common commercial policy, Common agricultural policy, the Economic and Monetary Union and fiscal policies, Common foreign and security policy, Common security and defence policy, internal security and the Area of Freedom, Security and Justice, energy policy, social policies, cohesion and EU budget, environmental policy.

Level of Course
Bachelor’s, Intermediate

Readings
+ a selection of current and most referenced articles from European Studie’s leading journals JCMS: Journal of the Common Market Studies and Journal of European Public Policy

Teaching Methods
Group work, lectures, discussions, student presentations

Assessment Methods
Mid-term exam, final exam, presentation

IRS 352 / 652  U.S. National Security Policy

Course Code: IRS 352 / 652
Semester: 1 or 2
Year of Study: BA:3 , MA:1
course Type: elective: B.A. in IR / M.A. in IRD
Hours p. week: 3
ECTS-Credits: 6

Lecturer
Doc. Francis Raška, Ph.D.
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Understand basic themes, theoretical debates, and issues in U.S. foreign policy.

Prerequisites
None

Course Contents
This M.A. seminar course seeks to help students gain a basic understanding of American national security policy in theory as well as in practice. As the United States is the world’s sole remaining superpower, it is important that students have some knowledge of American foreign and security policy. The course is introductory in nature and the readings reflect this fact. Students will learn about the theoretical foundations of U.S. national security policy, the individual actors involved in policy formulation, and the actual priorities of policy in different periods of American history.

Level of Course
Master’s

Readings

Teaching Methods
Lecture, presentation, case analysis, discussion

Assessment Methods
Several written assignments, presentation, research paper, final exam

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**IRS 354 / 654 Contemporary Issues in the Middle East**

**Course Code:** IRS 354 / 654

**Semester:** 1 or 2

**Year of Study:** 2 or 3 (B.A.) / 1-2 (M.A.)

**Course Type:** elective

**Course Type:** B.A. in IR, PS/ M.A. in IRD

**Hours p. week:** 3

**ECTS-Credits:** 6

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**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend the modern history of the Middle East and North Africa
- Explain what the current issues in the Arab region are and what are their roots and manifestations
- Describe and compare the current political, economic and social developments in different Arab states
- Analyze the interaction of the Arab region with the rest of the world, especially major power blocks in the world
- Appraise complexity of the Arab society, including “soft” areas like culture
- Present information in a coherent and structured manner in front of an audience.

**Prerequisites**
Basic knowledge of the history of the Middle East and basic familiarity with the region
Course Contents
The course focuses on key political, economic and social developments that shaped the Arab world from the colonial entrance of Europe to the region heralded by Napoleon’s invasion of Egypt until the explosion of social discontent often described as the Arab Spring in 2011. Rather than a year-by-year historical exercise to the region complemented with the memorization of key data the course is conceptualized as a tool to understand the contemporary Arab society in its complexity.

The course will explore the introduction of European political ideology to the Arab region and its re-interpretation to fit the regional context that resulted in particular mixture of traditional and modern ideas of how to organize a society. The ongoing struggle between tradition and modernity, between authority and rebellion, between stability and revolution and between dreams and reality is the underlining recurrent theme of the course. This struggle could be found behind every single phenomena usually studied with regards to the Middle East: colonialism, nationalism, pan-Arabism, Islam and politics, oil, wars of conquest and of liberation and finally Arab social upheavals of (but not only) 2011.

Level of Course
Bachelor’s, Advanced / Master’s

Readings
Ajami, F. The Dream Palace of the Arabs. (New York, 1999)
Ajami, F. The Arab Predicament (Cambridge, 1992)
Cleveland W. A History of the Modern Middle East (New York, 2009)
Calvert, J. Sayyid Qutb and the Origins of Radical Islamism (New York, 2010)
Dosenrode S. and Stubkjar, A. The European Unions and the Middle East (Sheffield, 2002)
Fisk, R. The Great War for Civilization (New York, 2007)
Hourani, A. Arabic Thought in the Liberal Age (Cambridge, 1983)
Khalidi, R. The Iron Cage (Boston, 2006)
Masud M. K. (ed.) Islam and Modernity (Cairo, 2009)
Owen, R., Pamuk S. A History of Middle East Economies in the Twentieth Century (Boston, 1999).

Teaching Methods
Lecture, discussion, presentations

Assessment Methods
Mid-term, term paper, presentations in class, final test

IRS 357  Public Diplomacy

<table>
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<td>Semester:</td>
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<tr>
<td>Course type:</td>
<td>elective: B.A. in IR</td>
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<td>Hours p. week:</td>
<td>3</td>
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<td>ECTS credits:</td>
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Lecturer
MgA. Ladislav Pflimpfl, Ph.D.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Understand the concept and role of public diplomacy and cultural relations within the IR context;
- Explain the concept of soft power and use of ‘soft’ values in the context of IR;
- Identify and discuss roles, particular interests and resources of all relevant stakeholders and target groups within public diplomacy and IR framework;
- Understand the principal and advanced tools and strategies of public diplomacy campaigns;
- Analyse and present basic indicators of effectiveness and impact of any given sample of public diplomacy efforts.
**Prerequisites**
None

**Course Contents**
The course, which requires previous understanding of basic principles of international relations, offers introduction into how countries, regions, cities and other players use public diplomacy and cultural relations to advance their position on the international stage and increase their competitiveness. The course examines the role and practice of modern public diplomacy and ‘soft’ values within the framework of current international relations. Starting with the ideological roots and mechanisms of public diplomacy, a particular attention is later given to the complex area where the country’s international promotion, diplomacy and other areas such as business, export and FDI, tourism, education and culture merge in joint campaigns and synergies with possible methods of monitoring and evaluation of impact and benefits to all stakeholders explained.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Presentation, mid-term exam, final exam

**IRS 358 / 658 Global Migration**

<table>
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<td>Semester:</td>
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**Lecturer**
Ondřej Klipa, Ph.D.
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Describe migration processes in the world macro regions in historical perspective;
- Identify challenges of migration to the host societies;
- Interpret the role of migration in the context of globalization and development;
- Apply explanatory theories of migration;
- Compare main types of immigration and integration policies in Europe and the USA;
- Define the terms transnationalism and diaspora;
- Assess the impact of migration to identity and ethnicity.

Prerequisites
None

Course Contents
In this course, we will focus on three aspects: geography and history of migration; migration and integration policies; theories on migration. We will describe main migration processes since late 18th century up until today with emphasis on postwar period. In terms of geography, our course will aim at world macro regions (Africa, Middle East, South-Eastern Asia etc.). Particular attention will be paid to Northern America, Europe, and also the Czech Republic. The course will present some specific cases such as Jewish and Roma migration too. Presentation of migration and integration policies will be focused on Europe (EU) and the USA. Theoretical part will deal with concepts explaining migration as well as some related issues. Among the most topical today are identity, gender and development. We will apply approaches from both political science and sociology. The course is a combination of a lecture and a seminar.

Level of Course
Bachelor’s, Advanced / Master’s

Readings
Klaus J. Bade: Migration in European History (Blackwell Publishing, 2003)
Martin, P.: Bordering on Control: Combating Irregular Migration in North America and Europe (Davis: UOC, 2003)

Teaching Methods
Lecture, discussion, analysis of documents

Assessment Methods
Research paper

Assessment Methods
Quizzes, essay, mid-term exam, final exam
**Prerequisites**

POS 101 / POS 102

**Course Contents**

This course covers EU’s policy towards Eastern Europe and Southern Mediterranean. It encourages students to critically reflect on factors leading to emergence of EU’s neighborhood policy and analyze why its achievements have been so limited. The readings include secondary accounts on European politics and history as well as primary sources – speeches and documents. Students will be introduced to key theoretical approaches for studying the EU neighborhood policy and will have the opportunity to revisit them on concrete case studies of EU-neighborhood interaction. Moreover, role of two major external players (Turkey and Russia) will be discussed.

**Level of Course**

Bachelor’s, Advanced

**Readings**


**Teaching Methods**
Lectures, discussions,

**Assessment Methods**
Presentation, mid-term exam, final exam

**IRS 364 / 664 American Foreign Policy in Film**

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<tr>
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<td>elective: B.A. in IR / M.A. in IRD</td>
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<tr>
<td>Hours p. week:</td>
<td>3</td>
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<tr>
<td>ECTS credits:</td>
<td>6</td>
</tr>
</tbody>
</table>

**Lecturer**
Mgr. George Hays

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of identity theory and its application to film
- Understand and analyze the expressions of these identity processes as portrayed in film
- Utilize the theories and methods provided to conduct their own analyses of identity creation
- Understand the role identity and portrayals of identity have in politics.

**Prerequisites**
None

**Course Contents**
This course analyzes American identity creation through popular film. The course is concerned with the changing of American identity through the portrayal of events from the end of the Second World War to the present. While the main focus of the course is on film and the portrayal of important events and identificational concepts (existential fears) through film, the course also utilizes texts on theory and history to provide a contrasting influence to better understand the message and political impacts of the films.

**Level of Course**
Bachelor’s, Advanced

**Readings**

**Teaching Methods**
Lectures, discussions, films

**Assessment Methods**
Essay, mid-term exam, final exam
<table>
<thead>
<tr>
<th>IRS 367 / 667 Islam and the West</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Course code:</strong></td>
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<tr>
<td><strong>Lecturer:</strong></td>
</tr>
<tr>
<td><strong>Learning Outcomes</strong></td>
</tr>
<tr>
<td>- Pre-Islamic society in the Arabian Peninsula and the subsequent emergence and spread of Islam.</td>
</tr>
<tr>
<td>- The manner in which the understanding and relationship with the “other” evolved through increased sociocultural, political, and intellectual contacts between the two civilizations.</td>
</tr>
<tr>
<td>- Historiographical and paradigmatic developments impacting studies of “Islam and the West.”</td>
</tr>
<tr>
<td>- How to assess and critically engage with the debates about “Islam and the West” in both verbal and written form.</td>
</tr>
<tr>
<td><strong>Prerequisites</strong></td>
</tr>
<tr>
<td><strong>Course Contents</strong></td>
</tr>
<tr>
<td><strong>Level of Course</strong></td>
</tr>
<tr>
<td><strong>Readings</strong></td>
</tr>
</tbody>
</table>
Recommended reading:

Teaching Methods
Lecture, discussion, papers

Assessment Methods
Presentations, final paper

- **IRS 368 / 668 Global Energy**

  **Course code:** IRS 368 / 668

  **Semester:** 1 or 2

  **Year of study:** BA:3, MA:1

  **Course type:** elective: B.A. in IR / M.A. in IRD; MABLIM

  **Hours p. week:** 3

  **ECTS credits:** 6

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Understand and analyze the complex relations between energy, economy & society
- Research, write and present economic case studies involving energy markets
- Recognize the scientific and market challenges faced by energy industries
- Identify major global energy externalities and sustainability issues, articulate the current scientific understandings of some of the most important of these externalities, as well as the generally acknowledged and controversial limits to such understandings.

**Prerequisites**
None

**Course Contents**
The long term trends and milestones in the history of energy revolve around innovations in energy extraction, transportation, conversion, generation, transmission and consumption. These various domains are presented in conjunction with pertinent economic, public policy, scientific and environmental pressures which have at different times and to differing extents affected their evolution. Lectures will emphasize
energy trends, crucial technical innovations, the changing resource base, the rise of electricity, the trade in energy commodities, energy economics, forecasting, demand trends, safety and ecological sustainability. This content will be complemented with the expertise of guest speakers from industry and academic and audiovisual presentations.

**Level of Course**
Bachelor’s, Advanced / Master’s

**Readings**

**Required reading:**
DOE, US. 2003. *Grid 2030: A National Vision For Electricity’s Second 100 Years*.

**Recommended reading:**

**Teaching Methods**
Lecture, discussion, analysis of documents, case studies

**Assessment Methods**
Research paper, final exam

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**IRS 369 / 669 Civil Military Relation**

**Lecturer**
Kristina Soukupova, Ph.D.

**Course code:** IRS 369 / 669

**Semester:** 1 or 2

**Year of study:** BA:3 , MA:1

**Course type:** elective: B.A. in IR / M.A. in IRD;

**Hours p. week:** 3

**ECTS credits:** 6
Learning Outcomes
Upon successful completion of the course, students will be able to:

- Understand the current civil-military relations discourse, esp. the works of Huntington and Janowitz, including Security Sector Reform
- Analyzed the dynamics of the military profession – especially its expertise, legitimacy and jurisdiction in a variety of national settings
- Grasped the two-way relationships between armed forces and society, especially the conditions under which these relations are either mutually supportive or in tension.
- Developed an appreciation of the key social and personnel issues in the all-volunteer forces – both longstanding and newer ones as well as those in transition of modern societies
- Gained an appreciation of general trends that is tempered with an understanding of the specific features of individual countries.
- Understood the relationship between the social sciences and the armed forces so far as issues of the practice and ethics of social science research are concerned.

Prerequisites
None

Course Contents
The main aim of this course is to provide students with a grounding in the field of civil-military relations through a systematic evaluation of current civil-military discourse and the impact of social trends on the relations between the armed services and society, particularly since the Second World War. The course asks students to integrate multiple disciplines such as history, theories of international relations, political science, sociology, anthropology, regional studies, security studies, law (domestic and international), etc. It also encourages students to engage in comparative analysis of different societies and of individual armed services. The course will cover mainly experiences of NATO member states, however, material from other socio-political systems will be considered in relevant cases.

Level of Course
Bachelor’s, Advanced/ Master’s

Readings
Will be provided in the classroom

Teaching Methods
Lecture, discussion

Assessment Methods
Presentations, paper

IRS 370 / 670 Editorial Cartoons in Political and Social Science

Lecturer
Mgr. Daniela Chalániová, Ph.D.

Course code: IRS 370 / 670

Semester: 2
Year of study: 2 or 3 (BA), 1 or 2 (MA)
Course type: elective:
            B.A. in IR/ M.A. in IRD
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:

- Understand and put to use selected theories and methods of post-positivist approach to social science
- Identify and criticize the processes employed in construction/exclusion of social communities (nations, ethnic groups, minorities)
- Deconstruct conceptual metaphors and interpret meanings of an editorial cartoons
- Acquire a solid background in constructivist theory and discourse analysis, metaphors analysis
- Design an image-oriented discourse analytic research design.
Prerequisites
None

Course Contents
The course is a reaction to increasing attention to the roles of editorial cartoons in political and social sciences. The interdisciplinary move of international relations, security studies or European studies opens up room for (yet) unconventional sources of social knowledge such as film, photograph, art exhibition and to a lesser degree editorial cartoon. Editorial cartoons lie at the intersection of political and social science, arts, international relations, security studies, communication and media, visual studies etc., thus the goal of this course is to bring together knowledge from a range of disciplines and contribute to the interdisciplinary move.

Throughout the course I want to introduce political cartoons as a complex phenomenon that influences public opinions and actions, but also as an important source of knowledge about the world that stems from and reinforces the ‘common sense’ of a given population. In the course we will theorize the socio-political roles of editorial cartoons, methodological approaches to cartoon analysis and specific case studies of editorial cartooning.

Level of Course
Bachelor’s, Advanced/ Master’s

Readings

Teaching Methods
Lectures, discussions

Assessment Methods
Presentation, mid-term exam, final paper
Course Contents
This course examines various theoretical approaches to the study of International Relations, providing students with the tools to critically interrogate how, where, why and in what forms practices of International Relations emerge and what their consequences are. The course deals with ‘Mainstream’, ‘Critical’ and ‘Alternative’ approaches and how the ways in which they complement and challenge each other in theory and in practice. Ultimately, the course aims to show the students why, if they want to work in the practice of International Relations, they are much better equipped to do so if they have the ability to detect and dissect the theories which underpin and, similarly, if they want to work on theory, their work will be much more relevant and meaningful if they understand how this might relate to practice. The theories that students learn to work with include mainstream theories such as realism, neo-realism, liberalism, neoliberalism, English School; critical theories such as social constructivism, Marxism, feminism, post-structuralism and alternative theories such as international political sociology, new security studies and the spatial turn in International Relations.

Level of Course
Master’s

Readings

Teaching Methods
Lecture, discussion, guest speaker

Assessment Methods
Research paper, final exam

IRS 501 International Development

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<tr>
<th>Course code:</th>
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<td>Semester:</td>
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<td>required: M.A. in IRD elective: M.A. in MABLIM</td>
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<tr>
<td>Hours p. week:</td>
<td>3</td>
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<td>ECTS credits:</td>
<td>6</td>
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Learning Outcomes
Upon successful completion of the course, students will be able to:
- Understand arguments and evidence both for and against the state as the chief determinant of development policy and overall socioeconomic development

Anglo-americká vysoká škola, o.p.s. /Anglo-American University 205
- Understand arguments and evidence both for and against the market and capitalism as determinants of development policy and overall socioeconomic development
- Firmly grasp theoretical and empirical differences between “economic development,” on the one hand, and “political development,” on the other, while understanding how achievements – or a lack thereof – in one area may affect the prospects for development in the other
- Apply the most current ideas and concepts from recent studies of economic and political development in professional settings where such ideas are relevant to one’s work, as well as in various fora of discussion and debate concerning key propositions from development studies
- Discuss potential actions of governments, international organizations and non-governmental organizations in addressing various problems of international development

Prerequisites
None

Course Contents
This course includes insights and concerns of development economics, both new and old, as well as those of scholars who see politics and political institutions as the basis of positive change and “human development.” While the focus on geographic regions and country cases generally reflects traditional preoccupation of development economics with lower income societies in the southern hemisphere, it pay attention to the developmental history of countries which no longer fit the commonly used categories “underdeveloped” and “less developed” (or, to borrow more quaint, early post-colonial expressions, “third world” and “relatively backward”). The goal is to make students become familiar with important concepts and research findings in the field of development studies.

Level of Course
Master’s

Readings
Required reading:

Recommended reading:

Teaching Methods
Lecture, discussion

Assessment Methods: Final exam

IRS 503 International Law

Lecturer
Charlie V. Lamento, J.D.
Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand a general background and knowledge of international law
- Understand an awareness of international law as a legal system distinct from national legal systems;
- Analyze international disputes in terms of applicable legal rules and propose arguable solutions to concrete problems (actual or hypothetical) in the light of such analysis;
- Synthesize relevant primary and secondary sources, bringing together materials from a variety of sources and make critical judgments on the merits of particular arguments and propose a reasoned choice between alternative solutions.
- Gain a general background and knowledge of international law that will enable students to understand the link between law and business
- Identify the relevant legal issues including the risks associated with business and commerce
- Propose effective solutions that will allow the maximum probability of success
- Solve hypothetical case examples based on international law and the conduct of business in a foreign jurisdiction

Prerequisites
None

Course Contents
The course covers major issues of public international law, including private international law issues from an international business perspective including the nature, history, and sources of international law, international institutions, including individual human rights and dispute resolution.

Level of Course
Master’s

Readings
Required reading:

Recommended reading:

Teaching Methods
Lecture, practical exercise and discussion

Assessment Methods
Class participation, research paper, written final exam

IRS 504 International Organizations

Course Code: IRS 504
Semester: 1 or 2
Year of Study: 1 or 2
Course Type: required: M.A. in IRD
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon completion of the course, students will be able to:
- Understand the history, purpose, and internal structure of major international organizations;
- Understand the main theoretical concepts developed around the study of international organizations and to apply them while analyzing individual organizations and their activities;
- Analyze activities of international organizations in the fields of security, trade, development, environment, and human rights;
- Discuss the possibilities of further development and impact of international organizations in the context of changing international relations.

**Prerequisites**

POL 580

**Course Contents**

The course explains history, functioning and the impact of international organisations in international relations today. It introduces main theoretical concepts which provide students with necessary knowledge in order to analyse development and activities of selected organisation such as the UN, EU, WTO, OECD, IMF, World Bank, NATO, WEU, COE. Furthermore, it examines case studies of recent international events giving the students opportunity to critically analyse concrete actions of international organisations and to understand their potentials, limits and effect on the global development.

**Level of Course**

Master’s

**Readings**


**Teaching Methods**

Lecture, discussion, presentations

**Assessment Methods**

Mid-term exam, final exam, essay paper, class assessments

<table>
<thead>
<tr>
<th>IRS 505 Europe in Global Politics</th>
<th>Course code: IRS 505</th>
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<tbody>
<tr>
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<td>TBA</td>
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<td></td>
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<td>Hours p. week: 3</td>
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<td>ECTS credits: 6</td>
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**Learning Outcomes**

Upon successful completion of the course, students will be able to:
- Demonstrate awareness and understanding of state and non-state threats to Europe in the post-Cold War era
- Understand peculiarities of Europe’s search for identity and its meaning
- Comprehend and discuss the latest developments in EU politics and their implications for the position of EU in the world
- Apply theoretical concepts to critically evaluate arguments in scholarly literature
- Better verbally communicate arguments in structured debates

**Prerequisites**

None
Course Contents
This course aims to explore and to help students understand Europe in the post-Cold War world. The Cold War dictated the shape, actions, and identities of European states for generations, and Europe continues to be affected by this legacy as well as the changes experienced since 1989. Of particular importance are the changes experienced regarding security, economics, and national identity. These areas in particular will be concentrated on in the course.

Level of Course
Master’s

Readings
Required reading:

Recommended reading:

Teaching Methods
Lecture, discussion

Assessment Methods
Final exam

IRS 506 Conflict Studies

Course Code: IRS 506
Semester: 2
Year of Study: 1
Course Type: required: MA in IRD
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Understand the philosophy of conflict
- Identify, describe, compare and critically assess the theories of conflict resolution
- Demonstrate the ability to analyze a contemporary conflict using the relevant theoretical approaches
- Operationalize the general framework of conflict analysis to particular cases and device suitable policy options

Prerequisites
None

Course Contents
This course provides an overview of the field of conflict studies with particular attention on contemporary issues. During the first weeks, students are introduced to the philosophy of conflict, comparative approaches and theories of conflict resolution. These basic tools of conflict analysis include the classical typology of conflicts between states, conflicts within states, and conflicts linked to state formation. The second half of the course focuses on recent developments in the post-Cold War world. Trends linked to concerns with terrorism and new justifications for armed intervention are placed in historical perspective. The complexity of conflict resolution is emphasized throughout with respects to third parties/groupings and various international organizations.
Level of Course
Master’s

Readings
Ramsbotham, Oliver, Woodhouse, Tom and Hugh Miall: Contemporary Conflict Resolution. The prevention, management and transformation of deadly conflicts. 2nd ed. Cambridge: Polity Press. 2005
Waltz, Kenneth N.: Man, the State and War. New York: Colombia University, 2005

Teaching Methods
Lecture, discussion, presentations, case study

Assessment Methods
Mid-term, term paper. Presentations in class, final test.

IRS 507 Current Issues in International Relations from Diplomatic Perspectives

Course code: IRS 507

Semester: 1 or 2
Year of study: 1
Course type: required:
M.A. in IRD elective:
MABLIM

Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Demonstrate awareness and understanding of key current issues in international politics and diplomacy
- Demonstrate understanding of how various theoretical approaches to International Relations have been used in current diplomatic practice
- Apply theoretical concepts to critically evaluate arguments of professional diplomats
- Better critically evaluate international political and social issues
- Better verbally communicate complicated ideas, be able to critically discuss these ideas and challenge or defend them where necessary as well as to provide feedback to others

Prerequisites
None

Course Contents
The course aims to develop students’ knowledge of IR Theory and their ability to properly apply IR Theory to real world problems. This is done through two separate, but complimentary, approaches. Students spend part of the semester studying IR Theory, Concepts, and Methodology in greater depth, while applying this information in class during discussions of current world events. Secondly, throughout the remaining time in the semester, guest speakers (Diplomats, Ministry Officials) with real world experience present and discuss current events from the standpoint of their first-hand knowledge of the political world. By engaging in discussions with the guest speakers students will also improve their communicative skills as well as the skills to critically evaluate arguments of other people and utilize persuasive argumentation strategies.

Level of Course
Master’s
Readings
Kratochwil, Friedrich. 2006. “Constructing a New Orthodoxy?: Wendt’s Social Theory of International Politics and the Constructivist Challenge.”

Teaching Methods
Lecture, Discussion, presentation

Assessment Methods
Attendance and Class Participation, Midterm Essay, Presentation in Pairs, Final paper

<table>
<thead>
<tr>
<th>IRS 508 Diplomatic History</th>
<th>Course Code:</th>
<th>IRS 508</th>
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<tbody>
<tr>
<td><strong>Lecturer</strong></td>
<td>Semester:</td>
<td>1</td>
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<tr>
<td>Prof. PhDr. Milada Polišenská, CSc.</td>
<td>Year of Study:</td>
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<td>ECTS-Credits:</td>
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Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand methodology and sources of diplomatic history as an academic discipline
- Understand the origins and development of diplomacy through the centuries
- Enumerate the leading diplomats and their contribution in the solving international problems
- Understand a deeper diplomatic context of selected international problems
- Orientate in the diplomatic history from ancient times to the present with the main emphasis on the 19th and 20th century.

Prerequisites
Basic knowledge of World and European political history

Course Contents
Students are provided with a survey of diplomatic history from ancient times to the present with the main emphasis on the 19th and 20th century. The main themes examined will be origins of diplomacy; diplomacy of Ancient Greece; Rome and Byzantium; diplomacy in Middle Ages; diplomacy in the period of Renaissance, diplomacy of 30 Years War and Peace of Westphalia, diplomacy of French Revolution and Napoleonic period; and selected issues of 19th Century diplomacy; WWI and diplomacy; WWII and diplomacy, diplomacy in the period of the of the Cold War.

Level of Course
Master’s

Readings
Kertesz, Stephen D.: *Between Russia and the West. Hungary and the Illusions of Peacemaking. 1945-1947*

**Teaching Methods**
Lecture, discussion, insight into diplomatic documents, guest speaker

**Assessment Methods**
Several written assignments during the semester, research paper

**IRS 511 Diplomatic Protocol and International Negotiations**

<table>
<thead>
<tr>
<th><strong>Lecturer</strong></th>
<th>Linda Štucbartová, DES</th>
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**Course Code:** IRS 511

<table>
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<td><strong>Course Type:</strong></td>
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<td><strong>Hours p. week:</strong></td>
<td>3</td>
</tr>
<tr>
<td><strong>ECTS-Credits:</strong></td>
<td>6</td>
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</tbody>
</table>

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Understand the concept of diplomatic protocol
- Understand differences between protocol and etiquette
- Understand the intercultural communication concepts, the students will be challenged to recognize and use the cultural skills that they encounter in this course in cross cultural exchanges
- Examine the intercultural perspectives of organizational communication in the modern globalized world
- Apply acquired knowledge in in both social and business settings.

**Prerequisites**
None

**Course Contents**
Intercultural section: the course represents the theory-into-practice school whereby basic intercultural concepts from a variety of perspectives (social, business, and diplomatic) showcase the practical aspects of intercultural relations and present a compelling case for improving intercultural communication skills through education and training.
Diplomatic protocol: protocol and etiquette; Introduction and Visiting Cards; Titles; Abbreviations; Correspondence; Dress Codes and Presents; Offering Hospitality – different types of events; Invitations; Seating Plan; Placements; Accepting hospitality; Appreciation; Interviews; Conference Management; VIPs
The aim of the course is to discuss various aspects of diplomatic protocol not only within the diplomatic environment, but also within the framework of widespread business practice.

**Level of Course**
Master’s

**Readings**
The aim of the course is to discuss various aspects of diplomatic protocol not only within the diplomatic correspondences but also in the context of dress codes and presents, offering hospitality, and other related practices. The course aims to enhance intercultural relations and present a compelling case for improving intercultural communication skills.

Intercultural section: the course represents the theory-into-practice school, whereby basic intercultural concepts from a variety of perspectives (social, business, and diplomatic) showcase the practical aspects of intercultural communication.

Upon successful completion of the course, students will be able to:
- Deploy critical frameworks of analysis in contemporary security studies.
- Understand the various approaches to security and its practice in IR.
- Enumerate various subjects, objects, actors, structures, and logics that shape and delineate the contested field of contemporary security.
- Understand a range of security-related matters including human security, humanitarian intervention, political violence, counter-terrorism, and the links between security and technology, mobility, identity, and other key concepts in International Relations.
- Develop critical, evaluative, and communication skills.

This course provides students with a toolbox with which they can better apprehend, comprehend and interpret and explain contemporary issues in, and approaches to, (in)security. Engaging with diverse scholarly work, the course deals with a wide range of conceptual and empirical material from ‘human security’ and humanitarian intervention to political violence, counter-terrorism and the roles of fear, risk and technology in contemporary security practices.

**Learning Outcomes**

**Prerequisites**

None

**Course Contents**

This course provides students with a toolbox with which they can better apprehend, comprehend and interpret and explain contemporary issues in, and approaches to, (in)security. Engaging with diverse scholarly work, the course deals with a wide range of conceptual and empirical material from ‘human security’ and humanitarian intervention to political violence, counter-terrorism and the roles of fear, risk and technology in contemporary security practices.

**Level of Course**

Master’s

**Readings**

The study and practice of politics has always drawn on ideas from ‘other’ academic and intellectual traditions and on the work of a wide variety of scholars. In recent times, continental philosophy has inspired critical approaches to politics and geographers, anthropologists and sociologists have encroached on what was previously seen as political turf, bringing other ways and means to our understanding of the political and its relations to the social and cultural spheres. This course aims to introduce students to the key ideas and approaches to political and social research and how they differ from ‘traditional’ or ‘mainstream’ approaches to the study of international politics.

**Learning Outcomes**

Upon successful completion of the course, students will be able to:

- Demonstrate awareness and understanding of some of the key ideas that have influenced critical and alternative approaches to political and social research, including ideas relating to power, temporality and spatiality.
- Demonstrate understanding of how and why these approaches and ideas have been used in political and social research and how they differ from ‘traditional’ or ‘mainstream’ approaches to the study of international politics.
- Begin to use some parts of the critical and alternative toolkits in their approach to political and social issues.
- Better critically engage with and reflexively evaluate (international) political and social issues.
- Better absorb large amounts of information and analyse, summarise and critically communicate it in written form.
- Demonstrate enhanced familiarity with and ability to employ academic practices including academic writing, referencing and bibliography.
- Better verbally communicate complicated ideas, be able to critically discuss these ideas and challenge or defend them where necessary as well as to provide feedback to others.

**Prerequisites**

None

**Course Contents**

The study and practice of politics has always drawn on ideas from ‘other’ academic and intellectual traditions and on the work of a wide variety of scholars. In recent times, continental philosophy has inspired critical approaches to politics and geographers, anthropologists and sociologists have encroached on what was previously seen as political turf, bringing other ways and means to our understanding of the political and its relations to the social and cultural spheres. This course aims to introduce students to the key ideas that have inspired the critical and alternative approaches that have, while greatly enriching political and social research, have created an often bewilderingly complex array of theorists and theories that students of political researchers can engage with. The course will introduce aspects of the work of thinkers such as Michel Foucault, Gilles Deleuze, Jacques Derrida, Henri Lefebvre, Giorgio Agamben, Judith Butler and the Frankfurt School and will set this in context within the wider traditions of critical and continental...
philosophy. The course will locate and situate the influence of their ideas in the work of contemporary scholars of politics, geography, sociology and anthropology. In short, this course seeks to provide an introduction to some of the most exciting and influential ideas in contemporary politics and why they matter. In doing so, this course will enhance students’ critical capacity and equip them to engage critically and reflexively with the study and practice of international relations by introducing them to a new conceptual and theoretical toolkit.

**Level of Course**
Master’s

**Readings**

**Teaching Methods**
Lecture, discussion

**Assessment Methods**
Essay, Presentations

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**IRS 654  Contemporary Issues in the Middle East**
See IRS 354

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**IRS 656  Advanced Seminar in Diplomatic History**

**Course code:** IRS 656

**Semester:** 1

**Year of study:** 1

**Course type:** elective: M.A. in IRD

**Hours p. week:** 3

**ECTS credits:** 6

**Lecturer**
Prof. PhDr. Milada Polišenská, CSC.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:

- Master theoretical and methodological requirements of the academic discipline
- Design a research topic and formulate a research question
- Assess documentary value of the sources and analyze them
- Synthesize the research outcomes and interpreted them in a larger historical context
- Work independently and in a team
- Present, to discuss and to defend research results

**Prerequisites**
None

**Course Contents**
This advanced seminar in diplomatic history focuses on a (1) analysis of selected diplomatic issues or on diplomatic context of developments in international relations, (2) on assessment of strategies and tactics, decisions and conducts of foreign policy based on them, and (3) on consideration of possible alternative solutions. One topic is assigned to a group of 2-3 students and there is a high emphasis of a quality of team work. The work is based on original, published and on-line accessible archival documents and on academic literature, press and other media, eventually personal evidence and other sources. This advanced seminar requires an intensive work during the entire semester as well as abilities to work independently, to discuss, to present at high level own work and to master a larger political, social, economic and security issues related to given research topic. This seminar represents an introduction into a scholarly work and the best papers will be published in the AAU working papers.

**Level of Course**
Master’s
Readings

Teaching Methods
Lecture, discussion, presentations

Assessment Methods
Book review, final paper, presentation

**IRS 657 Public Diplomacy**

<table>
<thead>
<tr>
<th>Course Code:</th>
<th>IRS 657</th>
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<td>3</td>
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<td>ECTS-Credits:</td>
<td>6</td>
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**Lecturer**
Ladislav Pflimpfl, Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Understand the concept and role of public diplomacy and cultural relations within the IR context;
- Explain the concept of soft power and use of ‘soft’ values in the context of IR;
- Identify and discuss roles, particular interests and resources of all relevant stakeholders and target groups within public diplomacy and IR framework;
- Understand the principal and advanced tools and strategies of public diplomacy campaigns
- Analyse and present basic indicators of effectiveness and impact of any given sample of public diplomacy efforts.

**Prerequisites**
None

**Course Contents**
The course, which requires previous understanding of basic principles of international relations, offers an introduction into how countries, regions, cities and other players use public diplomacy and cultural relations to advance their position on the international stage and increase their competitiveness. The course examines the role and practice of modern public diplomacy and ‘soft’ values within the framework of current international relations. Starting with the ideological roots and mechanisms of public diplomacy, a particular attention is later given to the complex area where the country’s international promotion, diplomacy and other areas such as business, export and FDI, tourism, education and culture merge in joint campaigns and synergies with possible methods of monitoring and evaluation of impact and benefits to all stakeholders explained.

**Level of Course**
Master’s

**Readings**

**Teaching Methods**
Lecture, discussion, case analysis, presentations

**Assessment Methods**
Book review, final paper, presentation

**IRS 658 Global Migration**
See IRS 358

**IRS 659 European Neighborhood Policy**
See IRS 359

**IRS 668 Global Energy**
See IRS 368

**IRS 669 Civil Military Relation**
See IRS 369

**IRS 670 Editorial Cartoons in Political and Social Science**
See IRS 370

**IRS 671 NATO in the 20th and 21st Century**

**Lecturer**
Kristina Soukupova, Ph.D.
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Understand the past and current roles and functions of NATO.
- Analyzed the historical, political and security dynamics that NATO forms and is formed by.
- Grasped the complexity of the organization and the context in which it operates.
- Developed an appreciation of the key challenges NATO faces.
- Gained an appreciation of general trends that is tempered with an understanding of the specific features of individual countries and NATO Member States.
- Understood the relationship between the theory and operational reality of NATO operations.

Prerequisites
None

Course Contents
The main aim of this course is to provide students with a grounding with regards to the roles, functions, history and operation of North Atlantic Treaty Organization (NATO) since its establishment till present day. This course is offered as the first and only joint course of AAU and NATO Allied Command Transformation Innovation Hub. The arrangement of the course is such that almost all classes are divided into two halves, where the first half is taught by a lecturer at the AAU campus and the second half via video conference call with experts directly from NATO. Students will have a great opportunity to learn not only theory, but also discuss real practical outcomes of various concepts with NATO experts.

Level of Course
Master’s

Readings
Will be provided in the classroom

Teaching Methods
Lecture, discussion

Assessment Methods
Presentations, paper

IRS 661 Human Rights

<table>
<thead>
<tr>
<th>Course Code:</th>
<th>IRS 661</th>
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Lecturer
Mgr. Zuzana Fellegi, LLM., M.A.

Learning Outcomes
Upon successful completion of the course, students will be able to
- Understand history, theory, purpose and categorization of human rights;
- Recognize major international institutions and the processes by which human rights standards are established and enforced on the international, regional and national level;
- Analyze the development and enforcement of human rights in the context of international and national politics;
- Analyze concrete cases of human rights violations and their solutions;
- Discuss possibilities of further development of human rights in the context of changing international relations; advancing globalization and weakening notion of state sovereignty in particular.

Prerequisites
None

Course Contents
The course will introduce the main features of the contemporary human rights system. Based on the history and theory of human rights, the course will explain the emergence and expansion of international human rights standards. It will introduce the major international institutions and the processes by which human rights standards are established and enforced on the international, regional and national level.
Finally it will examine the development of human rights in the context of international and national politics amid growing globalization. Individual course topics will be supplemented with concrete case studies.

**Level of Course**
Master’s

**Readings**

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Presentation, midterm exam, final exam

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**JEW 100 Introduction to Jewish studies**

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<th>Course code:</th>
<th>JEW 100</th>
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**Lecturer**
Doc. Dr. Jiří Kašný, Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Appreciate reading of the *Tanakh* and other religious texts as a precondition to understanding Jewish history and culture
- Demonstrate a general orientation in the area of interdisciplinary approach to Jewish studies to evaluate critically substantial and accidental parts of the problematic of Jewish studies
- Get an insight into the critical study of the Jewish religions, history, literature, languages, and culture from ancient to present times.

**Prerequisites**
None

**Course Contents**
The course introduces into an interdisciplinary approach to the critical study of the Jewish religion, history, literature, languages, and material culture from ancient to present times. It opens history of the Jewish people from Ancient Near East through Second Temple period, late antiquity, Medieval, modern and recent periods. It leads to reading Hebrew Bible, its medieval exegesis and modern hermeneutics. It introduces into Rabbinic literature, including Mishnah, Midrash and Talmud. It opens main topics and characteristics of Jewish religion and religious movements including calendar, liturgy, prayer and customs.

**Level of Course**
Bachelor’s, introductory

**Readings**
JEW 221  Jewish Community in the Czech Republic After World War II

Course code: JEW 221
Semester: 1 or 2
Year of study: 2 or 3
Course type: required
ECTS credits: 6
Hours p. week: 3

Lecturer
JUDr. Tomáš Kraus

Learning Outcomes
Upon successful completion of the course, students will:
- Be able to interpret facts from the history and culture of Jews in Bohemia and Moravia in the context of Czech and European history
- Be confronted with the phenomenon of the Holocaust
- Be familiar with the current situation of Jewish communities in the Czech Republic and in Europe
- Be equipped with arguments to fight against all types of stereotypes, xenophobia and Anti-Semitism which will contribute to their civic education and their engagement.

Prerequisites
JEW 100

Course Contents
The course is focused on the history of Jewish communities in the Czech Lands from early settlements until today as a case-study to a history of European Jewry. The subject is an overlapping combination of history, political science and culture studies. Lectures are offering inside studies of events bound to milestones in general European and Czech history as well as portraits of important Jewish personalities whose contribution helped to shape the face of the “old continent”. Substantial part is devoted to the history of the Holocaust but it is also including present modern history and contemporary themes.

Level of Course
Bachelor’s, Intermediate

Readings
Jan T. Gross: Neighbors,

Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term examination, final examination

JEW 310  Memory and Genocide

Course code: JEW 310
Semester: 1 or 2
Year of study: 2 or 3
Course type: elective: B.A. in JEW
ECTS credits: 6
Hours p. week: 3

Lecturer
Prof. PhDr. Pavel Barša, Ph.D.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend and analyze post-WWII transformations of public discourses about the Nazi genocide in Israel, Germany, France, Poland, and the Czech lands.
Prerequisites
POS 101 / 102, JEW 100

Course Contents
In the aftermath of World War II, the destruction of European Jews was not perceived as something exceptional in relation to other Nazi atrocities. Neither the event itself, nor its victims were given a special status vis-à-vis other events and victims of the war. Rather, the suffering of Jewish civilians was superseded by an apotheosis of heroism of antifascist fighters. This situation radically changed in the last quarter of the 20th century, when the mass murder of Jews by the Nazis became an emblematic event that symbolized not only Nazism or WWII, but the radical evil itself. As the genocide of the Jews began to be called “the Holocaust”, it gained a pre-eminence not only in the discourses of the nationalities that were part of it (as victims, perpetrators or bystanders) but also in those of other groups and societies of the western world. Was it due to a “return of the repressed” that, according to Freud, characterizes a traumatic experience, or, rather, to conscious efforts of various groups to appropriate the memory of the Nazi genocide for their own purposes? The course traces post-WWII transformations of public discourses about the Nazi genocide in Israel, Germany, France, Poland, and the Czech lands.

Level of Course
Bachelor’s, Advanced

Readings
Idith Zertal: Israel’s Holocaust and the Politics of Nationhood, Cambridge University Press, 2005
Michael C. Steinlauf: Bondage to the Dead. Poland and the Memory of the Holocaust, Syracuse University Press, 1997

Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term examination, final examination

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JRN 200 Reporting I

Lecturer
Will Tizard, B.A.

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Learning Outcomes
Upon successful completion of the course, students will be able to:
- Apply the practical and professional skills necessary to work as news reporters
- Carry out research and write their own stories
- Examine what news is, news story organization
- Find story ideas and conduct interviews and do investigative research
- Write for the University's online student newspaper, At the Lennon Wall.

Prerequisites
COM 102

Course Contents
News story structure, developing story ideas; newspaper organization, news style, gathering information, interviewing, note taking, attribution, use of quotes; media ethics, sources and story research, press
releases, obituaries, speeches, news conferences, covering breaking news, sensitivity vs. “political correctness,” importance of good writing, using public records, writing a feature/series, investigative reporting.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
In-class writing exercises, written assignments

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**JRN 201 Reporting II**

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**Lecturer**
Will Tizard, B.A.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Apply the practical and professional skills necessary to perform as news reporters
- Carry out research and write own stories
- Examine what news is, news story organization
- Find story ideas and conduct interviews and do investigative research
- Write for the University's online student newspaper, At the Lennon Wall.

**Prerequisites**
None

**Course Contents**
Structure of newspaper, news story structure, covering speeches and official releases, speed vs. accuracy, copy preparation, interviewing, use of quotes, headline and caption writing, AP style review, story order, fundamentals of layout, graphic considerations, covering legal issues, libel and liability, investigative journalism, public records research, anonymous source vs. not for attribution, personal data research, use of humor and irony, ethics, bias and accountability, how the media gets influenced, remaining objective vs. advocacy journalism, news features vs. arts, community and trend stories, alt publications, internet reporting, broadcast reporting, industry publications.

**Level of Course**
Bachelor’s, Intermediate

**Readings**
Materials distributed in class or available in the AAU library include from:

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
In-class writing exercises, written assignments
### JRN 220 Media and Democracy

**Lecturer**
Benjamin Cunningham, M.Sc.

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**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Navigate through the web of media ethics by learning from the real-life experiences of journalists (guest speakers), as well as active class debates and presentations
- Use philosophical principles and models to recognize and analyze typical ethical issues that confront journalists
- Demonstrate improved journalistic and public speaking skills
- Demonstrate improved moral reasoning skills.

**Prerequisites**
COM 200

**Course Contents**
Introduction to ethical decision making; information ethics; critique of news and examination of what drives news coverage; journalist’s loyalties; public relations: advocate or adversary; media economics; the mass media in a democratic society; challenges of war coverage in Iraq and Afghanistan, as well as under the oppression of totalitarian regimes like Uzbekistan; objectivity; privacy issues; green Journalism.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Teaching Methods**
Lectures, discussions, guest speakers

**Assessment Methods**
Mid-term paper, final exam

### JRN 226 Changing Media – The West and Beyond

**Lecturer**
David Shorf, M.Sc., Iva Skochová, M.S.

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<th>Course code:</th>
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**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Introduce students to the techniques of modern journalism in digital newsrooms (via regular guest lecturers who are news media owners and editors)
- Gain a broad understanding of the ways in which recent social and economic developments have changed both the practice of media and the nature of the publics to which they speak
- Identify the most relevant news sources and clarify the motivation of news media owners and editors
- Gain a clear sense of the various ways journalists have taken up digital media and gain a better sense of how to achieve this personally.

**Prerequisites**
COM 200
Course Contents
Discussion of old media versus the future of news; introduction to multimedia, digital newsrooms; Mobile journalism; changing media in changing societies, case studies of China, Israel and Egypt; limits of democracy on online discussions; understanding public relations from the non-textbook perspectives; search engine optimization; civic journalism and the blogosphere.

Level of Course
Intermediate

Readings
Stephen Quinn: *Knowledge Management in the Digital Newsroom*, Focal Press 2002

Teaching Methods
Lectures, discussions, guest speakers

Assessment Methods
Mid-term exam, final exam

JRN 227 Cultural Reporting

Course code: JRN 227

Semester: 2
Year of study: 1
Course type: elective: B.A. in JC
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Write on cultural events and cultural issues relevant to contemporary Prague and beyond.
- Demonstrate practical and professional skills necessary to not only write but publish (beyond the blogosphere), short articles, reviews, and interviews for cultural sections of actual publications.

Prerequisites
COM 102 / JRN 200

Course Contents
What is Cultural Reporting? Who is good at it, and who isn’t? Explore the scene, discover your subject(s); Covering the music scene, local and beyond; Interviewing techniques; Covering the art scene, local and international; Local and international; Writing with sources; Story structure; It’s a matter of style; Finding your voice; Public Events; Cultural and otherwise; The English-language theatre and literary scene; Profiles of local cultural figures; Writing for extreme deadlines.

Level of Course
Bachelor’s, Intermediate

Readings
Sylvere Lotringer & Paul Virilio, *The Accident of Art*; Semiotext(e)
Phillip Larkin, *Jazz Writings*.

Teaching Methods
Classes will consist of short lectures on current cultural events in Prague followed by more in depth discussion of particular artists, music groups (scenes), festivals, etc.

Assessment Methods
Attendance and participation in class discussion, four shorter assignments, profile assignment
JRN 230 Travel Writing

Lecturer
Andrew Giarelli, Ph.D.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Recognize the main qualities of good travel writing;
- Learn to acclimatize themselves quickly in a new location and conduct useful reporting;
- Identify unique stories and angles that will find an audience in books, blogs and magazines;
- Pitch story ideas to editors and publications with the goal of seeing their work in a public forum; and write articles at a professional level.

Prerequisites
None

Course Contents
This course is intended as an introduction to travel writing and aims to teach students how to identify places of interest and write about them in a way that is fresh and timely. Most of the course will be spent in classroom, but there may also be a few field trips. Students will be required to submit two long-form writing assignments in lieu of a midterm and final exam, as well as turn in frequent smaller writing assignments. They will also learn how to ‘pitch’ travel stories to publications, and, ideally, how to get their ideas published. This course is a hands-on workshop, where students learn the basics of the ever-changing, but exciting, profession of a travel writer.

Level of Course
Bachelor’s Intermediate

Readings

Teaching Methods
Lectures, readings, discussions, writing assignments, Film screening

Assessment Methods
Class Participation and performance on weekly writing assignments, Midterm Writing Exercise, Sample Guidebook Entry

JRN 250 Broadcast News and Video Production

Lecturer
Stephani Shelton, B.A.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Integrate basic broadcast writing of news and features, camera work, editing techniques, and talent performance
- Demonstrate creative writing skills
- Produce a script for a TV story.

Prerequisites
None

Course Contents
Difference between print and broadcast journalism, challenges of broadcast writing, writing to a target audience, broadcast writing principles, broadcast writing guidelines: script format, script layout, broadcast
story structure, writing the story, visual grammar: basic shots, angles, compositions, camera movements, field techniques for shooting TV news, basics of digital video editing, practical video editing.

Level of Course
Bachelor’s, Intermediate

Readings
Mark S. Luckie, The Digital Journalist’s Handbook (Mark S. Luckie USA 2010)
Bob Steele & Al Tompkins, Newsroom Ethics 4th Edition; (Radio and Television News Directors Foundation Journalism Ethics Project USA 2006
Alex S. Jones, Losing the News (Oxford University Press USA 2009)
Codes of Ethics from Society of Professional Journalists and RTDNA (USA)
Lisa Schnellinger, Free & Fair (pamphlet, International Center for Journalists USA 2001)
Mark Briggs, Journalism Next (CQ Press USA 2010)
Avid Express Tutorial(s) (printed & online)

Teaching Methods
Lecture, discussions

Assessment Methods
Assignments, quizzes, final project, final exam

JRN 255 Video Story Telling

Course code: JRN 260

Semester: 1 or 2
Year of study: 2
Course type: elective: JC, HSC, PS
Hours p. week: 3
ECTS credits: 6

Lecturer
Will Tizard, B.A.

Learning Outcomes
See Course Contents

Prerequisites
None

Course Contents
Fired by examples from the most compelling and provocative contemporary documentaries, students learn to conceive, plan, shoot and edit their own short films that explore important issues of our time and place. After learning to analyse the elements of great visual storytelling and honing technical skills through practical exercises, student groups choose an issue, decide how to put it on screen most effectively, report it out, document interviews and research with DSLRs, camcorders or ios devices, and complete an incisive digital video report. Production is geared toward the ambitious indie, low- or no-budget filmmaker or V-journalist who wants to create powerful, professional work.

Level of Course
Bachelor’s Intermediate

Readings
Will be provided in the classroom

Teaching Methods
See Course Contents

Assessment Methods
Mid-term exam, Final exam
JRN 260  Cultural Journalism

Lecturer
Tony Ozuna, M.A.

Course code: JRN 260
Semester: 1 or 2
Year of study: 3
Course type: elective: B.A. in JC, PS, HSC, VAS
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of this course, students will:
- Be able to demonstrate the practical and professional skills necessary to not only write but publish short articles, reviews, and interviews for cultural sections of actual publications
- Be introduced to the founders of critique of mass culture, and the culture industry as a centuries-old debate

Prerequisites
COM 102

Course Contents
This course is an introduction to cultural journalism and reporting, by taking advantage of the rich cultural life of Prague. While there will be a focus on the contemporary art and music scenes, students will also be able to explore the literary and theatre scenes, as well as take advantage of the numerous festivals in the city, particularly for feature and documentary films. An understanding and appreciation of the role of cultural organizations and institutions will be emphasized, and so students will also be given the opportunity to meet with representatives of cultural organizations, as well as artists, musicians, directors, writers and publishers. Field trips to galleries, exhibits and other cultural events in Prague will be an integral component of the course. This activity will be combined with discussions of assigned readings from seminal to contemporary cultural critics and journalists.

The primary medium for publishing the best work in this class will be the AAU student newspaper At the Lennon Wall; however, students may also have the opportunity to publish in other online or print publications based in Prague, and beyond. This course, however, is also welcome to students who simply want to learn about the world of cultural journalism.

Level of Course
Bachelor’s, Intermediate

Readings
Writing to Deadline: the Journalist at Work, by Donald M. Murray, Heinemann (2000)
How to Write About Contemporary Art, by Gilda Williams, Thames & Hudson (2014)
The Decay of Lying & Other Essays, by Oscar Wilde, Penguin Classics (first published 1889)
Views From the Inside: Czech Underground Literature & Culture (1948-1989), texts by Ivan M. Jirous, Paul Wilson, Egon Bondy, and Jachym Topol
Art Worlds, Howard S. Becker, University of California Press, 2008
Jazz Writings by Philip Larkin
Grown Up All Wrong, Robert Christgau, Harvard University Press, 1998
Listen to the Stories, Nat Hentoff, Harper Perennial, 1995
A User’s Guide to the Millennium, by J.G. Ballard, Picador USA
The Village Voice Reader edited by Daniel Wolf & Edwin Fancher; Grove Press
The Other Voice—essays on Modern Poetry, Octavio Paz, Harvest HBJ, 1990

Teaching Methods
Lectures, discussion, excursion

Assessment Methods
Attendance and participation, reaction papers, shorter assignments, final exam/final assignment
### JRN 276 Digital Tool for New Media

**Lecturer**
Zachary Peterson, B.S.
Douglas Arrellanes, B.A.

**Course code:** JRN 276  
**Semester:** 1 or 2  
**Year of study:** 3  
**Course type:** required: B.A. in JC  
**ECTS credits:** 6  
**Hours p. week:** 3

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Use a number of the most important digital tools for journalists, with an emphasis on concepts behind the tools; this is a way of “future-proofing” oneself.

**Prerequisites**
None

**Course Contents**
Concepts and tools to be covered include content distribution platforms such as blogs and content management systems, open source, digital mapping and its impact on journalism, multimedia and cross-media reporting, and leveraging social networks for reporting.

**Level of Course**
Bachelor’s, Intermediate

**Readings**
Study materials of AAU

**Teaching Methods**
Lecture, discussion, practice

**Assessment Methods**
Exam

**Language of Instruction**
English

**Mode of Delivery**
Face to face

**Recommended Optional Program Components**
None

### JRN 290 History of Broadcasting / Media

**Lecturer**
David Vaughan, M.A.

**Course code:** JRN 290  
**Semester:** 1 or 2  
**Year of study:** 3  
**Course type:** required: B.A. in JC  
**ECTS credits:** 6  
**Hours p. week:** 3

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Interpret the history of broadcasting and its revolutionary impact on the history of the media
- Comprehend radio and look at how it transformed American and European society between the two world wars
- Understand how the radio became the tool of mass communication, propaganda and counter-propaganda, transforming not only the way that news was reported and heard, but also every aspect of the way politicians behaved
- Overview a major impact radio had on events leading up to World War II.

**Prerequisites**
None

**Course Contents**
The new age of the electronic media, Political versus Public Airwaves, Battles on the Airwaves,

**Level of Course**
Bachelor’s, Intermediate

**Readings**
- “Battle for the Airwaves”, David Vaughan, 2008
- “This is Berlin”, William L. Shirer, 1999
- “Speeches of Joseph Goebbels 1933-1945” (in particular “Radio as the Eighth Great Power”, August 18, 1933)
- “BBC Producers’ Guidelines”, http://www.bbc.co.uk/guidelines/editorialguidelines/

**Teaching Methods**
Lecture, discussion

**Assessment Methods**
Mid-term exam, final exam

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**JRN 321 Media Impact in the New Europe**

**Course code:** JRN 321

**Semester:** 1 or 2

**Year of study:** 3

**Course type:** required: B.A. in JC

**Hours p. week:** 3

**ECTS credits:** 6

**Lecturer**
Peter Zvagulis, Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Describe and analyze the workings of RFE/RL—a legendary international news organization: its mission, history and its challenges in the modern world as compared to the approaches of Czech and other European media
- Describe how the media impact world events and the history of particular countries; identify the dangers and responsibilities involved
- Identify and describe the perceptual differences of various audiences; describe the importance, in Central-European context, of being aware of ethnic and religious sensitivities
- Demonstrate that they have increased their awareness of the importance of free flow of information as a safeguard of democracy; provide past and present examples of media impact on political and social developments in Central-Europe; identify current challenges to the freedom of expression
- Compare, analyze and discuss how significant world events were covered by international and Czech media in the past and now
- Demonstrate that they have increased their ability to use relevant skills required for background research, news writing, and reporting, interviewing, leading round-tables, selecting news, and making editorial decisions
- Demonstrate an increased ability of debating and interviewing.

**Prerequisites**
None

**Course Contents**
How a journalist sees the world; History of world news, professional standards, and the mission of media; The history and philosophy of RFE/RL and its original role in the Cold War as compared to that of other broadcasters; history of RFE/RL and BBC Czechoslovak, and other CE/EE broadcasting; International and Czech media after the Cold War (RFE/RL, BBC, Deutsche Welle, Czech Public Radio, Czech Public TV, TV Nova, TV Prima); New global and local challenges for the Czech media: modern conflicts, terrorism, the Islamic-Western divide, the new EU context, domestic political and financial pressure groups, alternative dissemination of information; disinformation; How do Czech, Central-European and international media cover news in a multicultural world in times of globalization; how the media shapes attitudes toward environment; Difficult topics: ethnic, religious sensitivities—media responsibility to...
Introduction to International Journalism: Historic Roots, 19th Century Foreign Correspondents, Reporting

Course Contents
JRN 200
Prerequisites

Assessment Methods
Lecture, discussion
Teaching Methods
–


Colonial North Africa, Reporting From the Vietnam War, Reporting From Ex-Yugoslavia, Reporting From

Readings

Level of Course
Bachelor’s, Intermediate

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Identify and use international reporting and writing techniques from leading practitioners
- Critique peer reporting and writing assignments in workshop critique sessions
- Identify necessary sources and research in international journalism assignments
- Place current international journalism into the larger context of the field’s history.

Prerequisites
JRN 200

Course Contents
Introduction To International Journalism, Historic Roots, 19th Century Foreign Correspondents, Reporting From 1920s Turkey and 1930s Yugoslavia, Reporting From the Spanish Civil War, Reporting from Colonial North Africa, Reporting From the Vietnam War, Reporting From Ex-Yugoslavia, Reporting From the New Russia I, Reporting From the New Russia II, Reporting From the Arab Spring I: Anthony Shadid in Syria, Reporting From the Arab Spring, Reporting from the Czechoslovak, Czech and Slovak republics.

Level of Course
Bachelor’s, advanced

Readings
Two Case Studies in War Reporting: Italy 1525 and Afghanistan 2009

Stephens, Chapter 9: “The First Newspapers”
Mark Twain, A Tramp Abroad (1880), “The Awful German Language”
Mark Twain, “Stirring Times in Austria” and “Concerning the Jews” (1897)
Richard Harding Davis, “The Death of Rodriguez”
Ernest Hemingway, Byline pp. 49-60
Rebecca West, Black Lamb and Grey Falcon, “Sarajevo” parts I-VII, pp. 293-392
Ernest Hemingway, *Byline* pp. 257-297
Martha Gellhorn, “High Explosive For Everyone”
George Orwell, “Marrakech”
Ward Just, “Reconnaissance”
Michael Herr, *Dispatches* (“Khe Sanh”)
Gloria Emerson, “Copters Return From Laos With the Dead”
Slavenka Drakulic, *Balkan Express*, Chapters 8-12
David Remnick, *Resurrection: The Struggle For A New Russia*, Chapters 1-2 (pp. 3-83)
David Remnick, *Resurrection: The Struggle For A New Russia*, Chapter 9 (pp. 260-291)
Anthony Shadid, selected *New York Times* reporting from Syria, 2011-12
Alan Levy, *Rowboat To Prague*, Chapters 12-14 (pp. 307-355)

**Teaching Methods**
Lecture, discussion

**Assessment Methods**
Mid-term exam, final exam

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### JRN 351 Media & Shaping Public Opinion
Seminar – Opinion Writing

**Lecturer**
Iva Skochová, M.S
Assoc. Prof. Candace Perkins Bowen

**Learning Outcomes**
See Course Contents

**Prerequisites**
None

**Course Contents**
This course is designed to show students how journalists can use reporting and writing skills to persuade their readers. Because much of what journalists do should be objective and not contain their personal opinion, this is a shift of gears for anyone who has studied journalistic writing. However, this course will emphasize how reporting – gathering information to support the aims of the publication or writer and presenting it clearly – can, should and does have impact and make a difference to an audience and to society.

**Level of Course**
Bachelor’s Advanced

**Readings**
Will be provided in the classroom

**Teaching Methods**
See Course Contents

**Assessment Methods**
Mid-term exam, Final exam

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### JRN 421 Democratic Journalists in Exile in the Cold War

**Lecturer**
Prof. PhD. Milada Polišenská, CSc.
### Learning Outcomes
Upon successful completion of this course, students will be able to:

- Understand the historical context of the exile from the Soviet bloc countries, its periodization, social and professional structure of the exiles
- Characterized the major exile organizations and institutions in respect of their program, goals leadership and membership
- Interpret critically Communist policies, actions and propaganda against the exile journalists
- Grasp the significance of the exile journals and magazines for the exile and for the democratic opposition in the Soviet bloc countries
- Benefit from a first-hand experience examining the original exile periodicals and talking with invited guest speakers - former exile journalists
- Comprehend the position and role of the former exile journalists and periodicals after the collapse of communism.

### Prerequisites
POS 101, POS 102, HIS 122

### Course Contents
Communist take-overs, purges of journalists and political writers escapes from behind the Iron Curtain, exile structures in Great Britain, United States, France, Switzerland and other countries, exile movement and existing diplomatic relations, issues related to recognition of governments in exile, role of Radio Free Europe/Radio Liberty, Voice of America and BBC, exile periodicals, editorial boards, publishing centers, exile journalists and the collapse of Communism. Visits in Libri Prohibiti, Center for Czechoslovak Exile Europe/Radio Liberty, Voice of America and BBC, exile periodicals, editorial boards, publishing centers, exile journalists and the collapse of Communism. Visits in Libri Prohibiti, Center for Czechoslovak Exile

### Level of Course
Bachelor’s, advanced

### Readings
Berglund, Bruce: *Politics and Patriotism in the Syndicate of Czechoslovak Journalists in England 1940-1944*. In: Studijní texty AAVŠ.


### Teaching Methods
Lecture, discussion

### Assessment Methods
Mid-term exam, final exam

### JRN 422 Propaganda in Non-Democratic Regimes

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<tr>
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<th>JRN 422</th>
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### Lecturer
Etienne Auge, Ph.D.

### Learning Outcomes
Upon successful completion of this course, students will be able to interpret and discuss the following issues:

- Introduction into propaganda, theoretical part;
- History of the propaganda from the ancient period until the rise of the mass society
- Marxism & v. I. Lenin in theory and practices
- The „sovietization“ of the russian society
- The propaganda in other communistic countries
- Nazi ideology and propaganda (a. Hitler & j. Goebbels and their strategy)
- The role of the propaganda during the war in Yugoslavia (1991-1995)
- Antiwestern and antisionist discours in the arab and persian world
- Another cases of propaganda (rwanda & genocide, populism in latin america)
- Western democracies and propaganda (neomarxist critics, Noam Chomsky, War on Terror etc.).

**Prerequisites**
None

**Course Contents**
The goal of the course is to introduce propaganda in non-democratic regimes as a powerful tool of the governments and rulers to maintain power and stabilize the society.

At the beginning, the course is aimed at social researchers, who defined the concept of propaganda from Karl Marx through Sigmund Freud, Max Weber, Harold D. Lasswell, Walter Lipmann up to Paul F. Lazarsfeld, Joshua Meyrowitz, Neil Postman and Noam Chomsky with Edward S. Herman. Hereby, there would be revealed also schools and currents which were focused on the propaganda (Frankfurt school, Toronto school of communications, Mass communication theory).

Practical part of the course would be aimed at historical development of the propaganda since the ancient period until the rise of the mass society (ancient propaganda, mediavel period and the cathotic propaganda, catholicism versus protestantism etc.). Further, the case of the militarization of the marxism by the V. I. Lenin would be revealed and propaganda executed by the bolsheviks in Russia and the Soviet Union (incl. film's avantgarde). Special attention would be paid to propaganda in other communist countries – e. g. China during the Cultural Revolution, Albania during the rule of the Enver Hoxha, Fidel Castro and the revolutionary Cuba, the phenomenon of Titoism in Yugoslavia.

The strategy in the Nazi Germany before and after the putsch would be also fully analyzed, particularly the role played by Adolf Hitler and Joseph Goebbels and the totalitarian ritualization of life in the Third Reich would be also revealed. The role of propaganda in other fascist countries as Italy would be also mentioned. After the fall of the communist regimes the main focus will be aimed at propaganda in Yugoslavia during its break-up in the war years 1991-95. Importance will be put on the Islamic fundamentalism, in Iran after 1979 and antewisher and antisionist discourse in Arabic and Persian world. The propaganda style of Alkaida network will be also mentioned.

At the end, the course will be aimed at the role of propaganda in contemporary western democracies.

**Level of Course**
Bachelor’s, advanced

**Readings**
- Pantheon Books.

**Teaching Methods**
Lecture, discussion

**Assessment Methods**
Mid-term exam, final exam
LBS 210 Introduction to Business Law  
Course code: LBS 210

Lecturer  
Radka MacGregor Pelikánová, MBA, LL.M., Ph.D.  
Lecturer
LBS

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Comprehend and have a clear understanding of the law and its functions, basic legal concepts, legal systems and legal disciplines with a business impact, and this within the Common law tradition as well as Continental (civil law) tradition and distinguish between various approaches based on cultural, economic and political contexts
- Understand and analyze critical challenges and issues related to the law per se as well as legal systems and legal disciplines
- Place in context and lend perspective to the acquired knowledge and skills, enhance awareness about critical issues, to improve capacity to identify the most important aspects, and to provide basic evaluation skills
- Exhibit an enhanced awareness and demonstrate a strong foundation to make educated decisions in the business field.

Prerequisites
None

Course Contents
This course gives a general overview of law and legal systems. It covers the nature and sources of law, court systems, and the substantive areas of constitutional law, contracts, torts, criminal law, contracts, agency, and property from and within the EU as well as USA perspective. The course is geared towards providing students with a basic knowledge of all aspects of the law, critical legal thinking, and a comparative approach to the civil and common law systems. Emphasis is placed on a good overview and understanding of most practical legal issues related to business conduct, i.e. on the legal framework and its application to domestic, national, and international commerce.

Level of Course
Bachelor’s, Introductory

Readings

Required reading:

Recommended reading:

Teaching Methods
The lectures will be interactive and strongly practically oriented. They will be complemented by case studies and issue presentations initiated by the students and covered by a class discussion. The basic concepts and rules will be presented in a concise and organized manner along with practical examples and with expected informal discussions. Considering the large reach of this course, the active participation and
Upon successful completion of this course, students will be able to:
- Gain the background in business law that will enable students to identify and understand legal problems frequently encountered in various fields of business
- Understand the main principles and role of law for business
- Strengthen understanding of the differences between the legislation in the USA, UK and the Czech Republic
- Apply the acquired knowledge to situations in international business environment.
- Have an understanding of the basic principles of business law

Prerequisites
None

Course Contents
The course deals with basic principles of Business law in connection with everyday practice in the life of manager. Students will be introduced to judicial review and decision of key cases, statutes and other statutory provisions with special emphasis dedicated to current situation in United States, United Kingdom and the Czech Republic. The main aim of this course is to provide students with knowledge related to contract theory, corporations and other business organizations, securities regulations, investments, mergers and acquisitions etc. Successful graduate should be able not just to merely distinguish theoretical approaches but he should be capable to applying these either in Czech or more importantly in international business environment.

Level of Course
Master’s, Advanced

Readings
The Oxford Handbook of Legal Studies by Cane P. and Tushned M. eds. Oxford 2003

Teaching Methods
Lecture, discussion of cases

Assessment Methods
Midterm exam, tests, final exam
LBS 540  Law of Business Contracts

Course code: LBS 540
Semester: 1
Year of Study: 1
Course Type: required: MABLIM
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Comprehend and have a clear understanding of the basic legal framework of obligations and contracts within the Common law tradition as well as the Continental (civil law) tradition and principal conditions, requirements and features with respect to contract types, especially those generally applied with business relations
- Understand and analyse critical challenges and issues related to negotiation, conclusion, performance, and enforcement of contracts, especially those common within business relations
- Place in context and lend perspective to the acquired knowledge and skills and enhance awareness about critical issues, so as to improve their capacity to identify most important aspects, and to provide basic evaluation skills.

Prerequisites
None

Course Contents
This course acquaints students with the content and application of common and civil law, equitable and statutory rules relating to enforceable agreements and puts those rules in their practical and social perspective. Although the course is not concerned with the various statutory modifications made with respect to specific classes of contract (eg employment, land, consumer finance etc.), which are dealt with in other courses, an understanding of the basic conception of a contract is vital not just as a starting point for those statutory models but also for an understanding of everyday commercial agreements. The following topics will be covered: Creation and content of a contract (formation, privity, agency, terms); statutory remedies for misleading and deceptive conduct in trade and commerce; misrepresentation; unconscionable dealing; improper pressure; performance and discharge of obligations (performance, breach, frustration, variation and discharge by agreement); and remedies (enforcement, compensation, restitution).

Level of Course
Master’s, Advanced

Readings
Required reading:

Recommended reading:

Teaching Methods
Lecture, analysis of cases

Assessment Methods
Midterm exam, project, final exam
LBS 610  EU Law

Lecturer
Prof. JUDr. PhDr. Michal Tomášek, DrSc.
Pietro Andrea Podda, M.A., Ph.D.
Charlie V. Lamento, J.D.

Course code: LBS 610
Semester: 1
Year of Study: 2
Course Type: required: MABLIM
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Identify private remedies in a national court setting and before the ECJ
- Analyze the position of private persons within the EU law and their possibilities to use this law in defense of their rights and legitimate interest,
- Understand EU judiciary, its structures, powers and procedures,
- Contextualize EU law enforcement in practice
- Comprehend leading principles and cases of EU law of Single Market of the EU,
- Systematize basics of selected EU policies
- Understand EU law enforcement in practices (case solutions)
- Appreciate practical importance of the law of the EU Single Market for companies

Prerequisites
None

Course Contents
This course will provide a basic working knowledge of European Union Law; the course will move to provide an in-depth overview into those major EU policies with a strong impact on economics and business. At the end of the course, students are expected to be familiar with the legal basis of those EU policies dealt with, to understand their impact on business and economics, to apply the notions acquired in their professional life and to develop a critical awareness of the topics studied. The lecturer will test these skills.

Level of Course
Master’s, Advanced

Readings
Required reading:

Recommended reading:

Teaching Methods
Lecture, discussion

Assessment Methods
Midterm exam, tests, project, final exam

LBS 640  Protection of Economic Competition

Lecturer
Pietro Andrea Podda, M.A., Ph.D.

Course code: LBS 640
Semester: 2
Year of Study: 2
Course Type: required: MABLIM
Hours p. week: 3
ECTS-Credits: 6
Learning Outcomes
Upon successful completion of this course, students will be able to:

- Understand competition policy and relevant concepts like i.e. competitor, relevant market, market power, restriction of competition
- Understand and be able to define and critically analyze all main types of competition policy infringements (i.e. cartels, abuse of dominant position, state aids), to compare EU and US standard approaches
- Being able to apply Competition rules to real business-life situations, avoiding behaviors which could bring the company under the lens of anti-competitive authorities
- Assess, analyze and solve typical antitrust cases according to principles and standards of EU and US competition law
- Identify a research topic
- Survey the literature
- Draw and defend appropriate conclusions
- Present references according to the Harvard style

Prerequisities
None

Course Contents
This course familiarizes students with the regulation of economic competition mainly in the EU (whose rules apply also to the Czech Republic) and the USA. Students should acquire deep knowledge of the regulation of cartel agreements, abuse of dominant position, concentrations and state aids. Students could apply the acquired knowledge to real-business situations. This course will enable students to operate safely when working with large companies as well as when transacting with them, as clients, suppliers or partners.

Level of Course
Master’s, Advanced

Readings

Required reading:


Recommended reading:


Competition Law review at [http://www.clasf.org/CompLRev/downloads/TitleIndex.htm](http://www.clasf.org/CompLRev/downloads/TitleIndex.htm)


Teaching Methods
Lecture, discussion

Assessment Methods
Midterm exam, project, final exam
LEG 101 Introduction to Law

Lecturers
Kevin Gibbons, M.A. (Hons)

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Have a general but working knowledge of the fundamental fields of the law
- Be introduced to the nature, sources, aims, terminologies and functions of the law
- Be acquainted with the primary areas of the law
- Be able to comprehend and apply statutes and case law
- Be prepared for the study of particular legal branches

Prerequisites
None

Course Contents
The general areas of the law that are most relevant and affect daily interactive relations: the basic orientation in legal problematic, basic necessary theoretical background, basic concepts and terminology, understanding of the various service of processes and hierarchy of courts, (with particular emphasis on the comparison between administrative and judicial functions), under both Continental European legal system and Common law.

Level of Course
Bachelor, Introductory

Readings

Teaching Methods
Lecture, seminar, discussion, case briefing, research in the computer lab

Assessment Methods
Written midterm assignment, written final exam

LEG 106 Legal English

Lecturer
Jennifer Fallon, J.D.

Learning Outcomes and Objectives
Upon successful completion of this course, students will:
- Be familiar with legal terminology and legal writing
- Have explored legal writings from different systems while developing their analytical skills
- Be prepared to successfully undertake international legal english certification exam
- Have produced a number of writings to evidence the development of their analytical and reasoning skill
- Be able to demonstrate appropriate usage of legal language and terminology from a variety of topics as well as develop and implement their research, presentation and group skills.

Prerequisites
None

Course Contents
This course will introduce and familiarize students with both written and spoken legal English, expanding not only their general language abilities, but also giving them the opportunity to advance their technical
skills and identify the differences between the UK, US, and other international systems’ usage of legal terminology. It will serve as a complement to the first year core legal classes. The general topics to be covered over the course of the year include: Introduction to the types of Law; Company Formation, Management and Capitalization; Contract Formation, Breach and Remedies, Assignment, Third-parties; Employment law; Real Property; Intellectual Property; Secured Transactions; Debtor/Creditor; Competition Law; understanding and simplifying “legalese” and interpreting legal writing.

Level of Course
Introductory

Readings
Black’s Law Dictionary

Teaching Methods
Lecture, discussion, seminars, reading, audio/visual presentations

LEG 108  Foundations of Law

Lecturer
Jennifer Fallon, Ph.D.

Course Code: LEG 108
Semester: Full year
Year of Study: 1
Course Type: AAU supplemental LL.B.
Hours p. week: 3
ECTS-Credits: 12

Learning Outcomes
See Course Contents

Prerequisites
None

Course Contents
This course provides an introduction to the fundamental concepts that comprise the Common Law, both in terms of the substantive law and the process of adjudication, as currently practiced in the United States and the United Kingdom. As such, it naturally presents a useful background and introduction for the study of law; however, it also offers a sweeping overview of the major branches of law as well as an overview of legal institutions appropriate for anyone interested in the law.

Level of Course
Introductory

Readings
Will be assigned in the classroom

Teaching Methods
Lecture, discussion, seminars, reading, audio/visual presentations

LEG 109  World Order

Lecturer
Mgr. Zuzana Fellegi, LL.M.

Course Code: LEG 109
Semester: Full year
Year of Study: 1
Course Type: CertHE Common Law
Hours p. week: 3
ECTS-Credits: 12

Learning Outcomes
See Course Contents

Prerequisites
None

Course Contents
The word faces increasingly complex problems of global impact – including conflict, humanitarian crises, economic inequality and instability. The aim of this course is to assess the current global political, economic and social situation and to explore different ways of working towards the world order including: world
government, regional integration and expansion of international norms and institutions. The course introduces
the main international actors and explains their interaction and impact on the fields of security, trade,
development, monetary and environmental issues and human rights. Each class is supplemented by the case
studies of recent international events giving the students the opportunity to critically analyze concrete actions of
international actors and to understand their potential, limits and effects on the global environment.

Level of Course
Introductory
Readings
Will be assigned in the classroom
Teaching Methods
Lecture, discussion, seminars, reading, audio/visual presentations

LEG 121 Legal Research and Writing
Lecturer
Dr. Braun Carollann

Course Code: LEG 121
Semester: Full year
Year of Study: 1
Course Type: AAU supplemental LL.B.
Hours p. week: 3
ECTS-Credits: 12

Learning Outcomes
See Course Contents
Prerequisites
None
Course Contents
The course focuses on legal reasoning and analysis as used by lawyers and judges to argue and decide litigated
cases, as well as to advise clients. The course will be largely taught as a workshop on the development of legal
analysis, research, writing, counseling, and oral advocacy skills in simulated case settings. Students also learn
research and writing skills required for legal practice including the use of computers for communication, legal
research, and information management. During the course all students analyze case files, perform legal research
assignments, write and revise research memoranda, briefs, and client opinion letters, and present an oral
argument.

Level of Course
Introductory
Readings
Will be assigned in the classroom
Teaching Methods
Lecture, discussion, seminars, reading, audio/visual presentations

LEG 151 Common Law Reasoning and Institutions
Lecturer
JUDr. Radka MacGregor Pelikánová, Ph.D., LL.M., MBA

Course Code: LEG 151
Semester: Full year
Year of Study: 1
Course Type: required: LLB
Hours p. week: 3

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Identify the nature, sources and principles of common law
- Conduct legal research, develop legal writing skills and produce assessed essays
- Isolate and distinguish the criminal and civil justice processes, the various reform processes these processes
  have through and the access to justice through traditional legal professional legal services and modern day
  legal aid.
**Prerequisites**
None

**Course Contents**
This course will introduce and familiarize students with the nature of the common law tradition; the sources of law and principles of legal research; the role and operations of the courts, judiciary and magistracy; the criminal and civil justice processes; and judicial reasoning in relation to cases and statutes. Students will also be introduced to legal research and writing. They will be required to conduct and submit a research project for evaluation prior to their final assessment.

**Level of Course**
First Level/Intermediate

**Readings**
*Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience.*

**Teaching Methods**
Lecture, discussion, seminars, reading, presentations

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**LEG 152 Criminal Law**

**Course Code:** LEG 152  
**Semester:** Full year  
**Year of Study:** 1  
**Course Type:** required: LL.B.  
**Hours p. week:** 3

**Lecturer**
Jennifer Fallon, J.D.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Demonstrate a sound working knowledge of the main criminal offenses, defenses and factors affecting criminal liability
- Express and defend their views on whether the aims and objectives of criminal law are appropriate in the modern legal system.

**Prerequisites**
None

**Course Contents**
This course will introduce and reinforce a student’s understanding of the criminal law system; the general principles of actus reus and means reas; the structure of liability; the various criminal acts and their elements; defenses; and liability.

**Level of Course**
First Level/Intermediate

**Readings**
*Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience*

**Teaching Methods**
Lecture, discussion, seminars, reading, presentations

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**LEG 153 Elements of the Law of Contracts**

**Course Code:** LEG 153  
**Semester:** Full year  
**Year of Study:** 1  
**Course Type:** required: LL.B.  
**Hours p. week:** 3

**Lecturer**
Martin Kavěna, LL.B., B.C.L.
Learning Outcomes
Upon successful completion of this course, students will be able to:
- Express the principles of formation, offer and acceptance, consideration, certainty of agreement, and intention to create legal relations.

Prerequisites
None

Course Contents
This course will introduce and familiarize students with the nature contract formation, covering the content of a contract, vitiating factors, illegality and public policy, capacity to contract, privity, performance, breach and remedies. Relevant European Union legislation will be addressed as well.

Level of Course
First Level/Intermediate

Readings
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

Teaching Methods
Lecture, discussion, seminars, reading, presentations

LEG 154 Public Law

Lecturer
JUDr. Tomáš Mach, LL.M.

Course Code: LEG 154
Semester: Full year
Year of Study: 1
Course Type: required: LL.B.
Hours p. week: 3

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Integrate and elaborate upon the characteristics of the constitution; the composition and function of Parliament and the House of Commons; the Executive and Administration; the European Union in relations to sources of community law, community primacy and Parliamentary sovereignty; and citizens, the state and human rights.

Prerequisites
None

Course Contents
This course will cover characteristics of the constitution, separation of powers, structure of the United Kingdom, the various levels of government, sources of power, institutions of the European Union in regards to community law and Parliamentary sovereignty, sources of community law, sovereignty and human rights.

Level of Course
First Level/Intermediate

Readings
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

Teaching Methods
Lecture, discussion, seminars, reading, presentations

LEG 206 Moot Court

Lecturer
Martin Kavena, LL.B., B.C.L.

Course Code: LEG 206
Semester: 2 semester course
Year of Study: 2/3
Course Type: AAU supplemental req: LL.B.
Hours p. week: 3
ECTS-Credits: 10
Learning outcomes:
Upon successful completion of this course, students will be able to:
- Be proficient in using relevant research sources in EU and Public International Law, including primary and secondary EU legislation, international treaties, law journals and other sources and tools (including electronic research tools such as WestLaw)
- Critically analyze a case / fact pattern, prepare written memorials while correctly identifying and respecting the main procedural and substantive issues of the case
- Be proficient in oral presentation skills in the context of a moot court competition.

Prerequisites
Progression to second year courses or permission of the instructor

Course Contents
This course is focused on research and writing in preparation for an international moot court competition. Students will learn and apply legal research skills; further develop substantive law skills in the field of EU and Public International Law; master oral presentation skills in a moot court environment. The general aim of the course is to allow students to master the skills required to participate in an international moot court competition. Support will be provided for the local competitions. Additional fees may apply for remote competitions.

Level of Course
Bachelor's, Intermediate

Readings
Spillane, M. International Moot Court: an introduction,
Gaubatz, J. The Moot Court Book: A Student Guide to Appellate Advocacy (Contempory Legal Education Series)
Murray, M., DeSanctis, C., Advanced Legal Writing and Oral Advocacy: trials, appeals and moot court

Teaching Methods
Lectures, Exercises, Discussions and Practice Moot Court

Assessment Methods
Research and writing assignments, written pleadings and oral presentation in a moot court setting

### LEG 216 Law of Torts

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**Lecturer**
Kevin Gibbons, LL.B., M.A.

**Learning Outcomes**
- Students will be able to identify, discuss and distinguish the scope and function of tort law, the bases of liability; the interests protected by tort law and recent developments in the area.

**Prerequisites**
Minimal Progression to Final Part I

**Course Contents**
This course will introduce and elaborate upon the scope and function of the law of torts, the bases of liability and the interests to be protected through the law of torts. Studies will cover negligence, duty, breach, causation and remoteness of damage; negligent infliction of person injuries; assessment of damages; occupier’s liability; employer’s liability; product liability; negligent infliction of other physical damage and economic loss; negligent misstatements; assault, battery, false imprisonment and other intentional physical harm; interference with economic interests; nuisance; liability for animals, defamation; vicarious liability; the effect of death on liability; and defences.

**Level of Course**
Finals Level

**Readings**

**Core Text**
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience.

**Teaching Methods**
Lecture, discussion, seminars, reading, presentations

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**LEG 236 EU Law**

<table>
<thead>
<tr>
<th>Lecturer</th>
<th>Pietro Andrea Podda, Ph.D.</th>
</tr>
</thead>
</table>

**Course Code:** LEG 236  
**Semester:** Full year  
**Year of Study:** 1  
**Course Type:** required: LL.B.  
**Hours p. week:** 3  
**ECTS-Credits:** Issued by UoL

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Identify the various EU institutions and elaborate upon the impact of these institutions in regards to national law, business enterprises and individuals.

**Prerequisites**
Minimal Progression to Final Part I

**Course Contents**
This course will take students through the various EU institutions; explore constitutional and administrative law; judicial remedies and review; EU law and national law; the impact on business enterprises through the free movement of goods and effectiveness of competition policies; and the effect on individuals though the free movement of workers; freedom of establishment and services and the freedom from discrimination.

**Level of Course**
Finals Level

**Readings**
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience.

**Teaching Methods**
Lecture, discussion, seminars, reading, presentations

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**LEG 246 Legal International Public Law**

<table>
<thead>
<tr>
<th>Lecturer</th>
<th>JUDr. Tomáš Mach, LL.M.</th>
</tr>
</thead>
</table>

**Course Code:** LEG 246  
**Semester:** Full year  
**Year of Study:** 2 or 3  
**Course Type:** elective: LL.B.  
**ECTS-Credits:** 15

**Learning Outcomes**
See Course Contents

**Prerequisites**
None

**Course Contents**
Public international law concerns legal relations between states but also deals with the role of the UN and other international organizations and, in the fields of human rights and international criminal law, the rights and duties of individuals.

**Level of Course**
Intermediate

**Readings**
Will be assigned in the classroom

**Teaching Methods**
Lecture, discussion, seminars, reading, audio/visual presentations
**LEG 251 Property Law**

**Lecturer**
TBA

**Learning Outcomes**
Upon completion of this course, students will be able to:
- Identify and distinguish the components of the doctrine of tenures and estates; discuss unregistered and registered conveyance; landlord/tenant and lease/license issues; easements; covenants; mortgages and adverse possession.

**Prerequisites**
Minimal Progression to Final Part I

**Course Contents**
This course will address the general principles of land law, starting with the definition of land and moving on to the doctrine of tenures and estates; conveyance; trusts of land under the Trusts of Land and Appointment of Trusts Act 1996; co-ownership; landlord tenant issues; licenses, revocability and enforceability against third parties; proprietary estoppel; easements; covenants running with free-hold estates; mortgages and adverse possession.

**Level of Course**
Finals Level

**Readings**
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

**Teaching Methods**
Lecture, discussion, seminars, reading, presentations

---

**LEG 254 Jurisprudence and Legal Theory**

**Lecturer**
Doc. Dr. Jiří Kašný, Th.D.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Elaborate upon the nature of jurisprudence; discuss legal positivism, the Hart-Fuller debate, Dworkin’s criticism; moral theory; natural law; legal reason, and give an in-depth analysis of select legal texts.

**Prerequisites**
Minimal Progression to Final Part I

**Course Contents**
This course will address the nature of nature of jurisprudence, the theory and idea of definition; relevance of language and ideology; legal positivism and its critics; moral and theory and law; legal reasoning including Dworkin’s theory of law as integrity. Dworkin’s methodology. Hohfeld’s analysis of legal rights; social theory and critical accounts of law including the American Critical Legal Studies movement, Marxist theories of law and state; feminist jurisprudence; and will also undertake an in depth analysis of a text preselected by the examiners.

**Level of Course**
Finals Level
Readings
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

Teaching Methods
Lecture, discussion, seminars, reading, presentations

**LEG 317 Equity and Trusts**

**Lecturer**
Kevin Gibbons, LL.B., M.A.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Define and distinguish trusts from other legal concepts; discuss the classification and creation of trusts and of equitable rights and remedies arising out of trust-related issues.

**Prerequisites**
Minimal Progression to Final Part I

**Course Contents**
This course will address the creation, requirements and distinctions of the various types of trusts with a focus on the underlying issues of express private trusts; charitable trusts; implied and resulting trusts; constructive trusts; the appointment, retirement and removal of trustees; trustees’ powers and duties; remedies and liabilities for a breach of trust.

**Level of Course**
Finals Level

**Readings**
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

**Teaching Methods**
Lecture, discussion, seminars, reading, presentations

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**LEG 320 Commercial Law**

**Course Code:** LEG 320

**Lecturer**
Tomáš Vachuda, J.D., MBA

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Students will be able identify and discuss the components of agency; the sale of goods; international sales contracts; and payment.

**Prerequisites**
Minimal Progression to Final Part I

**Course Contents**
This course will take focus on the sale of goods and related laws. Students will understand the term agency, the rights and obligations owed by principals, by agents for a third party and by a third party to agents; the sale of goods and the Sale of Goods Act 1979; the passing of risk and property; acceptance; breach of a sale contract; remedies; the characteristics and distinctions of cif and fob contracts; the usage of electronic documentation and the effect on international agreements; payment and credit issues.

**Level of Course**
Finals Level

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Readings
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

Teaching Methods
Lecture, discussion, seminars, reading, presentations

**LEG 325 Company Law**

<table>
<thead>
<tr>
<th>Course Code: LEG 325</th>
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<tbody>
<tr>
<td>Semester: Full year</td>
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<tr>
<td>Year of Study: 2/3</td>
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<tr>
<td>Course Type: elective: LLB</td>
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<tr>
<td>Hours p. week: 3</td>
</tr>
<tr>
<td>ECTS-Credits: Issued by UoL</td>
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</tbody>
</table>

Lecturer
Dott. Massimiliano Pastore, M.A.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Identify the various EU institutions and elaborate upon the impact of these institutions in regards to national law, business enterprises and individuals.

Prerequisites
Minimal Progression to Final Part I

Course Contents
This course will take students through the various EU institutions; explore constitutional and administrative law; judicial remedies and review; EU law and national law; the impact on business enterprises through the free movement of goods and effectiveness of competition policies; and the effect on individuals though the free movement of workers; freedom of establishment and services and the freedom from discrimination.

Level of Course
Finals Level

Readings
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

Teaching Methods
Lecture, discussion, seminars, reading, presentations

**LEG 327 Succession**

<table>
<thead>
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<th>Course Code: LEG 327</th>
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<tbody>
<tr>
<td>Semester: Full year</td>
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<td>Year of Study: 2/3</td>
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<td>Course Type: elective: LL.B.</td>
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<tr>
<td>Hours p. week: 3</td>
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<td>ECTS-Credits: Issued by UoL</td>
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</tbody>
</table>

Lecturer
TBA

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Identify and elaborate upon issues of wills and intestacy
- Evidence the ability to appropriately apply property and inheritance provisions to succession issues.

Prerequisites
Minimal Progression to Final Part I

Course Contents
This course will cover the subject matter and justification of each type of property right, address the absence of common law protection against unfair competition and remedies. Attention will be paid to confidential information, copyright issues, industrial design, common law trade-mark protection, registered trade-marks and patents.
Level of Course
Finals Level

Readings
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

Teaching Methods
Lecture, discussion, seminars, reading, presentations

---

**LEG 330 Criminology**

<table>
<thead>
<tr>
<th>Course Code:</th>
<th>LEG 330</th>
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<tr>
<td>Semester:</td>
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<td>Year of Study:</td>
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<td>ECTS-Credits:</td>
<td>Issued by UoL</td>
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</table>

**Lecturer**
TBA

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Elaborate upon the objectives and methods of criminology;
- Differentiate between criminological theories such as crime as an individual phenomenon and crime as a social phenomenon and outline the institutional framework of law enforcement.

**Prerequisites**
Minimal Progression to Final Part I

**Course Contents**
This course covers legal and criminological concepts; the historical development of criminology; theoretical or applied criminology; free will or determinism; psychological and psychiatric explanations; theories of child development, school and home experiences, gang studies; social disorganization and social ecology; corporate crime; radical or critical criminology; developments in penal policy; community and official attitudes to punishment and treatment towards offenders; alternatives to imprisonment; strategies of constructive recompense; police organizations and attitudes.

**Level of Course**
Finals Level

**Readings**
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

**Teaching Methods**
Lecture, discussion, seminars, reading, presentations

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**LEG 335 Evidence**

<table>
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<th>Course Code:</th>
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<tr>
<td>Semester:</td>
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<td>Course Type:</td>
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<td>Hours p. week:</td>
<td>3</td>
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<tr>
<td>ECTS-Credits:</td>
<td>Issued by UoL</td>
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</table>

**Lecturer**
TBA

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Identify the various types of evidence and apply the rules of admissibility.

**Prerequisites**
Minimal Progression to Final Part I

**Course Contents**
This course will cover the basic concepts of relevance, admissibility and weight; the nature and classification of the various types of evidence; competence; effect of the failure to testify; cross-examinations; common-law restrictions; restriction under the Youth Justice and Criminal Evidence Act 1994; burden and standards of proof; hearsay; identification inside and outside of court; judicial warnings; confessions and improperly obtained evidence; provisions of the Codes of Practice relating to the detention and questioning of suspects and recording interviews; character evidence; and privilege against self-incrimination.

**Level of Course**
Finals Level

**Recommended Reading**

**Core Text**
*Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience*

**Teaching Methods**
Lecture, discussion, seminars, reading, presentations

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### LEG 337  Dissertation

**Lecturer**
Tomáš Vachuda, J.D., MBA

**Course Code:** LEG 337  
**Semester:** Full year  
**Year of Study:** 3  
**Course Type:** elective: LL.B.  
**Hours p. week:** 3  
**ECTS-Credits:** Issued by UoL

**Learning Outcomes**
- Students will produce a 10,000 word dissertation.

**Prerequisites**
Minimal Progression to Final Part I

**Course Contents**
This course will provide support and guidance and students select a dissertation topic, isolate their research, produce their final work product and prepare for their written examination.

**Level of Course**
Finals Level

**Readings**
*Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience*

**Teaching Methods**
Lecture, discussion, seminars, reading, presentations

---

### LEG 340  Family Law

**Lecturer**
TBA

**Course Code:** LEG 340  
**Semester:** Full year  
**Year of Study:** 2/3  
**Course Type:** elective: LL.B.  
**Hours p. week:** 3  
**ECTS-Credits:** Issued by UoL

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Work through family law scenarios and correctly locate and analyze relevant rules as listed in Blackstone’s *Family Law Statutes.*
Prerequisites
Minimal Progression to Final Part I

Course Contents
This course will cover the various aspects of marriage, divorce, financial provisions and the law relating to children.

Level of Course
Finals Level

Readings
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

Teaching Methods
Lecture, discussion, seminars, reading, presentations

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LEG 345 History of English Law

<table>
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<td>Hours p. week:</td>
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<tr>
<td>ECTS-Credits:</td>
<td>Issued by UoL</td>
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</table>

Lecturer
Kevin Gibbons, LL.B., M.A.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Elaborate upon the history of English Law, dating to 1907, as covered in the course content with the exclusion of constitutional and administrative law.

Prerequisites
Minimal Progression to Final Part I

Course Contents
This course will outline and address the history of the Anglo-Saxon legal system. Areas of focus will include but are not limited to the Courts of the Common Law, Procedure; Land Law, Contracts, Torts and Criminal Law.

Level of Course
Finals Level

Readings
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

Teaching Methods
Lecture, discussion, seminars, reading, presentations

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LEG 351 International Protection of Human Rights

<table>
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<tr>
<th>Course Code:</th>
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<td>Semester:</td>
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<td>Hours p. week:</td>
<td>3</td>
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<td>ECTS-Credits:</td>
<td>Issued by UoL</td>
</tr>
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</table>

Lecturer
Mgr. Zuzana Fellegi, LL.M.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Discuss the nature of international law; the relationship between international law, human rights and domestic law, philosophies of human rights, the UN system for the protection and enforcement of human rights, refugee rights; torture, terrorism and the rule of law; military intervention as it relates to human rights; the European System for the Protection of Human Rights; and the African System.
Prerequisites
Minimal Progression to Final Part I

Course Contents
This course will take students through the various EU institutions; explore constitutional and administrative law; judicial remedies and review; EU law and national law; the impact on business enterprises through the free movement of goods and effectiveness of competition policies; and the effect on individuals though the free movement of workers; freedom of establishment and services and the freedom from discrimination.

Level of Course
Finals Level

Recommended Reading

Core Text
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

Teaching Methods
Lecture, discussion, seminars, reading, presentations

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**LEG 355 Introduction to Islamic Law**

Lecturer
TBA

Learning Outcomes
Upon completion of this course, students will be able to:
- Identify and elaborate upon the history and sources of Islamic law;, the developments of the different schools of thoughts and their application to the various types of law; and modern day Islamic law.

Prerequisites
Minimal Progression to Final Part I

Course Contents
This course will start with an introduction to Islamic law and then delve in to the historical basis, sources of Islamic law, the developments of the schools of law, the courts and procedures, criminal law, civil law, international rule and finally family law. Students will also look at Islamic law in the modern age and its importance as a source of law in Malaysia and Pakistan.

Level of Course
Finals Level

Readings
Materials, statutes and study packs are developed and distributed by the University of London and are also available to all enrolled students through the Virtual Learning Experience

Teaching Methods
Lecture, discussion, seminars, reading, presentations

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**LEG 380 History of Jewish Legal Tradition**

Lecturer
Doc. Dr. Jiří Kašný, Th.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Be familiar with history of the legal sources, institutes and principles of Jewish law.
- Understand the role of Jewish law in the life of an individual and the community.
- Critically analyze and identify the impact of the Jewish law tradition on European Continental Law and Anglo-American Law.

**Prerequisites**
LEG 101, JEW 100

**Course Contents**
Origin and sources of Jewish law: Tora, Nebiim and Ketubim
History of the text of Hebrew Bible; Hebrew canon; Masora
Jewish legal tradition in the rabbinic era: Midrash, Mishna, Jerusalem a Babylonian Talmud
Jewish legal tradition in post-Talmud era
Selected institutes of the Jewish legal tradition
Family law and divorce in Jewish law
Jewish law and the legal system of a modern State of Israel
Legal status of the Jews and Jewish communities in central Europe in modern history
The influence of the Jewish law tradition on European Continental Law and Anglo-American Law

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Required reading:**
Tora, Nebiim, Ketubim.
Selected parts of Midrash and Talmud.

**Suggested reading:**

**Teaching Methods**
Lecture

**Assessment Methods**
Mid-term examination, final examination

**LEG 384 Comparative Jewish, Canonical, and Islamic Law**

<table>
<thead>
<tr>
<th>Course code:</th>
<th>LEG 384</th>
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<tbody>
<tr>
<td>Semester:</td>
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<td>Hours p. week:</td>
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<td>ECTS credits:</td>
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</table>

**Lecturer**
Doc. Dr. Jiří Kašný, Th.D.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Be familiar with legal sources, institutes and history of the three religious legal traditions – the Jewish, Canonical, and Islamic through comparative method
- Understand the role of the religious legal traditions in the life of an individual person and social and religious communities.
- Understand legal status of religious communities in the State of Israel, in the countries with Muslim majority and in the countries of European Union.
- Critically analyze and identify the impact and role of the three religious legal traditions in a modern state.
**Prerequisites**
None

**Course Contents**
Comparison of the legal sources
Comparison of selected legal institutes
Comparative historical outline of Jewish, Canonical, and Islamic legal traditions
Religious legal traditions in European Continental Law countries and Common Law countries
Religious law in the context of state law in contemporary Israel
Religious law in the countries with Muslim majority
Religious law in the countries of European Union

**Level of Course**
Bachelor’s, Advanced

**Required reading:**
*Tora, Nebiim, Ketubim. Christian Bible, Koran.*

**Suggested reading:**

**Assessment Methods**
Mid-term examination, final examination

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**LIT 231 Literature of Prague**

**Course code:** LIT 231

**Semester:** 1 or 2
**Year of study:** 2 or 3
**Course type:** req./opt.
**ECTS credits:** 6
**B.A. in HSC**

**Hours p. week:** 3

**Course type:** B.A. in HSC

**Lecturer**
PhDr. Pavla Jonssonová

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Be familiar with the literature of Prague from 1890 to the present
- Comprehend 20th Century Czech culture and society through writings of major Czech writers
- Have a better understanding of Prague as a literary city, and a better understanding of how writers are affected by historical and social events, and also how these events are indirectly traceable in the stylistic development of literature
- Developed knowledge, and hopefully, appreciation, of Prague literature, specifically poems, novels and short stories written about Prague between 1888 and 2010.

**Prerequisites**
None

**Course Contents**
Literature about Prague and originating in Prague; Czech, German and Jewish literature; Glory of Prague art and architecture, labyrinth of Prague fantasies, energy of Prague avant-garde, humor of everyday life, pain of exile and exclusion; Čapek, Hašek, Havel, Hrabal, Jesenská, Kafka, Kundera, Meyrink, Neruda, Seifert, Weil.

**Level of Course**
Bachelor’s, Intermediate

**Required reading:**

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**Course Contents**
Comparative historical outline of Jewish, Canonical, and Islamic legal traditions
Religious legal traditions in European Continental Law countries and Common Law countries
Religious law in the context of state law in contemporary Israel
Religious law in the countries with Muslim majority
Religious law in the countries of European Union

**Level of Course**
Bachelor’s, Introductory

**Required reading:**
*Tora, Nebiim, Ketubim. Christian Bible, Koran.*

**Suggested reading:**

**Assessment Methods**
Mid-term examination, final examination

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**LIT 231 Literature of Prague**

**Course code:** LIT 231

**Semester:** 1 or 2
**Year of study:** 2 or 3
**Course type:** req./opt.
**ECTS credits:** 6
**B.A. in HSC**

**Hours p. week:** 3

**Course type:** B.A. in HSC

**Lecturer**
PhDr. Pavla Jonssonová

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Be familiar with the literature of Prague from 1890 to the present
- Comprehend 20th Century Czech culture and society through writings of major Czech writers
- Have a better understanding of Prague as a literary city, and a better understanding of how writers are affected by historical and social events, and also how these events are indirectly traceable in the stylistic development of literature
- Developed knowledge, and hopefully, appreciation, of Prague literature, specifically poems, novels and short stories written about Prague between 1888 and 2010.

**Prerequisites**
None

**Course Contents**
Literature about Prague and originating in Prague; Czech, German and Jewish literature; Glory of Prague art and architecture, labyrinth of Prague fantasies, energy of Prague avant-garde, humor of everyday life, pain of exile and exclusion; Čapek, Hašek, Havel, Hrabal, Jesenská, Kafka, Kundera, Meyrink, Neruda, Seifert, Weil.

**Level of Course**
Bachelor’s, Intermediate

**Required reading:**

Teaching Methods
Lecture, discussion, student presentation

Assessment Methods
Mid-term paper, final paper, 3 presentations

<table>
<thead>
<tr>
<th>LIT 235 Masterpieces of Russian Literature</th>
<th>Course code: LIT 235</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecturer</td>
<td>Tatiana Štíhelová, M.Litt.</td>
</tr>
</tbody>
</table>

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand the historical and cultural context of 19th as well as become familiar with the philosophical and aesthetic views of the authors
- Demonstrate knowledge of literary works, their main themes, juxtaposition of ideas and their impact on society
- Interpret the biographies and philosophical and aesthetic views of the authors.

Prerequisites
None

Course Contents
The course focuses on Russian fiction of the 19th and the 20th centuries in its historical and cultural contexts. Literary works by Alexander Pushkin, Mikhail Lermontov, Nikolai Gogol, Leo Tolstoy, Fedor Dostoevsky, Anton Chekhov, Mikhail Bulgakov and Boris Pasternak are studied as part of Russian and European literary traditions. The philosophical, theological and aesthetic views of the Russian writers are examined not only in the national context but in the broader context of the European intellectual and aesthetic world. The course examines the concepts of freedom, history, community, Christianity, political power and justice, and also discusses the themes of love, death, beauty and fate as presented in the selected texts.

All works are read in translation or in Russian. The course is taught in English or in Russian.

Level of Course
Bachelor’s, Introductory

Readings
Primary sources
Bulgakov, Mikhail. Heart of a Dog (1925), The Master and Margarita (1940).
Chekhov, Anton. My life (1896), The Lady with the Little Dog (1899), Cherry Orchard (1904).
Gogol, Nikolai. The Nose (1836), The Overcoat (1942), Dead Souls (1842).
Lermontov, Mikhail. Hero of our Time (1841).
Pushkin, Alexander. The Tales of Belkin (1829), Eugene Onegin (1831).
Tolstoy, Leo. Childhood (1852), Anna Karenina (1877), The Death of Ivan Ilyich (1886).

Secondary sources
LIT 280  Literature as Social Critique

Course code: LIT 280
Semester: 1 or 2
Year of study: 2 or 3
Course type: req./opt.: B.A. in PS, HSC
Hours p. week: 3
ECTS credits: 6

Lecturer
Doc. Clare Wallace, Ph.D.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Explore literature of social critique as a literature of dissent
- Distinguish differences between covert dissent and overt, direct social critique
- Understand what makes the aesthetic form of writing also an act of social critique
- Identify realism, magical realism, post modernism, modernism, and satire
- Examine main approaches adopted by writers of prose who have wished to expose social problems in their works.

Prerequisites
None

Course Contents
Covert/overt critique or dissent debate; Britain and Bosnia: 21st century literature of extreme dissent; social critique and existentialism; post modernism and satire; covert/overt dissent debate in content and aesthetic form; dissent critique using popular forms; ambivalent intellectuals; representation war; savage critique, aesthetics of narrative structure and drive.

Level of Course
Bachelor’s, Intermediate

Readings
Atwood, Margaret. The Handmaid’s Tale (1985)
Baraka, Amiri, Dutchman (1964)
Camus, Albert. The Outsider (1942)
Carter, Angela. “The Bloody Chamber” (1979)
Flaubert, Gustave. Madame Bovary (1856)
Gilman, Charlotte Perkins. “The Yellow Wallpaper” (1899)
Hansberry, Lorraine. A Raisin in the Sun (1959)
Hawthorne, Nathaniel. The Scarlet Letter (1850)
Heller, Joseph. Catch 22 (1961)
Huxley, Aldous. Brave New World (1932)
Ibsen, Henrik. Ghosts (1882)
Kafka, Franz. The Trial (1925)
Kundera, Milan. The Book of Laughter and Forgetting (1979)
Miller, Arthur. The Crucible (1953)
Orwell, George. 1984 (1948)

Shaw, G.B. *Mrs Warren’s Profession* (1893)
Swift, Jonathan. *A Modest Proposal* (1729)
Swift, Jonathan. *Gulliver’s Travels* (1726)
Victorian Web. <http://www.victorianweb.org> Extensive list of subject headings and authors including pre-victorian writers like Swift.

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Mid-term essay, final essay, exam

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**LIT 281 Politics and Drama**

**Course code:** LIT 281

**Semester:** 1 or 2  
**Year of study:** 2 or 3  
**Course type:** req./opt.: B.A. in PS, HSC  
**Hours p. week:** 3  
**ECTS credits:** 6

**Lecturer**  
Doc. Ondřej Pilný, Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Explain the complex relationship between modern drama and different kinds of socio-political reality
- Focus on some 20th century European, North American, Latin American and South African plays
- Collective memory and the challenges that this identity faces from ethnic, racial and religious diversity in contemporary Europe.
- Explore interrelatedness of personal and cultural (collective) identities
- Analyze the processes that give rise to our social *Selves*.

**Prerequisites**
None

**Course Contents**
Literature, theatre and politics; political drama; realism; theatre for instruction; the theatre of the absurd; contemporary theatre and political reality.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

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**Teaching Methods**
Lectures, discussions

**Assessment Methods**
In-class presentation, final essay

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**LIT 282 Theatre and Politics**

**Course code:** LIT 282

**Semester:** 1 or 2

**Year of study:** 2 or 3

**Course type:** req./opt.: B.A. in HSC

**ECTS credits:** 6

**Doc. Ondřej Pilný, Ph.D.**

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of how contemporary drama and theatre interact with political reality.
- Understand the principal modes of modern theatre, such as naturalism, epic theatre, and the theatre of the absurd, and be able to trace their legacies in the work of contemporary playwrights.
- Place in context and lend perspective to the work of prominent European, North American, and Latin American playwrights.
- Demonstrate improved skills of critical thinking, close reading, oral presentation, academic writing, and independent research.

**Prerequisites**
None

**Course Contents**
The course examines the depiction of political issues such as colonialism, totalitarianism, controversies concerning US domestic and international policies, and terrorism in twentieth- and twenty-first-century theatre. It also aims to discuss the role that theatre might play as a form of cultural intervention in these issues.

The exploration of theatre and politics is based on an introduction to principal styles and genres of modern theatre that contemporary playwrights may use to address their themes, such as naturalism, epic theatre, and the theatre of the absurd. Influences of these styles are traced in recent European, American and Latin American plays, and are followed by a discussion of new theatrical genres, for instance, the monologue play or verbatim drama.

**Level of Course**
Bachelor’s Intermediate

**Readings**
Henrik Ibsen, A Doll House; Bertolt Brecht, Mother Courage and Her Children; Samuel Beckett, Endgame; Brian Friel, Translations; Griselda Gambaro, Information for Foreigners; Tom Stoppard, Professional Foul; David Mamet, Glengarry Glenn Ross, Oleanna; Tony Kushner, Angels in America, Part I: Millennium Approaches; Robin Soans, Talking to Terrorists; David Hare, Via Dolorosa; Caryl Churchill, Drunk Enough to Say I Love You?, Seven Jewish Children.

**Teaching Methods**
Lectures, discussions, screenings of productions of extracts, discussions over theatre productions

**Assessment Methods**
In-class participation, in-class presentation, final test, final essay
LIT 283 Jewish Literature in Central Europe

Lecturer
Gaelle Vassogne, Ph.D.
Doc. Douglas Dix, Ph.D.

Course code: LIT 283
Semester: 1 or 2
Year of study: 2 or 3
Course type: required: B.A. in JEW
elective: B.A. in HSC
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend and interpret the literature by Central European Jewish writers
- Interpret the psychological, philosophical, historical, social and political dimensions of key themes such as identity and alienation, assimilation and exile
- Comprehend cultural consequences of one of the most significant events of the 20th century: the Holocaust.

Prerequisites
JEW 100

Course Contents
This course will examine literature written by Central European Jewish writers, including writers from Austria, the Czech lands, Germany, Hungary, Poland, Romania, and former Yugoslavia. We will be exploring the psychological, philosophical, historical, social and political dimensions of key themes such as identity and alienation, assimilation and exile, and, finally, we will be assessing the cultural consequences of one of the most significant events of the 20th Century: the Holocaust.

Level of Course
Bachelor’s, Intermediate

Readings
Each term a different selection of authors will be studied from the list which follows: Hermann Broch, Elias Canetti, Paul Celan, Franz Kafka, Imre Kertész, Ivan Klíma, Danilo Kiš, Karl Kraus, Else Lasker-Schüler, Arnošt Lustig, Joseph Roth, Nelly Sachs, Arthur Schnitzler, Bruno Schulz, Anna Seghers, Isaac Bashevis Singer, Italo Svevo, Antal Szerb, Jiří Weil, Ernst Weiss, Peter Weiss, and Stefan Zweig.

Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term examination, final examination

LIT 356 Advanced Seminar in Poetry

Lecturer
Stephan Delbos, M.A.

Course code: LIT 356
Semester: 1 or 2
Year of study: 1 or 2
Course type: req./opt.: B.A. in HSC
elective: BA. in PS
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Examine 20th century American poetry as a continuous lineage with an emphasis on the interconnectedness among different strains of American poetry, including Modernism, the Harlem Renaissance, the Confessional Poets, the New York School and the Beats.

Prerequisites
None
Course Contents
The roots of modern American poetry; poetic cross-pollination between the U.S. and France; Modernist revolution; the Harlem Renaissance; Confessional poetry; the New York School; the poets’ roles in politics and American poetry; the Deep Image School; the Berkeley Renaissance; Beats, their influence and importance.

Level of Course
Bachelor’s, Advanced

Readings

Teaching Methods
Lecture, discussion

Assessment Methods
Written assignments, presentation, exam

Course code: LIT 406/506

Semester: 1 or 2
Year of study: BA: 3, MA: 1
Course type: req./opt.: B.A. in HSC, PS / elective: M.A. in HUM
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:

- Comprehend and have a clear understanding of Václav Havel’s work as a playwright in the broader context of European theatre, and as a political activist and politician.
- Understand the position of Václav Havel’s thought in the context of twentieth-century politics and philosophy.
- Understand the nature of everyday life in the totalitarian regime of communist Czechoslovakia.
- Comprehend the nature of political dissent in Czechoslovakia, including the role of anti-communist intellectuals, pre-1968 reform communists, and radical rock musicians.
- Comprehend the importance of the production context of drama for the creation of meaning, as instantiated by the interpretation of the theatre of the absurd on either side of the Iron Curtain.

Prerequisites
None

Course Contents
The primary objective of the course is to introduce the students to Václav Havel, a central figure of the Velvet Revolution in 1989, as Czechoslovakia’s first post-communist president, and prior to this a leading political dissident and avant-garde playwright. Havel’s early absurdist plays are viewed in association with the work of prominent European playwrights such as Samuel Beckett, whose work Havel helped to introduce in Czechoslovakia, and Tom Stoppard, who has acknowledged a debt to Havel’s drama. The course outlines Havel’s involvement as a dissident after the 1968 invasion of Czechoslovakia by the Warsaw Pact, and discusses his removal from the public sphere by the totalitarian regime. Havel’s work as a political dissident is traced through the reading of selected essays and petitions, including his letter to President Husák and the Charter 77 declaration. The latter is read in its broader context of the coming together of various strands of political dissent due to the persecution of the rock band The Plastic People of the Universe. Finally, Havel’s official career as a politician is outlined, from his role as a founding member of the Civic Forum in 1989, through two terms in office as President, up to his retirement from top politics and return to creative writing. Throughout, Havel’s career is perceived on the backdrop of life in
Czechoslovakia, through the mild thaw of the 60s, a return to totalitarianism in the 70s and 80s, up to the
liberal atmosphere of the Velvet Revolution, with the objective to facilitate a better understanding of
everyday life in these periods.

**Level of Course**
Bachelor’s Advanced / Master’s

**Readings**
Václav Havel, selected plays, selected essays, *Letters to Olga*; Samuel Beckett, *Catastrophe*; Tom
Stoppard, *Rock ‘n Roll*; the Charter 77 Declaration and other petitions; Michael Žantovský, *Havel. A Life*;
Martin Esslin, *The Theatre of the Absurd*.

**Teaching Methods**
Lectures, discussions, screenings of documentary material, field trips

**Assessment Methods**
In-class participation, in-class presentation, final test, final essay

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**Course Contents**

**LIT 430  Advanced Seminar on Franz Kafka**

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<th>Course code:</th>
<th>LIT 430</th>
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<td>ECTS credits:</td>
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**Lecturer**
Doc. Douglas S. Dix, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, the students will be able to:

- Examine the works of Franz Kafka and the critical reception of those works
- Consider Kafka within his biographical and socio-historical context as a Prague author, as well as
approach his works from several theoretical paradigms, ranging from literary critics to social theorists.

**Prerequisites**
None

**Course Contents**
The format of the seminar will be a mixture of lecture and discussion.
In this advanced seminar we will be studying the works of Franz Kafka and the critical reception of those
works. We will be considering Kafka within his biographical and socio-historical context as a Prague
author, as well as approaching his works from several theoretical paradigms, ranging from the literary
critics Stanley Corngold & Maurice Blanchot to social theorists such as Georges Bataille, Walter Benjamin,
Jacques Lacan, Gilles Deleuze/Félix Guattari, Slavoj Žižek, and Niklas Luhmann. Primary texts studied
will include the novel *The Trial*, the novella *The Metamorphosis*, and the stories *The Judgment*, In
the Penal Colony, A Country Doctor, A Report to an Academy, The Hunter Gracchus, Investigations of a Dog,
The Burrow, and Josephine, or the Mouse Singer.

**Level of Course**
Bachelor’s, Advanced

**Readings**
There required seminar reader, and students will be required to obtain and read Kafka’s *The Trial* (any
edition, any language).

**Additional readings + film projections**
Readings: *Introduction: Kafka’s Europe*, Julian Preece
Readings: *Myths and Realities in Kafka’s Biography*, Anthony Northey
Film: *Who was Kafka?* directed by Richard Dindo (2005).
Readings: *Nietzsche*, *Kafka*, and *Literary Paternity*, Stanley Corngold; *Franz Kafka: The Radical
Modernist*, Stanley Corngold; *Kafka’s Writing and Our Reading*, David Constantine
Readings: The Metamorphosis (1912), Franz Kafka
Film: The Outside, the Night, Maurice Blanchot; The Madness of the Day, Maurice Blanchot.
Readings: Researches of a Dog (1920), Franz Kafka.
Film: The Castle (Das Schloss), Michael Haneke (1997), Part 1.
Readings: Josefine, the Singer or The Mouse People (1923), Franz Kafka.
Film: Nabokov on Kafka, Peter Medak (1989).
Readings: In the Penal Colony (1914), Franz Kafka; Arrest, Conversation with Frau Gruback and then Fräulein Bürstner, Initial Interrogation from The Trial (Der Prozess), Franz Kafka.
Readings: In the Empty Courtroom, The Student, The Offices of the Court, Fräulein Bürstner’s Friend (some editions will have this chapter at the end of the text), The Flogger, K’s Uncle, Leni, from The Trial (Der Process), Franz Kafka.
Film: The Trial, David Jones (1993), Part 2.
Scene: The Trial, Orson Welles (1962).
Readings: Lawyer, Manufacturer, Painter; Block, The Businessman, Dismissal of the Lawyer; In the Cathedral; The End, from The Trial (Der Process), Franz Kafka.
Film: The Trial, David Jones (1993), Part 3.
Readings: The Burrow (1923), Franz Kafka.
Film: The Castle (Das Schloss), Michael Haneke (1997), Part 2.
Readings: The Outside, the Night, Maurice Blanchot; The Madness of the Day, Maurice Blanchot.
Readings: Josefine, the Singer or The Mouse People (1923), Franz Kafka.

**Teaching Methods**
Lecture, extensive reading, discussion

**Assessment Methods**
Written assignments, essay

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**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- comprehend the primary intellectual, cultural and socio-historical currents that led to the inception, evolution, and flourishing of Romanticism across a wide variety of regions and national cultures Europe in the late 18th and first half of the 19th Centuries
- comprehend the meaning of a wide variety of key works of Romanticism, and how these works influenced later writers and other cultures, continuing to play a role up to the present moment
- comprehend how Romanticism was both a continuation of and reaction to the Enlightenment epoch, and how key threads within Romanticism would lead to early Modernism

**Prerequisites**
None

**Course Contents**
Zeitgeist; Age of Romanticism and its historical and theoretical background; Rousseau, Kant, and Herder; Johann Wolfgang von Goethe, Friedrich Holderlin, Novalis, William Blake, William Wordsworth, Samuel Taylor Coleridge, Lord Byron, John Keats, Percy Bysshe Shelley, Mary Shelley, Karel Hynek Mácha, Aleksandr Pushkin and Emily Bronte.

**Level of Course**
Bachelor’s
Readings

Required reading:


Recommended reading:


Teaching Methods
Lecture, extensive reading, discussion

Assessment Methods
Written assignments, essay

**LIT 461 Interdisciplinary Seminar in Modernism**

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<tr>
<th>Course code:</th>
<th>LIT 461</th>
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<td>Semester:</td>
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<td>B.A. in VAS</td>
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<td>Hours p. week:</td>
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<td>ECTS credits:</td>
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Learning Outcomes
Upon successful completion of this course, students will be able to:

- Demonstrate a clear grasp of a wide variety of forms of European and American modernism in art and literature, including all the major “isms” (i.e. Expressionism, Cubism, Surrealism, Abstraction, etc.) – both self-declared and designated by later critics and historians

- Comprehend the aesthetic, socio-historical, political, philosophical, and scientific factors that played a role in the advent of modernism, and to understand how modernism was a reaction to modernity

- Understand the meanings of several key modernist visual and literary texts, and to understand what was at stake in their art for the modernist authors and artists we will study

Prerequisites
None

Course Contents
Modernism was the first cultural movement that was truly international: based in several key cities (Paris, London, New York, Berlin, Vienna, Zurich, Munich, Prague), it attracted expatriates from many other countries (for example, Joyce, Kandinsky & Rilke to Paris; Lorca, Duchamp & Stravinsky to New York), and a myriad of intercultural exchanges occurred as a result of these interconnections. This seminar will explore the evolution of modernism (from pre-modernism to high modernism to late modernism), the socio-historical elements of modernity which gave rise to modernism, several key exemplars of modernism from a different cultures, and the influence of various forms of modernism that are still with us today. Our
emphasis will be on the literary and artistic avant-gardes (and the relationship between them), but we will also be considering modernist architecture, music, and cinema.

**Level of Course**
Bachelor’s

**Readings**

**Required reading:**

**Recommended Reading:**

**Teaching Methods**
Lecture, extensive reading, discussion

**Assessment Methods**

<table>
<thead>
<tr>
<th>Course code</th>
<th>LIT 506</th>
<th>Václav Havel: Theatre, Politics and Dissent</th>
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<td>See LIT 406</td>
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<tr>
<th>Course code</th>
<th>LIT 553</th>
<th>Exile &amp; Expatriate Literature</th>
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<td>See LIT 253</td>
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<tr>
<th>Course code</th>
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<th>Advanced Seminar in Poetry</th>
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<tbody>
<tr>
<td>Lecturer</td>
<td>Stephan Delbos, M.A.</td>
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<td>Semester</td>
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</table>
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Examine 20th century American poetry as a continuous lineage with an emphasis on the interconnectedness among different strains of American poetry, including Modernism, the Harlem Renaissance, the Confessional Poets, the New York School and the Beats.

Prerequisites
None

Course Contents
The roots of modern American poetry; poetic cross-pollination between the U.S. and France; Modernist revolution; the Harlem Renaissance; Confessional poetry; the New York School; the poets’ roles in politics and American poetry; the Deep Image School; the Berkeley Renaissance; Beats, their influence and importance.

Level of Course
Master’s

Readings

Teaching Methods
Lecture, discussion

Assessment Methods
Written assignments, presentation

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**LIT 660 Advanced Interdisciplinary Seminar in Romanticism**

**Lecturer**
Doc. Douglas S. Dix, Ph.D.

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<th>Course code:</th>
<th>LIT 660</th>
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Learning Outcomes
Upon successful completion of this course, students will be able to:
- comprehend the primary intellectual, cultural and socio-historical currents that led to the inception, evolution, and flourishing of Romanticism across a wide variety of regions and national cultures in Europe in the late 18th and first half of the 19th Centuries
- comprehend the meaning of a wide variety of key works of Romanticism, and how these works influenced later writers and other cultures, continuing to play a role up to the present moment
- comprehend how Romanticism was both a continuation of and reaction to the Enlightenment epoch, and how key threads within Romanticism would lead to early Modernism

Prerequisites
None

Course Contents
Zeitgeist; Age of Romanticism and its historical and theoretical background; Rousseau, Kant, and Herder; Johann Wolfgang von Goethe, Friedrich Holderlin, Novalis, William Blake, William Wordsworth, Samuel Taylor Coleridge, Lord Byron, John Keats, Percy Bysshe Shelley, Mary Shelley, Karel Hynek Mácha, Aleksandr Pushkin and Emily Bronte.

Level of Course
Master’s
Readings

Required reading:

Recommended reading:

Teaching Methods
Lecture, extensive reading, discussion

Assessment Methods
Written assignments, essay

ECTS credits: 6
Hours p. week: 3
Course code: LIT 661
Course Type: elective: B.
Semester: 1 or 2
Year of study: 1 or 2
Course type: req/opt.: M.A. in HUM
Learning Outcomes
Upon successful completion of this course, students will be able to:
- Demonstrate a clear grasp of a wide variety of forms of European and American modernism in art and literature, including all the major “-isms” (i.e. Expressionism, Cubism, Surrealism, Abstraction, etc.) – both self-declared and designated by later critics and historians
- Comprehend the aesthetic, socio-historical, political, philosophical, and scientific factors that played a role in the advent of modernism, and to understand how modernism was a reaction to modernity
- Understand the meanings of several key modernist visual and literary texts, and to understand what was at stake in their art for the modernist authors and artists we will study

Prerequisites
None

Course Contents
Modernism was the first cultural movement that was truly international: based in several key cities (Paris, London, New York, Berlin, Vienna, Zurich, Munich, Prague), it attracted expatriates from many other countries (for example, Joyce, Kandinsky & Rilke to Paris; Lorca, Duchamp & Stravinsky to New York), and a myriad of intercultural exchanges occurred as a result of these interconnections. This seminar will explore the evolution of modernism (from pre-modernism to high modernism to late modernism), the socio-historical elements of modernity which gave rise to modernism, several key exemplars of modernism from different cultures, and the influence of various forms of modernism that are still with us today. Our
emphasis will be on the literary and artistic avant-gardes (and the relationship between them), but we will also be considering modernist architecture, music, and cinema.

Level of Course
Master’s

Readings
Required reading:

Recommended Reading:

Teaching Methods
Lecture, extensive reading, discussion

Assessment Methods
Written assignments, essay

MGT 205 Business Communication
Course code: MGT 205
Semester: 1 or 2
Year of Study: 2 or 3
Course Type: elective: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Demonstrate, develop and present professional level presentations
- Demonstrate an improvement in public speaking and presentation skills
- Demonstrate and understand the use of audience analysis to adapt a message to the audience
- Write business messages and documents with clarity and precision
- Use the you-viewpoint and positive language in writing to build goodwill
- Write positive messages that are well structured and direct
- Compose tactful and courteous negative messages
- Use persuasive strategies to compose a variety of persuasive messages
- Demonstrate an understanding of communicating “brand you” in today’s business environment
- Organize and write a short report or a proposal
- Prepare and organize an effective formal presentation
- Describe what one can do to effectively communicate across cultures
- Demonstrate an understanding of Social Media and how it can be used effectively by businesses to communicate with customers
- Write and/or refine their CV, including their on “online CV”
- Demonstrate and implement an understanding of LinkedIn as a platform for communicating your personal brand
- Demonstrate and implement an understanding of the use of your blog/website for personal branding
- Demonstrate an understanding of the subtleties of cross-cultural communication
- Demonstrate cross-cultural communication skills.

Prerequisites
COM 102

Course Contents
This course explores how communication is done in business today. The goal of the course is to provide students with the communication skills needed to enter and advance successfully in a business career. The main areas of concentration for the course include: Personal Branding: Your Online CV and Profile, Presentation and Speaking Skills, The New Dialogue between Businesses and Customers. In addition, Cross Cultural Business Communication and Non-Verbal Business Communication will be examined. The goal of the course is to provide today’s student with an introduction to and development of the communication skills needed to enter and advance successfully in a business career.

Level of Course
Bachelor’s, Intermediate

Readings
Required reading:
Case studies, articles and other handouts will also be used and posted on course web site.
Power-point slides will be used during lectures. Slides will be posted on course web site usually 1-2 days before class.

Recommended reading:
A variety of articles, case studies, excerpts from various books will be provided. The materials will be stored on the course web site and available for download. Students are required to download materials as course progresses and to stay current with the readings.

Teaching Methods
Very interactive and practical approach, students will be expected to be prepared for each class and ready to contribute their experiences and thoughts, weekly assignments (short in nature, could include a brief written email or memo, a short 2-3 minute presentation), group “homework”

Assessment Methods
Midterm exam, final presentation, written assignments and quizzes

MGT 231 Career Management and Growth

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Learning Outcomes
Upon successful completion of this course, students will be able to:
- Have a clear and demonstrable understanding of the various online platforms used today for career development and management
- Build, manage and monitor their own on-line career presence
- Understand their own motivations and objectives in their career path
- Develop and demonstrate an understanding and comfort with various web platforms such as personal blog/web site, Twitter, youtube etc.
- Develop a personal career management plan with action steps.
- Refine their self-assessment skills
- Clearly articulate their career goals and objectives
- Demonstrate their own “personal brand”
- Clearly understand and demonstrate their knowledge of the elements necessary to conduct a successful job search
- Finish the course with a complete and accurate on-line profile.

Prerequisites
None

Course Contents
The objective of this course is to provide those students already in the work force with the tools needed to realistically assess their current career path with a view to managing their career or making shifts in career direction. The course focuses on practical exercises in career and life path assessment, refining and improving current CVs and online presence, preparing a longer term career plan, and will look at various approaches to growing your career over the long-term. This course is specifically designed for the students in the weekend program. The typical profile of the students is early-to mid-career path. It is quite likely that at some point the students will seek other employment or wish to advance within their current company. The course will essentially have two components:

One part will be self-determination of likely and desired career paths, which could include starting your own business or working for yourself. This will be done through readings, assessments and class discussions and assignments.

The second part will be practical and involve all aspects of the students online and offline career management both for those comfortable in their current positions and those looking to change or modify career paths. This part will be completely “hands on” and much work will be done in class on sites like LinkedIn, developing a personal website/blog, examining the other career related sites and platforms including Facebook and Google+.

We will also spend time on developing and improving current CVs. Networking both online and offline will be covered. By the end of the course students will have a polished and professional online and offline presence.

The ultimate objective of the course is to give students a clearer picture for themselves of what they may want to pursue career-wise, learn and develop the tools that are necessary today.

Level of Course
Bachelor’s, Intermediate

Readings

**Required reading:**
The readings list that represents the thinking from top scholars and practitioners and experts in the field of career management and development will be distributed at the class.

Case studies, articles and other handouts will also be used and posted on course web site.

**Recommended reading:**

Teaching Methods
Very interactive and practical approach, students will be expected to be prepared for each class and ready to contribute their experiences and thoughts, weekly assignments (short in nature, could include a brief written email or memo, a short 2-3 minute presentation), group “homework”

Assessment Methods
Midterm exam, final presentation, written assignments and quizzes
Course code: MGT 245
Semester: 1 or 2
Year of Study: 1
Course Type: required: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Apply theoretical management concepts in practice
- Demonstrate and describe an understanding of basic Management concepts
- Understand and demonstrate the development and evolution of modern management theories and their relevance today
- Be able to recognize and find positive solutions to various managerial problems and situations
- Demonstrate their improved managerial and communication skills in presentations, “role playing” and working with peers
- Understand and demonstrate their knowledge and experience of working in teams, both virtual and non-virtual, including the benefits and difficulties of working in groups
- Understand the difficulties of cross cultural communication and demonstrate their understanding of how to communicate well across cultural boundaries
- Articulate and demonstrate an understanding of the critical importance of clear communication for managers
- Articulate and demonstrate a significant understanding of the many challenges and opportunities that global managers face today
- Comprehend the importance for managers and corporations to continually strive for competitive advantage
- Demonstrate their own business and managerial skills to function effectively in an international business environment.

**Prerequisites**
None

**Course Contents**
A survey of organization management designed to present students with a broad view of the environment and techniques of business. It also provides an introduction to the various business disciplines including strategic management, planning, leading, organizing, controlling, marketing, human resource management, and basic economics. An overview of current and future trends in management will be part of the course. This course includes lectures, case analyses, and experiential learning.

**Level of Course**
Bachelor’s, Introductory

**Readings**
Required reading:

Recommended reading:
Case studies, articles and other handouts will also be used and posted on course web site.

**Teaching Methods**
Lectures, case analyses, and experiential learning

**Assessment Methods**
Midterm exam, final exam, team presentation
MGT 255  Business Ethics

Course code: MGT 255
Semester: 1 or 2
Year of Study: 2 or 3
Course Type: required: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

Lecturer
Gabriele Meissner, MBA

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Show familiarity with current ethical questions, economic, social and environmental policy frameworks in which CSR takes place
- Demonstrate mastery of CSR theory and practice in Europe from corporate codes of conduct to related EU policies, frameworks and discussions
- Appreciate and articulate complex issues in corporate governance under local and global settings
- Show familiarity with critical issues of CG and CSR, including corporate ownership structures, transparency, board practices, CSR strategy formulation and implementation, and their impact on different stakeholders
- Know how to integrate management control issues with corporate governance as a firm-specific objective to achieve superior firm performance and greater accountability
- Analyse, communicate and provide recommendations on business cases.

Prerequisites
MGT 245, MKT 248

Course Contents
This course aims to provide students with solid skills to know and deal with the fundamentals of ethics. They are enabled to analyze business, social and environmental issues that are relevant to the development of Corporate Social Responsibility and sustainable business practices. The course focuses on the CSR practices of Multi-national Corporations (MNCs), the challenges and opportunities of acting responsibly in the arena often called “the global village”. It also assesses the role of small and medium-sized enterprises (SMEs) in acting responsibly in a highly competitive environment. It discusses government strategies to attract Foreign Direct Investment (FDI) and the dilemmas these present for responsible business practice and the complex interactions between stakeholders, firms, and government. The course provides a comprehensive introduction to ethical considerations in business. Students are enabled to develop a deeper understanding of how to act responsibly towards all business stakeholders while, at the same time, not neglecting the firm’s profitability. The course will discuss models of how CSR can create a sustainable ROI for companies. Students are encouraged to gain awareness of the interconnectedness of organizations and nations in a globalized world and how their actions as managers will affect different stakeholders, nations and the world as a whole.

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
Active debate, case study approach, a quick wrap-up (quiz) at the beginning of each class

Assessment Methods
Midterm exam, final exam, level of participation and attendance
MGT 260   Leadership

Lecturer
Ray Smith, Ph.D.

Course code: MGT 260
Semester: 1 or 2
Year of Study: 2 or 3
Course Type: elective: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon the successful completion of this course, students will be able to:
- Compare and contrast management and leadership
- Discuss the nature of leadership
- Outline evolving theories of leadership
- Describe personal aspects of leadership
- Identify relationship building aspects of leadership
- Explain social architecture of leadership
- Address leadership and management issues from a theoretical perspective
- Develop a framework for understanding moral and ethical issues in different leadership and management styles
- Engage in self-management in terms of time, planning and behavior, motivation, individual initiative and enterprise
- Conduct a literature review into leadership and management issues for a presentation and a review report. This requires familiarity with a range of research sources and ability to apply leadership and management related theoretical frameworks.

Prerequisites
None

Course Contents
This course explores dimensions of what constitutes individual leadership in the corporate world. This is a multi-disciplinary course with concepts drawn from psychology, communications, human resource management and business. Topics covered are: Leadership vs. management, Leadership styles, Teams, Power, Leadership and change, Theories of leadership

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
Lecture, high level of interaction, participation in class and group discussions, student presentations

Assessment Methods
Essay, classroom presentation, midterm exam, project and final exam

MGT 275   Change Management

Lecturer
Mark Wiedorn, MBA

Course code: MGT 275
Semester: 1 or 2
Year of Study: 2 or 3
Course Type: elective: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand and define Change Management
- Examine and understand why Change Management is so difficult for organizations
- Understand what a main terms as “Change Agent “, “Change Initiative”, “campaign”
- Understand and examine the considerations for “who” should implement change in an organization
- Understand the difference between “Formal” versus “Informal” change management in the organization
- Understand the difference between “top-down” change and “bottom up” change
Prerequisites
MGT 245

Course Contents
In the rapidly changing global business environment, organizations often have to implement major changes to stay competitive. Changing the direction and culture of an organization is perhaps the most difficult challenge a manager faces. The impetus for change starts at the top of the organization and must be communicated through the whole organization. Change management involves strategic direction, marketing strategy and product development, and human resources management. Companies such as Apple, Dell, Nokia, Samsung, Sony, and others, will be covered through case studies, readings, and projects. Change management approaches and techniques are important tools of managers as they seek to achieve desired change objectives. Because change often occurs because of a “crisis”, crisis management will also be covered briefly.

Level of Course
Bachelor’s, Intermediate

Readings
Required reading:

Recommended reading:
Case studies, articles and other handouts will also be used and posted on course web site.

Teaching Methods
Lectures, readings and class discussions, class participation is essential

Assessment Methods
Midterm exam, final exam, class participation

MGT 280  Project Management

Course code: MGT 280
Semester: 2
Year of Study: 1 or 2
Course Type: required: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

Lecturer
Luc De Ceuster, M.Sc., PMP
Simon Gordon-Smith, M.B.A

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Acquainted with the project management principles and vocabulary
- Interpret theories and methodologies of project management
- Apply the project management principles in different situation and for solving of various problems in everyday operation of business
- Decompose complex things into a set of simple tasks, transform them into a plan, calculate duration of the project and identify the actions to do during the execution of the project.

Prerequisites
MGT 245

Course Contents
Key concepts and definitions, project life cycle, initiation and definition of a project, planning (task generation, roles and responsibilities, task interdependence, critical path, schedule development, resource loading, project budget, risk development plan), execution and control of a project.
The students will learn about the principles of projects and project management. They will learn that many of the things we do every day are “little or large projects”. The students will learn how to decompose
complex things into a set of simple tasks, transform these into a plan, calculate the duration of the project and identify the actions to do during the execution of the project.

**Level of Course**
Bachelor’s, Intermediate

**Readings**


**Recommended reading:**
In class distributed materials; PMBOK Guide and Standards from pmi.org

**Teaching Methods**
Lecture, seminar with discussion and problem solving

**Assessment Methods**
Midterm exam, final exam, homework assignments

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**ECTS**

- **Course code:** MGT 305
- **Semester:** 1 or 2
- **Year of Study:** 2 or 3
- **Course Type:** elective: B.A. in BA
- **Hours p. week:** 3
- **ECTS-Credits:** 6

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**MGT 305 Entrepreneurship**

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<tr>
<th>Lecturer</th>
<th>Gabrielle Meissner, MBA</th>
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**Learning Outcomes**
 Upon successful completion of this course, students will be able to:
- Use in praxis the requisite skills to make better decisions thereby increasing the odds of new venture success
- Comprehend entrepreneurial practice from the perspectives of the founder and the key stakeholders (including partners, investors, employees, and customers) that will make the difference in the ultimate success or failure of the venture
- Provide the step-by-step learning forum for future entrepreneurs to acquire the requisite skills to make better decisions thereby increasing the odds of new venture success in a very practical lab-environment
- Provide a framework for effective entrepreneurial practice from the perspectives of the founder and the key stakeholders (including partners, investors, employees, and customers) that will make the difference in the ultimate success or failure of the venture.

**Prerequisites**
MGT 245

**Course Contents**
This course gives students a comprehensive introduction in how to develop an innovative business idea, how to create a simple compelling business model and how to gain sustainable competitive advantage as innovator. Furthermore the course will introduce basic methods and tools which are important for getting started. These are creative problem solving methods, strategic management tools, generation of business models and business plans.

The intent of this course is to provide the frameworks, functions and workings of new ventures based on innovation and creativity.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Required Materials**

Study Guide

**Recommended reading:**

**Teaching Methods**
Lecture, discussion

**Assessment Methods**
Project, presentation, final exam

**MGT 325 International Business**

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<td>Semester:</td>
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**Lecturer**
Simon Gordon-Smith, MBA

**Learning Outcomes**
Upon successful completion of this course, students should be able to:
- Comprehend and have a clear understanding of international business operations of multinational corporations in the world’s marketplace.
- Understand and assess behaviors of global manufacturers, suppliers and distributors as well as the critical factors influencing these behaviors within political, legal, economic, institutional, and socio-cultural environments.
- Comprehend the ethical dilemmas and social responsibility facing international companies today
- Appreciate the forces driving globalization and the role of trade theory and international economics.

**Prerequisites**
ECO 110, ECO 120, MGT 245, MKT 248

**Course Contents**
This course will introduce students to the international business environments: political, legal, economic, institutional, and socio-cultural. As the global economy becomes closely integrated, the need for understanding its driving forces as well as its impacts on the domestic economy becomes critical. To help students prepare for this challenge, areas such as global manufacturing and managing value-adding chains, export and import strategies, international delivery modes, export financing issues, foreign direct investments and strategic alliances will be examined.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Required reading:**
Course notes from lecturer

**Recommended additional reading:**
*Economist; Wall Street Journal; Financial Times; Strategy+Business; McKinsey Report*

**Teaching Methods**
Lectures, interactive problem-solving case studies, active participation in class, individual work with Internet and other data resources; video, CD-ROM and on-line

**Assessment Methods**
Midterm exam, final exam, homework assignments and participation
Learning Outcomes
Upon successful completion of this course, students will be able to:
- Define CEM/CRM and develop a critical attitude towards current vendor communication
- Know the role of customer experience management in creating value
- Analyze and develop compelling holistic consumer experiences
- Know about new research and trends in the development of marketing strategies and concepts
- Know how co-creating value with customers enhance sustainable competitive advantage
- Take steps to develop and implement powerful sales strategies and sales processes
- Know how contemporary sales organizations work and use CRM
- Know the importance of reliable customer relationships and how CRM strategies and systems support long-term relationships
- Know how to create a customer centric culture
- Know the critical success factors for a sustainable CEM/CRM implementation
- Develop and present a new topic on their own
- Collaborate in a diverse team

Prerequisites
MGT 245

Course Contents
CRM represents the shift from product-centered to customer-centered strategies, which at the same time offers new powerful opportunities to create sustainable competitive advantage – especially in a global marketplace.

The course will explore the strategies and concepts of customer relationship management with a special focus on sales organizations and the development and implementation of growth strategies. It will discuss implementation processes and the necessary change management programs to achieve a broad acceptance in the whole organization. Innovative brand marketing largely deals with creating compelling holistic customer experiences to differentiate themselves in new ways to build a reliable and loyal customer base. To successfully do so innovative marketing makes more and more use of new insights from brain science. Neuromarketing creates brand experiences and business opportunities completely different from traditional marketing approaches; web-based services help firms to establish interrelated customer relationships.

Level of Course
Bachelor’s, Advanced

Readings

Required reading:

Recommended reading:
DiJulius III., J.R. What’s the Secret to Providing World-Class Customer Experience? New Jersey 2008
Greenberg, P., Benioff, M. CRM at the Speed of Light. Emeryville 2009
Pine, B.J. The Experience Economy. Boston 2008
Peppers, D., Rogers, M. Managing Customer Relationships. New Jersey 2004
Neuromarketing creates brand experiences and business opportunities completely different from traditional marketing. To successfully do so, innovative marketing makes more and more use of new insights from brain science, customer experiences to differentiate themselves in new ways to build a reliable and loyal customer base.

Innovative brand marketing largely deals with creating compelling holistic consumer experiences. This includes implementing processes and the necessary change management programs to achieve a broad acceptance throughout the whole organization.

The course will explore the strategies and concepts of customer relationship management (CRM) with a special focus on new powerful opportunities to create sustainable competitive advantage.

### Learning Outcomes

Upon successful completion of this course, students will be able to:

- Understand fundamentals of psychology and basic psychological theories related to the practical execution of management and leadership.
- Understand the unique character of personality, use tools to identify and measure different personality types and apply the knowledge in people management.
- Understand and apply relevant concepts of intelligence, abilities, emotions, communication, decision making, creativity, and coaching to improve interpersonal skills.
- Understand and apply relevant theories of motivation to the management of people in organizations.
- Understand and manage individual, group, and organizational behavior using effective human resource tools and practices.
- Apply psychological principles and knowledge in the areas of recruitment & selection, training & development, performance appraisal, rewards, retention, conflict resolution, communication, coaching etc.
- Understand the importance of values and ethics for creating the strong company culture.
- Identify intercultural differences and understand their relevance to managers and employees in work organizations especially in a global economy.

### Prerequisites

MGT 245

### Course Contents

This course presents an overview of psychological approaches, techniques, tools and resources enabling students to obtain knowledge and skills needed to be an effective manager and leader in the current business environment. It provides students with the comprehensive background in the application of psychology in the workplace. Students will examine fundamentals of psychology and basic psychological theories related to management and leadership, with the constant reference to the real life business situations and issues. Students will understand concepts of general psychology and various applied psychological and managerial topics including the personality characteristics and measurement, emotional intelligence, learning, motivation, leadership styles, individual, group and organizational behavior, conflict resolution, human resources management etc.

### Level of Course

Bachelor’s, Intermediate

### Readings


Lectures, group discussions, presentations, role plays, feedback, examinations, article reviews, analysis of cases, e-learning, online and e-mail consultancy, homework assignments with follow-up analysis and discussion in class.

**Assessment methods**
Midterm exam, final exam, homework assignments and oral presentation, term paper

**MGT 355 Organizational Behavior**

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<th>Course code:</th>
<th>MGT 355</th>
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<td>Semester:</td>
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**Lecturer**
PharmDr. Mgr. Ivana Schmidtová

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Identify and understand individual, group and organizational behavior
- Identify and understand the key managerial and organizational processes and issues from the Organizational Behavior (OB) perspective
- Develop the background knowledge necessary for critical thinking about psychological and behavioral issues and their constructive application in the workplace.
- Understand the basic OB theories and apply the theoretical concepts to the real life situations
- Apply obtained knowledge to the organizations, e.g. Evaluate psychological tests used in personnel management, perform job analysis, provide and receive input and feedback on performance, support career development, apply motivation concepts in the organizations, identify and address workplace diversity/gender issues etc.

**Prerequisites**
MGT 245

**Course Contents**
This course addresses the systematic study of actions and attitudes that people exhibit within organizations. It concentrates on issues dealing with human motivation and behavior in organizations, the interface between human behavior and the organization, and the organization itself.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

*Required reading:*
Compilation of relevant textbook chapters and empirical research:

*Recommended reading:*
Selected journal articles (list will be specified during the classes).
Selected online personality tests (links will be provided in the class).

**Teaching Methods**
Lecture, discussion, examinations, article reviews, term-paper.

**Assessment methods**
Midterm exam, final exam, homework assignments and oral presentation, term paper
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<th>Course code:</th>
<th>MGT 356</th>
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<tr>
<td>Lecture:</td>
<td>Belle McDonnell, Ph.D. PharmDr. Mgr. Ivana Schmidtová</td>
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<td>Semester:</td>
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**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Identify and understand the key managerial and organizational processes from the Industrial/Organizational (I-O) Psychology perspective
- Develop the background knowledge necessary for critical thinking about psychological issues and their constructive application in the workplace
- Understand the basic I-O Psychology theories and apply the theoretical concepts to the real life situations
- Apply obtained knowledge to the organizations, e.g. evaluate psychological tests used in personnel management, perform job analysis, provide and receive input and feedback on performance, support career development, apply motivation concepts in the organizations, identify and address workplace diversity/gender issues etc.

**Prerequisites**
MGT 245

**Course Contents**
This course addresses the systematic study of psychology of work and organizations and its practical application in the workplace, particularly in the areas of job analysis and design, selection, training, evaluation and performance management, motivation in the workplace, leadership, organizational culture, diversity and gender roles in the workplace, ethical issues of the Industrial/Organizational (I-O) psychology etc. The primary goal is to help students understand and apply the I-O psychology principles in the real life situations to increase work productivity, leadership effectiveness and employee satisfaction and motivation.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Recommended reading:**
Selected journal articles (list will be specified during the classes); selected online personality tests (links will be provided in the class)

**Teaching Methods**
Activities, demonstrations, homework assignments, case studies, and discussions focused on the practical applications of industrial psychological and organizational theories to the workplace

**Assessment Methods**
Midterm exam, final exam, individual and team assignments
MGT 357 Human Resources Management

Lecturer
Gabriele Meissner, MBA
PharmDr. Mgr. Ivana Schmidtová

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand human resource management from a systemic, strategic perspective
- Describe the field of "human resource management" and understand its relevance to managers and employees in work organizations especially in a global economy
- Conduct a basic job analysis and apply this understanding of job requirements to other human resource management systems such as selection, performance appraisal, and compensation
- Recognize contemporary human resource management tools and understand some of the technical details of human resource management practices
- Apply relevant theories to the management of people in organizations
- Analyze business challenges involving human resource systems
- Critically assess and evaluate human resource policies and practices
- Be aware of current international HRM trends, explain how human resource management practices can support organizational strategy – especially in a global environment
- Describe sound practice in the areas of recruitment, selection, training, performance appraisal, remuneration, and retention
- Apply knowledge of HRM to critique existing HR practices in a client organization and to develop improved practices and tools to suit the client’s specific needs.

Prerequisites
MGT 245

Course Contents
The course will provide an overview of human resource management, with particular emphasis in human resource planning and strategy, personnel selection, equal employment opportunity, training, performance appraisal, compensation, and contemporary issues in organizational behavior. The course has been developed for the student of general management whose job will involve responsibility for managing people in a global environment.

Level of Course
Bachelor’s, Intermediate

Readings

Required reading:
Textbook: A. DeNisi, R. Griffin. HR. 1Ed., Mason 2011 (available in the library)
Reading list will be provided separately / hand-outs on course website

Recommended reading:

Teaching Methods
Readings and lectures, exams and weekly five-minute quizzes, individual exercises in some class periods, participation in and contributions to group exercises, a paper/project and presentation on HR issues related doing business in another country, class discussions and blog responses each week

Assessment Methods
Midterm exam, final exam, homework assignment and exercises, presentations, quizzes
MGT 377  Innovation Management

Course code: MGT 377
Semester: 1
Year of Study: 3
Course Type: elective: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

Lecturer
Gabrielle Meissner, MBA

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand innovation management from a strategic perspective
- Describe the field of "innovation management" and understand its relevance to sustainable competitive advantage especially in a global economy
- Apply creative problem solving and idea generation models
- Recognize contemporary innovation tools and understand the challenges involved
- Apply relevant theories to the management of innovation in organizations.
- Analyze business challenges involving innovation management
- Critically assess and evaluate innovation policies and practices in organizations especially from a cultural and leadership point of view
- Be aware of current international innovation and creativity development trends
- Explain why innovation is essential to organizational strategy – especially in a global environment
- Apply knowledge of innovation management to critique existing strategies and practices in organizations and to develop creative new approaches.

Prerequisites
ECO 120, MGT 245

Course Contents
Business “innovation” and “creativity” are terms used frequently in today’s business world to describe companies or projects that go beyond conventional thinking. Many young job-seekers seek jobs with organizations that are creative in the way that they define their business, run HR practices, and compete in the marketplace. This course aims to capture the challenge and excitement of innovative companies and provide students with an opportunity to understand the underpinnings of this innovation. The course will focus on the strategic side of innovation, and introduce methods and tools how to develop new ideas and transform them into marketable projects. The purpose of this subject is to provide an overview of current trends in innovation management and tickle the student’s ability to think “out of the box”. The course will put special emphasis on Creative Problem Solving models and techniques.

Level of Course
Bachelor’s, Advanced

Readings
Materials provided by the lecturer, various sources

Teaching Methods
Lecture, seminar with discussion and problem solving

Assessment Methods
Midterm exam, final exam, project and presentation

MGT 415  Operations Management

Course code: MGT 415
Semester: 1 or 2
Year of Study: 3
Course Type: req./opt.: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

Lecturer
Greg Pezda, MBA, M.Sc.
Simon Gordon-Smith, MBA
Learning Outcomes
Upon successful completion of this course the student will be able to:
- Demonstrate the key principles involved in the management of operations in manufacturing and service organizations
- Describe how studying operations management concepts, service issues and associated management issues can improve performance of manufacturing and service operations
- Appreciate the role of the Operations Manager and comprehend the types of decisions they make
- Apply operations management techniques to resolve management issues
- Demonstrate the relationship between customers, corporate management and value creation and the role of technology in linking them
- Describe the application of project management and human management in operations management.

Prerequisites
MGT 245, MTH 222

Course Contents
The course examines decision making in operations management, focusing on those who are responsible for producing the goods and services sold by a manufacturing or service organization. This course will be taught with as many practical examples as possible. Topics include process analysis and design, quality and productivity management, Just-in-Time (JIT) analysis, and the role of these topics in formulating and executing competitive strategy.

Level of Course
Bachelor’s, Advanced

Readings
Required reading:
Online simulation from Harvard $6.50/student

Recommended reading:
Readers collected from:

Teaching Methods
Lecture, interactive cases, and group work, including a term project

Assessment Methods
Midterm exam, final exam, written assignments, attendance and participation
- Apply methods of business environment scanning, strategy formulation, implementation and control as well as reviewing performance management models and demonstrating an understanding of when, why and how those models are used
- Utilize the tools and methodologies applied in the real world and demonstrate an understanding of these models
- Analyze, identify and evaluate opportunities and threats that exist for “real” companies in the business environment and link them to existing strengths and/or weaknesses that exist within the organization and done within the context of the shifting global business environment
- Demonstrate ability to place in context current business developments and regional and entity specifics, specifically from a “strategic” point of view
- Understand and demonstrate in-depth knowledge of formulating and adapting feasible competitive strategy recommendations.
- Choose, evaluate and research an appropriate company for their senior thesis.

Prerequisites
MGT 245, MKT 248, ACC 263, MTH 222

Course Contents
The major objective of this course is to develop an understanding of strategic management planning process, concepts, research, and theories. Students will learn methods of business environment scanning, strategy formulation, implementation, and control. Integration of international issues throughout provides an essential understanding of global economics and its impact on business activities in a location. This course serves as the capstone of the Business Administration Program. We study how a company effectively builds its strategy and learn through current readings and case studies covering which corporate strategies are the most successful and which are not, and why. Major strategic planning models, the strategy development process and strategic implementation are examined. The course is grounded in theory but will incorporate “real-life” examples and applications. The course is weighted towards current trends and practices in strategic planning management.

Level of Course
Bachelor’s, Advanced

Readings

Required reading:

Recommended reading:
Excerpts from other Strategic Management texts, on web site
Case studies and articles will be assigned according to the class schedule and posted on the course web site.

Teaching Methods
Case studies, active participation in class, team work and individual development; video, CD-ROM and online will be widely used

Assessment Methods
Midterm exam, final exam, continuous assessment (home works, attendance, participation)

MGT 435 Strategic Planning II: Thesis Seminar

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Lecturer
Simon Gordon-Smith, MBA
Mark Wiedorn, MBA
Prof. Ing. Alena Zemplinerová, CSc.
Learning Outcomes
Upon successful completion of this course, students should be able to:

- Practically apply knowledge from other BBA courses and link these various courses together into a coherent whole.
- Comprehend and demonstrate a clear understanding of a selected (and approved) company's activities, business model, and overall strategy.
- Understand through structured analyses the internal operating environment of the company.
- Understand through structured analysis the external industry environment of their company.
- Apply standard business analytical techniques such as SWOT, Porter's 5-Force Analysis, PESTLE, Financial analysis
- Design a strategic plan for the company's future in the form of a thesis or "Strategic Planning Document" (SPD).
- Present and defend the SPD in a professional manner.
- In the SPD students will analyze and critique the corporate strategy of a company they have chosen (please see below for guidelines on companies). In addition, for State Exams students will have to present and defend their SPD. The student is expected to research and to understand the company’s business model and thereby comprehend the operating environment, the firm’s industry and external macro environment. The student is to research and do critical analysis of the selected company’s corporate strategy and implementation methods. This course requires extensive and diligent academic research, critical and analytical thinking and a detailed review of the researched information so as to make recommendations based on their analysis for the company’s future direction.

Prerequisites
MGT 245, MKT 248, MTH 222, ACC 263, MGT 430

Course Contents
The course serves as the thesis seminar providing students with guidance to write the Strategic Planning Document (SPD), which serves as the thesis for the Bachelor of Business Administration degree. The course is closely linked to the Strategic Planning I course and motivates students to extensively apply knowledge from other courses studied in the program. The main objective of the course is to teach students to perform analysis and create a strategy for an existing company preferably with an issue. Emphasis is placed on practical application of the theoretical knowledge gathered in the Strategic Planning I course and other courses studied in the program.

Level of Course
Bachelor’s, Advanced

Readings
Materials from Strategic planning I., Strategic Planning Documents from previous years, The Economist.
All materials on Internet or in the press on their selected company.

Required reading:
As the SPD (Thesis) builds on knowledge from majority of compulsory courses, students are referred to required readings of these. Students are obliged to use at least 4 academic research papers in order to support their theory/facts presented in their work.

Teaching Methods
Individual tutorials are combined with regular sessions.

Assessment Methods
Participation and individual, independent work on the project (Strategic Planning Document, the Bachelor Thesis)
MGT 510 Management and Communication in a Global Environment

Course code: MGT510

Semester: 1
Year of Study: 1
Course Type: required
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of this course, students will be able to:

- gain a deeper understanding of communication techniques and concepts and will be able to apply them in real-life situations
- realize various aspects of the international environment - economic, political, legal and technological - influence communication and will be able to adopt the best strategy to respond to them
- understand the cultural differences across countries and their implications for communication and management

Prerequisites
None

Course Contents
This course introduces the main roles of a manager in a multicultural global environment. The course focuses on the interaction between culture, strategy, and behavior for the modern manager. The course serves also as an introductory class for the program, introducing the main concepts, such as globalization, the political, legal, and technological environments, as well as ethics and social responsibility.

This course investigates the nature of communication in organizations and its effects by taking a problem-centered approach and focusing on typical communication difficulties organization experience. Case studies are used to learn how to effectively apply communication theory to actual organizational situations. While the course draws on knowledge and research gathered from a variety of academic disciplines, the focus is on how meaning is created and transmitted through the use of verbal and nonverbal messages.

Level of Course
Master’s, Advanced

Readings
Required reading:

Recommended reading:

Teaching Methods
Interactive lecture, discussion and analysis of cases
Assessment Methods
Midterm exam, project, research paper, final exam

**MGT 527 Topics in Global Health Management**

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<th>Course code:</th>
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**Lecturer**
Cathie Smith, Ph.D., D.P.T., P.T., P.C.S.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Identify, understand and explain global health issues and trends and as identified by the World Health Organization and other international-focused resources
- Examine relationships between traditional and emerging management concepts and health care issues
- Explore comparative systems for health care delivery and identify factors that affect health-related practices and service delivery within varying geographical regions
- Describe the national health care system of the students’ home country of origin, and evaluate the model in conjunction with the guidelines and proposals of WHO European Region
- Examine the impact of selected wellness and disease-focused health care initiatives on both mainstream and marginalized population groups
- Develop a policy brief related to one millennium development goal target to identify a strategy for reducing incidence of disease or promoting wellness and health among a selected population group.

**Prerequisites**
MGT 245

**Course Contents**
This course integrates current literature with comparative data from select centralized database systems to examine key global health care issues. Industry-specific components are examined in light of the distinctive managerial considerations of the dynamic healthcare environment. By focusing on global health concerns that transcend national boundaries, students will explore the impact of differing health care delivery models on key economic, managerial, technological, and human capital concerns. By examining recent initiatives in global health, students will gain an appreciation for the need for managerial talent (non-medical professional) in the healthcare sector, appreciating the potential of health care systems to enhance productivity and competitive advantage while addressing societal needs.

**Level of Course**
Master’s, Advanced

**Readings**

**Teaching Methods**
Lectures and class discussion, active learning projects, case analysis / vignettes, presentations of group projects, homework assignments

**Assessment Methods**
Research Project, policy brief, homework assignments and participation

**MGT 580 Sustainable Enterprise Management**

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**Lecturer**
Simon Gordon-Smith, MBA

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**Topics in Global Health**

- Productivity and competitive advantage while addressing societal needs.
- Professional) in the healthcare sector, appreciating the potential of health care systems to enhance.
- On key economic, managerial, technological, and human capital concerns. By examining recent initiatives.
- Examine the impact of selected wellness and disease-focused health care initiatives on both mainstream.
- Develop a policy brief related to one millennium development goal target to identify a strategy for.
- Identify, understand and explain global health issues and trends and as identified by the World Health.
- Examine relationships between traditional and emerging management concepts and health care issues.
- Explore comparative systems for health care delivery and identify factors that affect health-related.
- Describe the national health care system of the students’ home country of origin, and evaluate the model.
- Examine the impact of selected wellness and disease-focused health care initiatives on both mainstream.
- Develop a policy brief related to one millennium development goal target to identify a strategy for.

**Level of Course**
Master’s, Advanced

**Readings**

**Teaching Methods**
Lectures and class discussion, active learning projects, case analysis / vignettes, presentations of group projects, homework assignments

**Assessment Methods**
Research Project, policy brief, homework assignments and participation

**MGT 580 Sustainable Enterprise Management**

- Sustainable Enterprise Management.
- Industry-specific components are examined in light of the distinctive.
- By focusing on global health concerns that transcend national boundaries, students will explore.
- By examining recent initiatives in global health, students will gain an appreciation for the need.
- Appreciating the potential of health care systems to enhance productivity and competitive advantage.

**Level of Course**
Master’s, Advanced

**Readings**

**Teaching Methods**
Lectures and class discussion, active learning projects, case analysis / vignettes, presentations of group projects, homework assignments

**Assessment Methods**
Research Project, policy brief, homework assignments and participation
Learning Outcomes
Upon successful completion of this course, students will:
- Discuss the issues on sustainability, to appreciate the business opportunity associated with sustainability, to understand how a sustainability program can be applied to an enterprise, to comprehend some of the related risks
- Understand simple performance, reward systems and common measurement systems and to appreciate the legal issues that relate to sustainability
- Comprehend the options and impact of environmental decisions on business today and the application of the Triple Bottom line
- Understand what is required for company to achieve ISO 14001

Prerequisites
None

Course Contents
The course will review the latest issues pertaining to sustainability and their impact on business today. Through a series of discussions based on best practice case studies and readings from technical journals discussing the issues, students will learn key issues of sustainability, learn to appreciate the business opportunity associated with sustainability, understand how a sustainability program can be applied to an enterprise, comprehend some of the related risks, understand simple performance, reward systems and common measurement systems and appreciate the legal issues that relate to sustainability. They will learn to comprehend the options and impact of environmental decisions on business today.

The course will include developing sustainability strategy, improving corporate processes, products and projects, leadership for corporate sustainability, organizing for sustainability including employee engagement and the costing and capital investments of sustainability programs. The metrics and methodology used for sustainable development such as the Environmental Sustainability Index and ISO 14001 will be discussed. During the course the GHG protocol, life cycle assessment and ecological footprint analysis would be discussed to allow the students to comprehend the impact of business decisions on the environment.

Level of Course
Master’s, Advanced

Readings

Teaching Methods
Lecture, discussion

Assessment Methods
Project, presentation, final exam

MGT 631 Global Strategy: Innovations and Design

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Lecturer
Prof. Ing. Alena Zemplinerová, CSc.
Gabriele Meissner, MBA

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand the role innovations and design play for the strategic development and success of an organization, in particular in the international environment
- Get familiar with the theories of innovations management and to understand what is crucial for their successful implementation
- Strengthen students’ research, analysis, forecasting, and decision-making skills and abilities
- Hone students’ ability to understand the organization as a system of inter-related functions and to provide an opportunity to integrate functional knowledge and skills
- Challenge students’ verbal, graphic, written, and electronic media communication skills
- Enhance interpersonal abilities by interacting as a team in a challenging and demanding virtual organizational-like setting

**Prerequisites**
MGT510, ECO510

**Course Contents**
The course will cover first a general overview of global strategic management and planning considerations for the international manager, emphasizing on innovations and design as the main strategic drivers for successful organizations. The course will examine how corporations generate new ideas, what is relevant for establishment of a company based on creativity and innovation, what are the steps necessary for its successful functioning, and the strategic alternatives for companies based on innovation.

The theories and approaches will be illustrated on specific cases of companies that have risen to prominence using strategies based on innovation and design, such as Samsung, Toyota, LG, Nokia, Apple, Sony and others. Students will be motivated to think about the future trends in innovation and design as strategic drivers.

**Level of Course**
Master’s, Advanced

**Readings**
Kelley, Tom a Peters, Tom. The Art of Innovation: Lessons in Creativity from IDEO. America's Leading Design Firm, Currency Publishers,

**Teaching Methods**
Lecture, discussion of cases

**Assessment Methods**
Midterm exam, project, final exam

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**MGT 641 Business Strategies and Global Competition**

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**Lecturer**
Prof. Ing. Alena Zemplinerová, CSc.
Mgr. et Mgr. Kristijan Smilevski, MBA

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Define the concept of business strategy and strategic management
- Understand the factors necessary for firms to succeed globally
- Conduct a strategic analysis of a firm’s internal environment
- Conduct a strategic analysis of a firm’s external environment
- Understand the importance of managing technology and innovation
- Explain and be able to apply generic competitive strategies
- Define and understand the importance of corporate governance and the relationship to strategic management
- Implement a firm’s core competencies
- Understand the importance of a firm’s budget, policies and best practices
- Analyze a firm’s internal corporate culture and understand the impact of national cultures on strategic management.

Prerequisites
ECO 510, ECO 640 FIN 510, MGT 510

Course Contents
The course is focused on the economic aspects of corporate strategy development for international markets. It introduces the relevant microeconomic concepts, market forms and market concentration, market structure analysis and analysis of the organizations operating on global markets. The course presents tools and concepts necessary for understanding the systematic relationships between the management strategy and competitiveness of the company in the international environment, such as market power, productive and allocative efficiency, and X-inefficiency.

The course covers also topics related to practical questions of market entry: criteria, forms and barriers of entry to global markets, and risks related to a market entry in the short and long run. Students will study techniques for strategic management under global competition aimed at the maximization of comparative advantage. Practical application of concepts will be illustrated using case studies from international business.

Level of Course
Master’s, Advanced

Readings
Required reading:

Recommended reading:

Teaching Methods
Lecture, discussion of cases

Assessment Methods
Midterm exam, project, final exam
Learning Outcomes
Upon successful completion of this course, students will be able to:
- Comprehend and have a clear understanding of developing operations strategy and operating policies for both manufacturing and service operations
- Place in context and lend perspective to the wide range of activities that comprise Production & Operations Management
- Understand and analyze the basic issues and economic trade-offs which face an operations manager
- Understand and analyze data with basic models in areas like location planning, layout planning, inventory management, project management, and quality control. Use of an Excel-based software is encouraged to solve complex problems
- Comprehend and have a clear understanding of technology strategy and its interface with business strategy and other functional strategies

Prerequisites
ECO 510, MGT 510

Course Contents
The course introduces the areas of operations management and global supply chain management in the international environment. It covers the following topics: activities and processes at the entry to the organizational system, i.e., the strategic choice of suppliers, identification of the best-in-class supply organization and development of the strategic and effective portfolio of global suppliers; processes and technologies creating value added in the system of goods or services production, i.e., the organization of production focused on technologies such as KAIZEN and LEAN, inventory management, total quality management, production planning, Material Requirements Planning and its role in the planning of production, insourcing versus outsourcing; distribution processes, i.e., transportation logistics, packaging and distribution, optimal location of production sites, logistics including the questions of global security and terrorism. All topics consider the specific features of the international environment and differences in the required standards across countries.

The course emphasizes the importance and utilization of E-business tools in the area of sourcing (E-Auctions, E-Procurement, E-Invoicing, etc.), in the dynamic planning of the supply chain, which has to adjust in real time to the changing conditions.

Level of Course
Master’s, Advanced

Readings
Required reading:

Recommended reading:

Teaching Methods
Lecture, discussion, analysis of cases

Assessment Methods
Midterm exam, project, final exam

MGT 683 Advanced Project Management

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Lecturer
Ing. Petr Balcar, MSBE
Simon Gordon-Smith, MBA
Learning Outcomes
Upon successful completion of this course, students will be able to:
- make a recommendation and a decision on whether particular topics are to be solved by using a project or if the tasks can be fulfilled within the regular company process structure
- effectively define and establish a project within a firm
- involve relevant project members and get a support from stakeholders
- manage a project as an excellent leader
- effectively implement the project outcomes and utilize them in the long run
- sell the positive project impacts within the entity and to the outside business

Prerequisites
MGT 510

Course Contents
Project management is one of the key tasks to be mastered well by individuals and entities in the current competitive business environment.

The Advanced Project Management course is based on hands on project work. It follows undergraduate level management courses that covered in depth the theory and introduced various management approaches. The aim of this course is, based on the comprehensive knowledge gained, to solve real life projects for existing companies and institutions or startup businesses. The students may bring in already running projects from companies or institutions of their choice. Each student will be working on his or her own project together with the instructor.

The projects will include all phases of the Project Management Cycle, i.e. Initiation, Planning, Executing, Controlling and Closing. The course work will follow a standard PM pattern. The depth and other specifics will depend on the topic and nature of the particular project. The emphasis will be put on each student’s active participation, quality of work during the course as well as the quality of partial deliverables handed in, and the presentation of the final outcomes at the end of the course. Among others, we will focus on clear project definition, using of sources and information available, rational planning, problem solving, involvement of the best possible experts, colleagues, resp. during the future implementation, efficiency of work and project procedures, and improvement of the overall project leadership skills.

Level of Course
Master’s, Advanced

Readings
Required reading:

Recommended reading:

Teaching Methods
Lecture, discussion, cases studies

Assessment Methods
Midterm exam, project, final exam

MGT 701 Thesis Seminar I

Course code: MGT 701
Semester: 2
Year of Study: 2
Course Type: required: MABLIM
Hours p. week: 3
ECTS-Credits: 6
**Learning Outcomes**
Upon successful completion of this course students will be able to:
- Comprehend and have a clear understanding of the merits and limitations of different research methods in social sciences and business studies
- Create and methodologically criticize research designs
- Make a detailed proposal from research question through collecting data/evidence to analysis and conclusions

**Prerequisites**
Approval of the Dean

**Course Contents**
The focus of this course will be to teach students how to develop appropriate research designs for their substantive papers and/or research proposals for their M.A. theses, based on the qualitative and quantitative methods in social sciences. The course will also look at the proper domain of each method and address ways of combining them in a single research project.

**Level of Course**
Master’s, Advanced

**Readings**

**Teaching Methods**
Seminar, active participation of students

**Assessment Methods**
Presentation

**MGT 702  Thesis Seminar II**

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**Learning Outcomes**
Upon successful completion of this course students will be able to:
- Demonstrate in-depth knowledge and understanding of a relevant area covered by MABLIM degree scheme (theoretical, conceptual and/or practical)
- Show an ability to select and justify appropriate research methods for a given subject of study
- Apply knowledge and skills acquired throughout the program
- Provide evidence of familiarity with the current academic and practitioner debates within the chosen research topic
- Demonstrate an ability to critically analyze and evaluate data independently and engage in debates relevant to the area of study
- Demonstrate the development of coherent and sustained arguments leading to logical conclusions or recommendations

**Prerequisites**
Approval of the Dean
Course Contents
The focus of the seminar is on the discussion and critical analysis of students' thesis proposals and the progress of their work. In the introductory part, the course provides an overview of research methodology, analytical and stylistic standards for research studies used in the broader context of the social sciences. The project will span the breadth of academic disciplines covered in the taught element of the MABLIM program. The nature of the subject selected will depend on the specific interests and relevance to the individual student and will have to obtain approval from the Dean of SBA. Student will write a thesis of a minimum of 60 pages, 12 point, Times New Roman font, 1.5 spaced (details can be found in the Student Handbook).

Level of Course
Master’s, Advanced

Readings
Creswell, J. W., Research Design: Qualitative, Quantitative and Mixed Methods
Andover: Cengage Learning EMEA.

Teaching Methods
Seminar, active participation of students

Assessment Methods
Presentation

MKT 248 Introduction to Marketing

Course code: MKT 248
Semester: 1 or 2
Year of Study: 1 or 2
Course Type: required: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Demonstrate an understanding of the overall marketing system from the marketing decision-maker’s viewpoint
- Analyze and demonstrate an understanding of the core marketing strategy principles (segmentation, targeting and positioning)
- Understand the extended marketing mix, and how this reflects the changing marketing convergence of traditional and social media
- Understand the managerial, economic, social, and legal implications of marketing activities, policies, and strategies
- Understand and prepare an in-depth marketing plan using both traditional and digital methods and platforms
- Understand and demonstrate an understanding of the new trends in marketing involving the Internet, social media and other platforms and their convergence with traditional forms of marketing
- Understand and demonstrate an understand of current and future trends in marketing including mobile phone marketing
- Demonstrate the understanding that marketing is about team work, proper communication and cooperation by actively participating in class discussions, group projects, and by punctually attending classes. Preparation is critical.

Prerequisites
MTH 111

Course Contents
This is an examination of the overall marketing system from the marketing decision-maker’s viewpoint. The course emphasizes product, price, promotion, and distribution as well as planning, research, and organization required to implement marketing concepts. We examine marketing of consumers and
industrial products and services, profit and nonprofit marketing institutions, and public and private institutions. Also, we study the managerial, economic, social, and legal implications of marketing activities, policies, and strategies.

**Level of Course**
Bachelor’s, Introductory

**Recommended Reading**

**Required Materials**

**Recommended Materials**

**Prerequisites**
Bachelor's, Introductory

**Course Contents**

**Prerequisites**
Bachelor’s, Introductory

**Learning Outcomes**

Upon successful completion of this course, students will be able to:

- Comprehend and have a clear understanding of Traditional and Modern Mass Media and their roles today
- Understand Print Advertising
- Understand Electronic Media: Television and Radio
- Understand Digital Interactive Media
- Understand Out-of-Home, Direct-Mail, Specialty Advertising
- Understand and explain Integrated Marketing Communications: Corporate Advertising, Direct Marketing, Sales Promotion and Public Relations and Sponsorship
- Understand the concepts and theories of Integrated Marketing Communications (IMC) strategy so that strategy and concept go hand-in-hand with tactics and implementation.
- Understand the role, functions, and importance of IMC to the enterprise
- Design an IMC plan for a specific brand including a tactical offer
- Implement an IMC Strategy using a brief template and cross media from on-line to offline
- Place in context IMC and GIMC strategies

**Prerequisites**
None

**Course Contents**
The class introduces media in the general historical, legal and socio-economic context and provides the theoretical concepts and foundations of communication and mass communication. The course introduces traditional and modern mass media emphasizing the viewpoint of marketing or communication manager as possible channels for information transmission between an organization and its external environment according to the chain of advertising. The main media channels covered are: print, broadcast, film, the new media: digital, interactive and experimental media, advertising, PR and media agencies. The class emphasizes the current trend of increased importance for the media agency.

**Level of Course**
Bachelor’s, Introductory
Readings

Required reading:

Recommended reading:

Teaching Methods
Lectures, discussion

Assessment Methods
Participation and attendance, midterm exam, homework and in-class assignments, final group project

MKT 258 Introduction to Advertising

Course code: MKT 258

Lecturer
Chris Shallow, MSc.
Sylvia Vondráčková, MBA

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Demonstrate understanding of how and where advertising fits within the Integrated Marketing Communication concept.
- Analyze and demonstrate an understanding of the core marketing strategy principles (segmentation, targeting and positioning) and how they correspond with Advertising.
- Comprehend and demonstrate proper Consumer behavior understanding relating to advertising.
- Understand the role of ethics and advertising.
- Evaluate how products and services are advertised in coherence with Corporate Social Responsibility plans and sustainable marketing.
- Explain and demonstrate creativity and understanding of the concepts in an in-depth Advertising Campaign Plan.
- Demonstrate understanding of the new trends in Advertising utilized on the internet, social media and how they have affected traditional marketing and advertising trends.
- Utilize overall Advertising theory as well as current Neuromarketing findings within an original Advertising Plan for a specified organization.

Prerequisites
MKT 248

Course Contents
There are many separate aspects of advertising: campaign planning, message, media selection, measuring effectiveness, and tools of communication. We will study them and review the nature and structure of advertising agencies.

Topics Covered: i) the history of advertising; ii) the advertising process; iii) analyzing brands; iv) writing advertising copy; v) public relations; vi) socially responsible advertising.

Level of Course
Bachelor’s, Intermediate

Readings

Required reading:
**Recommended reading:**
Case studies, articles and other handouts will also be used and posted on course web site. Power-point slides will be used during lectures. Various case studies, articles, videos and handouts will also be distributed and used throughout the semester.

**Teaching Methods**
Lectures, discussions and group work, examples from contemporary advertising practices, group sessions (students will be presented with a case from advertising that addresses that week’s theme and will be asked to address that problem)

**Assessment Methods**
Participation and attendance, midterm exam, homework and in-class assignments, final group project

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**MKT 268  Public Relations**

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<td>ECTS-Credits:</td>
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**Lecturer**

Sylvia Vondráčková, MBA  
Chris Shallow, MSc.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Demonstrate understanding of how and where Public Relations fits within the Integrated Marketing Communications (IMC) concept
- Understand and to be able to use PR terms and concepts
- Explain how PR practices are used by various organizations to adapt to change, manage competition and conflict, and forge mutually beneficial relations with diverse
- Organizational stakeholder publics
- Practice specific PR writing skills including writing a Press Release and creating an advertorial
- Understand the role of ethics within PR based on specific case studies
- Practice presentation skills and the ability to explain the studied topic to peers
- Demonstrate understanding of the new trends in PR utilized on the Internet, social media and how they have affected traditional marketing and advertising trends.

**Prerequisites**

MKT 248

**Course Contents**
This course will introduce students to the many forms and purposes of public relations, as practiced in the United States and in the Czech Republic. Students will become familiar with many definitions and styles of American public relations and will be introduced to several types of companies and organizations using public relations in the Czech Republic. A wide variety of public relations techniques and operating areas are examined. Students will learn how public relations contribute to the success or failure of organizations and the impact public relations can have on specific publics and society as a whole.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Required reading:**

**Recommended reading:**
Other articles placed on class site and PR related books in library.

**Teaching Methods**
Readings, lectures, discussions, research, homework assignments and projects

**Assessment Methods**
Midterm exam, final exam, homework assignments
**MKT 280 Direct Marketing & Sales**

**Lecturer**
Gabriele Meissner, MBA

**Course code:** MKT 280  
**Semester:** 1 or 2  
**Year of Study:** 2  
**Course Type:** req./opt.: B.A. in BA  
**Hours p. week:** 3  
**ECTS-Credits:** 6

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Comprehend and have a clear understanding of different contemporary interactive and direct marketing approaches
- Comprehend and know how to develop an interactive/direct marketing strategy
- Comprehend and have a clear understanding of the importance and impact of marketing and sales in the firm’s value chain
- Know how to develop a sales strategy in B2C and B2B markets
- Understand and analyze transaction needs of customers
- Place in context and lend perspective to the creation of reliable and profitable customer relationships
- Understand and know how to analyze and create customer experiences
- Create a sales process compatible to the overall business strategy of the firm
- Comprehend and have a clear understanding on channel management and especially on sales channels and their success factors

**Prerequisites**
MKT248

**Course Contents**
The course covers the basic knowledge about developing direct and interactive marketing strategies, how to develop a sales strategy according to the overall corporate and business strategy of the firm and how to translate these into a suitable sales process. We will cover contemporary approaches to managing the customer relationship and look at tools and methods on how to create compelling customer experiences. The course will apply a hands-on approach by working throughout the course on a „Real-life“-project, developing a business development concept for a small HR consultancy in Prague.

**Level of Course**
Bachelor’s, Introductory

**Readings**
- Required reading: will be provided on course website.
- Recommended reading:  
  Guy Kawasaki, Enchantment, 2011 (e-book)
  Daniel Pink, To Sell is Human, 2013 (e-book)

**Teaching Methods**
In-class discussions related to the lecture, video cases and debates

**Assessment Methods**
Team Presentations, Mid-Term Exam, Final Group Project

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**MKT 318 International Marketing**

**Lecturer**
Anica Djokic, MBA.
Chris Shallow, MSc.

**Course code:** MKT 318  
**Semester:** 1 or 2  
**Year of Study:** 2 or 3 (BA)  
**Course Type:** req./opt.: B.A. in BA  
**Hours p. week:** 3  
**ECTS-Credits:** 6

**Learning Outcomes**
Upon successful completion of this course, students will be able:
- Describe the theories and concepts underlying international marketing;
- Demonstrate the ability to apply international marketing theory and concepts to what marketers are doing in the real world;
- Comprehend and have a clear understanding of the challenges of marketing in international markets;
- Demonstrate the ability to use up-to-date international marketing strategies;
- Describe the key differences in the management of international marketing versus domestic marketing
- Formulate a conceptual framework for assessing international markets and environments for business opportunities, challenges and risks;
- Demonstrate the ability to understand and apply different marketing techniques and tools in international environments with different cultures;
- Explain the main business models used by international marketers.

Prerequisites
MKT 248

Course Contents
This intermediate course provides a comprehensive up-to-date theoretical and practical understanding of the differences between, and challenges of, successfully doing business internationally as compared with the domestic market. A basic understanding of business, marketing, and market research concepts, strategies, and tactics, as well as terminology is, therefore, assumed. The framework of the course is built upon marketing principles and applying them in international markets – including multi-cultural environments in different countries. The course includes a review of the international environment in terms of political, economic, socio-cultural and income differences and different buying habits to provide the context for the necessary analysis and decision-making. The course methodology combines studying the theory and practice of international marketing with real-life examples of success and failure in international consumer and business markets. Throughout the course there are practical exercises to evaluate the student’s understanding of how organizations can develop and implement an effective international marketing strategy and gain a competitive advantage. A final team project, which is developed by the students throughout the course, will be presented at the end of the course to demonstrate the student’s mastery of the topics studied.

Level of Course
Bachelor’s, Intermediate

Readings
Required reading:
Case study for each topic and chapter from Harvard Business Review.

Recommended reading:

Teaching Methods
Lectures, discussions, case studies, internet exercises, group projects, individual research and assignments

Assessment Methods
Final project, final exam, homework assignments, participation

MKT 320 Brand Management

Course code: MKT 320

Lecturer
Ing. Khaled El Tohami, CSc.
Chris Shallow, M.Sc.

Learning Outcomes
Upon successful completion of this course, students will be able:
- Explain the role of the brand in the today's economy.
- Describe the purpose and methods of effectively managing brands including how to build brand equity and establish brand identity.
- Formulate effective brand strategies for consumer and business goods and services.
- Demonstrate the ability to conduct a critical brand audit, including recommendations for changes and improvement.

**Prerequisites**
MGT 248, MKT 248

**Course Contents**
The aim of the course is to equip students with theoretical and practical knowledge necessary for a successful and efficient management of brands. It provides framework for analysis of the main factors determining success of a brand in the market and introduces techniques and tools necessary for management of brands, such as: development of vision for the brand, identify the correct market niche, design a communication and marketing strategy and implement it. The class will cover also the following topics: brand building, evaluation of brand definition, brand positioning, strength and profitability; evaluate brand’s maturity and repositioning of mature brands, rebranding topics, the link between brand and image of the corporation, corporate identity.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

- Required reading:
  An online reader (class presentations and key handouts) containing the basic course material is available to students via the Google Apps Website. You should also refer to:

- Recommended reading:
  For current information, all of the main business publications (e.g., *Bloomberg Business Week*, *Fortune*, and *Forbes, plus, less often, The Economist, Harvard Business Review*) have marketing articles frequently dealing with branding issues. *The Wall Street Journal* also often addresses branding issues.
  Two useful industry trade publications are Advertising Age and BRANDWEEK. Both are excellent sources of current information about advertising, branding, and marketing in general for that matter.

**Teaching Methods**
Lectures, discussion

**Assessment Methods**
Midterm exam, final exam

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**MKT 329 Buyer Behavior**

**Course code:** MKT 329

**Semester:** 1

**Year of Study:** 2 or 3

**Course Type:** required: B.A. in BA

**Hours p. week:** 3

**ECT-Credits:** 6

**Lecturer**
Chris Shallow, M.Sc.

**Learning Outcomes**
Upon successful completion of this course, students will be able:
- Comprehend and have a clear understanding of the role of the buyer in today's economy
- Comprehend and have a clear understanding of how marketing influences buyer behavior
- Understand and analyze how different factors such as culture, demographics, social class, and values influence the buyer's behavior
- Place in context and lend perspective to how personal factors can influence this behavior directly and indirectly
- Comprehend and have a clear understanding of the psychology of buying behavior
- Place in context and lend perspective to the individual differences that exist based on the buyer's attitude, culture, motivation, knowledge, values, personality and lifestyle
- Comprehend and have a clear understanding of the internal and external influences on consumer behavior and perception, learning, product positioning, memory, motivation, personality, emotion, attitudes, self-concept, and lifestyle
- Place in context and lend perspective to how trends influence buyer behavior
- Understand and analyze the differences between organizational buying and consumer buying.

**Prerequisites**
MKT 248

**Course Contents**
This interdisciplinary course discusses the consumer as the focus of the marketing system. The course stresses the use of knowledge about consumer behavior in marketing decisions. Individual behavioral variables - needs, motives, perception, attitudes, personality, and learning - and groups, culture, and business are all examined in depth as they affect the consumer decision-making process. Analysis of how marketing programs, especially the communications mix, can be developed to reflect a commitment to providing consumer satisfaction concludes the course.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Required reading:**

**Recommended reading:**
William Heinemann (hardback); OR (2010) *Must Have: The Hidden Instincts Behind Everything We Buy*”,
Vintage* (the same book, i.e., ”Spent”, but in paperback);
Lindstrom, Martin. (2008) "*Buyology: How Everything We Believe About Why We Buy is Wrong!*”,
Random House Business Books (paperback)*.

**Teaching Methods**
Lectures, methods of active students participation, class discussions

**Assessment Methods**
Midterm exam, final exam, attendance

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**MKT 342 e-Business**

Course code: MKT 342

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**Lecturer**
Chris Shallow, MSc.
Jeff Medeiros, MBA

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Actively participate in a discussion about where and how a business can and should leverage e-business to improve its operation and competitive advantage.
- Describe the theories and concepts underlying e-business
- Demonstrate the ability to apply e-business theory and concepts to what e-marketers are doing in the real world
- Explain the current challenges and issues in e-business
- Demonstrate the ability to use up-to-date digital marketing technologies
- Describe the key differences in the management of traditional brick and mortar business versus e-business and why a more process-oriented management perspective is important today
- Formulate a conceptual framework for assessing e-business and e-business environments for business opportunities, challenges and risks
- Explain the primary revenue models used by web-based and on-line businesses.
Prerequisites
CIS 161, MKT 248

Course Contents
This advanced course provides a comprehensive up-to-date understanding of the theoretical and practical aspects of utilizing digital technologies to successfully undertake business on the Internet – commonly referred to as e-business or e-Business. The framework for the analysis of the main factors determining e-business success utilizes both Michael Porter and Phillip Kotler’s theories and principles of markets and marketing, respectively. A basic understanding of business and marketing concepts, strategies, and tactics, as well as terminology is, therefore, assumed. The course includes a review of both the history of e-business as well as current and future trends and directions, including Cloud Computing. The course follows the business model methodology to provide the context for the necessary technical discussions. Throughout the course there are practical exercises to evaluate the student’s understanding of how technology enables organizations to operate efficiently and gain a competitive advantage. A final team project, which is developed by the students throughout the course, will be presented at the end of the course to demonstrate the student’s mastery of the topics studied.

Level of Course
Bachelor’s, Advanced

Readings
Required reading:

Recommended reading:

Teaching Methods
Lectures with regular presentations, discussion of case studies and online simulations.

Assessment Methods
Business plan, homework assignments, case studies midterm exam, class participation

MKT 375 Marketing Research

Course code: MKT 375
Semester: 1 or 2
Year of Study: 3
courseType: req./opt.: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

Lecturer
RNDr. Ivan Tomek, CSc.
Chris Shallow, M.Sc.

Learning Outcomes
Upon successful completion of the course students will be able to:
- Understand principles of designing a marketing research study and to be able to apply them: design and perform a marketing research
- Understand core marketing research process and the methodologies used
- Understand and practice applications of marketing research method in the decision making process.

Prerequisites
MKT 248, MTH 222

Course Contents
The course provides a review of the various marketing research thinking, techniques and applications as a part of marketing oriented organization and key player when taking decisions towards final consumer/customers.

Level of Course
Bachelor’s, Advanced
### MKT 420 Pricing Strategy

#### Course code: MKT 420
- **Semester:** 1 or 2
- **Year of Study:** 3
- **Course Type:** required: B.A. in BA
- **Hours p. week:** 3
- **ECTS-Credits:** 6

#### Lecturer
- Gorjan Lazarov, MBA
- Anica Djokić, MBA

#### Learning Outcomes
Upon successful completion of the course students will be able to:
- Understand the key economic, analytical and behavioral concepts associated with costs, customer behavior and competition
- Address strategic and tactical pricing issues
- Understand and be able to apply advanced pricing techniques
- Comprehend and have a clear understanding of pricing strategies of different products, life cycles and companies
- Understand and analyze price strategies of competitors in different market situations through case study scenarios.

#### Prerequisites
ECO 120, MKT 248

#### Course Contents
Pricing is one of the most important decisions that businesses make in their efforts for profit maximization. The course is a foundation for effective pricing decisions by teaching key economic, analytical and behavioral concepts associated with costs, customer behavior and competition. In addition, advanced pricing techniques that aim to create additional value are introduced to the students.

#### Level of Course
Bachelor’s, Advanced

#### Readings
- Case Studies, that will be provided in advance to download from the Google Apps website.

#### Teaching Methods
Lecture, seminar with discussion and problem solving, case studies

#### Assessment Methods
Case write-ups, case analysis and presentation, final exam

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### MKT 430 Strategic Marketing and Planning

#### Course code: MKT 430
- **Semester:** 1 or 2
- **Year of Study:** 3
- **Course Type:** required: B.A. in BA
- **Hours p. week:** 3
- **ECTS-Credits:** 6

#### Lecturer
- Chris Shallow, MSc.

#### Course Contents
- This is the core class for the study program. It is focused on the development of the marketing strategy for a company.
- Emphasizes the role of the marketing plan as the framework internal organization of marketing activities.
- Students develop analytical skills, acquire strategic perspective of marketing and learn to proportioning ("mixing") and rate problems
- To apply logic to visually represent and then mathematically formulate and solve the linear group of unknown variable in these categories.
- Graph linear and quadratic functions
- Solve linear equations in one variable, quadratic equations in one variable, linear inequalities in one variable, and simple exponential and logarithmic equations
- To classify a problem as linear, quadratic, or exponential
- To be familiar with the various stages of marketing planning process
- To develop a marketing plan, including analysis of the environment (internal and external) and design of the implementation process
- To develop strategic marketing plan, including analysis of the environment (internal and external) and design of the implementation process
- To understand marketing as an integral part of corporate strategy necessary for long-run success of an organization
- To understand the key economic, analytical and behavioral concepts associated with costs, customer behavior and competition
- To comprehend and have a clear understanding of pricing strategies of different products, life cycles and companies
- To understand and analyze price strategies of competitors in different market situations through case study scenarios.
Learning Outcomes
Upon successful completion of the course students will be able to:
- To understand marketing as an integral part of corporate strategy necessary for long-run success of an organization
- To be familiar with the various stages of marketing planning process
- To develop strategic marketing plan, including analysis of the environment (internal and external) and design of the implementation process
- To understand the key indicators of success of a marketing plan and learn to design evaluation standards
- To develop analytical skills and conceptual thinking.

Prerequisites
MKT 328, MKT 375

Course Contents
This is the core class for the study program. It is focused on the development of the marketing strategy for a corporation. It therefore integrates knowledge acquired in other subjects in marketing (analysis of consumer behavior, market research, brand management) and business administration subjects (management, finance, accounting). Students develop analytical skills, acquire strategic perspective of marketing and learn to understand it as an integral part of the overall strategy of the company. Thus, the focus on the class is on the long-term planning and strategic vision of the company and the role of marketing within. The course emphasizes the role of the marketing plan as the framework internal organization of marketing activities and decisions.

The topics include: Strategic market analysis (Strategic GAP Analysis, Porter's Five Forces, Environmental Analysis, SWOT, GE 9 cell model, BCG Matrix, Anshoff's Matrix), strategy development and implementation, strategy evaluation and control.

Level of Course
Bachelor's, Advanced

Readings

Teaching Methods
Interactive lectures,

Assessment Methods
Mid-term exam, final exam,
- Understand basic operations of functions, such as composition and inverses re-express basic word problems in abstract mathematical language
- Apply their knowledge to real world problems such as compound interest, supply and demand functions, cost and revenue.

**Prerequisites**
None

**Course Contents**
This course covers basic algebra and arithmetic (basics of theory of sets and logic, algebraic expressions and their simplification, linear, quadratic, irrational equations, inequalities, simultaneous equations, matrices, calculating loans and savings) and basics of analytical geometry (points, lines, distance, circles, parabolas). Furthermore it brings key concepts of calculating and plotting of functions including exponential and logarithmic functions. The aim of this course is also to prepare students for the Business Mathematics 2 course.

**Level of Course**
Bachelor’s, Introductory

**Readings**

**Required Materials**

**Recommended reading** will be distributed during classes

**Teaching Methods**
Lectures with interactive participation, regular homework and additional short tests, attendance is compulsory, all tests are compulsory

**Assessment Methods**
Midterm exam, final exam, regular tests

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**MTH 190 Business Mathematics II**

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<tr>
<td>Doc. Ing. Miroslav Rozložník, Ph.D.</td>
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<tr>
<td>Mgr. Peter Franek, Ph.D.</td>
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**Learning Outcomes**
Upon successful completion of this course the student will be able
- To graphically show how to obtain the product's demand function and how to convert it into an algebraic expression (function)
- Graph, and interpret the graphs of, polynomial, exponential, and trigonometric functions
- Understand the definition of the derivative of a function, and calculate the derivative of polynomial, exponential, and trigonometric functions
- Calculate maxima, minima, and turning points of polynomials, and represent them graphically
- Understand the idea of definite and indefinite integration, and integrate polynomial functions.
- Understand some basic applications of differential and integral calculus to economic modeling, including to apply the L’hôpital rule to resolve indeterminate 0/0 or $\infty/\infty$ expressions.

**Prerequisites**
MTH 111

**Course Contents**
The aim of this course is to review the basic mathematical notions and procedures relevant for business and economics. This course is an introduction to basic calculus: convergence and limits, functions of one variable and their differentiation, minimization/maximization, plotting; definite and indefinite integration; functions of two and more variables, basics of partial differentiation, constrained and unconstrained optimization of a function of two and more variables.
Level of Course
Bachelor’s, Intermediate

Readings

Required reading:

Recommended reading:

Teaching Methods
Lectures with interactive participation, regular homework and additional unannounced short tests, attendance and tests are compulsory

Assessment Methods
Midterm exam, final exam, regular tests

MTH 222 Business Statistics  
Course code: MTH 222
Semester: 1 or 2
Year of Study: 2
Course Type: required: B.A. in BA
Hours p. week: 3
ECTS-Credits: 6

Lecturer
Ing. Mgr. Pavla Vozárová, Ph.D.
Mgr. Peter Franek, Ph.D.

Learning Outcomes
Upon successful completion of this course, student will be able to:
- Understand the meaning and use of statistical terms used in business statistics
- Present and/or interpret data in tables and charts
- Understand and apply descriptive statistical measures to business situations
- Understand and apply probability distributions to model different types of business processes
- Understand and apply statistical inference techniques (including statistical estimation and hypothesis testing) in business situations
- Understand and apply simple linear regression analysis
- Use computer spreadsheet software to perform statistical analysis on data.

Prerequisites
MTH 111

Course Contents
This course provides with a comprehensive review of some basic mathematical and statistical methods and stresses their practical applications in business and economics. The course will equip the student with quantitative skills and will also provide a good foundation for addressing typical problems that arise in business.

To an extent necessary to develop correct understanding of the topics, this course incorporates analytical and theoretical sections. The course focuses on statistical analysis of data and introduces concepts as sampling, hypothesis testing, regression analysis, probabilities, and decision analysis. Thus, solid basis is built for immediate practical implementation and as well for more profound studies of quantitative analysis, quantitative decision-making or other formal manipulation with business data.

Level of Course
Bachelor’s, Intermediate

Readings

Recommended reading:

**Teaching Methods**
Lectures with interactive participation, numerous examples, regular homework and additional shorts tests, attendance and tests are compulsory, applications using Microsoft® Excel (alternatively possible to use R or S, Matlab)

**Assessment Methods**
Final exam, case studies, tests and quizzes, homework

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**MTH 250 Introduction to Econometrics**

**Course code:** MTH 250  
**Semester:** 1 or 2  
**Year of Study:** 2  
**Course Type:** req. /opt: B.A. in BA  
**Hours p. week:** 3  
**ECTS-Credits:** 6

**Lecturer**  
Ing. Peter Bolcha, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Formulate an appropriate and clear research question
- Build theoretical model of measured phenomenon: identify all key factors that might
- Theoretically have relation with the modelled variable, achieve this via application of economic theory and using relevant research papers
- Find and process adequate data that will enable answering research question
- Correctly implement hypothesis testing, correlation and multiple regression analysis
- Interpret the results of above mentioned both statistically and economically and relate the research question
- Identify possible econometric problems that might lead to biased coefficients or undermine the results in other usual ways
- Do the sensitivity tests, list and evaluate their implications to main results of measurement.

**Prerequisites**
MTH 111, MTH 222

**Course Contents**
The course is designed to show and master the principles of the econometric model building with emphasis on economic interpretation and verification of results. Students will get a chance to practice the techniques of econometric evaluation and also to solve rich set of practical real-life problems. The course builds on techniques of analysis acquired in Business Statistics. The topics covered include: multiple linear regression, introduction to panel data, identification strategies (difference in differences, fixed effects). Next to this, multiple techniques of robustness/sensitivity tests will be introduced.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Required reading:**
Levine et al. *Business Statistics.* Pearson (2010), selected chapters  
Bronzini, Raffaello; de Blasio, Guido. *Evaluating the Impact of Investment Incentives: The Case of Italy’s Law 488/1992.* March 2006, Bank of Italy

**Recommended reading:**

**Teaching Methods**
Lectures with interactive participation, numerous examples, regular homework and assignments
Assessment Methods
Final exam

### MTH 320 Quantitative Decision Making

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**Lecturer**
Mgr. Alexander Černý, Ph.D.
Luc De Ceuster, M.Sc., PMP

**Learning Outcomes**
Upon successful completion of this course, students should be able to:
- Be aware of the importance of analytical and critical approach to decision making, explain the benefits of analytical approach
- To be familiar with standard problems in decision making and data interpretation
- To be able to employ quantitative methods and techniques to make decisions (identify the problem, select the correct model, interpret and present results, and make the decision)
- Work with computer applications to make decisions.

**Prerequisites**
MGT 245, MTH 190, MTH 222

**Course Contents**
The course presents the quantitative methods used for making managerial decisions emphasizing the application in marketing. The course is aimed to develop critical and analytical approach to decision-making, which is particularly important in the current changing, hence uncertain environment. The class points out the typical problems in decision making (drawing on behavioral economics and psychology) to emphasize the importance of analytical and conceptual approach. The class illustrates theoretical models on practical cases and problems, using computer software and applications. The topics covered include: forecasting and statistical analysis, game theory, decision analysis and decision making under uncertainty, network analysis, introduction to linear programming.

**Level of Course**
Bachelor’s, Advanced

**Readings**

**Teaching Methods**
Lectures with interactive participation, numerous examples, regular homework and assignments, working with computer systems

**Assessment Methods**
Final exam

### MTH 550 Econometrics

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**Lecturer**
Ing. Peter Bolcha, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Formulate an appropriate and clear research question
- Build theoretical model of measured phenomenon: identify all key factors that might
- Theoretically have relation with the modelled variable, achieve this via application of economic theory and using relevant research papers
- Find and process adequate data that will enable answering research question
Correctly implement hypothesis testing, correlation and multiple regression analysis
- Interpret the results of above mentioned both statistically and economically and relate the research question
- Identify possible econometric problems that might lead to biased coefficients or undermine the results in other usual ways
- Do the sensitivity tests, list and evaluate their implications to main results of measurement.

Prerequisites
MTH 250

Course Contents
The course is designed to show and master the principles of the econometric model building with emphasis on economic interpretation and verification of results. Students will get a chance to practice the techniques of econometric evaluation and also to solve rich set of practical real-life problems. The course builds on techniques of analysis acquired in Business Statistics. The topics covered include: multiple linear regression, introduction to panel data, identification strategies (difference in differences, fixed effects). Next to this, multiple techniques of robustness/sensitivity tests will be introduced.

Level of Course
Master’s, Intermediate

Readings
*Required reading:*

*Recommended reading:*

Teaching Methods
Lectures with interactive participation, numerous examples, regular homework and assignments

Assessment Methods
Final exam

**PHI 125 Introduction to Philosophy**

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<td>ECTS credits:</td>
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Lecturer
Ivan Gutierrez, M.A.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of the main philosophical questions and of the main positions taken in the central philosophical debates
- Outline and analyze the most important ideas of history’s greatest philosophers
- Compare and contrast the ways in which various philosophers justify their claims and defend their philosophical positions.
Prerequisites
None

Course Contents
In this course students will be introduced to the key philosophical debates and to the thought of the greatest minds within the Western philosophical tradition. The unique feature of this course is that students will have an opportunity at once to (a) explore the most fundamental philosophical questions (concerning the nature of reality, the limits of human knowledge, the basis of morality, etc.), (b) to acquaint themselves with the ideas of history’s greatest philosophers (such as Socrates, Plato, Aristotle, Descartes, Hume, Locke, Kant, Hegel, Nietzsche, Wittgenstein, etc.), and (c) to read and analyze fragments of the most famous philosophical works (such as Plato’s Republic, Descartes’ Meditations, Kant’s Critique of Pure Reason, Nietzsche’s Beyond Good and Evil, etc).

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Lectures, home assignments with follow-up analysis and discussion in class

Assessment Methods
Quizzes, mid-term exam, final exam

PHI 141 Comparative Worldviews

Course code:  PHI 141

Semester:  1 or 2
Year of study:  1
Course type: req./opt.: B.A. in HSC
elective: B.A. in PS
Hours p. week:  3
ECTS credits:  6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Define what worldviews are and how they work
- Explore major worldviews that have shaped the modern and postmodern West
- Reflect on issues such as what it means to be human, what the meaning of life is, and how do we know what is right and wrong.

Prerequisites
None

Course Contents
Christian Theism, Enlightenment Deism, Romanticism, Naturalism, Nihilism, Existentialism, and Evaluating Worldviews.

Level of Course
Bachelor’s, Introductory

Readings
Christian Theism

Enlightenment Deism


Romanticism


Atheistic Naturalism


Nihilism


Existentialism


Teaching Methods

Lectures, discussions

Assessment Methods

Homework questionnaires, summary sheets, mid-term exam, final exam, final paper
**PHI 180  Freedom**

**Lecturer**
Robert Ellmann, J.D., M.Phil.

**Course code:** PHI 180  
**Semester:** 1  
**Year of study:** 1  
**Course type:** req./opt.: B.A. in HSC; GEC-civ  
**Hours p. week:** 3  
**ECTS credits:** 6

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Interpret the political, economic, humanistic and ethical aspects of freedom
- Address the following themes—the relationship between the individual and society; when it is possible (or even ethical) to break the law; if freedom makes us happy; and where freedom is limited to political laws or subject to higher ones.

**Prerequisites**
None

**Course Contents**
Alfred Hitchcock’s Rope, the Loeb & Leopold case, crime, punishment & free will, constitutional law systems, the philosophical origins of state power, philosophical state system, historical sources and evolution of punishment, penal codes, the Criminal Act, Duties to Act.

**Level of Course**
Bachelor’s, Introductory

**Readings**

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Mid-term exam, final exam

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**PHI 183  Introduction to Existentialism**

**Lecturer**
Ivan Gutierrez, M.A.

**Course code:** PHI 183  
**Semester:** 1 or 2  
**Year of study:** 1  
**Course type:** req./opt.: B.A. in HSC; GEC-civ  
**Hours p. week:** 3  
**ECTS credits:** 6

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend the existentialists’ characteristic preoccupations
- Explore the existentialists’ philosophical responses to the threats to human freedom arising from such diverse forces as religious conformity, cultural homogenization, unfeeling rationality and mass society
- Become familiar with the wide range of genres in which existentialist themes are explored: philosophical texts, literary texts, films.
Prerequisites
None

Course Contents
Introduction to existentialism, intellectual currents of the 20th century, the existentialists’ characteristic preoccupations, human freedom, religious conformity, cultural homogenization, unfeeling rationality, mass society. Analysis of philosophical texts, literary texts, films.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Lectures, discussions

Assessment Methods
Attendance, participation, two pop quizzes, the midterm exam, the final exam, an analytic essay

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<tr>
<th>Course code:</th>
<th>PHI 280</th>
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<td>Semester:</td>
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<td>Year of study:</td>
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<tr>
<td>Course type:</td>
<td>required: B.A. in JEW</td>
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<td>Hours p. week:</td>
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<td>ECTS credits:</td>
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Learning Outcomes
Upon successful completion of the course, students will be able to:
- Be familiar with fundamentals and specifics of the phenomenon called Jewish philosophy, or philosophy of Judaism
- Comprehend an overview of the development of Jewish philosophical thinking throughout history
- Understand different expressions of Jewish philosophical thinking through readings of the excerpts from the most important texts by prominent Jewish philosophers.

**Prerequisites**
JEW 100

**Course Contents**
Philosophical traces in the Bible and post-Biblical literature; Jewish Hellenistic philosophy: Philo of Alexandria; the beginnings and the development of the Jewish philosophy in the Middle Ages: Jewish *kalām* (Saadia Gaon); Neoplatonism: Isaac Israeli, Solomon ibn Gabirol, Bachya ibn Paquda, Judah Halevi; Aristotelianism: Abraham ibn Daud, Maimonides; Jewish philosophy after Maimonides; enlightened Jewish philosophy in the modern era: Moses Mendelssohn, Baruch Spinoza, Hermann Cohen. Rebirth of Jewish religious philosophy in the 20th century: Franz Rosenzweig, Martin Buber, Joseph Soloveitchik, Abraham Joshua Heschel, Emmanuel Lévinas.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Teaching Methods**
Lecture, discussion

**Assessment Methods**
Mid-term examination, final examination

**PHI 333 The Concepts of Evil**

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<th>Course code:</th>
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<td>Semester:</td>
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<td>Course type:</td>
<td>req./opt.: B.A. in HSC elective: B.A. in PS</td>
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**Lecturer**
Janusz Salamon, Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend philosophical reflection on the phenomenon of evil by exploring the concepts of evil put forward by the greatest thinkers of humanity, including Plato, St. Augustine, Descartes, Leibniz and Schelling.
- Comprehend also the Asian and Near Eastern contributions to the human thinking about the sources and the nature of evil.
- Be familiar with examples of literary explorations of evil, from Ancient myths to Conrad and Camus (Evil, like love, is one of the main themes of the great literature of humanity).

**Prerequisites**
None
Course Contents
The question of evil is as old as mankind itself. From the study of selected philosophers we can see that evil, as opposed to good, can be grasped in two different ways. In Plato, St. Augustine, Descartes or Leibniz, we see evil as a privation of good. According to these philosophers, evil as such does not exist; it is nothing but the negative side of good. Schelling, however, does not share this view, as he wants to grasp evil as an original phenomenon that cannot be reduced to a pure negativity. He claims that the power of evil is too big to be reducible to a mere privation of the good. Therefore, evil must have a positive status, which does not mean that it is something good. Rather, the capability of evil is a driving force of our existence, which makes possible the good, as well. For Schelling, there would be no good without evil. However, if evil wins over good, it makes us not only harm others and act in a selfish way, but it turns to a pure self-destruction. This self-destructive power of evil can be demonstrated in Conrad’s novel Heart of Darkness, as well as in its film version Apocalypse Now from F.F. Coppola. Both these works can serve as perfect illustrations of Schelling’s notion of evil.

Level of Course
Bachelor’s, Introductory

Readings
Conrad, J. Heart of Darkness, J.M. Dent and Sons, Ltd.

Teaching Methods
Lectures, discussions

Assessment Methods
Mid-term exam, final exam

PHI 334 Moral Philosophy and Meaning of Life

Course code: PHI 334

Semester: 1 or 2
Year of study: 1
Course type: req./opt.: B.A. in HSC
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of the main philosophical attempts to conceptualize our fundamental ethical intuitions
- Outline, analyze and criticize the arguments put forward by the greatest thinkers of humanity whose works shed light on the problem of the meaning of life
- Compare and contrast philosophical, religious, psychological and sociological accounts of morality
- Interpret the most prominent literary explorations into the meaning of life.
Bachelor's, Introductory

Prerequisites
None

Course Contents
The purpose of this course is to explore the connection between various concepts of morality (as found in the dominant philosophical and religious traditions of the world) and various concepts of a meaningful life (or 'good life' or 'happy life'). While addressing these intellectually challenging and existentially important questions we will take into account the ideas of Socrates, Buddha and Confucius, and ending with Kant, Schopenhauer, Nietzsche, Freud, Sartre and the leading moral philosophers of our own times. Selected works of the greatest literary figures of humanity (from Homer and Sophocles through Shakespeare and Tolstoy to Kafka and Beckett) will also be considered.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Lectures, discussion

Assessment Methods
Mid-term exam, final exam

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of the main tenets of the major world philosophies
- Compare and contrast the ways in which various philosophical traditions treat the most fundamental questions about the nature of reality, the nature and limitations of human knowledge, the meaning of human life and the ideals of good individual and social life
- Outline and analyze the views of the greatest philosophical minds of humanity.

Prerequisites
None

Course Contents
In this course students will have an opportunity to appreciate both profound differences and striking similarities between the Western, Eastern (Asian) and other philosophies, in the three main areas of philosophy: metaphysics (i.e. the conceptions of reality), ethics (i.e. the conceptions of good life) and epistemology (i.e. philosophy of human knowledge).

Level of Course
Bachelor’s, Introductory

Readings

**Teaching Methods**
Lectures, home assignments with follow-up analysis and discussion in class.

**Assessment Methods**
Quizzes, mid-term exam, final exam

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**PHI 385 / 585 Philosophy & Society**

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<th>Course code:</th>
<th>PHI 385 / 585</th>
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<tr>
<td>Lecturer</td>
<td>Doc. Dr. Jiří Kašný, Th.D.</td>
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<td>Semester:</td>
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<td>Year of study:</td>
<td>BA: 3 / MA: 1</td>
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<td>Course type:</td>
<td>req./opt.: B.A. in HSC elective: B.A. in PS, JC / req./opt.: M.A. in HUM</td>
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<td>Hours p. week:</td>
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**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Comprehend the nature of ancient, medieval and modern societies from the point of view of social philosophy.
- Discuss how social philosophers reflected the societies that gave rise to their thought.
- Understand and discuss the main arguments of the key contemporary social philosophers.
- Discuss the questions of the relation of the individuals and a society and the social structures that allows for mutual coexistence from the point of view of particular systems (politics, law, science and technology, economics, family, and world-views and religion).

**Prerequisites**
None

**Course Contents**
Philosophy and Society concerns with a central feature of human life that we are social being which means that we associate with one another under the governance of norms that are determined by the inter-relationship of tradition, custom, law, and choice. The course is dedicated to the questions that are related to the meaning and nature of human society, it especially questions the relation of the individuals and a community and the social structures that allows for mutual coexistence.

The class presentations, reading and discussions include historical as well as theoretical chapters. We will study the nature of ancient society as it was understood by Plato and Aristotle, the medieval Christian teaching on society by Augustin Aurelius and Thomas Aquinas, modern notion of society and especially contemporary concepts and discussions of society. In the theoretical part we will identify various particular systems in society. We will examine the systems of politics with law and the state, the area of science and technology, the system of economics, the system of the family and the system of world-views and religions from the point of view of social philosophy.

**Level of Course**
Bachelor’s, Advanced / Master’s

**Readings**

**Required reading:**

**Recommended reading:**

**Teaching Methods**
Lecture, discussion

**Assessment Methods**
Mid-term examination, Final Examination

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**PHI 460 Seminar in Aesthetics**

**Course code:** PHI 460

**Lecturer**
Doc. Douglas S. Dix, Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Interpret key thinkers from post-Kantian modern aesthetics and contemporary social theorists dealing with aesthetics
- Comprehend formalist and socio-historical approaches with speculative approaches.

**Prerequisites**
None

**Course Contents**
The romantic poet John Keats wrote, “Beauty is truth, truth beauty, that is all ye know on earth, and all ye need to know”… but what is beauty, and what is its relation to truth? The modernist artist Paul Klee said, “Not to render the visible, but to render visible”… but is it even possible to represent what’s invisible? What are the limits of representation (and can they be represented)? The postmodern artist Frank Stella said, “What you see is what you see”… but what does it mean “to see”? What is “intrinsic” to a painting, and what is “extrinsic”? What exactly is the relation between art & society? or art & politics? Traditionally a domain of philosophy, the study of aesthetics initially encompassed judgments about beauty and form, then evolved into a study of the nature of aesthetic judgments, and then widened further into a series of subcategories ranging from questions of art and ethics, art and history, art and psychology, art and perception, art and ontology, art and politics, art and society, and art and gender. In this seminar we will be exploring aesthetic theory from Kant to the present moment. In the first part of the term we will survey the history of German philosophical aesthetics from Kant through Heidegger, and its conjunction with both the Frankfurt School & French thinkers like Georges Bataille & Maurice Blanchot in the 1930s & 40s; in the second part of the term, we will explore many of the key postwar thinkers who have written on aesthetics, including Merleau-Ponty, Greenberg, Barthes, Foucault, Derrida, Lacan (via Žižek), Deleuze & Guattari, Luhmann, and many others.

**Level of Course**
Advanced

**Readings**

**Primary Source Readings:**


Secondary Source Readings:


**Teaching Methods**
Lecture, reading, discussion

**Assessment Methods**
Written assignments, essay

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**PHI 521 Advanced Seminar in Philosophy: Georges Bataille and Michel Foucault**

**Course code:** PHI 521

**Lecturer**
Doc. Douglas S. Dix, Ph.D.

**Semester:** 1 or 2
**Year of study:** 1 or 2
**Course type:** elective: M.A. in HUM
**Hours p. week:** 3
**ECTS credits:** 6

**Learning Outcomes**
- To introduce the works of Bataille and Foucault into Sociology and compare how Foucault’s work incorporated, extended and diverged from that of Bataille’s work

**Prerequisites**
None

**Course Contents**
Whereas sociology has largely been concerned with the study of normative social behavior via the identification of its margins, borders, and limits, the work of Georges Bataille was concerned with transgression—that which lay beyond those margins, borders, and limits: sexuality and death, the sacred and sacrifice, madness and criminality, excess and loss. Although his thought was partially inspired by the sociology of Durkheim and Nietzsche it ultimately transgressed the boundaries between sociology and the disciplines of anthropology, psychology, political science, religious studies, history and even molecular biology, and was a fundamental precursor to and influence upon the interdisciplinary work of one of the most important social thinkers of the 20th Century, Michel Foucault, who was similarly influenced by Nietzsche’s genealogical method. After exploring the development of Bataille’s thought in the first half of the seminar, second half will explore how Foucault’s work incorporated, extended, and diverged from Bataille’s work into examinations of marginality and exclusion, discourse and disciplinization, surveillance and control, subjectivity and sexuality, and the relations between knowledge and power.

**Level of Course**
Master’s

**Readings**

**Required reading:**

**Recommended reading:**

**Teaching Methods**
Lecture, discussion

**Assessment Methods**
Written essay

### PHI 585 Philosophy & Society

See PHI 385

### PHI 660 Aesthetics: From Enlightenment to Postmodernism

**Course code:** PHI 660

**Semester:** 1 or 2

**Year of study:** 1 or 2

**Course type:** req./opt.: MA in HUM

**Hours p. week:** 3

**ECTS credits:** 6

**Lecturer**
Doc. Douglas S. Dix, Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Interpret key thinkers from post-Kantian modern aesthetics and contemporary social theorists dealing with aesthetics
- Comprehend formalist and socio-historical approaches with speculative approaches.

**Prerequisites**
None

**Course Contents**
Key thinkers from Post Kantian modern aesthetics, key contemporary social theorists, aesthetics and post-expressionist/post-humanist aesthetics

**Level of Course**
Advanced

**Readings**
AAU Course Materials readers including selections from the following authors: Friedrich Schlegel, Arthur Schopenhauer, Friedrich Nietzsche, Walter Pater, Benedetto Croce, Jan Mukafovsky, Martin Heidegger, Theodor Adorno, Walter Benjamin, Maurice Blanchot, Jean Francois Lyotard, Jacques Derrida, Jean-Luc Nancy, Alain Badiou, and Carolyn Korsmeyer.


**Teaching Methods**
Lecture, reading, discussion

**Assessment Methods**
Written assignments, essay
**POL 250 Political Geography**

**Lecturer**  
Doc. PhDr. Bořivoj Hnízdo, Ph.D.

**Course code:** POL 250  
**Semester:** 1 or 2  
**Year of study:** 1  
**Course type:** required: B.A. in IR  
req./opt.: B.A. in BA, JC  
elective: B.A. in PS  
**Hours p. week:** 3  
**ECTS credits:** 6

**Learning Outcomes**  
Upon successful completion of the course, students will be able to:  
- Identify internal and external relationship of politically organized areas  
- Explain the effects of political actions on social and economic conditions, and with the significance of geographical factors behind political situations, problems, and conflicts.

**Prerequisites**  
None

**Course Contents**  
The political geography of the world order, uneven development, the rise and fall of the superpowers, the multipolar world, the state and the world order, the nation-state, the state as spatial entity, people and the state, the global villagers, citizens and the city.

**Level of Course**  
Bachelor’s Intermediate

**Readings**  
Short, John Rennie: *An Introduction to Political Geography*, Routledge, 1993

**Teaching Methods**  
Lectures, discussions

**Assessment Methods**  
Mid-term essay, final exam

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**POL 312 Totalitarian Experience: Culture, Identity and Memory**

**Lecturer**  
Hana Waisservová, Ph.D.  
Jakub Franěk, Ph.D.

**Course code:** POL 312  
**Semester:** 1 or 2  
**Year of study:** 3  
**Course type:** req./opt.: B.A. in HSC  
elective: B.A. in PS  
**Hours p. week:** 3  
**ECTS credits:** 6

**Learning Outcomes**  
Upon successful completion of the course, students will be able to:  
- Understand the phenomenon of totality and totalitarianism  
- Comprehend comparative approaches to totality and totalitarianism  
- Analyze complexities of the totalitarian experience and its impact on the region.

**Prerequisites**  
None

**Course Contents**  
Phenomenon of the totalitarian experience is to be examined across disciplines. The totalitarian experience has shaped Central and East European cultural and historical landscape tested in times of significant transformations such as European integration. Totalitarian thinking casts shadows over the entire region forging its memory and collective identity. What is the complexity and mystery of such a dehumanizing political practice? Examples and comparisons are to be drawn; cultural, historical, and theoretical contexts discussed. The course is a journey into the Central and East European consciousness, souls and values.
impacted by the experience. Dissident subculture, morality and historical movements contributing to the 
fall of communism are to be examined as well. Conformity to Soviet dominance was replaced by freedom 
and respect for human rights. Today the region is reclaiming its pre-WWII history, traditions and glory, and 
regaining the status of cultural and political significance within Europe. Gaining cultural and academic 
freedom has recently given rise to re-imagining and re-writing national histories.

Level of Course
Bachelor’s, Advanced

Readings
Borejsza, J.W. ed. Totalitarian and authoritative regimes in Europe: legacies and lessons from the 
Ede, K., W. Spohn, W. Collective memory and European identity: the effects of integration and 
Leach, N. Architecture and revolution: contemporary perspectives on Central and Eastern 
Roberts, D.D. The totalitarian experiment in twentieth-century Europe: understanding the poverty of great 
Solzhenitsyn, A. The Gulag archipelago.

Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term exam, final exam

POL 320 Politics of the European Union

Course code: POL 320
Semester: 1 or 2
Year of Study: 2 or 3
Course Type: required
ECTS credits: 6
Hours p. week: 3

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Describe how the European Union works and which issues it deals with
- Understand the basic features of contemporary challenges to the integration process; for instance what is 
meant by the EU’s democratic deficit, which are the problems and possibilities of enlargement, how far 
can the integration process continue
- Describe and have a basic understanding of the main theories used in the scholarly community for the 
analysis of the integration process.

Prerequisites
Introduction to Politics I or II

Course Contents
The course is intended as an introduction to the European Union. The process of European integration that 
started after the Second World War is often described as something unique. In fact political scientists find it 
hard to classify the nature of the European Union, while it is neither a state nor an international 
organization according to a traditional understanding. The aim of the course is to provide a better 
understanding for both what the EU is and what it is not. Students are also encouraged to reflect upon what 
are the consequences of the European integration process for everyday life in Europe.

Level of Course
Bachelor’s, Intermediate
Readings

Teaching Methods
Lectures, discussions, presentations

Assessment Methods
Presentation, final essay, mid-term examination, final examination

### POL 339 Advanced Seminar on Corruption

**Course code:** POL 339

**Semester:** 1 or 2
**Year of study:** 2 or 3
**Course type:** elective: B.A. in PS
**Hours p. week:** 3
**ECTS credits:** 6

**Lecturer**
Stephen Gawthorpe, M.A.

**Learning Outcomes**
See Course Contents

**Prerequisites**
POS 101, POS 102

**Course Contents**
This course aims to familiarize students with the various manifestations of corruption and how the problem prevails in a multiplicity of social contexts. Students will engage in numerous methods of measurement, theoretical concepts, case studies, experiments, and policy responses. The objective is to provide comprehensive exposure to corruption-related issues while developing the analytical skills to think beyond convention

**Level of Course**
Bachelor’s Advanced

**Readings**
Will be provided in the classroom

**Teaching Methods**
See Course Contents

**Assessment Methods**
Mid-term exam, Final exam

### POL 343 Prague: Culture, Citizenship & Urbanity in the Context of the Global City

**Course code:** POL 343

**Semester:** 1 or 2
**Year of study:** 2 or 3
**Course type:** req./ opt.: B.A. in HSC elective: B.A. in BA in JC, PS, IR
**Hours p. week:** 3
**ECTS credits:** 6

**Lecturer**
Dr. Hrishabh Sandilya
Rachel Danna, M.A

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Identify current theories on urban transformation, citizenship and culture
- Explain the processes, actors and elements which shape a citizen’s comprehension of their city
- Give examples of urban transformation, renewal and resurgence, and sustainable methods of city development
- Demonstrate an understanding of Prague’s urban cultures and how it shapes understandings of citizenship
- Compare and contrast the ideals of citizenship, urbanity, cosmopolitanism, Transnationalism and how they are played out in Prague
- Reconcile a theoretical understanding of what makes a global city “work” with a pragmatic comprehension of the complex processes and actors that shape a number of global cities today

**Prerequisites**
None

**Course Contents**
This course seeks to explore the many questions that are being asked of citizens today in an increasingly urban world, using Prague as the basis for our academic exploration. This class will focus on studying and putting in perspective the increasingly intricate interplay between culture and urbanity and how they shape our notions of citizenship of the cities and metropolises that we inhabit. Using the varied urbane environments of Central Europe’s most exciting capitals along side major US cities, and then comparing them to Prague, the course aims to reconcile a theoretical understanding of what makes a global city with a pragmatic comprehension of the complex processes and actors that shape these cities today. With Prague as our classroom, the class will offer students the chance to compare Prague, historic and ripe for renewal, with other cities.

**Level of Course**
Bachelor’s Intermediate

**Readings**

*Class readers*
Stevenson, D. *Cities and Urban Cultures*. Open University Press, Maidenhead, 2003 (hereafter STEVENSON)

*Recommended texts*

**Teaching Methods**
In-class lectures and discussions, sight visits, presentations and case studies

**Assessment Methods**
Class participation, Homework, Assignments & Journal, Urban Renewal Experience Report, Final Paper

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**POL 344 / 544 South Asian Politics & Culture**

**Lecturer**
PhDr. Hrishabh Sandilya, MCom.

**Course Code:** POL 344 / 544

**Semester:** 1 or 2

**Year of Study:** 1 or 2 (BA)/ 1-2 (MA)

**Course Type:** elective:
B.A. in PS, IR / M.A. in IRD

**Hours p. week:** 3

**ECTS-Credits:** 6

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of South Asian modern history and the post-colonial growth of the region.
Have a clear understanding of social structure, religions and cultures that shape modern South Asia
- Understand and analyse the various political systems and governance structures that arise out of the cultural and social fabric of the region
- Place in context and lend perspective to the various ethnic differences and conflicts that are based out of South Asia.

Prerequisites
None

Course Contents
One of the cradles of civilization, South Asia is finally coming into prominence across the world today. Geopolitically separate from the rest of Asia, the politics of the region have over the years have evolved rapidly eschewing the path followed by most post-colonial regimes.
Perhaps better described as a laboratory that demonstrates and success and failure of different systems of governance and political functioning, from authoritarian regimes led by despot dictators and senile monarchs to democracies run by matriarchal dynasties the region has seen it all. The class will analyze and overview the major issues in government and politics in India, Pakistan, Bangladesh, Sri Lanka and Nepal. The course of study has been divided country wise, in order to ensure continuity and clarity. The course will delve into the political culture and heritage, government and institutions, leaders and parties and finally policy issues and current perspectives, in order to understand best what characterizes South Asian Politics. Highlights of our discussions will include the success of India’s democracy, dictatorship and the military in Pakistan, Tamil separatism in Sri Lanka and the fall of monarchy and the rise of Maoism in Nepal. A highly interactive class that requires participation as well as a keen interest in the subject in order to ensure that the requisite learning has been achieved. The class relies on a discussion of required readings in addition to a number of viewpoints that the lecturer and students are able to introduce, in order to ensure a healthy resonance of thought.

Level of Course
Bachelor’s, Advanced/ Master’s

Readings
Kohli, Atul, ed. 2001. The Success of India’s Democracy, Cambridge University Press
Ramachandra Guha, 2007, India After Gandhi, Harper Collins
Ira Pande, ed. 2007. India at 60, Harper Collins

Teaching Methods
Interdisciplinary lecture, discussion, presentations

Assessment Methods
Presentation, Mid-term, Final Examination & Research Paper

IRS 300 Global Security

Course code: IRS 300
Semester: 1 or 2
Year of Study: 2 or 3
Course Type: required: B.A. in IR
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of different security concepts and perspectives
- Create methodologically sound research designs
- Criticize and evaluate key concepts of security studies
- Present and explain the methods and concepts they use to their peers
- Build and defend original research projects.
Course Contents
The objectives of this course are twofold: Firstly, it establishes knowledge pool enabling basic understanding of global security. Secondly, the course aims to develop students’ critical thinking and transferable skills so they can independently reflect on the gained knowledge.

Level of Course
Bachelor’s, Intermediate

Readings
Hynek, Nik and David Bosold (2009): “A History and Genealogy of the Freedom-from-Fear Doctrine.” International Journal, Vol. 64, No. 3 (Summer 2009), pp. 143-158. ISSN 0020-7020

Teaching Methods
Theoretical introduction, comparative case studies. discussions
Assessment Methods
Research project, mid-term examination, presentation, final test.

POS 340 B.A. Thesis Seminar

Lecturer
Mgr. George Hays

Learning Outcomes
Upon successful completion of this course, students should be able to:
- Determine a relevant and proper research question
- Determine a relevant and proper thesis statement to answer that question
- Determine the relevant theory and methodology to inform the thesis statement
- Find and properly incorporate quality resources into their argument in support of the thesis statement
- Critically read, critically write, critically think
- Produce an overall quality foundation for research with their thesis advisor.

**Prerequisites**
3rd year of study, and approval of Dean and the Thesis advisor

**Course Contents**
This course introduces the students to the components, structure, and function of a large academic work-the Bachelor’s Thesis. Through introductory lectures and structured work at the individual, small group, and class level, the students will steadily build a foundation upon which to write their theses with their individual thesis advisors. In addition to the overall thesis structure, the students will learn and practice researching with proper sources, citing those sources properly, using those sources to construct a strong and well informed argument, and defend that argument. The ultimate goal of the course is to give the students the skills-set necessary to approach and engage with their advisors at a high level in order to efficiently produce Bachelors’ Theses of high academic quality.

**Level of Course**
Bachelor’s, Advanced

**Readings**

*Required sources:*

*Recommended Sources:*

**Teaching Methods**
The methodology of the course is a combination of:
Instruction by the lecturer concerning the form and function of the components of proper academic research;
Course readings concerning research and argumentation;
Individual research of the students, and the presentation of this research and process of research to their peers for small and large group consultation;
Incremental written works building up to the final project, the Thesis Proposal.

**Assessment Methods**
Peer Group Sessions; Student Presentations; The first homework assignment will be a combination research and citation exercise. The second homework assignment will be an outline of the ultimate Thesis Proposal.
Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand the main concepts and ideologies in the study of politics
- Comprehend and have a clear understanding of the working of democratic government
- Compare and contrast the meanings, functions and implications of political institutions in different political contexts
- Write critical essays and make analytical presentations on the concepts of politics

Prerequisites
None

Course Contents
State, power, authority, legitimacy, ideology, democracy, nation, authoritarian rule, political culture, political regimes, political participation, elections, political parties, interest groups, legislature, executive, judiciary, separation of powers; presidential, parliamentary, semi-presidential systems; policy process, political economy.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Lectures, discussions

Assessment Methods
Presentation, mid-term exam, essay, final exam

POS 102  Introduction to Politics II

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<tr>
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<tr>
<td>Semester:</td>
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<td>Hours p. week:</td>
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<td>ECTS-Credits:</td>
<td>6</td>
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Lecturer
Pelin Ayan Musil, Ph.D.
Jakub Franek, Ph.D.

Learning Outcomes
Upon successful completion of this course, students should be able to:
- Comprehend and have a clear understanding of the meta-theories to the study of politics
- Illustrate, compare and contrast, apply the meta-theories of politics in explaining empirical cases
- Write essays combining theories with empirical research.

Prerequisites
POS 101

Course Contents
Institutional approach (historical institutionalism, neo and new institutionalism), structural approach, post-structural and interpretive approach, behavioral and attitudinal approach, rational choice approach in the study of politics

Level of Course
Bachelor’s, Introductory

Readings
Mahoney James, Rueschemeyer D. (eds.). *Comparative Historical Analysis in the Social Sciences*. Cambridge, UK: Cambridge Univ. Press, 2003.

**Teaching Methods**
Lectures, discussions, student’s presentations

**Assessment Methods**
Essay assignments, presentation, mid-term exam, final exam

### POS 201 Political Philosophy I

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<th>Course code:</th>
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<tr>
<td><strong>Lecturer</strong></td>
<td>Jakub Franek, Ph.D.</td>
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<tr>
<td>Semester:</td>
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**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Recognize the major themes developed by the major thinkers in classical political theory
- Think critically and analyze the ideas and theories of individual political philosophers from the classical period
- Engage in comparative analysis of the different views of political philosophers
- Express their own ideas and analysis verbally
- Develop their ability to conduct basic academic research and analytical writing appropriate to the undergraduate level.

**Prerequisites**
None

**Course Contents**

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
2 essays, presentation, final exam
### Learning Outcomes

Upon successful completion of the course, students will be able to:

- Recognize the major themes developed by the major thinkers in classical political theory
- Think critically and analyze the ideas and theories of individual political philosophers from the classical period
- Engage in comparative analysis of the different views of political philosophers
- Express their own ideas and analysis verbally
- Develop their ability to conduct basic academic research and analytical writing appropriate to the undergraduate level.

### Prerequisites

POS 201

### Course Contents


### Level of Course

Bachelor’s, Intermediate

### Readings

- Arendt. H. *The Conquest of Space and the Stature of Man*
- Foucault, M. *Two Lectures, “What is Enlightenment?”*
- Gaus, Gerald F. and Philip Pettit, *Contemporary Political; Philosophy: An Anthology*
- Marx. K. *Economic and Philosophic Manuscripts*.
- Marx, K., Engels, F. *Communist Manifesto*.
- Nietzsche, F. *On the Genealogy of Morality*.
- Sabine, George M. *A Dictionary of Political Thought*
- Skinner, Quentin. *The Foundations of Modern Political Thought*

### Teaching Methods

Lectures, discussions

### Assessment Methods

2 essays, presentation, final exam
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Understand the historical, political, economic and philosophic/ideological context of the rise of nationalism
- Use the relevant terminology
- Identify the manifestations of nationalism within the context of present events and trends, to analyze and interpret them.
- Describe the formation of modern national identities with a major emphasis on Europe
- Comprehend the historical circumstances in which nationalism emerged
- Examine present eruptions of nationalism.

Prerequisites
None

Course Contents
The introductory section of this course is on theory of nationalism, on development of nationalism studies as academic discipline, on preconditions of nationalism and main aspects of its history.
We will examine main sources of nationalism and pillars of national identity, how a romantic picture of national history influenced the development of national identity, and what role the interpretation of national history has been having in political struggles and programs. Comparative histories of the formation of modern national identities, including the ‘national awakening’ of non-dominant nations, will be interpreted against the backdrop of national policies of multi-ethnic states, national programs and leaders. The national awakening, national policies of multi-ethnic states, national programs and leaders; Topics surrounding three phenomena that had fateful consequences for the 20th century: the unsuccessful attempt to eliminate national tensions by creating new nation-states after WWI, and the encounters with both major totalitarian ideologies - Nazism and Communism.

Level of Course
Bachelor’s, Intermediate

Readings
This course introduces students to concepts and models of political economy. A strong focus is put on linking the political economy theories to empirical evidence. The course starts with an analysis of the role of capitalism and democracy (public choice, voting, taxation, inequality, interest groups and rent-seeking), democratization process and economic transition, international relations and conflicts, and European integration. Recent political-economy problems and challenges are discussed through the course, with students actively participating by analyzing current issues using articles from relevant media and by presenting political economy of an assigned country.

**Level of Course**
Bachelor’s, Intermediate

**Reading**

**Teaching Methods**
Lecture, discussion, power point presentations, student’s presentations, case study, video presentation

**Assessment Methods**
Home assignments, mid-term, term-paper, exam

**Course Code:** POS 230

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<td>req./opt.: B.A. in JC</td>
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<td>ECTS credits:</td>
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**Learning Outcomes**
Upon completion of the course, students will be able to:
- Comprehend and have a clear understanding of the content of political economy
- Understand the role of institutions in economic development
- Identify reasons for and against government intervention in various cases
- Use the perspective of political-economy models when analyzing decision-making processes
- Link the theoretical concepts of political economy to empirical evidence
- Interpret relevant data

**Prerequisites**
None

**Course Contents**
This course introduces students to concepts and models of political economy. A strong focus is put on linking the political economy theories to empirical evidence. The course starts with an analysis of the role of formal and informal institutions in economic development. Further topics cover different aspects of capitalism and democracy (public choice, voting, taxation, inequality, interest groups and rent-seeking), democratization process and economic transition, international relations and conflicts, and European integration. Recent political-economy problems and challenges are discussed through the course, with students actively participating by analyzing current issues using articles from relevant media and by presenting political economy of an assigned country.
Readings

**Required reading:**

**Recommended readings:**
Gruber, J.: Public Finance and Public Policy (3rd edition)
Baldwin R. & Wyplosz C.: The Economics of European Integration (3rd edition)

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Final exam

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**POS 240 Social Science Research Methods**

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<td>BA in HSC, IR</td>
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**Lecturer**
Pelin Ayan, Ph.D.
Daniela Špěničková, Ph.D.

**Learning Outcomes**
Upon successful completion of this course, students will be able to:
- Comprehend and have a clear understanding of different epistemological positions in conducting research
- Grasp and apply the uses of theory in qualitative research
- Understand and demonstrate the link between a research question, research methods and sources
- Write methodologically sound qualitative research designs and criticize the methods used in other social science research projects
- Develop the ability to conduct basic academic research and analytical writing with the usage of proper citations, appropriate to the undergraduate level.

**Prerequisites**
COM 101 or COM 102

**Course Contents**
In this course, students will learn to design research while using a variety of research methods, theories and concepts. Students will familiarize themselves with all phases of a research project, including philosophy of the research, its design and conduct, the collection, categorization, operationalization and analysis of research data and their evaluation. Emphasis will be placed on an understanding of a research and the researcher’s role. The course is a combination of a lecture and a seminar. The presentation of the material will be followed by discussions of the relevant empirical and theoretical studies.

**Level of Course**
Bachelor’s, Intermediate

**Readings**
Web Source:
Trochim, William, Social Science Research Database: http://www.socialresearchmethods.net/kb/index.php

**Teaching Methods**
Group work, lectures, discussions, student presentations

**Assessment Methods**
Mid-term exam, final exam, presentation

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**POS 250 Ethnic Conflicts in Europe and its Neighborhood**

**Lecturer**
Ondřej Klípa, Ph.D.

**Course code:** POS 250

**Semester:** 1 or 2
**Year of study:** 2 or 3
**Course type:** elective: BA in IR
**Hours p. week:** 3
**ECTS credits:** 6

**Learning Outcomes**
Upon successful completing the course, the students will be able to:
- describe mechanisms of ethnic conflicts
- explain the role of ethnicity and religion in ethnic conflicts
- identify roots of ethnic conflicts
- compare main types of ethnic conflicts in ethnic conflicts in Europe and its neighborhood
- assess the methods of conflict prevention and solution
- develop the ability to analytical writing appropriate to the graduate level
- take active part in discussion on ethnic conflict issues with a deep insight

**Prerequisites**
None

**Course Contents**
The aim of the course is to understand a phenomenon of ethnic conflict, and to look at specific features of particular ethnic tensions and conflicts in the region of Europe and its neighborhood, including the Czech Republic. Theories explaining the roots and mechanisms of ethnic conflicts with regard to causes specific for conflicts in Europe and its neighborhood will be studied. We will focus also on a conflict prevention and long-term management. In this respect, contemporary academic theories (mainly multiculturalism) will be discussed. In order to explain clearly the theoretical part of the course, different conflicts in the region (e.g. Baltic States, Crimea, Caucasian wars, new immigrants, and Roma issue) will be presented as cases. The cases were not selected according to the scope of violence but according to their political relevance.
We will apply approaches from both political science and sociology.

**Level of Course**
Bachelor’s Intermediate

**Readings**
We will apply approaches from both political science and sociology. The cases were not selected according to the scope of violence but according to their political relevance. (e.g. Baltic States, Crimea, Caucasian wars, new immigrants, and Roma issue) will be presented as cases. and long-term management. In this respect, contemporary academic theories (mainly multiculturalism) will be presented as cases. Theories

**POS 252 Central European Politics**

**Lecturer**  
Mgr. George Hays

**Course code:** POS 252

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<th>Semester:</th>
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<td>Hours p. week:</td>
<td>3</td>
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<td>ECTS credits:</td>
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**Learning Outcomes**  
Upon successful completing the course, the students will be able to:
- Understand the historical, geographical, and value based concepts of Central Europe
- Better appreciate and understand the current political reality, policies, and relations of individual countries and the region as a whole

**Prerequisites**  
None

**Course Contents**  
This course covers the history and politics of Central Europe. This includes Poland, Hungary, the Czech Republic and Slovakia. While we will focus on the core states of this geographic area, lectures and readings will also analyze other areas of the broader European land mass that have influenced the history of Central Europe. This includes Germany, Russia and the Balkans. Topics to be covered in the readings and lectures include:
- demographic and imperial history; the interwar period; the communist takeovers; the nature of the communist system and communist regimes; Stalinism and de-Stalinization; the performance and decline of communist regimes; the revolutions of 1989; transitions to democracy and the market; and (time permitting) European integration.

**Level of Course**  
Bachelor’s Intermediate

**Readings**  


Teaching Methods
Lecture, discussion, Presentation

Assessment Methods
Presentation, Midterm and Final Exams

POS 341 Internship

Coordinator
Career Center Manager

Learning Outcomes
Upon successful completion of the course, students will have an opportunity to:
- Benefit from practical professional experience
- Apply the knowledge, skills and competence acquired in school to real working environment.

Prerequisites
3rd year of study, and approval of Dean or Coordinator

Course Contents
N/A

Level of Course
Bachelor’s, Advanced

Recommended Reading
N/A

Teaching Methods
Regular meetings with the internship coordinator and the internship supervisor

Assessment Methods
Written report of the student, written report of the internship supervisor

POS 351 Political Parties and Party Systems

Lecturer
Pelin Ayan, Ph.D.

Learning Outcomes
Upon completion of the course, students will be able to:
- Demonstrate an analytical perspective on the functions, roles and internal dynamics of parties and party systems through the lenses of the socio-cultural, rational-choice and institutionalism theories
- Demonstrate skills of comparative method in political science and apply them when necessary
- Construct academic, critical arguments and apply rules of citation and via writing an academic paper at the end of the course
- Successfully hold an academic conversation, make oral presentations and participate in scholarly debates.

Prerequisites
None

Course Contents
The course will look at the theories of political parties in a comparative perspective, presenting the sociocultural, rational-choice and institutional explanations. The empirical basis of the course will be cases selected from democracies and semi-democracies mainly in the Western, Central and Eastern Europe but
also from Latin America and East Asia. Special attention will be given to understanding the party structures in Central and Eastern Europe, where the experience of party formation was quite different from Western Europe.

**Level of Course**
Bachelor’s, Advanced

**Readings**

**Teaching Methods**
Lecture, discussion, case analysis, case briefing

**Assessment Methods**
Several written assignments during the semester, final paper

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**POS 353 / 653 The Americas**

**Course Code:** POS 353 / 653

**Semester:** 1or 2

**Year of Study:** BA:3 , MA:1

**Course Type:** elective:

**Hours p. week:** 3

**ECTS-Credits:** 6

**Lecturer**
Kateřina Březinová, Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Understand the historic relationship between North and South in the Americas
- Understand the main characteristics of Latin America and the Caribbean, the region’s specific countries’ relevance in the global scene, their foreign policy positions vis-a-vis the United States and the rest of the world, and the historic love/hate relationship between North and South in the Americas.

Prerequisites
None

Course Contents
The course covers political, economic and social issues of the different regions and countries of the American Continent, (that is North, Central and South America, and the Caribbean), the bilateral relations among them and the various regional integration processes to which they belong. The course includes, on one hand, an overall review of the historic evolution of Latin America, focusing on the major political, social and economic trends in the region. Latin America’s various approaches to regional integration and extra regional relations, including relations with the United States and with the European Union, will also be studied. On the other hand, the course covers a brief review of the political history of the United States, the factors defining its foreign policy in general and in particular towards Latin America. Country-case studies will include Mexico, Brazil, Argentina, Cuba, Venezuela, Colombia and Chile. Other contemporary topics will cover: the challenges to democracy in Latin America; new approaches to development in the region; ALADI, NAFTA, MERCOSUR, CARICOM and FTAA; the Inter American system and other mechanisms for political dialogue and cooperation, and other current trends in Latin America and in the intra-Hemispheric relations.

Level of Course
Bachelor's Advanced/Master's

Readings
De Grazia, Victoria: Irresistible Empire: America’s Advance through Twentieth-Century Europe. Cambridge: Belknap, 2005

Additional readings

Teaching Methods
Lecture, discussion, guest speakers
POS 355 / 655 South Asian Politics and Culture

Lecturer
PhDr. Hrishabh Sandilya

Course code: POS 355 / 655
Semester: 1 or 2
Year of Study: elective:
Course Type: B.A. in PS, IR / M.A. in IRD
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- comprehend and have a clear understanding of South Asian modern history and the post-colonial growth of the region
- have a clear understanding of social structure, religions and cultures that shape modern South Asia
- understand and analyse the various political systems and governance structures that arise out of the cultural and social fabric of the region
- place in context and lend perspective to the various ethnic differences and conflicts that are based out of South Asia

Prerequisites
None

Course Contents
One of the cradles of civilization, South Asia is finally coming into prominence across the world today. Geopolitically separate from the rest of Asia, the politics of the region haveover the years have evolved rapidly encompassing the path followed by most post-colonial regimes. Perhaps better described as a laboratory that demonstrates and success and failure of different systems of governance and political functioning, from authoritarian regimes led by despot dictators and senile monarchs to democracies run by matriarchal dynasties there is no region has seen it all. The class will analyse and overview the major issues in government and politics in India, Pakistan, Bangladesh, Sri Lanka and Nepal. The course of study has been divided country wise, in order to ensure continuity and clarity. The course will delve into the political culture and heritage, government and institutions, leaders and parties and finally policy issues and current perspectives, in order to understand best what characterises South Asian Politics. Highlights of our discussions will include the success of India’s democracy, dictatorship and the military in Pakistan, Tamil separatism in Sri Lanka and the fall of monarchy and the rise of Maoism in Nepal. A highly interactive class that requires participation as well as a keen interest in the subject in order to ensure that the requisite learning has been achieved. The class relies on a discussion of required readings in addition to a number of viewpoints that the lecturer and students are able to introduce, in order to ensure a healthy resonance of thought.

Level of Course
Bachelor’s, Advanced

Readings

Teaching Methods
Lecture, discussion, case analysis, case briefing

Assessment Methods
Several written assignments during the semester, final paper
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Understand major issues forming Chinese politics
- Apply key IR theoretical concepts to analyze various challenges that China faces
- Present their scholarly analyses
- Critically assess scholarly readings, identify strong/weak point(s) of the text and suggest alternative points of view and possible solutions of the problem in vogue

Prerequisites
None

Course Contents
Students of this course will gain detailed insight into major issues forming Chinese society and politics. They will analyze the topic from different perspectives, learning to apply various conceptual points of view. The main focus will be on the contemporary challenges facing the Chinese society in the PRC and Taiwan - taking a detailed insight into China's role in the global order, relations with neighbors, democratic deficit, separatism, illegal migration, environmental degradation, effects of one-child policy, etc. On a practical level, the seminars which, besides lectures, constitute an essential part of the course, will give students an opportunity to improve and test their presentation skills. The lectures will be accompanied by selected material from prominent examples of contemporary Mainland Chinese as well as Taiwanese cinematography.

Level of Course
Bachelor's, Advanced

Readings

Teaching Methods
Lecture, discussion, case analysis, case briefing

Assessment Methods
Several written assignments during the semester, final paper
POS 360 Democratization

Course Code: POS 360
Semester: 1 or 2
Year of Study: 1 or 2
Course Type: elective: B.A. in IR, PS
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Differentiate and give examples for the varying meanings of the concepts ‘democracy’ and ‘democratization’ across space and time
- Analyze the constitutive and causal factors for democratization in different contexts
- Bring together the theories of transition and consolidation of democracy with empirical observations from different cases
- Develop and defend original arguments in the study of democratization in class discussions and the final research papers
- Write a research paper with academic quality assessing the explanatory power of the theories of democratization.

Prerequisites
None

Course Contents
Over the last forty years, the world has experienced waves of transitions to democracy from autocratic political regimes. While some several cases adopted hybrid forms of government, some others have achieved democratic consolidation. This course gives a broad overview of the literature explaining these different patterns of democratization from a comparative perspective. Based on observational data, the course uncovers all different approaches on the causal inferences of democratization, such as the institutional, structural and actor-centered explanations.

Level of Course
Bachelor’s, Advanced

Readings

Teaching Methods
Lectures, discussion, presentations

Assessment Methods
Presentation, Mid-term, Research Paper

POS 361 / 661 Capitalism, Democracy, and Freedom: Critical Assessment of Neoliberalism

Lecturer
Jakub Franěk, Ph.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand the history of the rise and decline of the welfare state in Western democracies
- Comprehend and critically analyse both the theoretical foundations and the political practice of neoliberalism
- Comprehend and critically analyse the relationship between economic and political freedom or between capitalism and democracy
- Understand the roots of the current economic crisis
- Orient themselves in the current discussions about political and economic issues.

Prerequisites
None

Course Contents
This course offers a critical perspective on the theoretical foundations and political practice of neoliberalism, which represents not only a school of economic thought but also, and more importantly, a political ideology, which has significantly influenced the development of Western democracies and broader
world in the post-Cold War period. In this course, we will examine the following questions: What are the theoretical foundations of Neoliberalism? Why, or in what sense, should we consider neoliberalism a political ideology? What are the practical consequences of neoliberal policies? How persuasive are the arguments of the advocates and the opponents of neoliberalism? Inevitably, we will also tackle some of the more enduring theoretical questions, including the relationship between economic and political freedom, the contentious relation between capitalism and democracy, as well as the contents of the democratic idea itself. We will tackle these questions using a combination of theoretical and historical perspectives. On the one hand, we will consider the arguments of the founders of neoliberalism, such as F. von Hayek or M. Friedman, as well as their critics, including D. Harvey, M. Hardt and A. Negri, or C. Crouch. On the other hand, we will examine the historical background of the ascent of this once largely neglected school of thought to the position of preeminence in the main-stream political discourse and practice.

**Level of Course**
Bachelor’s, Intermediate / Master’s

**Readings**
F. von Hayek: The Road to Serfdom.
F. von Hayek: “Why I am not a Conservative.”
J. Gray: “F. A. Hayek on Liberty and Tradition”.
M. Friedman: Capitalism and Freedom.
T. Friedman: The Lexus and the Olive Tree (selections).
D. Harvey: A Brief History of Neoliberalism (selections).
D. Harvey: The New Imperialism (selections).
D. Harvey: “Neoliberalism as Creative Destruction”.
F. Fukuyama: “The End of History?”
F. Fukuyama: “The Future of History”.
J. Stiglitz: “Globalism's Discontents”.
G. Duménil and D. Lévy: Capital Resurgent (selections).
N. Klein: The Shock Doctrine (selections).
S. Žižek: First as a Tragedy, then as a Farce (selections).
S. Žižek: “A Permanent Economic Emergency.”
T. Judt: Ill Fares the Land (selections).
T. Judt: “What is Living and What is Dead in Social Democracy”.
M. Hardt and A. Negri: Empire (selections).
C. Crouch: Post-Democracy (selections).
A. Cebrowski: “Speech to the Heritage Foundation”.

**Teaching Methods**
Group work, lectures, discussions, student presentations

**Assessment Methods**
Mid-term exam, final exam, presentation

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**POS 362 / 662  East Asian Politics**

**Course Code:** POS 362/662

**Semester:** 1 or 2

**Year of Study:**
- B.A.: 1;
- M.A.: 1

**Course Type:**
- elective: B.A. in IR / M.A. in IRD

**Hours p. week:** 3

**ECTS-Credits:** 6

**Lecturer**
Mgr. Jan Polišenský

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Understand the complexities of the post-war developments in the East Asian macro-region;
- Understand the historical and geopolitical sources of the US as a key determinant in the East Asian security;
- Develop critical thinking to reflect on how East Asian affairs and politics are incorporated in the discipline of International Relations and its various theoretical perspectives.
Prerequisites
None

Course Contents
The course aims at introducing to the students political relations in Northeast Asia, conceived here as a conglomerate of international relations encompassing China, Taiwan, Korean Peninsula and Japan. From the perspective of security studies, this is one of the key regions for international stability, given the high stakes in its future development not only by the local actors but also external powers, particularly the United States.

Level of Course
Master’s

Readings

Teaching Methods
Lecture, discussion, presentations

Assessment Methods
Written assignments, presentations in class, research paper

POS 369 / 669 U.S. and Global Civil Right

Lecturer
Doc. PhDr. Francis D. Raška, Ph.D.

Course code: POS 369/669

Semester: 1 or 2
Year of Study: BA:3 , MA:1
Course Type: elective: B.A. in IR, MA in IR
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon completion of this course, students will be:
- Familiar with the concept of human rights, its origins, and evolution in the context of United States policy.
**Prerequisites**
None

**Course Contents**
The goal of this seminar course is to familiarize students with the concept of human rights, its origins, and evolution in the context of United States policy. The topic will be tackled mainly from a historical and political perspective, but philosophical and legal aspects need to be discussed as well in order for students to appreciate the topic fully. All assigned readings will be placed online.

**Level of Course**
Bachelor’s Advanced / Master’s

**Recommended Reading**

**Teaching Methods**
Group work, lectures, discussions, student presentations

**Assessment Methods**
Mid-term exam, final exam, presentation

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**POS 502  Theories of Globalization**

**Course code:** POS 502

**Semester:** 1 or 2

**Year of study:** 1 or 2

**Course type:**
- required: M.A. in IRD;
- elective: M.A. in MABLIM

**Hours p. week:** 3

**ECTS credits:** 6

**Lecturer**
Petr Bartoň, M.A.
David Lipka, Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of the interplay between economic and political forces in the global arena
- Understand and apply theoretical constructs to the underlying trends in global developments
- Evaluate critically the use and relevance of particular data for an argument
- Diagnose possible ideological biases behind various policy proposals
- Evaluate the pros and cons of a global policy measure vis-à-vis particular goals
- Recognize trends behind the façade of everyday news
- Structure an argument logically, both in writing and orally

**Prerequisites**
None

**Course Contents**
The course provides the student with an ability to understand and analyze underlying forces in global economy. Particular attention is paid to the interaction between states (their representatives as well as supra-state institutions), financial markets, developing countries (including emerging markets) and technology. It investigates how these interactions affect patterns of international trade, economic growth, human migration and other indicators of human activity. It helps the student to consider the nature of contemporary globalization and its difference to earlier globalizations. The main requirement is an open mind and interest in deeper issues beyond mere event headlines.
Level of Course
Bachelor’s, Advanced/ Master’s

Readings
Required reading:

Recommended reading:

Teaching Methods
Lecture, discussion, presentations

Assessment Methods
Mid-term, term paper, presentations in class, final test.

POS 509 Advanced Social Science Research Methods

Course Code: POS 509

Semester: 2
Year of Study: 1
Course Type: required: M.A. in IRD elective: M.A. in MABLIM
Hours p. week: 3
ECTS-Credits: 6

Lecturer
Pelin Ayan Musil, Ph.D.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend the significance of ontology and epistemology in conducting social science research
- Have a clear understanding of different epistemological positions such as positivism, post-positivism and interpretivism
- Develop the ability of concept formation and integrate it into a research design,
- Demonstrate the link between a research question, methodology and selection of sources
- Realize how to use and contribute to theories through the appropriate choice of research methods
- Write methodologically sound research designs of academic quality
- Make oral and written methodological criticisms on others’ research designs

Prerequisites
None

Course Contents
The focus of this course is to help students develop appropriate research designs for their substantive papers and/or research proposals for their M.A. theses. By understanding merits and limitations of different research methods in social sciences, the students will learn to create and methodologically critique research designs. Special attention is given to variants of theory-oriented qualitative cross-case research and case
studies. The course looks at the proper domain of each method and address ways of combining them in a single research project.

**Level of Course**
Master’s

**Readings**

**Required reading:**


**Recommended reading:**


**Teaching Methods**
Lectures, practical exercise, seminars

**Assessment Methods**
Research papers

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**POS 510 International Political Economy**

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<td>Semester:</td>
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<td>Year of Study:</td>
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**Lecturer**
David Lipka, Ph.D.

**Learning Outcomes**
Upon completion of the course, students will be able to:
- Critically assess theoretical and empirical literature on political economy;
- Understand key theoretical concepts of political economy;
- Identify reasons for and against government interventions in various cases on micro and macro level;
- Discern different types of arguments used in the debates on policy issues;
- Express and defend their own position on policy issues in oral and written presentations.

**Prerequisites**
None

**Course Contents**
The course will explore international political economy (IPE) from a theoretical, empirical, and normative perspective. It starts with explanation of institutions from economic, sociological and philosophical perspective and assesses their relevance for economic development. The course stresses specifics of economic way of thinking and places political economy in broader discourse of philosophy and social science. Emphasis is put on juxtaposing economic and political ways of organizing society and identifying the limits of both. In the second part the course concentrates on evaluating the political/economic interactions of states and non-states. It further examines impacts of macro statist and non-statist activity upon individuals.
Level of Course
Master’s

Readings
Required reading:

Recommended reading:

Teaching Methods
Lectures, discussions, workshops

Assessment Methods
Presentation, mid-term exam, final exam

POS 540 M.A. Thesis Seminar

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<td>required M.A. in IRD</td>
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<td>Hours p. week:</td>
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<td>ECTS-Credits:</td>
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Learning Outcomes
Upon successful completion of this course, students will be able to:
- Determine a relevant and proper research question
- Determine a relevant and proper thesis statement to answer that question
- Determine the relevant theory and methodology to inform the thesis statement
- Find and properly incorporate quality resources into their argument in support of the thesis statement
- Critically read, critically write, and critically think
- Produce an overall quality foundation for research with their thesis advisor.

Prerequisites
Approval of Dean and the Thesis advisor

Course Contents
The students will learn and practice researching with proper sources, citing those sources properly, using those sources to construct a strong and well informed argument, and defend that argument. The ultimate goal of the course is to give the students the skills-set necessary to approach and engage with their advisors at a high level in order to efficiently produce the Theses of high academic quality.

Level of Course
Masters

Readings
Teaching Methods
Students work closely with a member of the faculty, and produce a thesis of approximately 60 pages.

Assessment Methods
An oral defense of the thesis to a three-person committee. The thesis, defense, and oral exam together constitute the state exam required for the master’s degree.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Demonstrate practical professional experience that is relevant to the discipline and practice of International Relations
- Use the knowledge and skills maintained in the program in the real professional environment.

Prerequisites
2nd year of study, and approval of Dean or Coordinator

Course Contents
Students work 150 hours for the duration of one semester. Initiatives of the students are encouraged, subject to the approval of the Dean of the School. Internship requires regular meetings with the internship coordinator and the internship supervisor. At the end of the internship, the student submits a written report to the internship supervisor

Level of Course
Master’s

Readings
N/A

Teaching Methods
Regular meetings with the internship coordinator and the internship supervisor

Assessment Methods
Written report of the student, written report of the internship supervisor

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Develop an analytical perspective on the functions, roles and internal dynamics of parties and party systems through the lenses of the socio-cultural, rational-choice and institutionalism theories;
- Acquire skills of comparative method in political science and apply them when necessary;
- Construct academic, critical arguments and apply rules of citation and via writing an academic paper at the end of the course;
- Successfully hold an academic conversation, make oral presentations and participate in scholarly debates.

**Prerequisites**
None

**Course Contents**
The course will look at the theories of political parties in a comparative perspective, presenting the socio-cultural, rational-choice and institutional explanations. The empirical basis of the course will be cases selected from democracies and semi-democracies mainly in the Western, Central and Eastern Europe but also from Latin America and East Asia. Special attention will be given to understanding the party structures in Central and Eastern Europe, where the experience of party formation was quite different from Western Europe.

**Level of Course**
Master’s / BA Honors Class

**Readings**

**Teaching Methods**
Lecture, discussion, case analysis, case briefing

**Assessment Methods**
Several written assignments during the semester, final paper
**POS 652  Political Utopias and Dystopias in Literature and Film**

**Course Code:** POS 652  
**Semester:** 1 or 2  
**Year of Study:** 1 or 2  
**Course Type:** elective: M.A. in IRD  
**Hours p. week:** 3  
**ECTS-Credits:** 6

**Lecturer**  
Jakub Franěk, Ph.D.

**Prerequisites**  
None

**Course Contents**  
The aim of this course is to introduce the students to the study of utopian and dystopian literature. We will explore the historical development and characteristic features of this literary genre, and more importantly, its role as a tool of social and political criticism. Throughout the semester, we will explore the way in which the examined books and films express the hopes and fears characteristic of their day and age. In other words, we will examine how the imagined worlds and societies depicted in utopian and dystopian works reflect upon the real world and society.

The course will be divided into three parts. The first part will examine classical political utopias from Plato's Republic to Bacon's New Atlantis. The second part will focus primarily on twentieth century political dystopias, as well as reflections of totalitarian regimes in literature and film. The third part will focus on the elements of social and technological dystopias in science-fiction books and films.

**Level of Course**  
Master’s

**Readings**  
Plato: Republic (selections).  
T. More: Utopia.  
T. Campanella: The City of the Sun  
F. Bacon: New Atlantis  
A. Huxley: Brave New World.  
A. Solzhenitsyn: One Day in the Life of Ivan Denisovich.  
V. Havel: The Memorandum.  
V. Havel: Audience  
P. K. Dick: Do Androids Dream of Electric Sheep?

**Primary Literature – films:**  
Blade runner (1982).  
Tomorrow was the War (1987).  
Burnt by the Sun (1994).

**Teaching Methods**  
Lectures, discussion, presentations

**Assessment Methods**  
Presentation, Paper, Essay

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**POS 653  The Americas**  
See POS 353

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**POS 655  South Asian Politics & Culture**  
See POS 355
### POS 656 Chinese Politics and Society
See POS 356

### POS 661 Capitalism, Democracy, and Freedom: Critical Assessment of Neoliberalism
See POS 361

### POS 662 East Asian Politics
See POS 362

### POS 660 Democratization and Survival of Autocrats

**Course Code:** POS 660  
**Semester:** 1 or 2  
**Year of Study:** 1 or 2  
**Course Type:** elective: M.A. in IRD  
**Hours p. week:** 3  
**ECTS-Credits:** 6

**Lecturer**  
Pelin Ayan Musil, Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Recognize the ongoing debates on the definitions of democracy, democratization and the methods of measuring these concepts
- Understand the theories of democratic transitions and consolidations across regions: the institutional, structural, attitudinal and actor-centered explanations
- Analyze and criticize the relevant theories of democratization by comparing different cases.

**Prerequisites**
None

**Course Contents**
This course gives a broad overview of the literature explaining these different patterns of democratization from a comparative perspective. Based on observational data, the course uncovers all different approaches on the causal inferences of democratization, such as the institutional, structural and actor-centered explanations.

**Level of Course**
Master’s

**Readings**

**Teaching Methods**
Lectures, discussion, presentations

**Assessment Methods**
Presentation, Mid-term, Research Paper
**POS 669  U.S. and Global Civil Right**

See POS 369

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**PSY 150 Introduction to Psychology**

**Lecturer**  
Mgr. Veronika Anna Polišenská, M.Sc., Ph.D.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Develop the skills and background knowledge that will enable students to think critically about psychological issues and apply them constructively in their lives
- Trace the development of psychology from its origins to its present day forms
- Comprehend the biological basis of human behavior
- Understand the role of psychological experiments in testing hypotheses
- Indicate the basic principles and major discoveries from most major disciplines within the field
- Identify common mental illnesses and the variety of therapies available.

**Prerequisites**
None

**Course Contents**
Schools of thought - Freud; dreams, altered states; brain and drugs, sensation and perception, learning and memory research methods, intelligence, mental illness, DSM diagnosis, treatment

**Level of Course**
Bachelor’s, Intermediate

**Readings**


**Teaching Methods**
Lectures, discussions

**Assessment Methods**
2 analytical papers, 3 examinations

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**PSY 250 Social Psychology**

**Lecturer**  
PhDr. Veronika A. Polišenská, Ph.D., M.Sc.

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend insight into the dynamics between the individual and the society
- Realize how the environment influences an individual, and in return how he/she can influence the environment

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- Analyze social identity and social development of an individual
- Recognize the forms of social behavior such as prejudices, stereotypes, aggression and altruism.

Prerequisites
None

Course Contents
History of psychology, individual processes, interpersonal processes, processes within groups.

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
Lectures, discussions, videos shown in class

Assessment Methods
3 assignments, mid-term examination, final examination

### PSY 253 Psychology of Aggression

**Lecturer**
PhDr. Veronika A. Polišenská, Ph.D., M.Sc.

**Course code:** PSY 253
**Semester:** 2
**Year of study:** 2 or 3
**Course type:** req./opt.: B.A. in JEW elective: B.A. in PS
**ECTS credits:** 6

**Hours p. week:** 3

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend insight into the dynamics between the individual and the society
- Realize how the environment influences an individual, and in return how he/she can influence the environment
- Analyze social identity and social development of an individual
- Recognize the forms of social behavior such as prejudices, stereotypes, aggression and altruism

Prerequisites
None

Course Contents
History of psychology, individual processes, interpersonal processes, processes within groups.

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
Lectures, discussions, videos shown in class

Assessment Methods
3 assignments, mid-term examination, final examination

### PSY 280 Psychology of Art and Culture

**Lecturer**
Joseph Dodds, Ph.D.

**Course code:** PSY 280
**Semester:** 1 or 2
**Year of study:** 2
**Course type:** required: B.A. in VAS
**ECTS credits:** 6

**Hours p. week:** 3

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend insight into the dynamics between the individual and the society
- Realize how the environment influences an individual, and in return how he/she can influence the environment
- Analyze social identity and social development of an individual
- Recognize the forms of social behavior such as prejudices, stereotypes, aggression and altruism

**Prerequisites**
None

Course Contents
History of psychology, individual processes, interpersonal processes, processes within groups.

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
Lectures, discussions, videos shown in class

Assessment Methods
3 assignments, mid-term examination, final examination
Learning Outcomes
Upon successful completion of this course, students will:

- Have basic knowledge about the psychology of art and culture
- Be able to interpret architecture, painting and music, its history, psychological aspects of style and period.
- Comprehend visions about human psychological system, his creativity, imagination, sensitivity, tendency to manipulate and be manipulated through art and culture,
- Be able to express needs and desires, communicate at new dimensions and influence emotions of others at unusually deep way.
- Have built a system of categories.
- Be able to analyze and describe two open systems of human activities.

Prerequisites
None

Course Contents
Course will introduce students to a different dimension of the field of Society, its Culture and Art. They will learn much more about new categories, like individual style, historical style, projection of our personality in art, culture like an expression basic problems and need in life style of a man. Students will learn that there exists a scientific approach and a lot of theory for use this everything by they later work at similar fields: Politics, Education, History, Public Meaning, Sociology, etc.

Level of Course
Bachelor’s, Intermediate

Readings

Teaching Methods
Lecture, discussion, excursion, video and audio records

Assessment Methods
Mid-term exam, final exam

**PSY 368 / 568 Psychology of Totalitarianism**

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<thead>
<tr>
<th>Course code:</th>
<th>PSY 368 / 568</th>
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<tbody>
<tr>
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Lecturer
PhDr. Jindřich Kabát

Learning Outcomes
See Course Contents

Prerequisites
None

Course Contents
Psychopathology of social processes. Theory is presented in the form of a summary and documented on the example of the development of communism in former Czechoslovakia and fascism in Germany.

Level of Course
Bachelor’s Advanced/ Master’s

Readings
Hanah Arendt: The Origins of Totalitarianism /at many languages /
Jindrich Kabat: *The Psychology of Communism*, English translation- will be published 2016

Teaching Methods
Lectures, discussions, first hand testimony from the political life, documents, video.
Assessment Methods
2 assignments, mid-term examination, final examination

PSY 401 / 501 Psychology of Language and Mind

Lecturer
Prof. Eva Eckert, Ph.D.

Course code: PSY 401/501
Semester: 1 or 2
Year of study: BA: 3/ MA: 1
Course type: req./opt.
ECTS credits: 6

Level of Course
Bachelor’s, Intermediate

Prerequisites
PSY 150 or PSY 250

Course Contents
Psychology of language & mind deals with psychological and anthropological aspects of language as key to human mind and creativity; interrelation of language, thought and brain; language in mediating experience, remembering and creating meaning; the instinctive, emotional and rational in cognition; pre-linguistic cognition of hominids; psychology of "global" language and mind; language acquisition in children; bilinguals’ cognition; and disappearing languages' impact on humanity. The course provides the psychological and cognitive perspective on understanding language as foundational to human culture, and thus complements in approach the other SOH courses.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Demonstrate insight into the human culture, language and mind
- Define core concepts and questions
- Identify sound types, brain organization for language, relevant components of anatomy
- Compare and comprehend the logic of sounds and grammars across languages
- Collect and analyze data on children, multilinguals, etc.
- Research a topic, present it in class and write up a research paper.

Readings

Recommended reading:

Teaching Methods
Lectures, discussions

Assessment Methods: Examination
PSY 568 Psychology of Totalitarianism
See PSY 368

REL 140 Comparative Religions

Course code: REL 140
Semester: 1 or 2
Year of study: 1
Course type: GEC-civ
Hours p. week: 3
ECTS credits: 6

Lecturer
Theodore Turnau, Ph.D.

Learning Outcomes
Upon completion of the course, students will be able to:
- Comprehend and have a clear understanding of the main tenets and practices of the major religious traditions of the world
- Outline and analyze the ethical beliefs and ideals of good life found various religious traditions, bearing in mind the internal diversity of each of these traditions
- Compare and contrast the ways in which various religious traditions respond to the challenge of religious pluralism and to the need for peaceful coexistence of peoples, cultures.

Prerequisites
None

Course Contents
Definition of a religion; major world religions (Buddhism, Hinduism, Islam, Animism, Christianity, etc.), postmodern religious relativism.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Lectures, discussions

Assessment Methods
Homework questionnaires, summary sheets, mid-term exam, final exam, final paper

REL 271 Religion as a Social Force

Course code: REL 271
Semester: 1 or 2
Year of study: 1
Course type: req./opt.: B.A. in HSC
Hours p. week: 3
ECTS credits: 6

Lecturer
Ted Turnau, Ph.D., M.Div.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Articulate terms associated with some of the classic sociological theories of religion, as well as the major themes of these theories
- Formulate the significance of the relationship between religion and society vis-a-vis topics of current concern.
Prerequisites
None

Course Contents
Whether we like it or not, religion colors the world around us, the way we live socially. Even in the secular, “post-religious” West, religion makes its presence felt, sometimes in unexpected ways. Because religious belief and practice goes to the core of what it means to be human, what we hold most precious, it necessarily affects the way we live together – it is a social force. Conversely, the way we live together affects the shape of religious belief and practice. If we want to live together with understanding, we need to account for the role of religion. How are we to understand the relationship between religion and society, religion and culture?

Level of Course
Bachelor’s, Introductory

Readings

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
mid-term exam, final exam

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### REL 280 Jewish Religious Beliefs and Practices

**Lecturer**
PhDr. Milan Lyčka, Ph.D.

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<td>Hours p. week: 3</td>
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**Learning Outcomes**
Upon completion of this course, students will be able to:
- Comprehend the fundamentals of Jewish religious worldview(s) and their role in keeping Jewish identity throughout the history
- Explain how these principles are translated into the practice of everyday life, both on individual and communal levels
- Understand the role of the Jewish faith in the ambivalent process of Jewish inclusion as well as seclusion within the scope of world history.

**Prerequisites**
JEW 100

**Course Contents**
Judaism as a religion; the concept of God in Judaism; self-understanding of the Jews: the concept of the “chosen people”; revelation and tradition: the concept of two Torahs; the Hebrew Bible, Mishnah, Talmud(s), midrash; the comprehensive view of life: the *halakah*; revelation and reason: Jewish religious philosophy; Jewish mystical tradition: *kabbalah*, Chasidism; Jewish history as the way to redemption: Jewish messianism.


**Level of Course**
Bachelor’s, Introductory/ Intermediate

**Readings**

**Teaching Methods**
Lecture, discussion

**Assessment Methods**
Mid-term examination, final examination

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### RUS 100 Russian I.

**Lecturer**

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<td>Hours p. week: 3</td>
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Anglo-americká vysoká škola, o.p.s. /Anglo-American University 359
Learning Outcomes
Upon successful completion of the course, students will be able to:
- Use basic lexicom of the bellow specified cultural domains
- Use new grammar strategies in listening, writing and speaking and also new conversational routines
- Handle basic conversations
- Write brief and basic texts about him or herself, one’s surroundings, family, studies, interests et al.

Prerequisites
None

Course Contents
Russian 100 is a beginning language course introducing students to language and culture. The goal is for the student to gain basic comfort in speaking and writing Russian on topics of personal interest. The focus is on learning words and phrases related to the topics of self-description, one’s interests, family, living spaces, city and university, introducing and getting acquainted, getting around the city and country, asking for directions, eating in restaurants, shopping, traveling and visiting the doctor. An essential element of RUS 100 is writing (daily homework), acquiring basic conversational rituals, reading simple but interesting texts and becoming familiar with the basics of Russian literature and vernacular culture.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Communicative method, interactive learning, development of skills of listening, reading, writing, talking, contextual teaching of grammar, guided conversation.

Assessment Methods
Quizzes, mid-term exam, final exam

RUS 200 Russian II

Course code: RUS 200
Semester: 1 or 2
Year of Study: 1 or 2
Course Type: req./opt.: B.A. in IR
Hours p. week: 3
ECTS-Credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Use the basic lexicom of the bellow specified cultural domains
- Comprehend all categories of standard russian grammar
- Use various strategies of listening, writing and speaking
- Handle the conversational routines of opening, continuing and closing conversations
- Write notes, descriptions, diary entries, records of past events and plans for future ones
- Research several cultural topics and present on them; and search in Russian internet resources.

Prerequisites
Russian I

Course Contents
Russian 200 is an advanced beginning course developing rudimentary knowledge of Russian language and culture. The goal is for the student to grow comfortable in speaking and writing Russian on topics of everyday practical interest. The focus is on learning lexicom related to the topics of culture, movies and songs, hobbies, university studies, travel and orientation in space, eating in and out, shopping, and visiting the doctor. The course draws on a variety of textbook and online materials. RUS 200 emphasizes the habit of daily homework prep and writing, practice of conversational rituals, reading a variety of attractive texts and growing familiar with Russian literature and vernacular culture.
Russian 200 is also a language course for heritage students, i.e., fluent speakers of colloquial Russian and competent listeners but who are not familiar with standard grammar, have difficulties in writing or do not write at all and cannot read and analyze texts.

**Level of Course**
Bachelor’s, Introductory-Intermediate

**Readings**

**Teaching Methods**
Communicative method, interactive learning, development of skills of listening, reading, writing, talking, contextual teaching of grammar, guided conversation.

**Assessment Methods**
Quizzes, midterm exam, final exam

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**SOC 100 Introduction to Sociology**

<table>
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<tr>
<th>Course code:</th>
<th>SOC 100</th>
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<tr>
<td>Semester:</td>
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<td>Hours p. week:</td>
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<td>ECTS credits:</td>
<td>6</td>
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**Lecturer**
Melinda Reidinger, Ph.D.
Vidhu Maggu, Ph.D.

**Learning Outcomes**
Upon completion of the course, students will be able to:
- Apply “sociological thinking”, the way in which the situations, decisions, actions, identities and life opportunities of individuals are shaped by broader societal processes
- Understand the world from a sociological point of view.

**Prerequisites**
None

**Course Contents**
Origin of sociology, theoretical perspectives, society and culture, social stratification and social class, race and ethnicity, family and marriage, gender and society, education, cities and urbanization, global change and ecological crisis.

**Level of Course**
Bachelor’s, Introductory

**Readings**
Mannheim, Karl. Ideology and utopia: an introduction to the sociology of knowledge. Orlando: Harcourt, 1985,

**Teaching Methods**
Lectures, in-class activities, quizzes, group work and discussion on specific reading materials

**Assessment Methods**
Critical essays and/or research projects, midterm exam, final exam
**SOC 200  Introduction to Social Theory**

**Lecturer**
Filip Vostal, Ph.D.

**Course code:** SOC 200
**Semester:** 1 or 2
**Year of study:** 1
**Course type:** req./opt.: B.A. in HSC, PS
**Hours p. week:** 3
**ECTS credits:** 6

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Acquired the ability to perceive human behavior from social theoretical perspective and apply it to a range of social issues and phenomena in their lives
- Demonstrate the competence in the classical social thought and in selected themes and thinkers of contemporary relevance
- Demonstrate developed analytical skills through engagement with theoretical texts
- Acquired/improved the craft of academic writing.

**Prerequisites**
None

**Course Contents**
The goal of this course is to introduce social theory as the study of thinking about social life. Not only will students learn how to think like a social theorist, but they will also acquire intellectual capacity enabling them to unpack the social reality which human individuals both co-constitute and subjected to. They will also understand why ideas about how societies change and develop comprise crucial instruments for the comprehension of modern world.

**Level of Course**
Bachelor’s, Introductory

**Readings**


**Teaching Methods**
Lectures, seminar

**Assessment Methods**
Final exam

**SOC 255  Anthropology of Religion**

**Lecturer**
Marketa Šebelová, M.A.

**Course code:** SOC 255
**Semester:** 1 or 2
**Year of study:** 2 or 3
**Course type:** req./ opt.: BA in HSC elective: BA in PS, JC
**Hours p. week:** 3
**ECTS credits:** 6

**Learning Outcomes**
Upon successful completion of the course, students will:
- Be able to demonstrate clear understanding of various religious practices and approaches how to place these into proper context.
- Be able to offer a critical perspective on what is involved in studying religions through focusing on specific theories and approaches that are represented by anthropology of religion.
- Be able to demonstrate a sound knowledge of key ethnographies in the anthropology of religion,
- Be able to identify and investigate the intersections between religion, culture and society
- Be able to use the experience in basic academic research and writing appropriate to the undergraduate level.
**Prerequisites**
None, although previous courses in Sociology or Anthropology strongly advised

**Course Contents**
The course is aimed to provide a general overview of the vast field of Anthropology of Religion. The students will be exposed to the diverse approaches, concepts and theories regarding the notion of religion. Specifically, we will explore the relationship between culture, society, individual and religion to build toward a general understanding of religion.

**Level of Course**
Bachelor’s Intermediate

**Readings**
Will be provided in the classroom

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Presentation, critical review essays, final research paper

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<tr>
<th>SOC 273  Culture, Identity and Film</th>
<th>Course code:  SOC 273</th>
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<tbody>
<tr>
<td>Lecturer</td>
<td>Alissa Brook, DEA</td>
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<tr>
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<td>ECTS credits:</td>
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**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Understand and explain cultural identity as a historically dependent social construct (criticise the notion of permanent, invariable identity)
- Become acquainted with cinematic depictions/ constructions/ manipulations of social realities
- Detect the ways in which films construct/ represent different groups
- Conduct informed discussions about the social effects of cinematic representations
- Be equipped to work with the following core concepts among others: Multiculturalism, post-modernity, globalisation, social constructivism, identification, authenticity, 'performance of identity', agency, discourse, imagined communities, Orientalism, gender mainstreaming
- Apply the studied concepts and theories to critical analysis of case studies.

**Prerequisites**
None

**Course Contents**
Globalisation, migration and transmigration, postmodernism, multiculturalism, the information and communication revolution, social networks, surveillance technology, biometrics – these and other related phenomena magnify Identity, cultural identity, national identity, individuals, social world, Sociology, Culture, and Media Studies, social construction of (post) modern subject, collective memory, ethnic, racial and religious diversity in contemporary Europe, social construction of gender, sexual, postcolonial, bordering (deviant) subcultural and corporate identities, racial and gender in/equality, gay marriage, “westernization”.

**Level of Course**
Bachelor’s, Intermediate

**Readings**


**Teaching Methods**
Presentation, participation, final exam, final paper

**Assessment Methods**
Active class participation, attendance, presentations, midterm paper, final paper

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**SOC 276 Sub-Cultures: Lifestyles, Literature and Music**

**Course code:** SOC 276

**Semester:** 1 or 2

**Year of study:** 2 or 3

**Course type:** req./opt.: B.A. in HSC elective: B.A. in PS, JC

**Hours p. week:** 3

**ECTS credits:** 6

**Lecturer**
PhDr. Pavla Jonssonová, Ph.D.

**Learning Outcomes**
Upon completion of the course, students will be able to:
- Conceptualize and contextualize expressions of youth rebellion
- Apply critical imagination in decoding of subversive artifacts
- Read resistance to consumer culture
- Interpret the streets and other public spaces of the city.

**Prerequisites**
SOC 100

**Course Contents**
This course provides critical post-sub-cultural insights into underground, punk, psychedelia, graffiti and alter-globalization movements, etc. Multidisciplinary perspectives of cultural, literary, and media studies are explored. Seminal readings on subcultures are used to discuss the practices of “alternative” urban lives in post-industrial society and certain trends of artistic production. Focus is on political interpretation of youth subversion and disclosures of power mechanisms. Visuals and field trips to graffiti and other subcultural sites are part of the course.
Level of Course
Bachelor’s intermediate

Readings
Bridge, G.: The Blackwell Subcultures Reader
Epstein J. S.: Youth Culture, Identity in a Postmodern World
Martina. Overstreet In Graffiti We Trust. Praha: Mlada Fronta, 2005

Teaching Methods
Lecture, visual and audio documents, discussions

Assessment Methods
Essay

SOC 280 Social Anthropology

Course code: SOC 280
Semester: 1 or 2
Year of study: 2 or 3
Course type: required: B.A. in PS req./opt: B.A. in IR
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Distinguish anthropological themes, such as kinship and exchange, further complemented by ideas related to politics, economics and social identity
- Demonstrate key terms, concepts and approaches used in anthropological writing and theorizing and focus on their application in various ethnographies.

Prerequisites
None

Course Contents
Anthropology as a discipline, its subject and main methodology; classifying the world, the concept of culture; forbidden and unthinkable in the society; family and kinship; marriage and alliance; race, gender and age; time; exchange and production; hierarchy, power and political systems; cosmology; nationalism; ethics.

Level of Course
Bachelor’s, Intermediate

Recommended Reading

Teaching Methods
Lectures, discussions

Assessment Methods
Final paper, mid-term exam, final exam
SOC 285 Social and Cultural Anthropology of Central and Eastern Europe

Course code: SOC 285

Semester: 2
Year of study: 1
Course type: Required
Hours p. week: 3
ECTS credits: 6

Lecturer
Petra Burzová, Ph.D.
Markéta Šebelová, M.A.

Learning Outcomes
Upon completion of the course, students will be able to:
- Be familiar with a range of concepts and theories appropriate to the study of Central and Eastern Europe
- Understand key questions in the anthropological study of post socialism
- Be familiar with specific issues affecting politics and everyday life in Central and Eastern Europe.

Prerequisites
None

Course Contents
The course combines lectures and seminar discussions to analyze key problems in the study of post socialist Europe from the perspective of social and cultural anthropology. The challenging and diverse issues stemming from socialist and post socialist transformations have attracted a lot of academic interest in the area of Central and Eastern Europe, especially since 1989. The aim of the course is to provide students with the opportunity to view Central and Eastern Europe ‘anthropologically’ and to present the post socialist region as an appealing terrain for fieldwork. A number of interrelated topics are covered in lectures and students have an opportunity to discuss them in seminars. The selection aims to reflect the diversity and research possibilities of the field of sociocultural anthropology. Individual lectures focus on key questions in contemporary sociocultural anthropology of socialist and post socialist politics; the European Union, Russia and state integration; brain drain and political/cognitive elites; globalization and transnationalism; Gypsy groups and migration; identity politics and multiculturalism; ethnography of post socialist state and bureaucracy; religion and new religious movements.

Level of Course
Bachelor’s, Introductory

Readings

Teaching Methods
Lecture, discussion
**Teaching Methods**
Lectures, discussions, case study and group exercises

**Assessment Methods**
Mid-term exam, final exam

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**SOC 290  Introduction to Social Science Research Methods**

**Lecturer**
Daniela Pěničková, Ph.D.

**Course code:** SOC 290

| Semester: | 1 or 2 |
| Year of study: | 2 |
| Course type: | required |
| Hours p. week: | 3 |
| ECTS credits: | 6 |

**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of different epistemological positions in conducting research
- Grasp and apply the uses of theory in qualitative research,
- Understand and demonstrate the link between a research question, research methods and sources,
- Write methodologically sound qualitative research designs and criticize the methods used in other social science research projects
- Develop the ability to conduct basic academic research and analytical writing with the usage of proper citations, appropriate to the undergraduate level.

**Prerequisites**
SOC 100

**Course Contents**
In this course, students will learn to design research while using a variety of research methods, theories and concepts. Students will familiarize themselves with all phases of a research project, including philosophy of the research, its design and conduct, the collection, categorization, operationalization and analysis of research data and their evaluation. Emphasis will be placed on an understanding of a research and the researcher’s role. The course is a combination of a lecture and a seminar. The presentation of the material will be followed by discussions of the relevant empirical and theoretical studies.

**Level of Course**
Bachelor’s, Intermediate

**Readings**

**Teaching Methods**
Lectures, discussions, case study and group exercises

**Assessment Methods**
Research project, mid-term examination, final examination
SOC 300  Sociology of Culture

Course code: SOC 300
Semester: 1
Year of study: 3
Course type: required: B.A. in VAS
Hours p. week: 3
ECTS credits: 6

Lecturer
Markéta Šebelová, M.A.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Demonstrate an understanding of the variety of schools of thought that have contributed to the formation of the field of Sociology of Culture, including the Prague School, Frankfurt Schools, Structuralism, Post-Structuralism, Post-Colonialism, Cultural Materialism, Feminism, Reflexive Sociology, and Systems Theory
- Demonstrate an understanding of Sociology of Culture: its objects, its methods and techniques, its purposes and intentions in the sociological and social the oretical analysis of culture
- Demonstrate functional working skills in the sociological and social theoretical approach to culture, and the ability to apply these skills in the analysis and interpretation of cultural texts and artworks

Prerequisites
None

Course Contents
Introduction to the Sociology of Culture; Prague School; Frankfurt School; Structuralism; Post-Structuralism; Feminism & Culture; Systems Theory & Culture; Reflexive Sociology of Culture

Level of Course
Bachelor’s, Advanced

Readings
Introductory Readings:
Prague School
Frankfurt School
Structuralism
Post-Structuralism
Feminism & Culture
Systems Theory & Culture
Reflexive Sociology of Culture
Teaching Methods
Lecture, discussion

Assessment Methods
Mid-term exam, final exam

**SOC 351 Gender and Culture**

**Course code:** SOC 351

**Lecturer**
TBA

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**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Examine culture and its assumptions about women and men
- Analyze media representations of gender, the “beauty myth,” women’s and men’s magazines as well as visual arts, music, film and architecture
- Interpret advertisements
- Address the questions of representation and ideology, identity politics, shifts of gender issues in consumer society, etc.
- Create the agenda for the work in seminars and observations during field trips.

**Prerequisites**
SOC 100

**Course Contents**
General concepts of culture and gender; gender socialization and conditioning, femininity and masculinity as social constructions; sexuality, patriarchy; TV and men’s and women’s genres, soccer and melodrama; plastic operations, anorexia and bulimia; crisis of masculinity; youth cultures and gender; gender stereotypes, sexually explicit advertising; film and gender, gender redefinitions; gender, media, mass culture; sexuality, subjectivity and identity; art and gender.

**Level of Course**
Bachelor’s, Intermediate

**Readings**
Danesi, Marcel. *Of Cigarettes and high Heels, and Other Interesting Things*, New York: Palgrave, 1999
Rogers, Mary F. *Barbie culture*. London: Sage, 1999

**Teaching Methods**
Lectures, discussions, screenings

**Assessment Methods**
2 quizzes, mid-term exam, final exam
**SOC 370 Popular Culture and Media Theory**

**Course code:** SOC 370  
**Semester:** 1  
**Year of study:** 3  
**Course type:** required: B.A. in JC  
req./opt.: B.A. in HSC  
elective: B.A. in PS  
**Hours p. week:** 3  
**ECTS credits:** 6

**Lecturer**  
Theodore Turnau, Ph.D.

**Learning Outcomes**  
Upon successful completion of the course, students will be able to:  
- Identify several thinkers - philosophers, psychologists, anthropologists, and others—who have dealt with the media and popular culture in their works.  
- Understand what is culture and media, how do they make meaning, what is the best ways to interpret their messages.

**Prerequisites**  
SOC 100

**Course Contents**  
Highbrow vs. lowbrow, the emergence of popular culture and mass media, culturalism and the emergence of “sub-culture”, American sociology, Marxism: re-theorizing Ideology, Structuralism, Poststructuralism.

**Level of Course**  
Bachelor’s, Advanced

**Readings**  
Turnau, Ted. *Popologetics*, 2012

**Teaching Methods**  
Lectures, discussions

**Assessment Methods**  
Mid-term exam, final exam, final paper
SOC 377 / 577  Critical Insights into Resistance

Lecturer
Duncan Mclean, Ph.D.

Learning Outcomes
Upon successful completion of this course, the students will be able to:
- Understand historical contexts in which specific instances of socio-political resistance occurred;
- Demonstrate awareness of the complexities and controversies associated with the process;
- Understand the basic principles of historical research in the study of resistance, including how historical arguments are made and how historical evidence is evaluated and used;
- Demonstrate an ability to make arguments on relevant issues, based on the study of primary academic sources;
- Lend perspective to the study of resistance through the linking of both historical and contemporary examples

Prerequisites
None

Course Contents
This course explores the history of socio-political resistance. If disagreement can be considered universal, insubordination and dissent directed towards the policies of ruling elites has a specific and well-established tradition. Intellectual agitation in this regard can be considered fundamental to the human experience given that it questions the given rules of those who govern society. Throughout the course, the dualities generated by the possession of power will be examined, such as those of hunger and plenty, terror and force, silence and speech, toil and leisure, restriction and freedom. Within this framework, historical case studies are organized around themes of inequality, pacifism, feminism, religion, conquest, oppression, discrimination.

Level of Course
Bachelor’s Advanced / Master’s

Readings
Additional readings and materials will be specified in the course syllabus

Teaching Methods
Lectures, case-studies, discussion

Assessment Methods
Participation, Presentations, Mid-term Exam, Final Exam, Research Paper

SOC 400 / 500  20th Century Social Theory

Lecturer
Doc. Douglas S. Dix, Ph.D.

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Understand the Enlightenment basis of European social philosophy from Kant through Hegel, coming to an understanding of how later thinkers amplified, revised, critiqued, and diverged from their thought
- Understand the key contemporary thinkers of European social philosophy in the late 20th and early 21st centuries
- Understand how European social philosophers reflected the socio-historical epochs that gave rise to their thought, from the French Revolution 1789 through the Velvet Revolution (1989), and from 9/11 to the present
- Critically think through a variety of complex theories, and to relate those theories to social issues.

**Prerequisites**
None

**Course Contents**
In this course we will be chronologically exploring some of the key thinkers in continental European social philosophy and placing them in their socio-historical context. In the first half of the term, we will trace the origins & backgrounds of European social philosophy in the thought of such philosophers as Kant, Fichte, Schelling, Hegel, Schopenhauer, Marx, Kierkegaard, Nietzsche, and Heidegger. We will then move on to an assessment of how the cataclysms of the First & Second World Wars affected European thinkers (Walter Benjamin, Theodor Adorno, Max Horkheimer), and in the second half of the term we will be considering the shift in European social thought from a German to a primarily French axis in the postwar period, and the attempts to deconstruct, revise, and even supersede Enlightenment accounts of rationality, autonomy, and society. In this second half we will be considering the works of some or all of the following thinkers: Georges Bataille, Jacques Lacan, Julia Kristeva, Slavoj Žižek, Jacques Derrida, Jean-François Lyotard, Michel Foucault, Gilles Deleuze, Félix Guattari, Jean-Luc Nancy, Niklas Luhmann, Giorgio Agamben, Alain Badiou, and Peter Sloterdijk.

**Level of Course**
Bachelor’s, Advanced / Master’s

**Readings**

**Required reading:**

**Recommended reading:**

**Teaching Methods**
Lectures, discussions

**Assessment Methods**
Mid-term examination, final examination
SOC 451 Anthropolical Knowledge and Modern Civilization

Course code: SOC 451

Lecturer
Prof. RNDr. Ivo Budil, Ph.D., DSc.
William Eddleston, Ph.D.

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend basic Anthropology concepts, categories and methodology
- Understand the origin and development of race ideology up till modern times
- Interpret the rise and expansion of various forms of modern totalitarianism
- Comprehend the ideas of Hannah Arendt regarding the rise of modern political culture
- Understand the menace of modern totalitarianism.

Prerequisites
SOC 100 or SOC 200

Course Contents
The course is focused on the analysis of mutual interactions between the Western civilization and non-European cultures and communities from the early modern age to contemporary period from the anthropological point of view. A short survey of the history of Western anthropological discipline and different strategies of anthropological conceptualization in relation to the expansion of Western colonial power will be demonstrated, based on explanations by authors including Hannah Arendt, Immanuel Wallerstein, William McNeill, Samuel Huntington or Francis Fukuyama. The essential traits of modern Western society including the modern rationalization and instrumentalization of culture and society, the democratic massification of society and the modern secularization of life will be discussed in a global perspective. Historical, socio-cultural and technological reasons for Western hegemony and its impacts on non-European communities will be examined. Arendt's The Origins of Totalitarianism (1951) will be closely analyzed.

Level of Course
Bachelor's, Advanced

Readings

Teaching Methods
Lectures, discussions

Assessment Methods
Mid-term exam, final exam, final paper

SOC 500  20th Century Social Theory
See SOC 400

SOC 506 Environmental Anthropology: Ecology, Culture & Globalization
See SOC 306

SOC 577 Critical Insights into Resistance
See SOC 377

SOC 581 Sociology of the Family
See SOC 381

SPA 100 Spanish I

Lecturer
Maria-José Nadal Lopéz, M.A.

Course code: SPA 100
Semester: 1 or 2
Year of study: 2 or 3
Course type: req./opt.: B.A. in IR
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of essential grammar structures
- Make use of a basic vocabulary to satisfy needs of various everyday situations (e.g. in the restaurant, at the station, in the shop, etc.)
- Talk about some everyday topics (e.g. interests, hobbies, family, weather, studies, etc.)
- Relate personal experiences that happened in the recent past (e.g. travels, celebrations, cultural activities, etc.)
- Create short texts that are parts of modern communication (e.g. emails, letters, invitations, etc.)
- React and interact by applying simplified language tools (e.g. telling time, giving directions, etc.)

Prerequisites
None

Course Contents
In this course students will learn the basics of Spanish. The focus of the course is the establishment of conversational skills. The first steps into the four language skills (listening, speaking, reading, writing) will be accompanied by an introduction to contemporary life and culture in Spanish-speaking countries. At the
end of the course students will be able to handle some essential structures of the (real-life functional) language and achieve a rough idea about the way how the Spanish language works.

**Level of Course**
Bachelor’s, Intermediate

**Readings**
Gente 1 Student's Book (English Version), Martin Peris, Difusion Centro de Publicacion y Publicaciones de Idiomas, S.L. (4 Mar 2004)

**Teaching Methods**
Communicative method, interactive learning, development of skills of listening, reading, writing, talking, contextual teaching of grammar, guided conversation.

**Assessment Methods**
Quizzes, mid-term exam, final exam

<table>
<thead>
<tr>
<th>SPA 200</th>
<th>Spanish II</th>
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<tbody>
<tr>
<td>Lecturer</td>
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<tr>
<td>Maria-José Nadal Lopéz, M.A.</td>
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<td>Hours p. week:</td>
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**Learning Outcomes**
Upon successful completion of the course, students will be able to:
- Comprehend and have a clear understanding of essential grammar structures
- Make use of a basic vocabulary to satisfy needs of various everyday situations (e.g. in the restaurant, at the station, in the shop, etc.)
- Talk about some everyday topics (e.g. interests, hobbies, family, weather, studies, etc.)
- Relate personal experiences that happened in the recent past (e.g. travels, celebrations, cultural activities, etc.)
- Create short texts that are parts of modern communication (e.g. emails, letters, invitations, etc.)
- React and interact by applying simplified language tools (e.g. telling time, giving directions, etc.)

**Prerequisites**
SPA 100

**Course Contents**
In Spanish II students will continue to learn the basics of Spanish. Although the course introduces more complex grammatical concepts and is intended to enrich lexical knowledge, it focuses on the development of conversational abilities. Students will grow more confident and more proficient while using various linguistic tools enabling them to speak –although in a simplified way– about general topics. Written assignments will support writing skills, which gradually are getting more important during the course. By understanding some aspects of contemporary Spanish life and culture and by acquiring essential language skills students will achieve an initial knowledge of the language.

**Level of Course**
Bachelor’s, Intermediate

**Readings**
Gente 1 Student's Book (English Version), Martin Peris, Difusion Centro de Publicacion y Publicaciones de Idiomas, S.L. (4 Mar 2004)

**Teaching Methods**
Communicative method, interactive learning, development of skills of listening, reading, writing, talking, contextual teaching of grammar, guided conversation.

**Assessment Methods**
Quizzes, mid-term exam, final exam
Course code: TER 220

Semester: 2
Year of study: 1
Course type: req./opt.: M.A. in HUM
Hours p. week: 3
ECTS credits: 6

Learning Outcomes
Upon successful completion of this course, students will be able to:
- Comprehend the concept of language overlapping with that of culture, writing history, representing nations and defining the modern man
- Interpret fundamental historical breaks in the history of humanity as defined through the history languages and their families, in particular those of Europe
- Understand the historical and cultural landscape of today’s Europe as shaped by languages and words
- Understand language origin and spread

Prerequisites
None

Course Contents
The course provides an alternative view of world history as gleaned through the perspective of languages, alive and dead, dominant and powerless. Language tells the story of its speakers as they migrate, establish communities, enter into contacts with neighbors and change to satisfy the needs of its speakers. It explores the questions of shifts in power and unpredictable fates of world languages, alignments of languages with geographical and historical boundaries, invention of writing and the impact of Christianity. Indo-European migrations; Roman Empire and its colonies; Sumerian culture and writing; history of English and its rise to power; the rise of nations and national languages; classical Latin, Sanskrit, Greek and Arabic.

Level of Course
Bachelor’s, Introductory

Readings
Required reading:

Recommended reading:

Teaching Methods
Lecture

Assessment Methods
Mid-term exam, final exam
**Abbreviations**

B.A.  Bachelor of Arts  
BA  Business Administration (program of study)  
GEC  General Education Courses  
GEC-civ  General Education Courses – Civilization  
HSC  Humanities, Society and Culture (program of study)  
HUM  Humanities (program of study)  
IR  International Relations (program of study)  
IRD  International Relations and Diplomacy (program of study)  
JC  Journalism and Communications (program of study)  
JEW  Jewish Studies (program of study)  
LLB  LL.B. - Bachelor of Laws  
M.A.  Master of Arts  
M.B.A.  Master of Business Administration  
MABLIM  M.A. in Business and Law in International Markets  
N/A  Not Applicable  
PS  Politics and Society (program of study)  
Req.  Required (Program Required Course)  
req./opt.  required optional  
TBA  To Be Announced  
UoL  University of London  
VAS  Visual Art Studies (program of study)
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